

Super Store Sales Dashboard

Central

East

South

West

Total Customer

773

Total Order

5901

Total Sales

\$1.57M

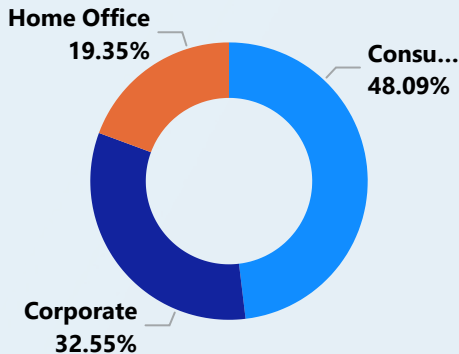
Total Profit

\$175.3K

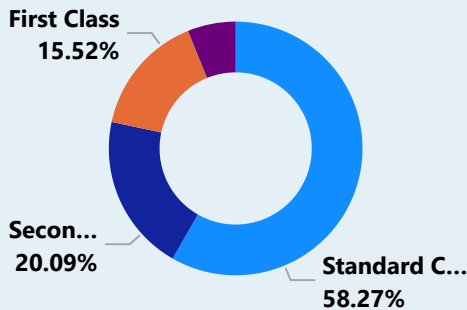
Total Sales

\$265.3

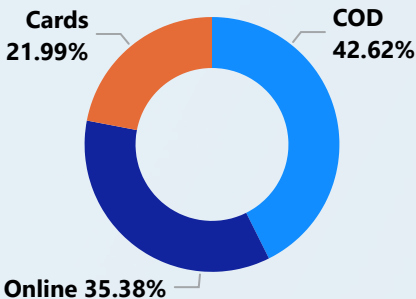
Sales by Segment



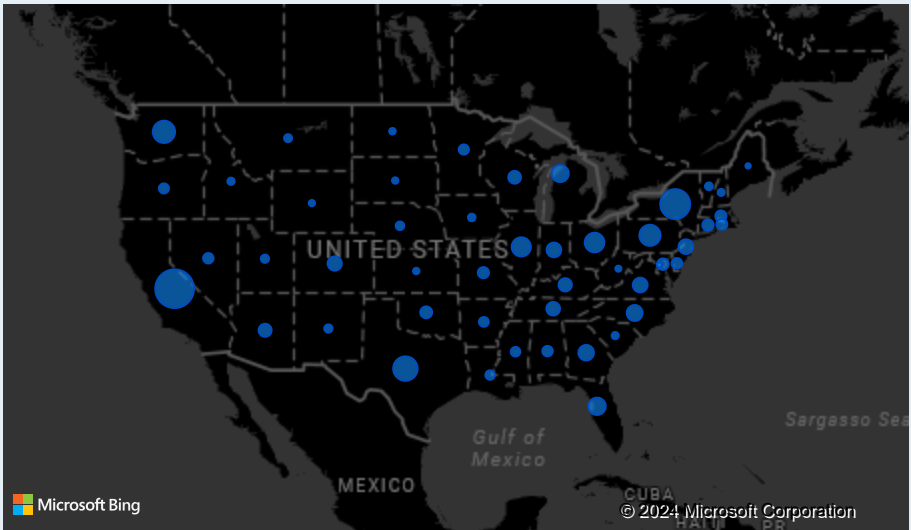
Sales by Ship Mode



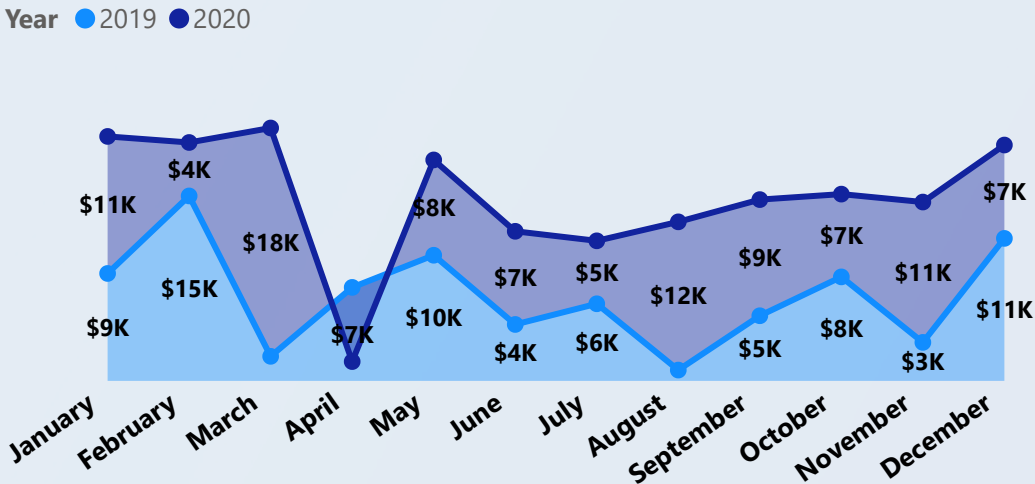
Sales by Payment Mode



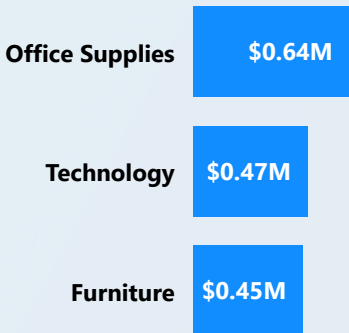
Total Sales and Total Profit by State



