

# BUSINESS REQUIREMENTS

# DATA INCLUDES

**Electronics**

**Footwear**

**Clothing**

**Home Appliances**

**Accessories**

**Kitchenware**

**Bags**

**Personal Care**



# Requirements

- 1) **Top/Bottom 5 product by Sales/Profit/Quantity Sold.**
- 2) **How do sales trends vary over time (daily, monthly, quarterly, annually) ?**
- 3) **Show relationship between sales & profit.**
- 4) **Compare sales/profit/quantity sold between any two periods selected by the user.**
- 5) **Average discount offered in each discount category.**
- 6) **Total number of orders.**
- 7) **Show Sales/Profit/Discount/Net Sales/All remaining fields for each order that could be filtered using visual filters. (Product/Date/Customer ID/Promotion Categories)**
- 8) **Show sales by different cities.**