

# LOKESH RAJ I

## SENIOR UNITY DEVELOPER

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Portfolio : <https://lokesh-10.github.io/Lokesh-Portfolio/>

### EXECUTIVE SUMMARY

I am a Senior Unity Developer with 5 years of experience specializing in mobile application development and XR (Extended Reality) simulation. My expertise spans across building immersive, interactive applications for training and enterprise use, with a strong focus on performance, scalability, and user experience. With a background in MBA – Business Analytics, I bring a unique blend of technical and business acumen, enabling me to bridge the gap between product development and strategic decision-making. I'm highly adaptable to new technologies and passionate about leveraging innovative tools to solve real-world problems. In addition to my development skills, I possess strong marketing and client engagement capabilities — from product demos and training sessions to deployment and customer support. My goal is always to deliver value-driven solutions while maintaining a user-centered design approach.

### TECHNICAL SKILLS

Project Management  
Unity 3D  
C#

XR(AR/VR/MR)  
Illustrator  
Photoshop

Premiere Pro  
After Effects  
Maya

### PROFESSIONAL EXPERIENCE

#### Senior Unity Developer,Merkel Haptic Systems pvt ltd

March 2025 - Present

- At Merkel Haptic Systems, I collaborate closely with cross-functional teams to design and develop cutting-edge VR applications, focusing on user engagement and haptic feedback integration.

#### Software Developer,Touch Lab - IIT Madras

July 2021 - March 2025

- Developed immersive VR training simulators in Unity with haptic integration, real-time hardware communication, and domain-specific features.
- Collaborated with researchers and engineers to design scalable, user-centric XR solutions, focusing on interaction design and system performance.
- Led product demos, user training, and client installations, bridging technical development with strategic outreach and adoption.

### EDUCATION

#### MBA - Business Analytics

2023 - 2025

BITS Pilani

#### PG Diploma in Game Development

2019 - 2020

ICAT design and media college

#### BSc. Multimedia and Animation

2016 - 2019

VIT

### ADDITIONAL INFORMATION

- Languages:** English, Tamil.