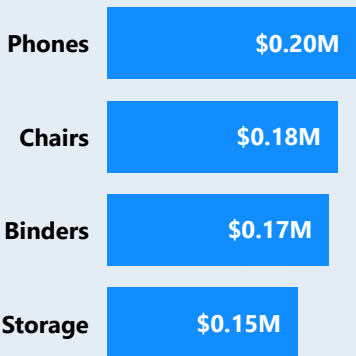
Monthly Profit Trend



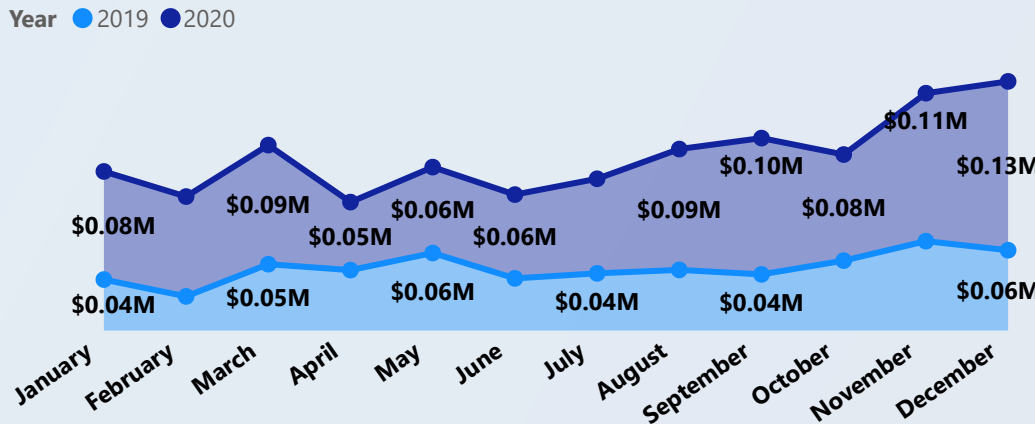
Sales by Category



Sales by Sub-Category



Monthly Sales Trend



Region

Central

East



South

Category

Furniture

Office
Supplies

Technology

