Lokesh R

I blend technical expertise with creative flair, excelling in engineering, design, and multimedia. As the founder of Shine Up, I led a team to deliver web development, SEO, graphic design, and video editing services, driving revenue growth and client satisfaction. My skills in team leadership, multimedia content creation, and innovative problem-solving make me an ideal fit for your company, ready to drive success and elevate your brand.

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WORK EXPERIENCE

Chief Editor - Bliend Enterprises Pvt. Ltd
CHENNAI | JUL 2024 - PRESENT

- Lead video editing projects, focusing on color grading, animations, motion graphics, product animations, and marketing videos.
- Collaborate with clients and team members to create compelling content tailored for social media and advertising campaigns.
- Manage multiple projects simultaneously while adhering to tight deadlines and receiving constructive feedback to enhance final outputs.

Graphic Designer & Video editor - Galaxy Medias
COIMBATORE | JAN 2024 - MAR 2024

- Proficient in editing and designing a variety of multimedia content including posters, banners, TV shows, social media posts, short reels and videos.
- Skilled in colour grading techniques to enhance the visual appeal and narrative impact of the content.

Founder - ShineUp
COIMBATORE | SEP 2023 - PRESENT

- Founded and led Shine Up, a startup offering web development, SEO, social media management, graphic design, and video editing services.
- Managed a team of six to seven members, delivering projects efficiently and ensuring client satisfaction.
- Worked with over 10 clients and completed numerous projects, implementing growth strategies that increased revenue and enhanced market visibility.

EDUCATION

Bachelor of Engineering in Mechatronics
PARK COLLEGE OF ENGINEERING AND TECHNOLOGY

Relevant Courses
- CNC Machine Programing
- SolidWorks
- Technomatrix simulation

Extra Courses
- SEO / SMM Optimisation

SKILLS

- Web Design & Development
- Search Engine Optimisation (SEO/SMM)
- 3D Modelling / animation
- Marketing Automation
- Graphic Design
- Video Editing
- Motion Graphics
- Product Videography
- Email Marketing

SOFTWARES

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premier Pro
- Adobe After Effects
- Adobe Audition
- Adobe Indesign
- Davinci Resolve
- Final Cut Pro
- Blender
- Figma

PLEASE VISIT MY WEBSITE. I HUMBLY INVITE YOU TO EXPLORE MY PROJECTS AND SEE MY SKILLS IN ACTION.

LANGUAGE

Tamil (Native)

English (Proficient)