

Week-4: Code-along

Lok

2023-09-04

II. Code to edit and execute using the Code-along.Rmd file

A. Data Wrangling

1. Loading packages (Slide #16)

```
library(tidyverse)
```

```
## — Attaching core tidyverse packages — tidyverse 2.0.0 —
## ✓ dplyr      1.1.2      ✓ readr      2.1.4
## ✓ forcats    1.0.0      ✓ stringr   1.5.0
## ✓ ggplot2    3.4.3      ✓ tibble    3.2.1
## ✓ lubridate  1.9.2      ✓ tidyr     1.3.0
## ✓ purrr      1.0.2
## — Conflicts — tidyverse_conflicts() —
## ✖ dplyr::filter() masks stats::filter()
## ✖ dplyr::lag()     masks stats::lag()
## i Use the conflicted package (<http://conflicted.r-lib.org/>) to force all conflicts to become errors
```

2. Loading data-set (Slide #16)

```
hotels <- read_csv("hotels.csv")
```

```
## Rows: 119390 Columns: 32
## — Column specification —
## Delimiter: ","
## chr  (13): hotel, arrival_date_month, meal, country, market_segment, distrib...
## dbl  (18): is_canceled, lead_time, arrival_date_year, arrival_date_week_numb...
## date  (1): reservation_status_date
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
```

3. List names of the variables in the data-set (Slide #19)

```
names(hotels)
```

```
## [1] "hotel"
## [3] "lead_time"
## [5] "arrival_date_month"
## [7] "arrival_date_day_of_month"
## [9] "stays_in_week_nights"
## [11] "children"
## [13] "meal"
## [15] "market_segment"
## [17] "is_repeated_guest"
## [19] "previous_bookings_not_canceled"
## [21] "assigned_room_type"
## [23] "deposit_type"
## [25] "company"
## [27] "customer_type"
## [29] "required_car_parking_spaces"
## [31] "reservation_status"

"is_canceled"
"arrival_date_year"
"arrival_date_week_number"
"stays_in_weekend_nights"
"adults"
"babies"
"country"
"distribution_channel"
"previous_cancellations"
"reserved_room_type"
"booking_changes"
"agent"
"days_in_waiting_list"
"adr"
"total_of_special_requests"
"reservation_status_date"
```

4. Glimpse of contents of the data-set (Slide #20)

```
glimpse(hotels)
```

```
## Rows: 119,390
## Columns: 32
## $ hotel <chr> "Resort Hotel", "Resort Hotel", "Resort...
## $ is_canceled <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 1, 1, 1, 0, 0, ...
## $ lead_time <dbl> 342, 737, 7, 13, 14, 14, 0, 9, 85, 75, ...
## $ arrival_date_year <dbl> 2015, 2015, 2015, 2015, 2015, 2015, 201...
## $ arrival_date_month <chr> "July", "July", "July", "July", "July",...
## $ arrival_date_week_number <dbl> 27, 27, 27, 27, 27, 27, 27, 27, 27, 27,...
## $ arrival_date_day_of_month <dbl> 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, ...
## $ stays_in_weekend_nights <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ...
## $ stays_in_week_nights <dbl> 0, 0, 1, 1, 2, 2, 2, 2, 3, 3, 4, 4, 4, ...
## $ adults <dbl> 2, 2, 1, 1, 2, 2, 2, 2, 2, 2, 2, 2, 2, ...
## $ children <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ...
## $ babies <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ...
## $ meal <chr> "BB", "BB", "BB", "BB", "BB", "BB", "BB", "BB...
## $ country <chr> "PRT", "PRT", "GBR", "GBR", "GBR", "GBR...
## $ market_segment <chr> "Direct", "Direct", "Direct", "Corporat...
## $ distribution_channel <chr> "Direct", "Direct", "Direct", "Corporat...
## $ is_repeated_guest <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ...
## $ previous_cancellations <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ...
## $ previous_bookings_not_canceled <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ...
## $ reserved_room_type <chr> "C", "C", "A", "A", "A", "A", "C", "C",...
## $ assigned_room_type <chr> "C", "C", "C", "A", "A", "A", "C", "C",...
## $ booking_changes <dbl> 3, 4, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ...
## $ deposit_type <chr> "No Deposit", "No Deposit", "No Deposit...
## $ agent <chr> "NULL", "NULL", "NULL", "304", "240", "...
## $ company <chr> "NULL", "NULL", "NULL", "NULL", "NULL",...
## $ days_in_waiting_list <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ...
## $ customer_type <chr> "Transient", "Transient", "Transient", ...
## $ adr <dbl> 0.00, 0.00, 75.00, 75.00, 98.00, 98.00,...
## $ required_car_parking_spaces <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, ...
## $ total_of_special_requests <dbl> 0, 0, 0, 0, 1, 1, 0, 1, 1, 0, 0, 0, 3, ...
## $ reservation_status <chr> "Check-Out", "Check-Out", "Check-Out", ...
## $ reservation_status_date <date> 2015-07-01, 2015-07-01, 2015-07-02, 20...
```