Category

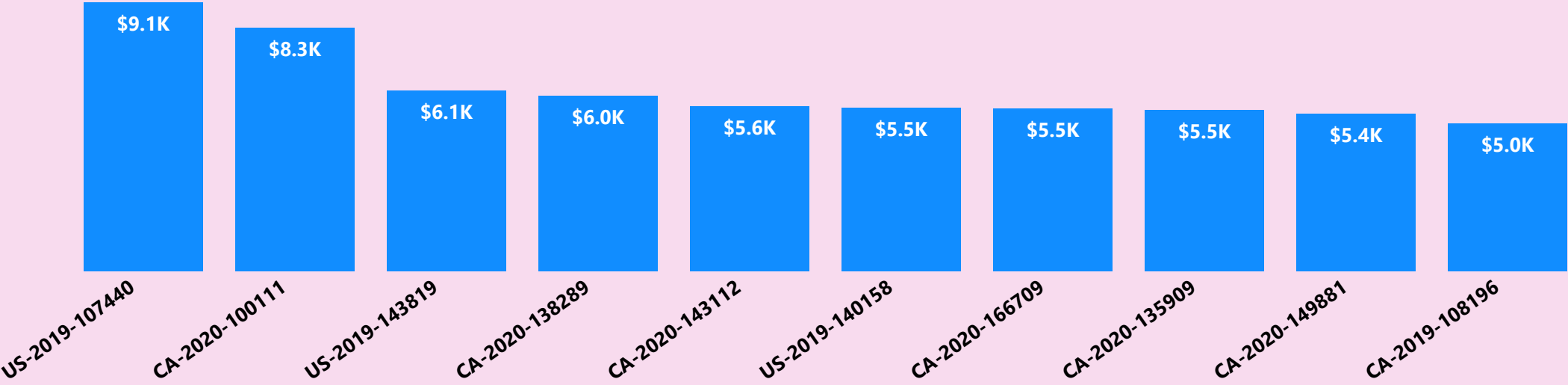
First Class

Same Day

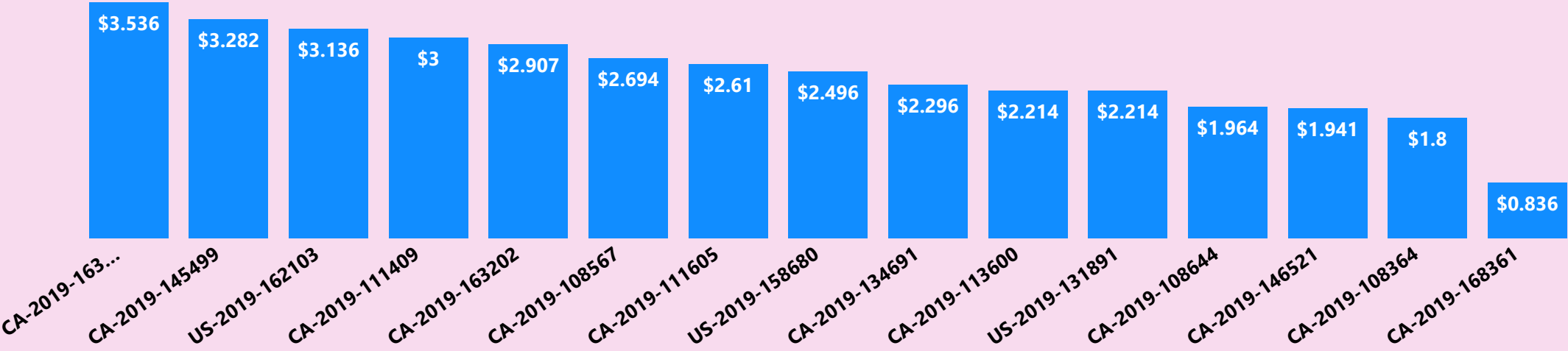
Second Class

Standard
Class

Top-Performing 15 Customers



Lowest-Performing 15 Customers



Region

Central

East



South

Category

Furniture

