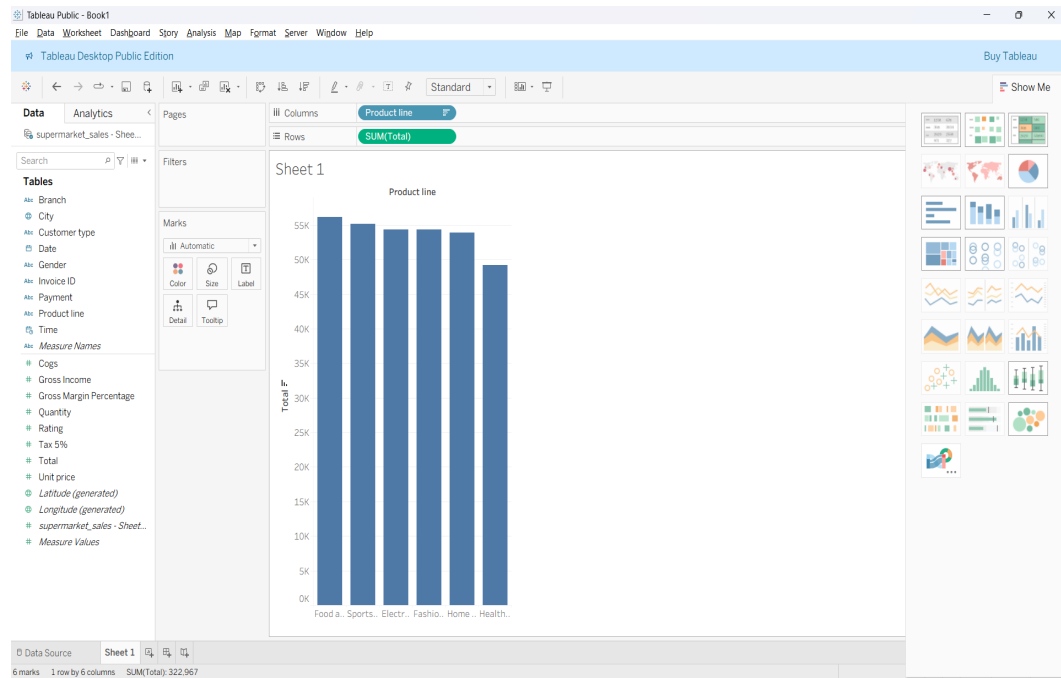# Supermarket Sales Analysis using Tableau
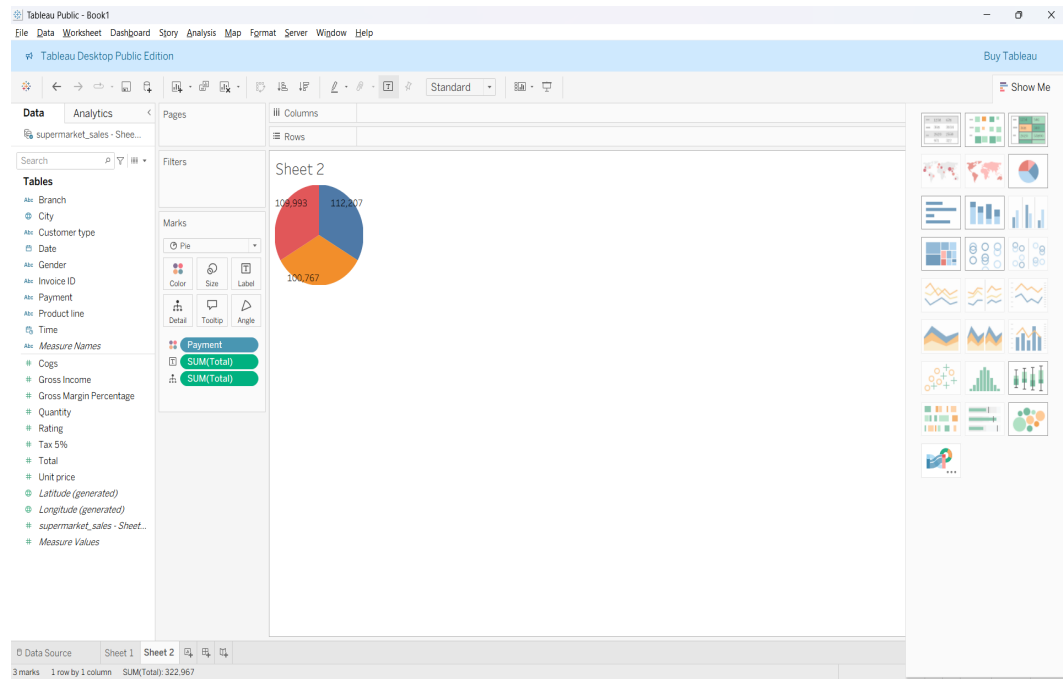
Total Sales by Product Line (Bar Chart)