B. Choosing rows or columns

5. Select a single column (Slide #24)

```
select(
  hotels,
  lead_time
)
```

```
## # A tibble: 119,390 × 1
##   lead_time
##   <dbl>
## 1       342
## 2       737
## 3         7
## 4        13
## 5        14
## 6        14
## 7         0
## 8         9
## 9        85
## 10       75
## # i 119,380 more rows
```

6. Select multiple columns (Slide #25)

```
select(
  hotels,
  lead_time,
  agent,
  market_segment
)
```

```
## # A tibble: 119,390 × 3
##   lead_time agent market_segment
##   <dbl> <chr> <chr>
## 1       342 NULL Direct
## 2       737 NULL Direct
## 3         7 NULL Direct
## 4        13 304 Corporate
## 5        14 240 Online TA
## 6        14 240 Online TA
## 7         0 NULL Direct
## 8         9 303 Direct
## 9        85 240 Online TA
## 10       75 15 Offline TA/TO
## # i 119,380 more rows
```

7. Arrange entries of a column (Slide #28)

```
arrange(
  hotels,
  lead_time
)
```

```
## # A tibble: 119,390 × 32
##   hotel          is_canceled lead_time arrival_date_year arrival_date_month
##   <chr>          <dbl>      <dbl>          <dbl> <chr>
## 1 Resort Hotel      0          0            2015 July
## 2 Resort Hotel      0          0            2015 July
## 3 Resort Hotel      0          0            2015 July
## 4 Resort Hotel      0          0            2015 July
## 5 Resort Hotel      0          0            2015 July
## 6 Resort Hotel      0          0            2015 July
## 7 Resort Hotel      0          0            2015 July
## 8 Resort Hotel      0          0            2015 July
## 9 Resort Hotel      0          0            2015 July
## 10 Resort Hotel     0          0            2015 July
## # i 119,380 more rows
## # i 27 more variables: arrival_date_week_number <dbl>,
## #   arrival_date_day_of_month <dbl>, stays_in_weekend_nights <dbl>,
## #   stays_in_week_nights <dbl>, adults <dbl>, children <dbl>, babies <dbl>,
## #   meal <chr>, country <chr>, market_segment <chr>,
## #   distribution_channel <chr>, is_repeated_guest <dbl>,
## #   previous_cancellations <dbl>, previous_bookings_not_canceled <dbl>, ...
```

8. Arrange entries of a column in the descending order (Slide #30)

```
arrange(
  hotels,
  desc(lead_time)
)
```

```
## # A tibble: 119,390 × 32
##   hotel          is_canceled lead_time arrival_date_year arrival_date_month
##   <chr>          <dbl>      <dbl>          <dbl> <chr>
## 1 Resort Hotel      0        737            2015 July
## 2 Resort Hotel      0        709            2016 February
## 3 City Hotel        1        629            2017 March
## 4 City Hotel        1        629            2017 March
## 5 City Hotel        1        629            2017 March
## 6 City Hotel        1        629            2017 March
## 7 City Hotel        1        629            2017 March
## 8 City Hotel        1        629            2017 March
## 9 City Hotel        1        629            2017 March
## 10 City Hotel       1        629            2017 March
## # i 119,380 more rows
## # i 27 more variables: arrival_date_week_number <dbl>,
## #   arrival_date_day_of_month <dbl>, stays_in_weekend_nights <dbl>,
## #   stays_in_week_nights <dbl>, adults <dbl>, children <dbl>, babies <dbl>,
## #   meal <chr>, country <chr>, market_segment <chr>,
## #   distribution_channel <chr>, is_repeated_guest <dbl>,
## #   previous_cancellations <dbl>, previous_bookings_not_canceled <dbl>, ...
```

9. Select columns and arrange the entries of a column (Slide

#31)

```

arrange(
  select(hotels, lead_time),
  desc(lead_time)
)

```

```

## # A tibble: 119,390 × 1
##   lead_time
##   <dbl>
## 1       737
## 2       709
## 3       629
## 4       629
## 5       629
## 6       629
## 7       629
## 8       629
## 9       629
## 10      629
## # i 119,380 more rows

