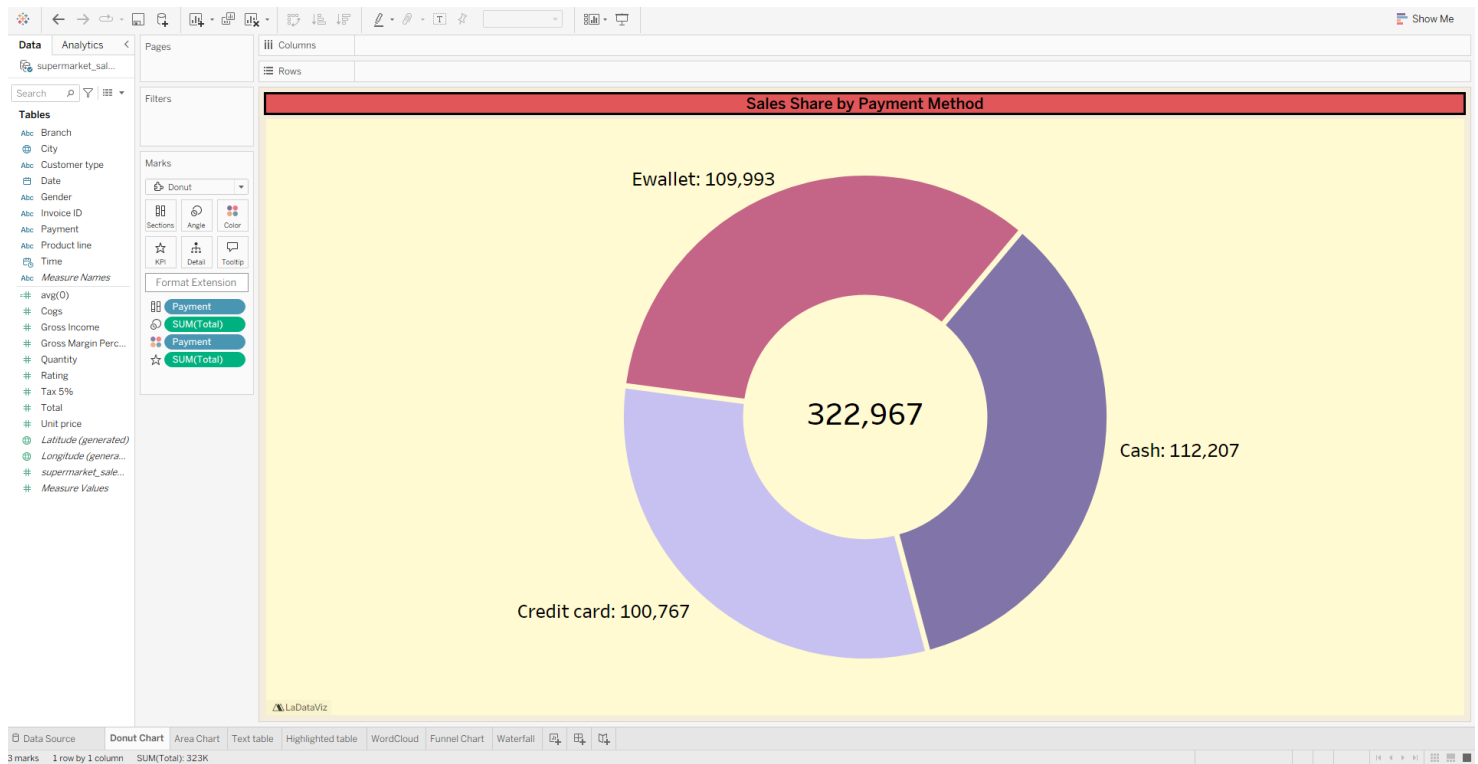


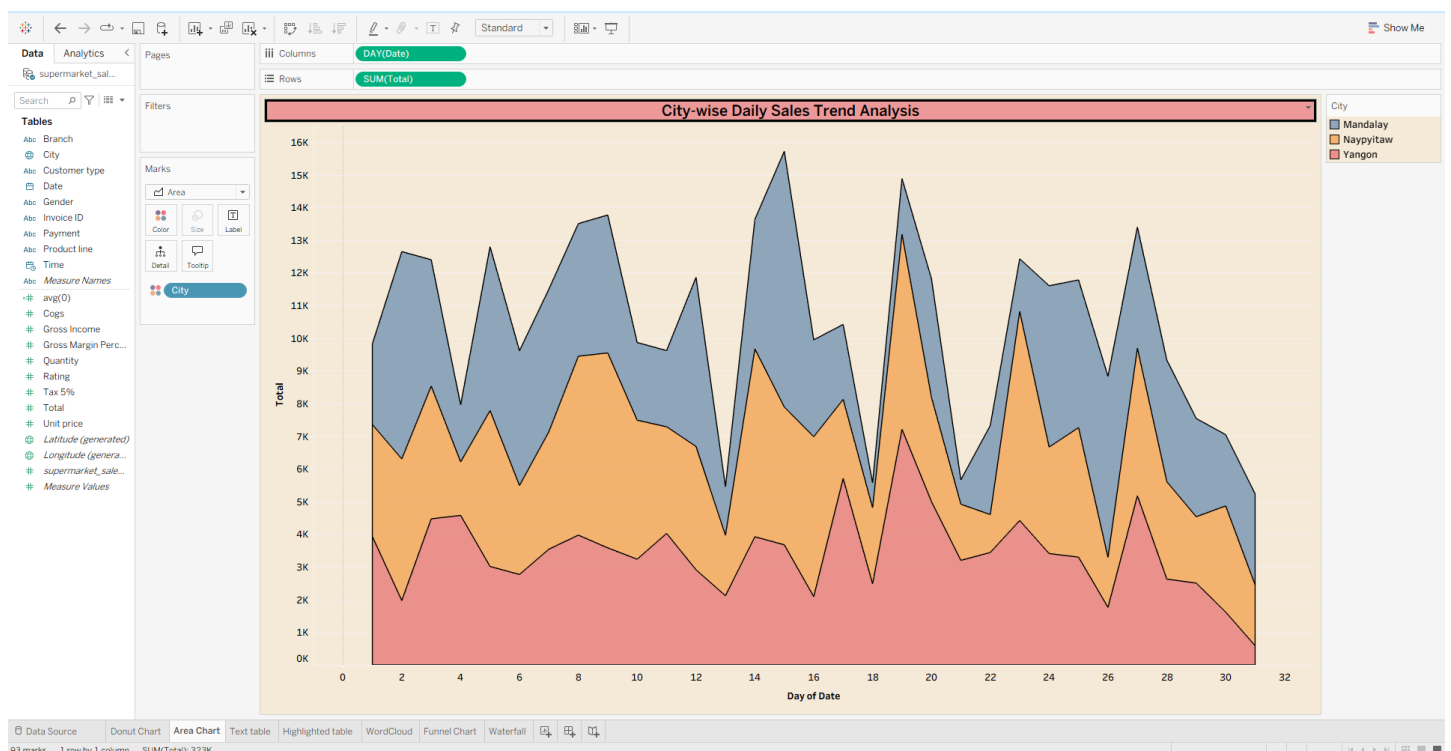
1. Which payment method contributes the highest share of total supermarket sales, and how do customers prefer to pay overall?

Donut Chart



2. How do daily sales trends vary across different cities, and which city consistently contributes the highest sales over time?

Area Chart



3. How do sales values vary across cities based on customer gender, customer type, and payment method?

Text table

supermarket_sales - She...

Columns: City

Rows: Gender, Customer type, Payment

Filters: (None)

Marks: SUM(Total)

Sales Performance by Gender, Customer Type, Payment Method, and City						
Gender	Customer type	Payment	City			Grand Total
			Mandalay	Naypyitaw	Yangon	
Female	Member	Cash	7,887	10,935	11,092	29,914
		Credit card	11,973	13,131	5,899	31,003
		Ewallet	6,990	10,587	9,652	27,229
	Normal	Cash	9,627	12,014	7,959	29,600
		Credit card	7,715	5,595	9,186	22,495
		Ewallet	8,736	9,423	9,481	27,641
Male	Member	Cash	9,027	9,128	6,591	24,747
		Credit card	10,635	6,831	9,302	26,768
		Ewallet	7,192	6,268	11,101	24,562
	Normal	Cash	8,798	11,008	8,139	27,946
		Credit card	7,022	4,771	8,708	20,501
		Ewallet	10,595	10,877	9,089	30,561
Grand Total			106,198	110,569	106,200	322,967

13 rows by 4 columns SUM(Total): 322,967

4. How do product line sales vary across different branches and customer genders, and which combinations generate the highest revenue?