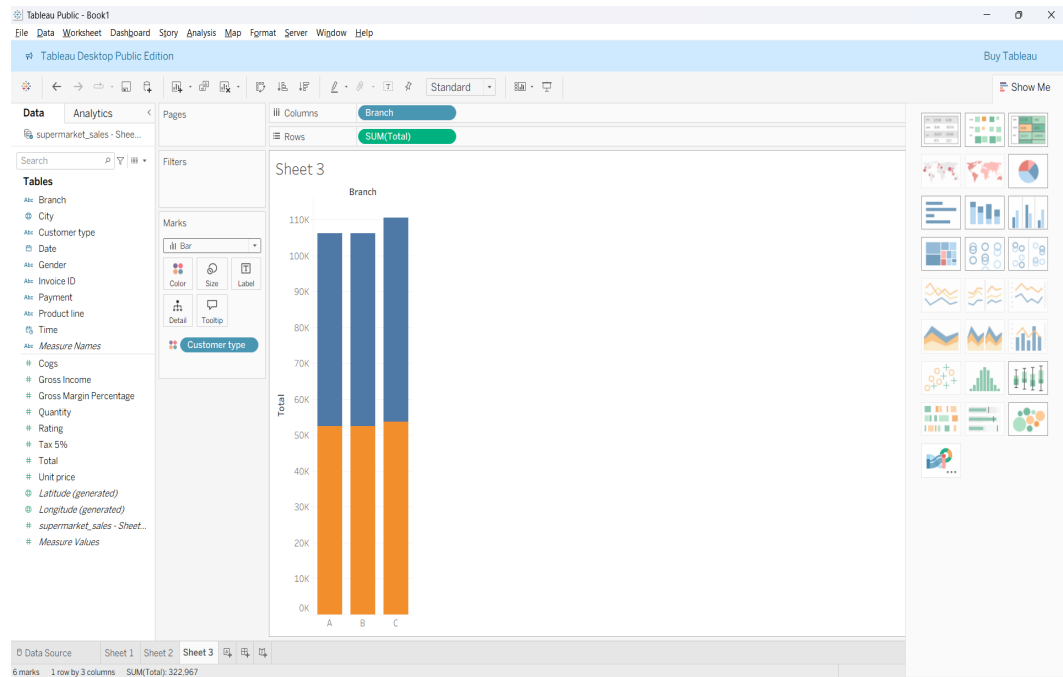Business Question: Which product line generates the highest total sales?

Payment Method Distribution (Pie Chart)

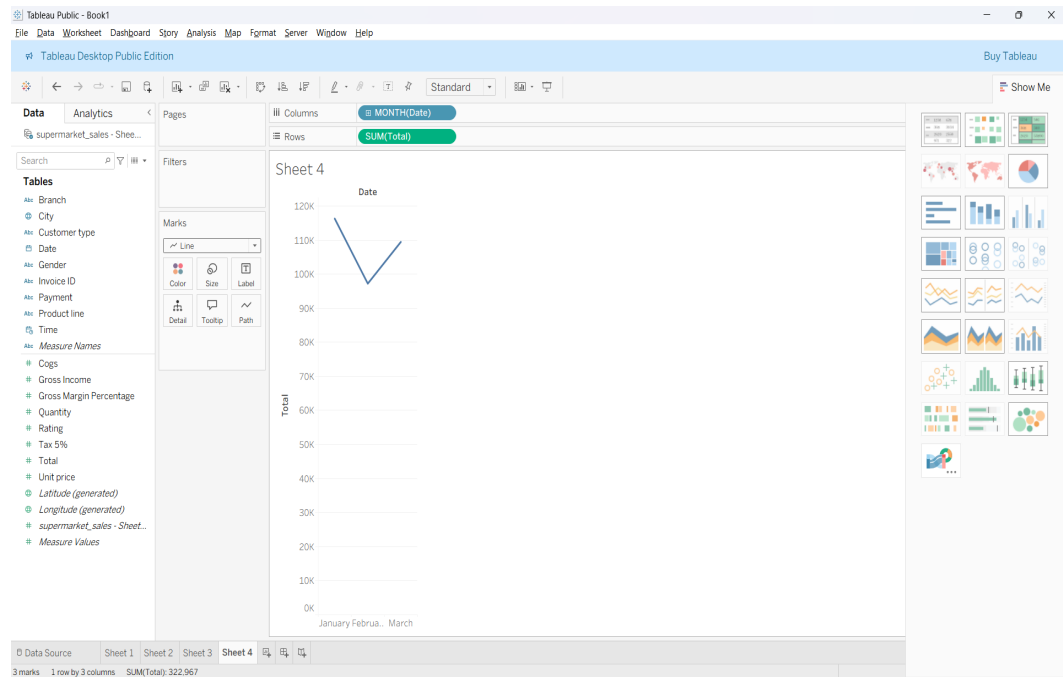Business Question: What is the percentage share of payment methods used by customers?

Branch-wise Sales by Customer Type (Stacked Bar Chart)

Business Question: How do Member and Normal customers contribute to sales across branches?

Monthly Sales Trend (Line Chart)

Business Question: How do sales change from January to March 2019?

Product Line Performance by Sales and Quantity (Bubble Chart)

Business Question: Which product lines show high sales volume and revenue?