Office
Supplies

Technology

Category

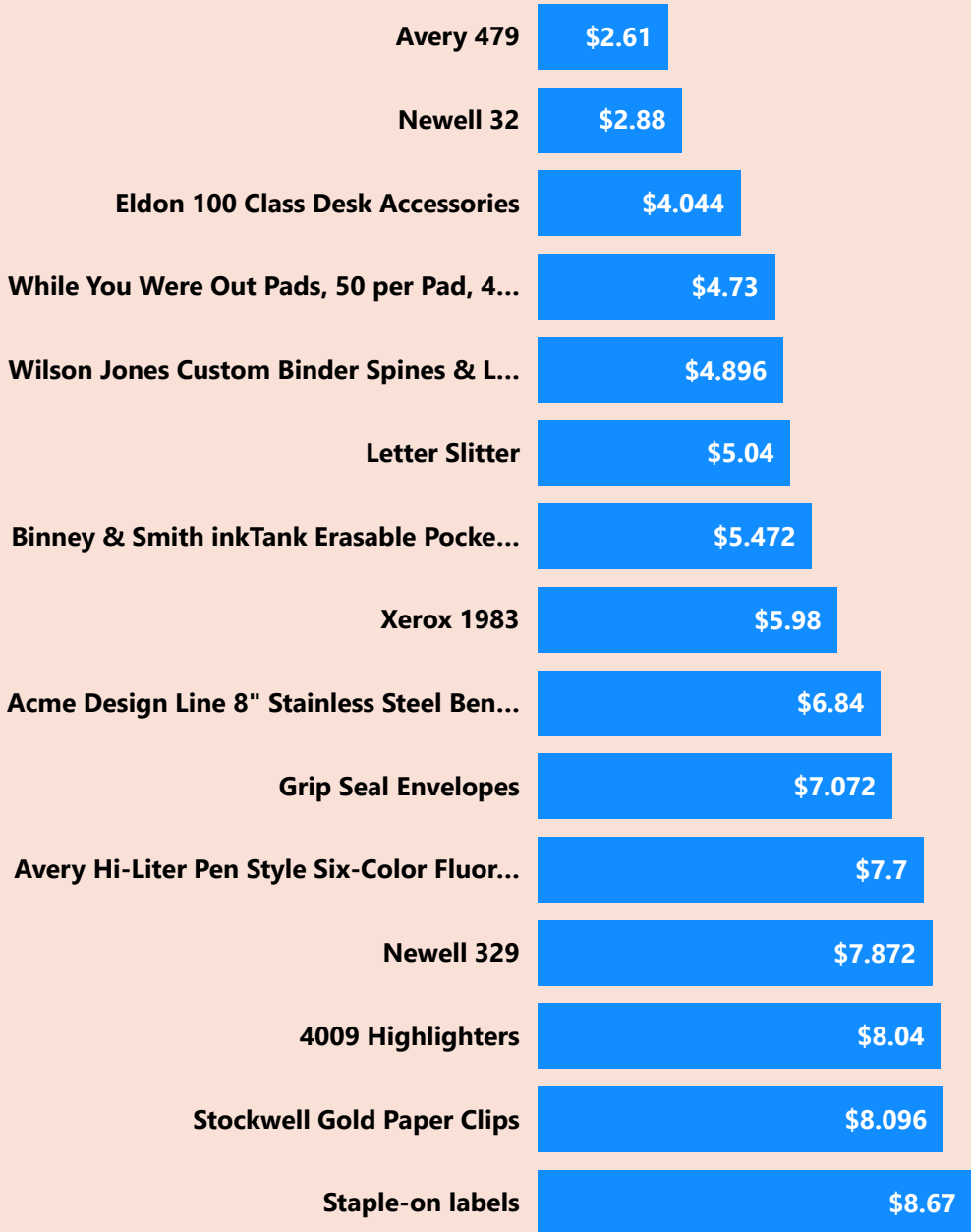
First Class

Same Day

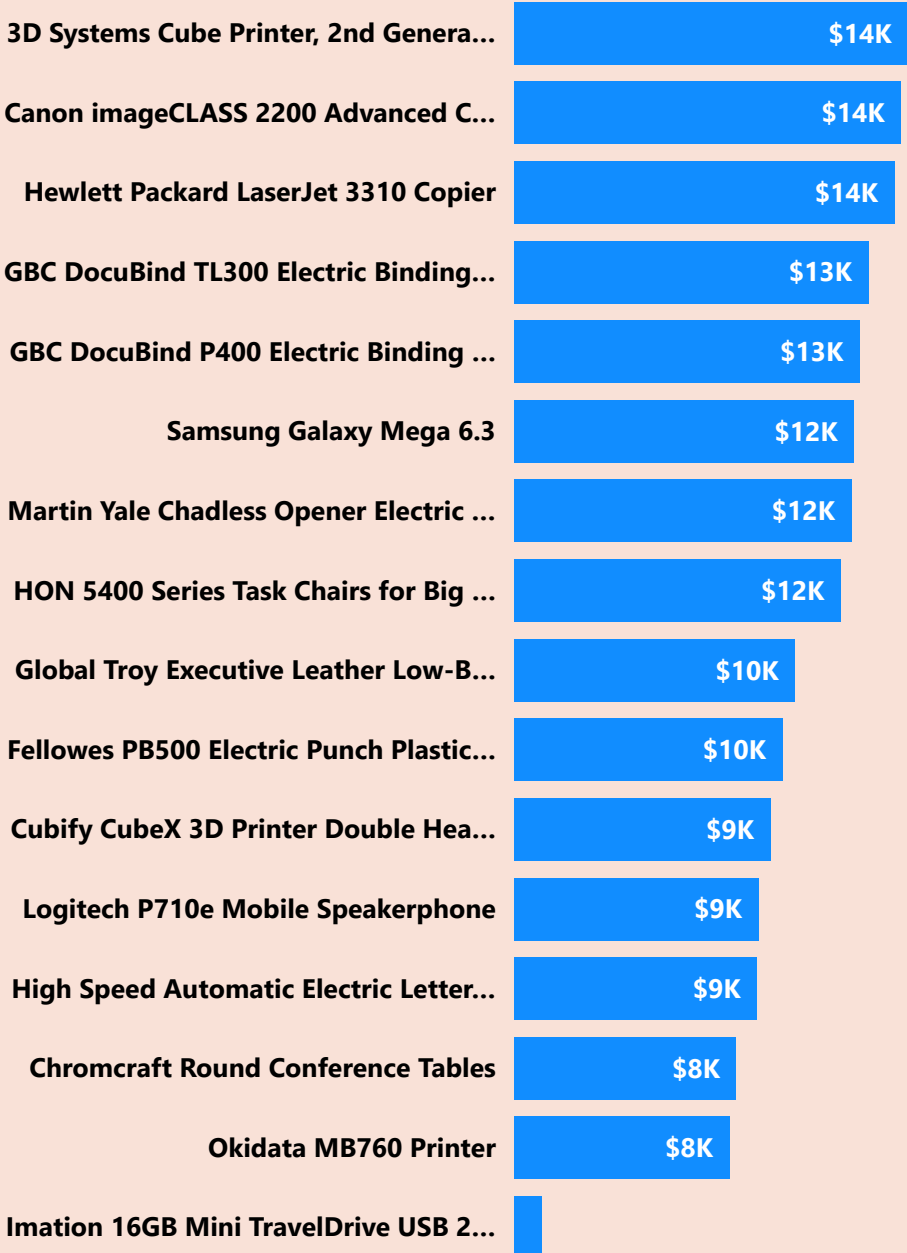
Second Class

Standard
Class

Least-Performing 15 Product by Sales



Top-Performing 15 Product by Sales



