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RACHNA SOLANKI

Career Objective

"Striving for an MBA with a focus on E-commerce, aiming to apply cutting-edge strategies and digital proficiency to fuel online business growth. Dedicated to optimizing e-commerce operations and enhancing customer engagement through innovative business approaches."

Academic Record

- Pursuing MBA (Ecom) 5 years integrated program IX Semester from Institute of Management Studies, Devi Ahilya Vishva Vidyalaya, Indore
 - O Secured 7.4 SGPA in Semester I on a scale of 10
 - O Secured 7.3SGPA in Semester II on a scale of 10
- **B.B.A** (E-COM) in 2022 from Institute of management studies secured 74.00%.
- S.C.H.S in 2019 from, residential gyanodaya Vidyalaya Indore, secured 81.2 %.
- H.S. in 2017 from khareli dist. Dewas, secured 65.2%.

Work Experience

organisation	TASKMATE of Google Application				
Project	Freelancing work task based				
Responsibilities	Google Taskmate in completing various tasks such as taking photos of specific places, recording spoken sentences, or answering surveys. These tasks are typically location-based and are intended to help improve Google's services by collecting data from users.				
Designation	Executive				
Duration	2 months				

Organisation	DG Campus
Key learning	Digital marketing in (SEO, SMM, PPC, CRM)
Duration	45 days

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Additional Proficiencies

• Computer knowledge: Basics of MS-Office, and HTML.

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• Certified in yoga .

Personal Profile

• Strengths : Team player, Accountable & Responsible, Self Motivated,.

Hobbies : Singing ,yoga ,
Date of Birth : April 04, 2002.

Father's Name
Mr. Inder singh solanki
Mother's Name
Mrs. Mamta solanki

• Languages known: English, Hindi.

• Permanent Address : ward N-08,Harijan Mohalla,khareli dewas Madhya pradesh

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• Contact Number : +91 9752117038

Declaration

I hereby declare that all the information given by me is true to the best of my knowledge.

DATE RACHNA SOLANKI

30/10/2023



