LOKESH R

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I am the fusion of engineering precision and artistic ingenuity – a Mechatronics maven who speaks the language of pixels, lines of code, and captivating visuals. My passion for design is a perpetual wellspring of innovation, and my ambition knows no bounds.

PATH OF DUTY

SEO Focused Web Developer & Social Media Management
Shine Up, Manickavasagm & associates / Coimbatore | 2023 - Present

- Website development planning for accountancy firm.
- Implemented SEO strategies for enhanced online visibility.
- Managed social media platforms for promotional activities.
- Created graphic designs and edited videos for social media content.
- Conducted product photography to enhance visuals.

Graphic Designer & Video editor
Galaxy Medias / Coimbatore | 2024 - Present

- Proficient in editing and designing a variety of multimedia content including posters, banners, TV shows, social media posts, short reels, and videos.
- Skilled in color grading techniques to enhance the visual appeal and narrative impact of the content.
- Utilize creativity and attention to detail to deliver engaging and impactful visuals that resonate with diverse audiences.

SEO Focused Web Developer
WeebiesHub, Zero-G / Coimbatore | 2023 - 2023

- Planned website development, converting mockups into usable web presence with HTML, JavaScript, CSS, and REACT coding
- Focuses on optimizing the online shopping experience for improved search visibility, Implements strategies to enhance product page rankings and increase conversions and manages social media for promotions.

CERTIFICATIONS & PROJECTS

- SEO - Certfication - HUBSPOT
- Projects - Non Invasive Glucose Measuring Device with IOT
- Customisable Voice controlled Moving Voice Assistant
- Calories Tracker using Machine learning and flask , python
- Freelance projects - Web Development , SEO Optimisation , Product Photography, Social Media Marketing & Management, Graphic Design & Video Editing

EDUCATION

Bachelor of Engineering - Mechatronics
Park College of Engineering & Technology
2020 - 2024

SKILLS

- Web Design
- Web Development
- SEO, SMM
- Graphic Design
- Video Editing
- Motion Graphics
- Product Videography
- 2D / 3D Animation

CODING PALETTE

- HTML
- CSS
- JS
- REACT JS
- THREE JS
- PYTHON
- WORDPRESS/WIX/WEBFLOW

SOFTWARES

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premier Pro
- Adobe After Effects
- Adobe Audition
- Adobe Indesign
- Davinci Resolve
- Final Cut Pro
- Blender
- Figma