```

10. Select columns and arrange the entries of a column using the pipe operator (Slide #37)

```

hotels %>%
  select(lead_time) %>%
  arrange(desc(lead_time))

```

```

## # A tibble: 119,390 × 1
##   lead_time
##   <dbl>
## 1       737
## 2       709
## 3       629
## 4       629
## 5       629
## 6       629
## 7       629
## 8       629
## 9       629
## 10      629
## # i 119,380 more rows

```

11. Pick rows matching a condition (Slide #44)

```

hotels %>%
  filter(
    children >= 1
  ) %>%
  select(hotel, children)

```

```
## # A tibble: 8,590 × 2
##   hotel      children
##   <chr>      <dbl>
## 1 Resort Hotel      1
## 2 Resort Hotel      2
## 3 Resort Hotel      2
## 4 Resort Hotel      2
## 5 Resort Hotel      1
## 6 Resort Hotel      1
## 7 Resort Hotel      2
## 8 Resort Hotel      2
## 9 Resort Hotel      1
## 10 Resort Hotel     2
## # i 8,580 more rows
```

12. Pick rows matching multiple conditions (Slide #46)

```
hotels %>%
  filter(
    children >= 1,
    hotel == "City Hotel"
  ) %>%
  select(hotel, children)
```

```
## # A tibble: 5,106 × 2
##   hotel      children
##   <chr>      <dbl>
## 1 City Hotel      1
## 2 City Hotel      2
## 3 City Hotel      1
## 4 City Hotel      1
## 5 City Hotel      1
## 6 City Hotel      1
## 7 City Hotel      1
## 8 City Hotel      1
## 9 City Hotel      1
## 10 City Hotel     1
## # i 5,096 more rows
```

13. Non-conditional selection of rows: sequence of indices (Slide #49)

```
hotels %>%
  slice(1:5)
```

```
## # A tibble: 5 × 32
##   hotel          is_canceled lead_time arrival_date_year arrival_date_month
##   <chr>          <dbl>      <dbl>          <dbl> <chr>
## 1 Resort Hotel      0        342            2015 July
## 2 Resort Hotel      0        737            2015 July
## 3 Resort Hotel      0         7            2015 July
## 4 Resort Hotel      0        13            2015 July
## 5 Resort Hotel      0        14            2015 July
## # i 27 more variables: arrival_date_week_number <dbl>,
## #   arrival_date_day_of_month <dbl>, stays_in_weekend_nights <dbl>,
## #   stays_in_week_nights <dbl>, adults <dbl>, children <dbl>, babies <dbl>,
## #   meal <chr>, country <chr>, market_segment <chr>,
## #   distribution_channel <chr>, is_repeated_guest <dbl>,
## #   previous_cancellations <dbl>, previous_bookings_not_canceled <dbl>,
## #   reserved_room_type <chr>, assigned_room_type <chr>, ...
```

14. Non-conditional selection of rows: non-consecutive/specific indices (Slide #50)

```
hotels %>%
  slice(1,3,5)
```

```
## # A tibble: 3 × 32
##   hotel          is_canceled lead_time arrival_date_year arrival_date_month
##   <chr>          <dbl>      <dbl>          <dbl> <chr>
## 1 Resort Hotel      0        342            2015 July
## 2 Resort Hotel      0         7            2015 July
## 3 Resort Hotel      0        14            2015 July
## # i 27 more variables: arrival_date_week_number <dbl>,
## #   arrival_date_day_of_month <dbl>, stays_in_weekend_nights <dbl>,
## #   stays_in_week_nights <dbl>, adults <dbl>, children <dbl>, babies <dbl>,
## #   meal <chr>, country <chr>, market_segment <chr>,
## #   distribution_channel <chr>, is_repeated_guest <dbl>,
## #   previous_cancellations <dbl>, previous_bookings_not_canceled <dbl>,
## #   reserved_room_type <chr>, assigned_room_type <chr>, ...
```

15. Pick unique rows using distinct() (Slide #52)

```
hotels %>%
  distinct(hotel)
```

```
## # A tibble: 2 × 1
##   hotel
##   <chr>
## 1 Resort Hotel
## 2 City Hotel
```


C. Creating new columns

16. Creating a single column with mutate() (Slide #56)

```
hotels %>%
  mutate(little_ones = children + babies) %>%
  select(hotel, little_ones, children, babies)
```

```
## # A tibble: 119,390 × 4
##   hotel          little_ones children babies
##   <chr>          <dbl>    <dbl>  <dbl>
## 1 Resort Hotel      0        0      0
## 2 Resort Hotel      0        0      0
## 3 Resort Hotel      0        0      0
## 4 Resort Hotel      0        0      0
## 5 Resort Hotel      0        0      0
## 6 Resort Hotel      0        0      0
## 7 Resort Hotel      0        0      0
## 8 Resort Hotel      0        0      0
## 9 Resort Hotel      0        0      0
## 10 Resort Hotel     0        0      0
## # i 119,380 more rows
```