Region

Central

East

South

Category

Furniture

Office Supplies

Technology

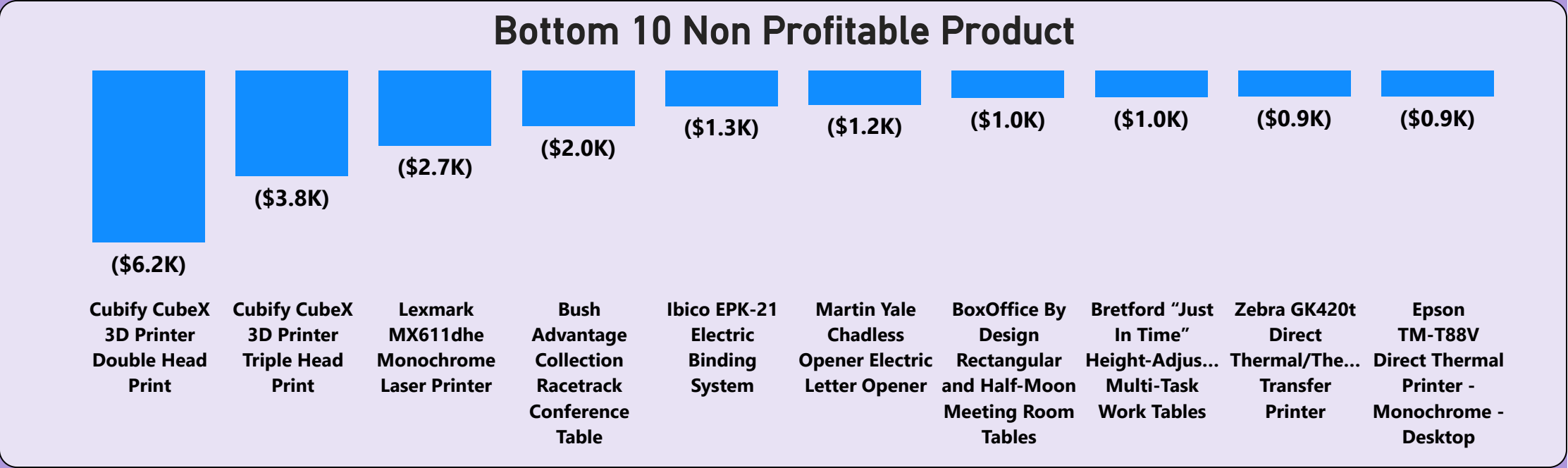
Category

First Class

Same Day

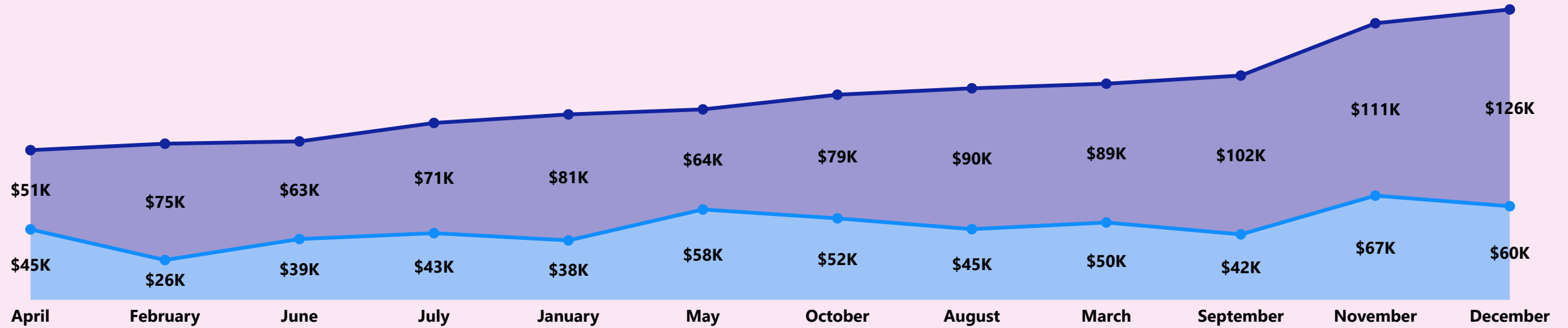
Second Class

Standard Class



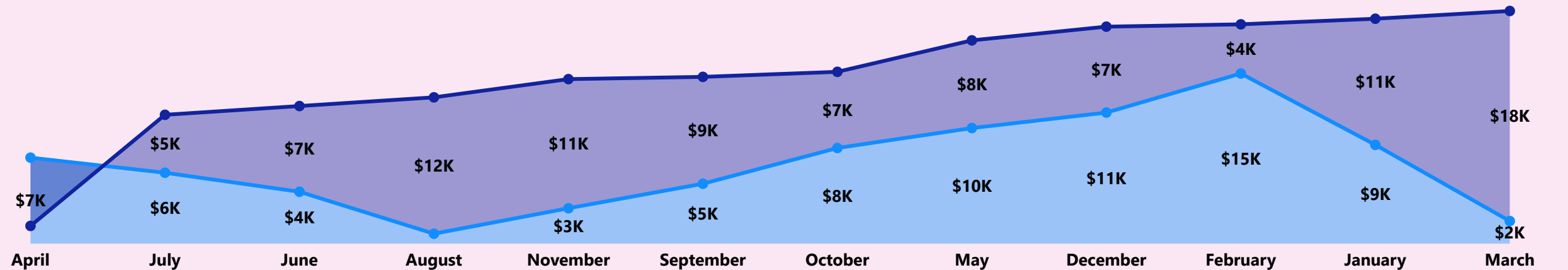
