

Add Walmart API Credentials

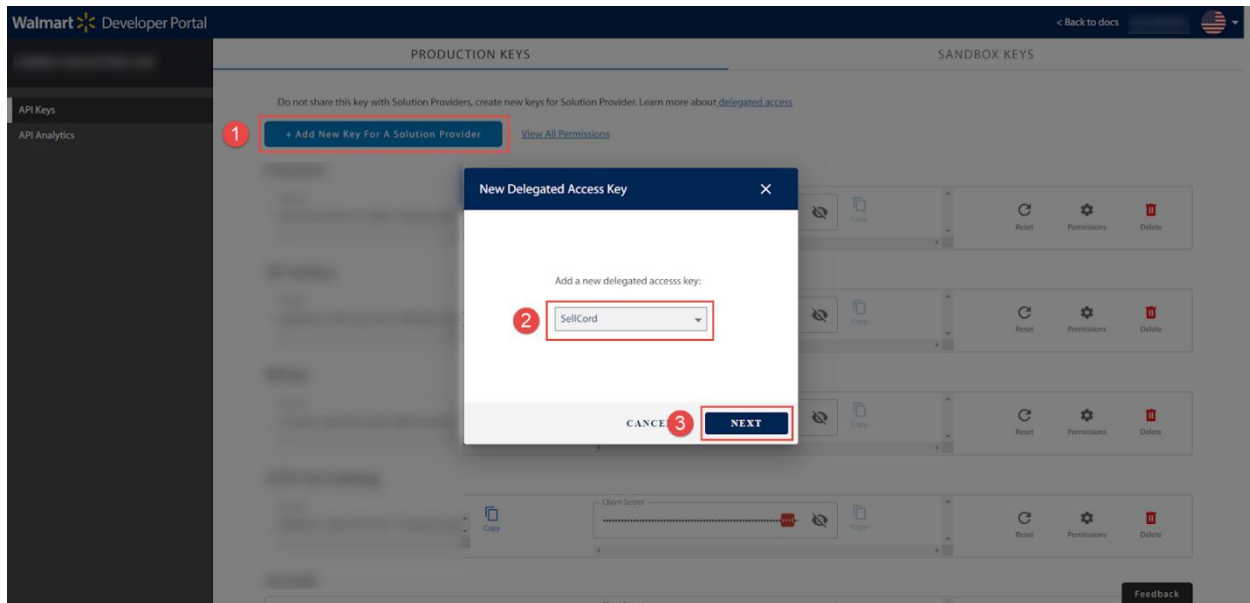
Hi! Welcome to Metrics by SellCord, the only PnL tool that syncs all your Walmart data. In this SOP we cover how to generate API credentials in Walmart Seller Center and to then add them to Metrics. This needs to be done using an Admin account in Seller Center. If you are experiencing any issues, please reach out to support@sellcordmetrics.com and we will work together to get this resolved.

Let's Begin!

Step 1: Log into your Seller Center Account with Admin privileges and go to this link: <https://developer.walmart.com/account/generateKey>
Select "Marketplace (US, Mexico & Canada)" on the Login Type pop-up



Step 2: Click the “+ Add New Key For A Solution Provider” button, and on the New Delegated Access Key pop-up, click the dropdown and select the SellCord option. Click “Next”.



Step 3: On the Key Permissions page, change the options to reflect the below image, then click “Submit”:

SellCord Key Permission

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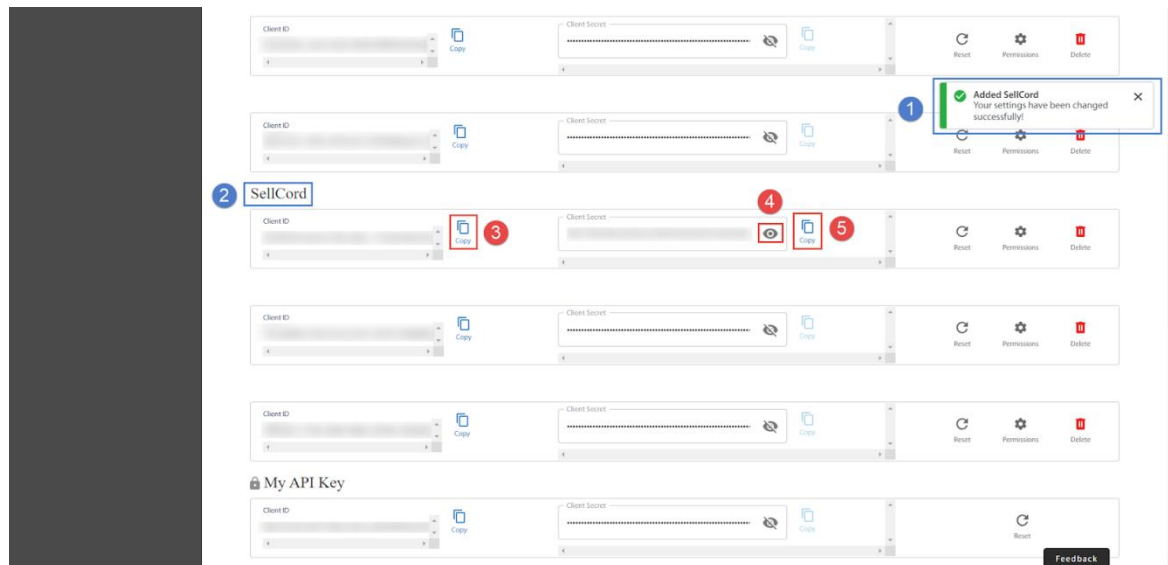
Feeds	Full Access	<div>Get Feeds</div> <div>ViewOnly</div>			
Item Management	Full Access	<div>Content</div> <div>FullAccess</div>	<div>Items</div> <div>ViewOnly</div>	<div>Inventory</div> <div>ViewOnly</div>	
		<div>Price</div> <div>ViewOnly</div>	<div>Lag Time</div> <div>ViewOnly</div>		
Order Management	Full Access	<div>Orders</div> <div>ViewOnly</div>	<div>Returns</div> <div>ViewOnly</div>	<div>Shipping</div> <div>ViewOnly</div>	1
Fulfillment	Full Access	<div>Fulfillment</div> <div>ViewOnly</div>			
Settings, Rules & Admin	Full Access	<div>Rules</div> <div>ViewOnly</div>	<div>Reports</div> <div>ViewOnly</div>	<div>Account Profile</div> <div>ViewOnly</div>	
Analytics & Growth	Full Access	<div>Growth</div> <div>ViewOnly</div>			

BACK

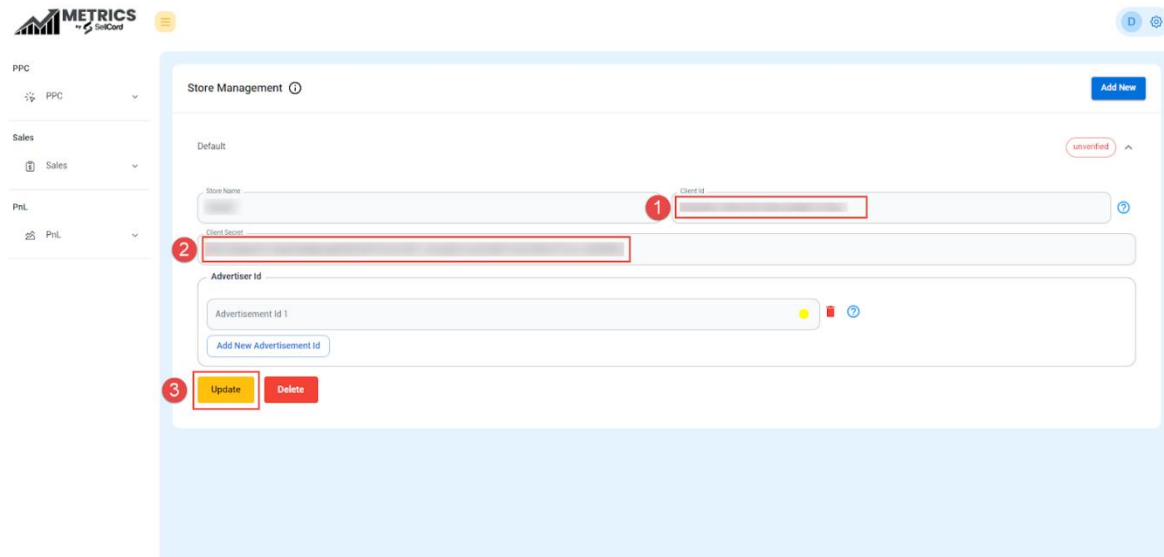
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SUBMIT

Step 4: Once complete, a pop-up will indicate that the key has been added. Find SellCord on the list of keys, unhide the Client Secret. Now there is the option to copy both the Client ID and the Client Secret:



Step 5: Copy the Client ID and Client Secret from the previous step and paste them into their respective field in the Metrics system, then click “Update”:

A screenshot of the Metrics system's "Store Management" interface. The interface has a light blue header with the Metrics logo and a yellow menu icon. On the left is a sidebar with navigation links for "PPC", "Sales", and "PnL". The main content area is titled "Store Management" and shows a form for adding a new store. The form includes fields for "Store Name", "Client ID" (highlighted with a red box and a red circle with the number 1), "Client Secret" (highlighted with a red box and a red circle with the number 2), and "Advertiser ID". Below the "Advertiser ID" field is a button labeled "Add New Advertisement Id". At the bottom of the form are two buttons: "Update" (highlighted with a red box and a red circle with the number 3) and "Delete". The status of the store is shown as "unverified" in a red box.

Once added the system will verify if the credentials work and will say Verified once complete

That's All!