17. Creating multiple columns with mutate() (Slide #58)

```
hotels %>%
  mutate(little_ones = children + babies,
         average_little_ones = mean(little_ones)) %>%
  select(hotel, little_ones, children, babies, average_little_ones)
```

```
## # A tibble: 119,390 × 5
##   hotel          little_ones children babies average_little_ones
##   <chr>          <dbl>    <dbl>  <dbl>          <dbl>
## 1 Resort Hotel      0        0      0             NA
## 2 Resort Hotel      0        0      0             NA
## 3 Resort Hotel      0        0      0             NA
## 4 Resort Hotel      0        0      0             NA
## 5 Resort Hotel      0        0      0             NA
## 6 Resort Hotel      0        0      0             NA
## 7 Resort Hotel      0        0      0             NA
## 8 Resort Hotel      0        0      0             NA
## 9 Resort Hotel      0        0      0             NA
## 10 Resort Hotel     0        0      0             NA
## # i 119,380 more rows
```

D. More operations with examples

18. count() to get frequencies (Slide #60)

```
hotels %>%  
  count(market_segment)
```

```
## # A tibble: 8 × 2  
##   market_segment     n  
##   <chr>          <int>  
## 1 Aviation        237  
## 2 Complementary    743  
## 3 Corporate       5295  
## 4 Direct         12606  
## 5 Groups         19811  
## 6 Offline TA/TO   24219  
## 7 Online TA       56477  
## 8 Undefined         2
```

19. count() to get frequencies with sorting of count (Slide #61)

```
hotels %>%  
  count(market_segment, sort = TRUE)
```

```
## # A tibble: 8 × 2  
##   market_segment     n  
##   <chr>          <int>  
## 1 Online TA       56477  
## 2 Offline TA/TO   24219  
## 3 Groups         19811  
## 4 Direct         12606  
## 5 Corporate       5295  
## 6 Complementary    743  
## 7 Aviation        237  
## 8 Undefined         2
```

20. count() multiple variables (Slide #62)

```
hotels %>%  
  count(hotel,market_segment)
```

```
## # A tibble: 14 × 3
##   hotel      market_segment      n
##   <chr>      <chr>          <int>
## 1 City Hotel  Aviation           237
## 2 City Hotel  Complementary      542
## 3 City Hotel  Corporate          2986
## 4 City Hotel  Direct             6093
## 5 City Hotel  Groups            13975
## 6 City Hotel  Offline TA/TO     16747
## 7 City Hotel  Online TA         38748
## 8 City Hotel  Undefined           2
## 9 Resort Hotel Complementary      201
## 10 Resort Hotel Corporate        2309
## 11 Resort Hotel Direct           6513
## 12 Resort Hotel Groups           5836
## 13 Resort Hotel Offline TA/TO    7472
## 14 Resort Hotel Online TA       17729
```

21. summarise() for summary statistics (Slide #63)

```
hotels %>%
  summarise(mean_adr = mean(adr))
```

```
## # A tibble: 1 × 1
##   mean_adr
##   <dbl>
## 1    102.
```

22. summarise() by using group_by to find mean (Slide #64)

```
hotels %>%
  group_by(hotel) %>%
  summarise(mean_adr = mean(adr))
```

```
## # A tibble: 2 × 2
##   hotel      mean_adr
##   <chr>      <dbl>
## 1 City Hotel    105.
## 2 Resort Hotel   95.0
```

23. summarise() by using group_by to get count (Slide #65)

```
hotels %>%
  group_by(hotel) %>%
  summarise(count=n())
```

```
## # A tibble: 2 × 2
##   hotel      count
##   <chr>      <int>
## 1 City Hotel  79330
## 2 Resort Hotel 40060
```

24. summarise() for multiple summary statistics (Slide #67)

```
hotels %>%
  summarise(
    min_adr = min(adr),
    mean_adr = mean(adr),
    median_adr = median(adr),
    max_adr = max(adr)
  )
```

```
## # A tibble: 1 × 4
##   min_adr mean_adr median_adr max_adr
##   <dbl>   <dbl>     <dbl>   <dbl>
## 1   -6.38    102.      94.6    5400
```