Monthly Sales Breakdown by Year

Year ● 2019 ● 2020



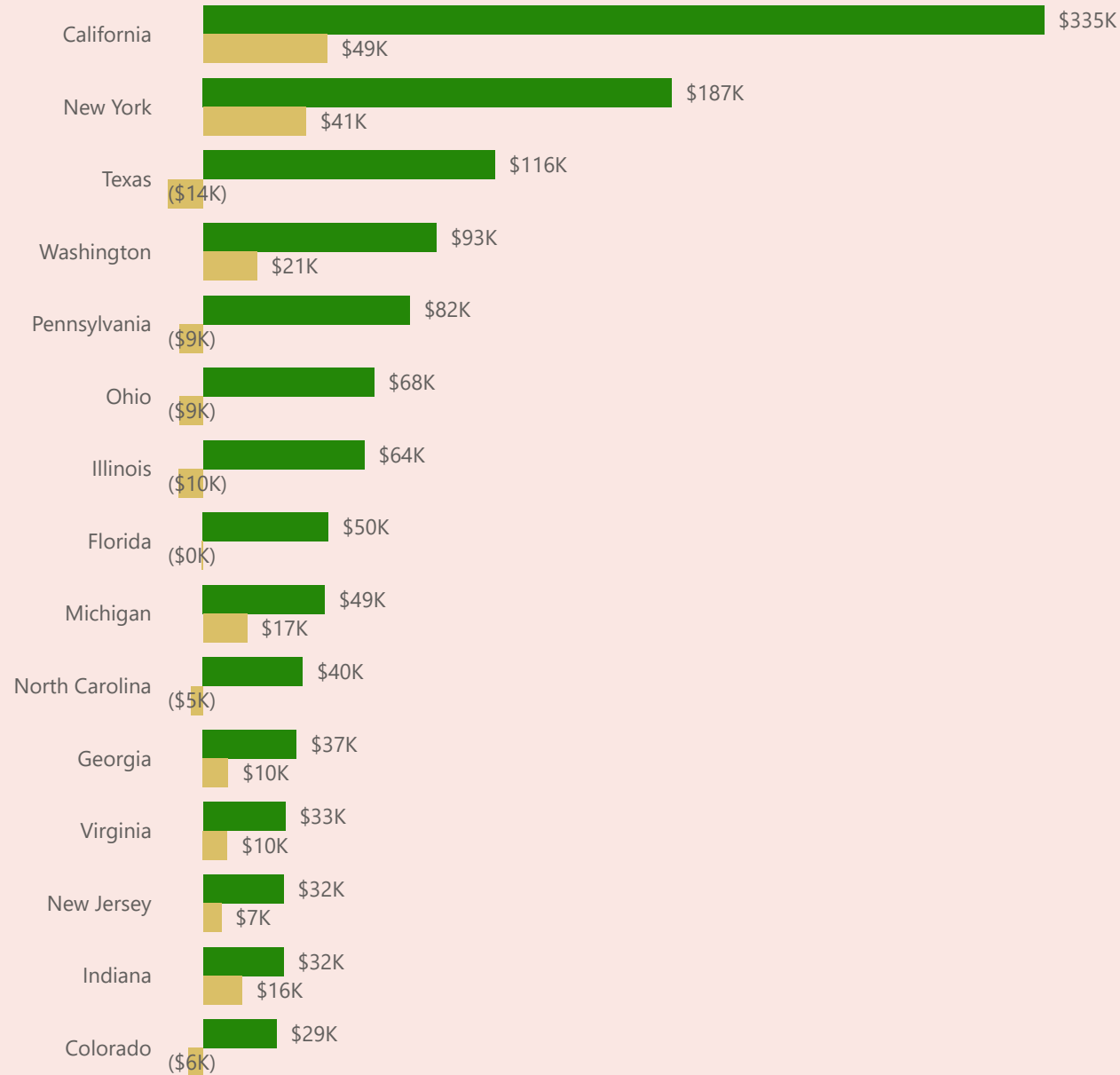
Monthly Profit Breakdown by Year

Year ● 2019 ● 2020



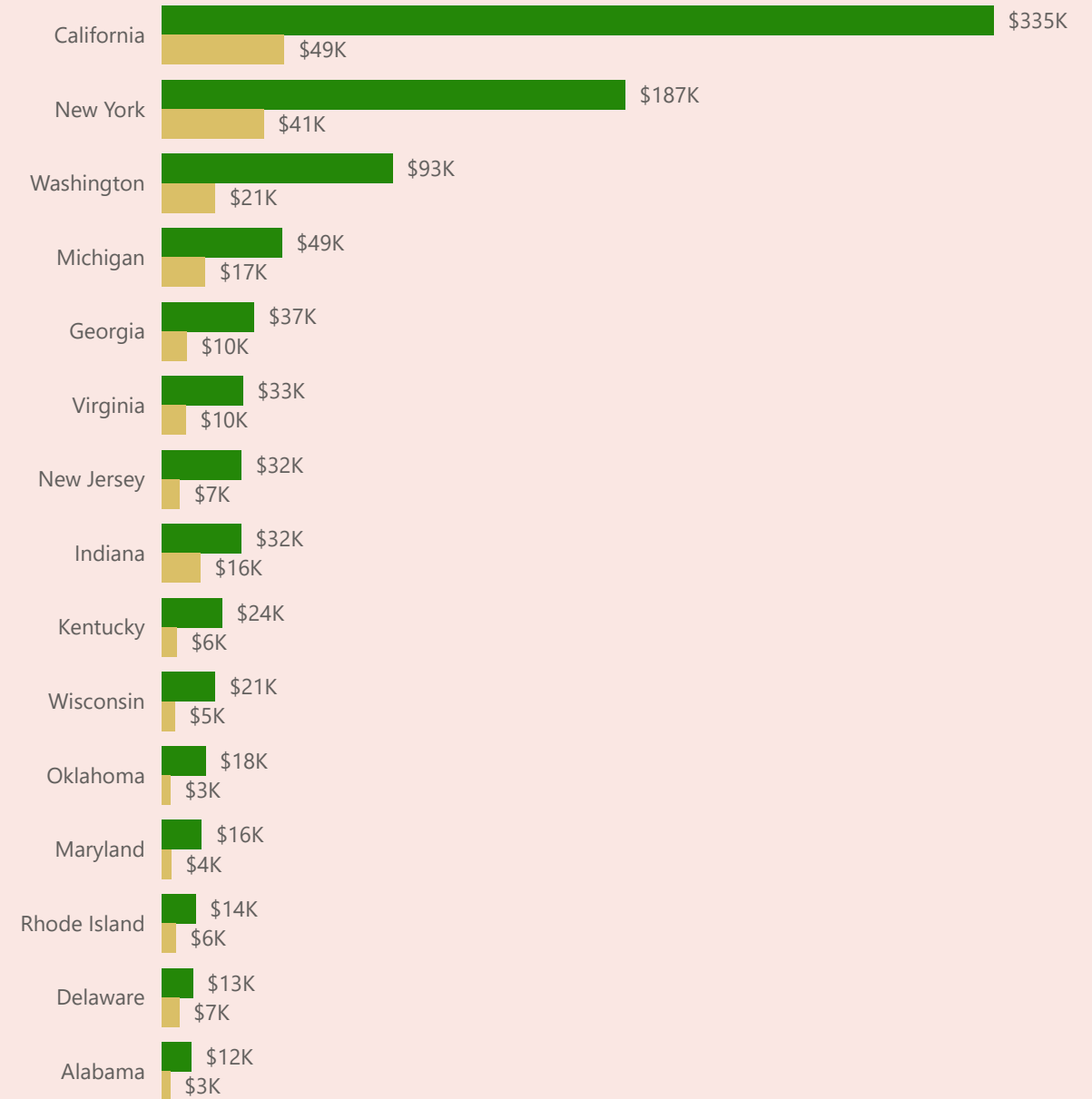
Top Performing State by Sales

● Sum of Sales ● Sum of Profit