Highlighted table

supermarket_sales - She...

Columns: Product line

Rows: Branch, Gender

Filters: (None)

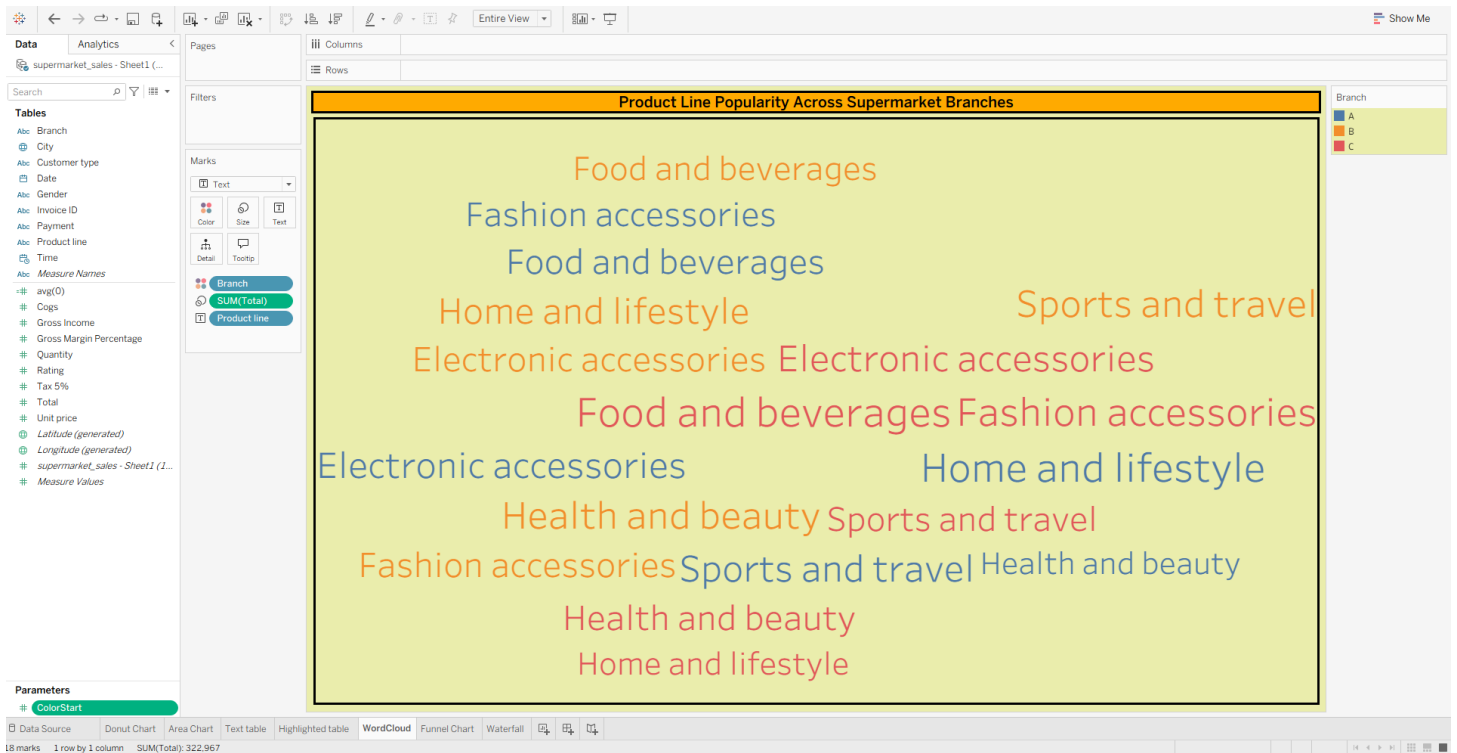
Marks: SUM(Total)