25. select(), slice() and arrange() (Slide #68)

```
hotels %>%
  select(hotel, lead_time) %>%
  slice(1:5) %>%
  arrange(lead_time)
```

```
## # A tibble: 5 × 2
##   hotel      lead_time
##   <chr>      <dbl>
## 1 Resort Hotel      7
## 2 Resort Hotel     13
## 3 Resort Hotel     14
## 4 Resort Hotel    342
## 5 Resort Hotel    737
```

26. select(), arrange() and slice() (Slide #69)

```
hotels %>%
  select(hotel, lead_time) %>%
  arrange(lead_time) %>%
  slice(1:5)
```

```
## # A tibble: 5 × 2
##   hotel      lead_time
##   <chr>      <dbl>
## 1 Resort Hotel      0
## 2 Resort Hotel      0
## 3 Resort Hotel      0
## 4 Resort Hotel      0
## 5 Resort Hotel      0
```

27. filter() to select rows based on conditions (Slide #73)

```
hotels %>%
  filter(hotel == "City Hotel")
```

```
## # A tibble: 79,330 × 32
##   hotel      is_canceled lead_time arrival_date_year arrival_date_month
##   <chr>      <dbl>      <dbl>      <dbl> <chr>
## 1 City Hotel      0          6      2015 July
## 2 City Hotel      1         88      2015 July
## 3 City Hotel      1         65      2015 July
## 4 City Hotel      1         92      2015 July
## 5 City Hotel      1        100      2015 July
## 6 City Hotel      1         79      2015 July
## 7 City Hotel      0          3      2015 July
## 8 City Hotel      1         63      2015 July
## 9 City Hotel      1         62      2015 July
## 10 City Hotel     1         62      2015 July
## # i 79,320 more rows
## # i 27 more variables: arrival_date_week_number <dbl>,
## #   arrival_date_day_of_month <dbl>, stays_in_weekend_nights <dbl>,
## #   stays_in_week_nights <dbl>, adults <dbl>, children <dbl>, babies <dbl>,
## #   meal <chr>, country <chr>, market_segment <chr>,
## #   distribution_channel <chr>, is_repeated_guest <dbl>,
## #   previous_cancellations <dbl>, previous_bookings_not_canceled <dbl>, ...
```

28. filter() to select rows based on complicated conditions (Slide #74)

```
hotels %>%
  filter(
    adults == 1,
    children >= 1 | babies >= 1) %>%
  select(adults, babies, children)
```

```
## # A tibble: 450 × 3
##   adults babies children
##   <dbl>   <dbl>   <dbl>
## 1      1      0      2
## 2      1      0      2
## 3      1      0      1
## 4      1      1      0
## 5      1      0      1
## 6      1      0      1
## 7      1      0      2
## 8      1      0      2
## 9      1      0      1
## 10     1      0      1
## # i 440 more rows
```

29. count() and arrange() (Slide #76)

```
hotels %>%
  count(market_segment) %>%
  arrange(desc(n))
```

```
## # A tibble: 8 × 2
##   market_segment      n
##   <chr>          <int>
## 1 Online TA      56477
## 2 Offline TA/TO  24219
## 3 Groups        19811
## 4 Direct        12606
## 5 Corporate      5295
## 6 Complementary   743
## 7 Aviation       237
## 8 Undefined        2
```

30. mutate(), select() and arrange() (Slide #77)

```
hotels %>%
  mutate(little_ones = children + babies) %>%
  select(children,babies,little_ones) %>%
  arrange(desc(little_ones))
```

```
## # A tibble: 119,390 × 3
##   children babies little_ones
##   <dbl>   <dbl>   <dbl>
## 1      10      0         10
## 2       0     10         10
## 3       0      9          9
## 4       2      1          3
## 5       2      1          3
## 6       2      1          3
## 7       3      0          3
## 8       2      1          3
## 9       2      1          3
## 10      3      0          3
## # i 119,380 more rows
```

31. mutate(), filter() and select() (Slide #78)

```
hotels %>%
  mutate(little_ones = babies+children) %>%
  filter(
    little_ones >= 1,
    hotel == "City Hotel"
  ) %>%
  select(hotel, little_ones)
```

```
## # A tibble: 5,403 × 2
##   hotel      little_ones
##   <chr>         <dbl>
## 1 City Hotel      1
## 2 City Hotel      1
## 3 City Hotel      2
## 4 City Hotel      1
## 5 City Hotel      1
## 6 City Hotel      1
## 7 City Hotel      1
## 8 City Hotel      1
## 9 City Hotel      1
## 10 City Hotel     1
## # i 5,393 more rows
```