

Super Store Sales Dashboard

Total Order

5901

Total Sales

\$1.57M

Total Profit

Central

East

\$175.3K

Total Sales

West

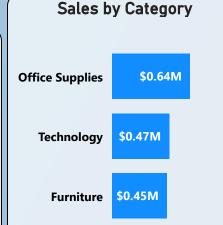
South

\$265.3



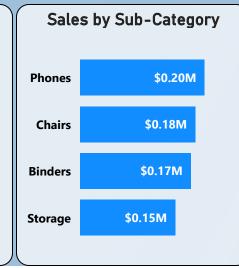






Total Customer

773







Least-Performing 15 Product by Sales Region Central Avery 479 \$2.61 East Newell 32 \$2.88 **Eldon 100 Class Desk Accessories** \$4.044 South While You Were Out Pads, 50 per Pad, 4... \$4.73 Category Wilson Jones Custom Binder Spines & L... \$4.896 Furniture **Letter Slitter** \$5.04 Office Binney & Smith inkTank Erasable Pocke... \$5.472 Supplies \$5.98 **Xerox 1983** Technology Acme Design Line 8" Stainless Steel Ben... \$6.84 Category **Grip Seal Envelopes** \$7.072 First Class Avery Hi-Liter Pen Style Six-Color Fluor... \$7.7 Newell 329 \$7.872 Same Day **4009 Highlighters** \$8.04 Second Class **Stockwell Gold Paper Clips** \$8.096 Standard Staple-on labels \$8.67 Class

