Mobile: +91- 9752117038
Email: rachnasolnki2002@gmail.com

Linkedin: https://www.linkedin.com/in/rachna-solanki-81095621b

RACHNA SOLANKI

Career Objective

"Striving for an MBA with a focus on E-commerce, aiming to apply cutting-edge strategies and digital proficiency to fuel online business growth. Dedicated to optimizing e-commerce operations and enhancing customer engagement through innovative business approaches."

Academic Record

- Pursuing **MBA (Ecom)** 5 years integrated program IX Semester from Institute of Management Studies, Devi Ahilya Vishva Vidyalaya, Indore
  - Secured 7.4 SGPA in Semester I on a scale of 10
  - Secured 7.3SGPA in Semester II on a scale of 10
- **B.B.A (E-COM)** in 2022 from Institute of management studies secured 74.00%.
- **S.C.H.S** in 2019from , residential gyanodaya Vidyalaya Indore, secured 81.2 %.
- **H.S.** in 2017 from khareli dist. Dewas , secured 65.2%.

Work Experience

organisation	TASKMATE of Google Application
Project	Freelancing work task based
Responsibilities	• Google Taskmate in completing various tasks such as taking photos of specific places, recording spoken sentences, or answering surveys. These tasks are typically location-based and are intended to help improve Google's services by collecting data from users.
Designation	Executive
Duration	2 months

Organisation	DG Campus
Key learning	Digital marketing in (SEO, SMM, PPC, CRM)
Duration	45 days

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Additional Proficiencies

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- Computer knowledge: Basics of MS-Office, and HTML.
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- Certified in yoga .

Personal Profile

- Strengths   :   Team player, Accountable & Responsible, Self Motivated,.
- Hobbies   :   Singing ,yoga ,
- Date of Birth   :   April 04, 2002.
- Father's Name   :   Mr. Inder singh solanki
- Mother's Name   :   Mrs. Mamta solanki
- Languages known   :   English, Hindi.
- Permanent Address   :   ward N-08,Harijan Mohalla,khareli dewas Madhya pradesh .
- Contact Number   :   +91 9752117038

Declaration

I hereby declare that all the information given by me is true to the best of my knowledge.

DATE   **RACHNA SOLANKI**

30/10/2023