Product Line Sales Performance by Branch and Gender							
Branch	Gender	Product line					
		Electronic accessories	Fashion accessories	Food and beverages	Health and beauty	Home and lifestyle	Sports and travel
A	Female	9,966	9,836	7,000	5,715	12,637	8,115
	Male	8,351	6,496	10,163	6,883	9,780	11,258
B	Female	8,167	9,081	10,510	6,400	9,557	9,213
	Male	8,885	7,332	4,705	13,580	7,992	10,775
C	Female	8,969	11,520	15,661	6,446	7,843	11,247
	Male	10,000	10,040	8,106	10,170	6,053	4,515

6 rows by 6 columns SUM(Total): 322,967

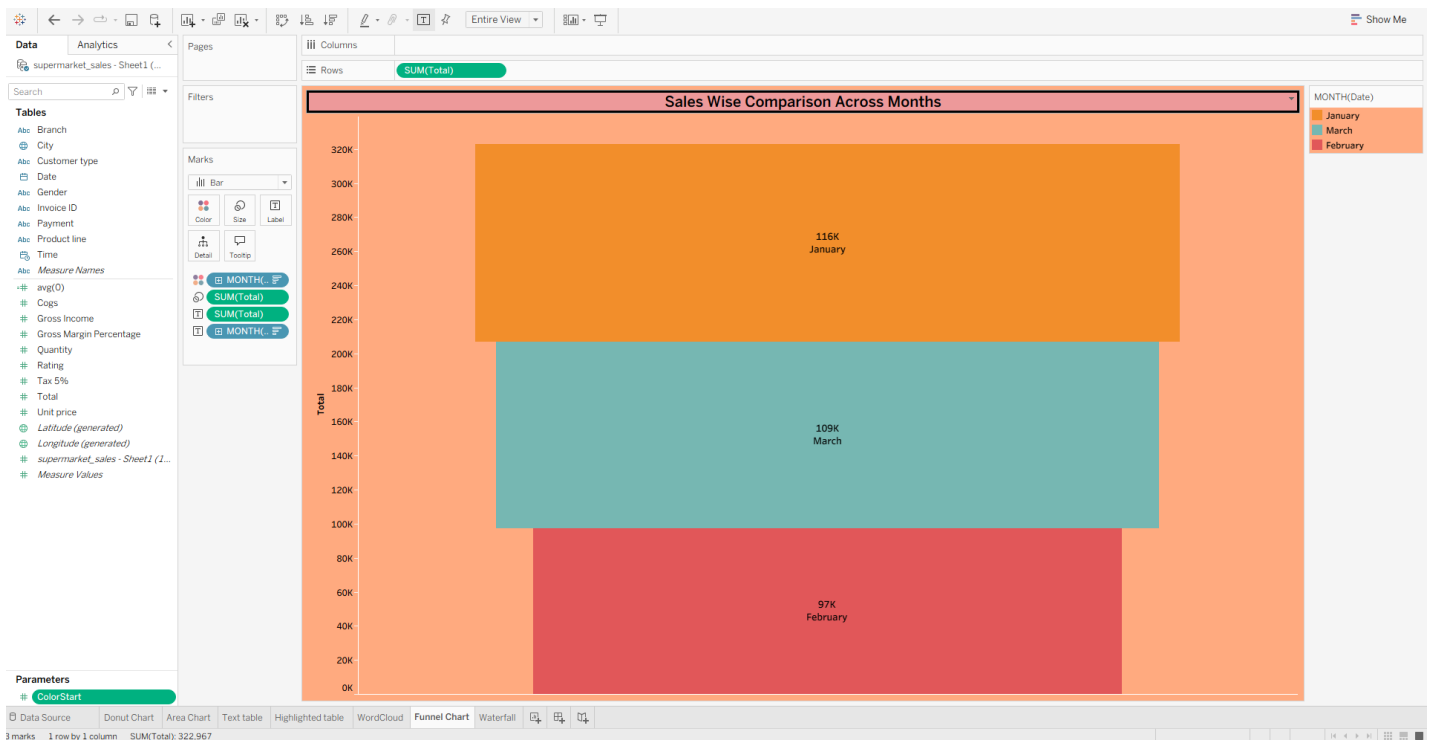
5. Which product lines are most popular among customers based on total sales across all branches?

WordCloud



6. How does total sales performance compare across the three months, and which month contributes the highest sales revenue?

Funnel Chart



7. How does each product line contribute to the overall total sales, and which categories have the highest impact on revenue generation?

Waterfall Chart