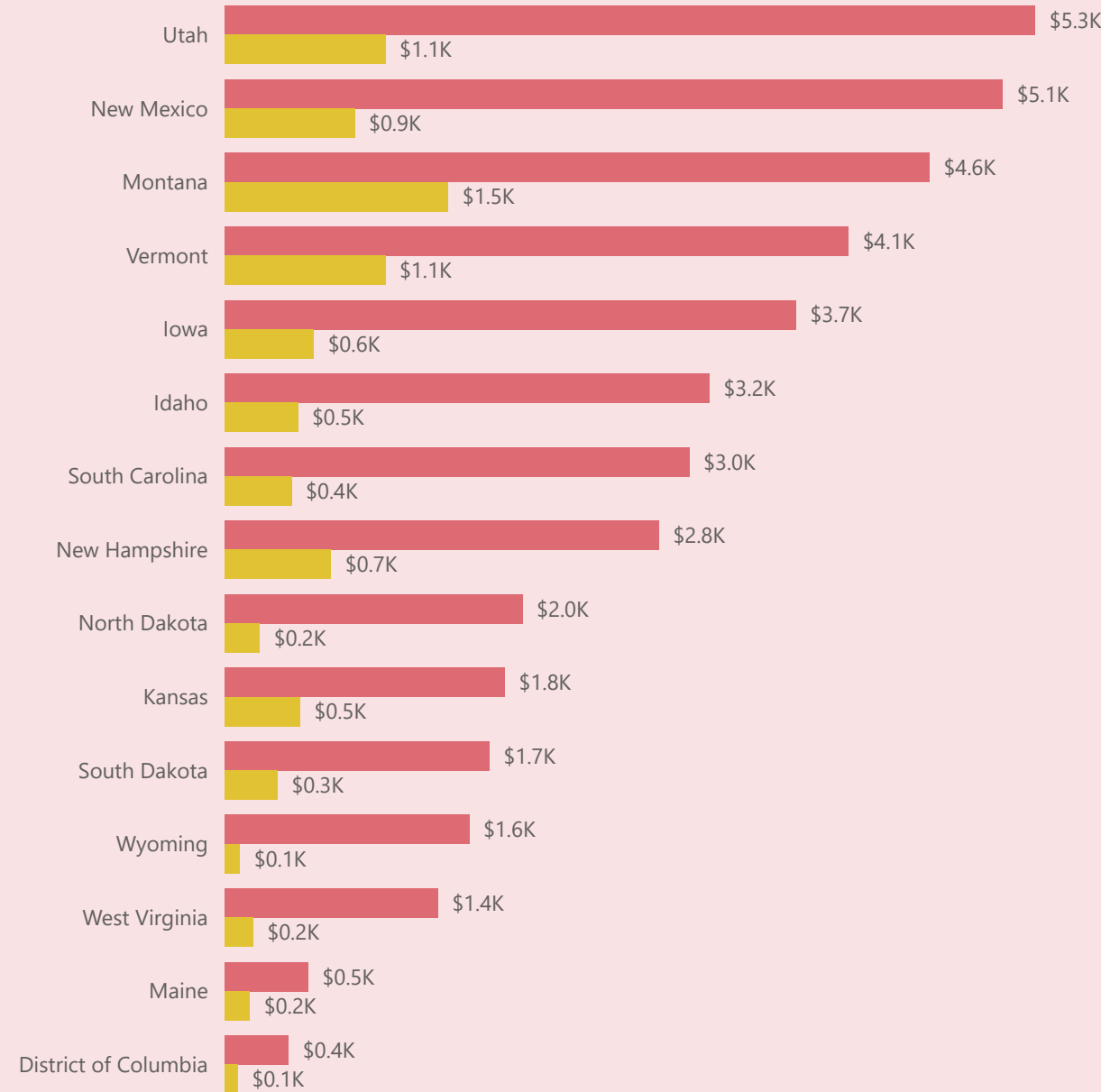
Top Performing State by Profit

● Sum of Sales ● Sum of Profit



Underperforming States: Sales Analysis

● Sum of Sales ● Sum of Profit



Underperforming States: Profit Analysis

● Sum of Sales ● Sum of Profit

