



ABOUT ME

I am the fusion of engineering precision and artistic ingenuity – a Mechatronics maven who speaks the language of pixels, lines of code, and captivating visuals. My passion for design is a perpetual wellspring of innovation, and my ambition knows no bounds.



JOB EXPERIENCE

GRAPHIC DESIGNER

2023 -Present

WeebiesHub / Coimbatore

Crafts visually engaging designs for cultural websites, blending creativity with cultural sensitivity

Designs visually appealing product images, banners, and promotional

GRAPHIC DESIGNER & VIDEO EDITOR

2022 - 2023

Zero - G / Coimbatore

Edits videos with precision and creativity using Premiere Pro, maintaining a cohesive narrative.

Designs visually appealing images, banners, and promotional materials and SEO optimised Graphics.

SEO FOCUSED WEB DEVELOPER

2023 -Present

WeebiesHub, Zero - G / Coimbatore

Planned website development, converting mockups into usable web presence with HTML, JavaScript, CSS, and REACT coding

Focuses on optimizing the online shopping experience for improved search visibility, Implements strategies to enhance product page rankings and increase conversions and manages social medias for promotions



SOFTWARES

Adobe Photoshop

Adobe Illustrator

Adobe Premier Pro

Adobe After Effects

Davinci Resolve

Blender

HTML CSS JS REACT JS THREE JS

WORDPRESS SEO MYSQL



LANGUAGE

• ENGLISH • TAMIL

LOKESH R

GRAPHIC DESIGNER & VIDEO EDITOR



CONTACT ME

+91 93455 41827

nivashnisa@gmail.com

<https://lokeshnivash.netlify.app/>

233/1, Tharani Nagar, Vennaimalai
Karur - 639 006



EDUCATION

B.E. MECHATRONICS

PARK COLLEGE OF ENGINEERING AND
TECHNOLOGY

2021 - 2024



CERTIFICATIONS

- SEO CERTIFICATION - HUBSPOT ACADEMY
- ANIMATION: BLENDER LEARN TUBE - LEARN TUBE
- EMBEDDED SYSTEM DESIGN & IOT - PANTECH SOLUTIONS
- ANDROID STUDIO DEVELOPMENT GREAT LEARNING
- GUVI GOOGLE ASSISTANT USING NODEMCU