Top-Performing 15 Product by Sales



RegionCentral

East

South

Category

Furniture

Office Supplies

Technology

Category

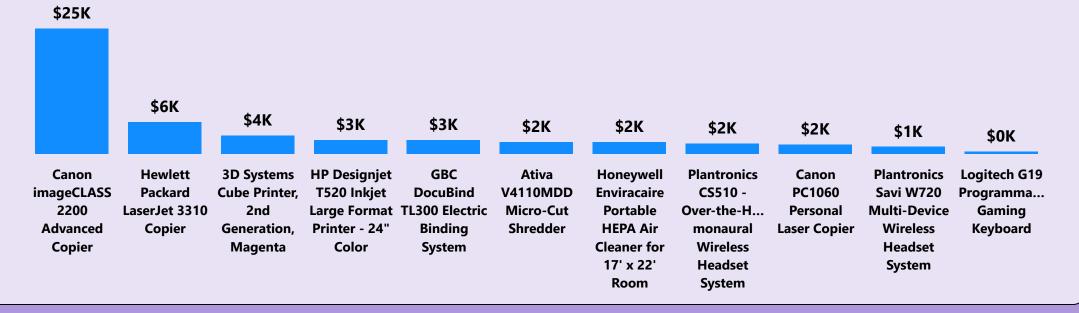
First Class

Same Day

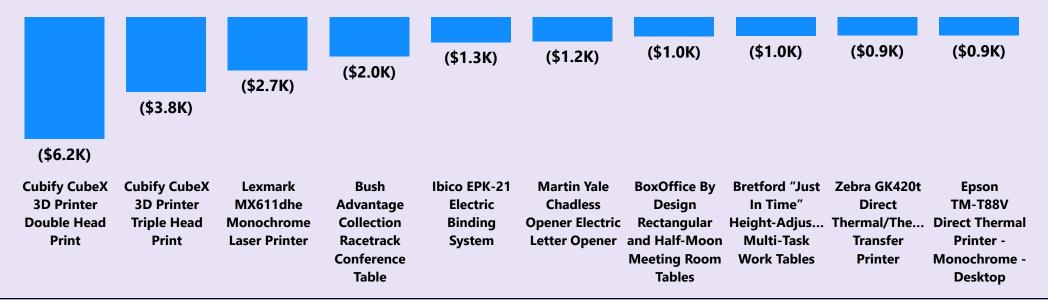
Second Class

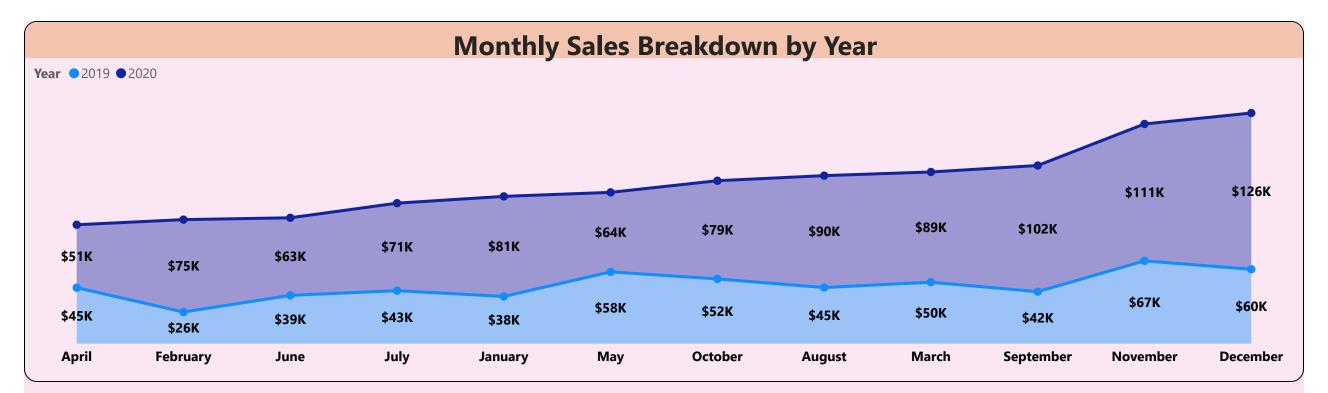
Standard Class

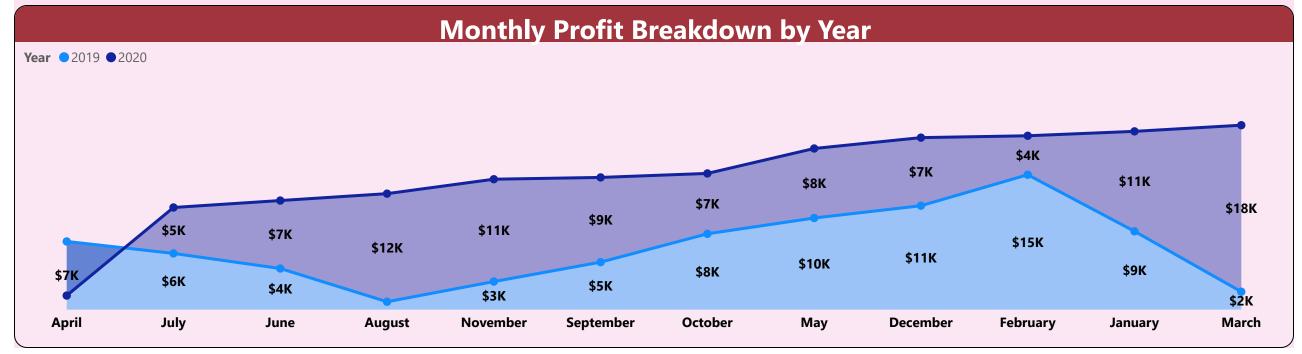
Top 10 Profitable Product



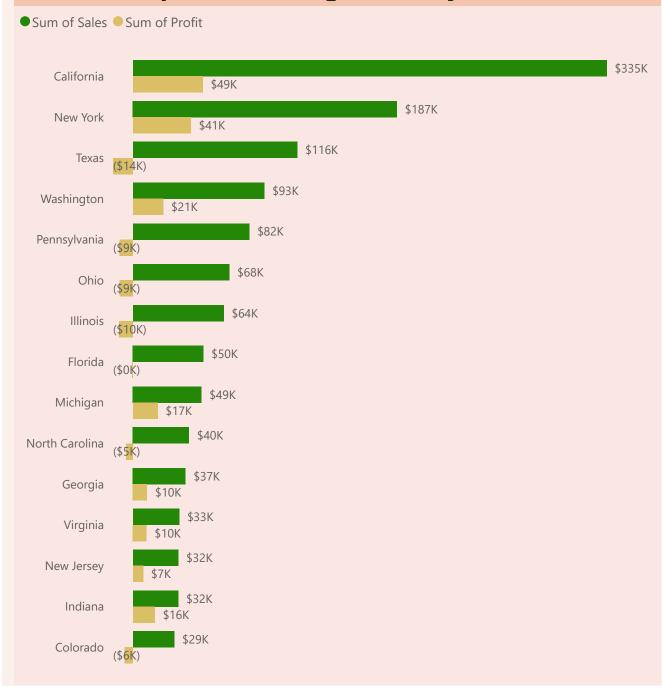
Bottom 10 Non Profitable Product



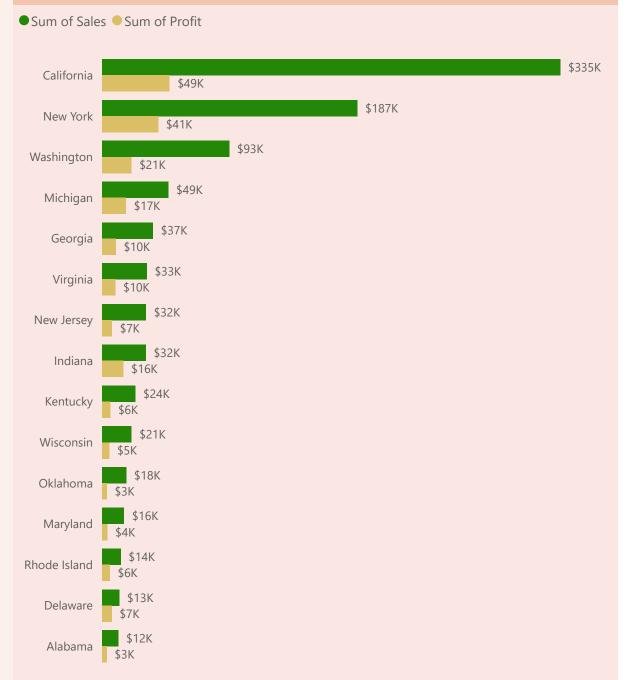




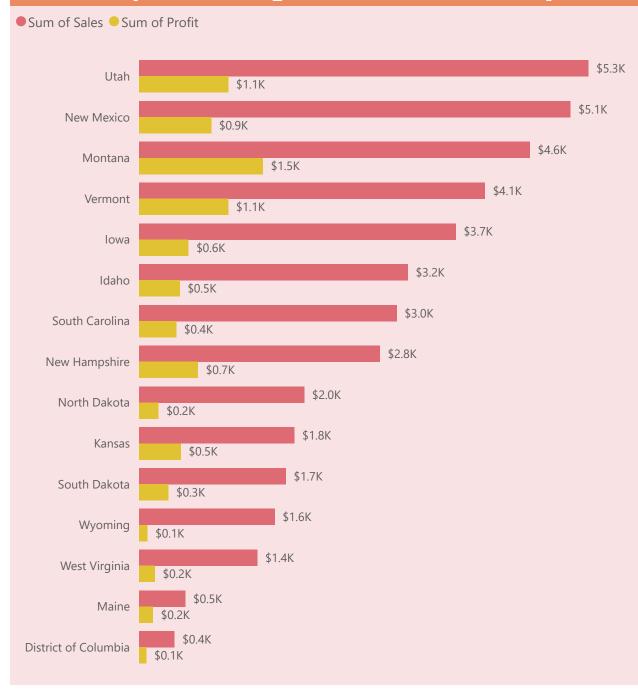
Top Performing State by Sales



Top Performing State by Profit



Underperforming States: Sales Analysis



Underperforming States: Profit Analysis

