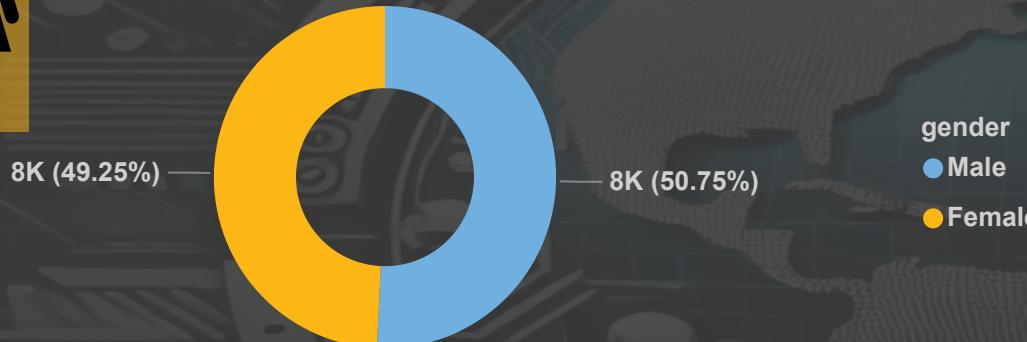




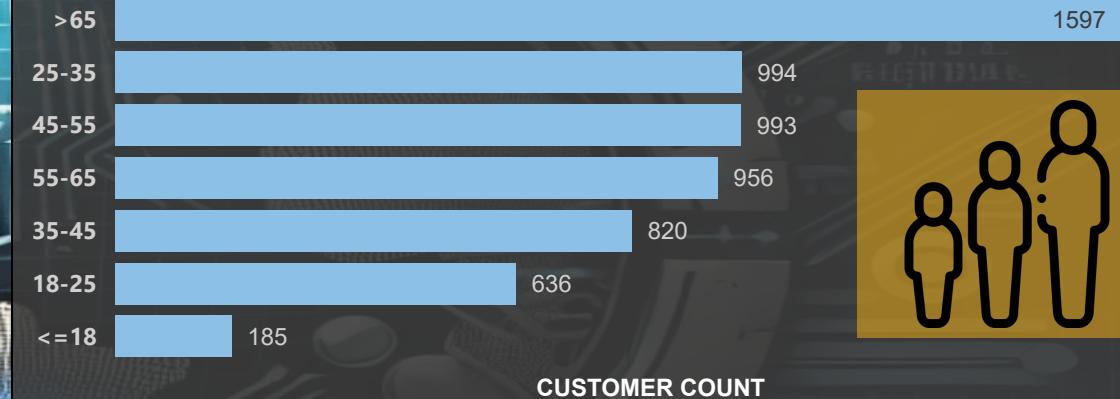
CUSTOMER ANALYSIS



GENDER DISTRIBUTION

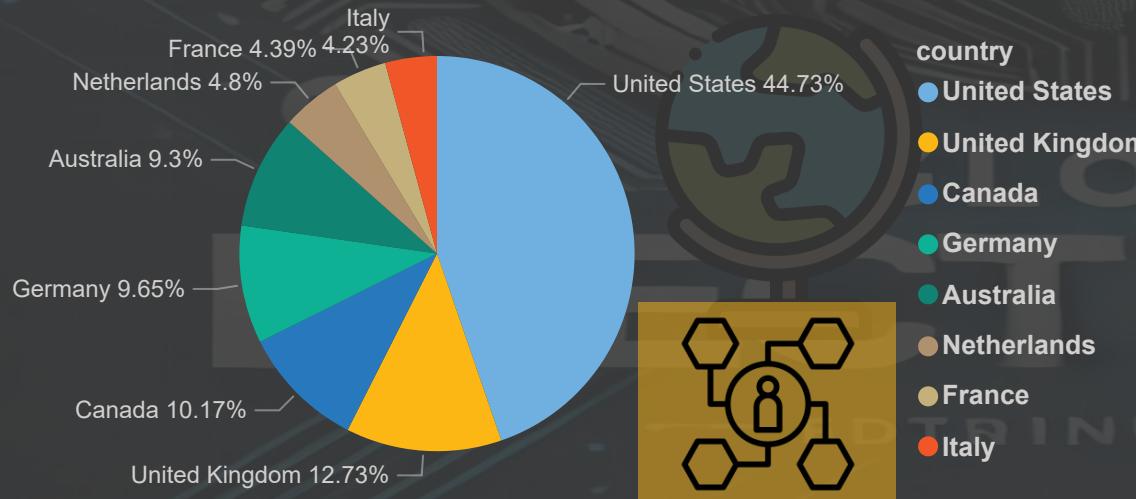


AGE BUCKET WISE DISTRIBUTION



CUSTOMER COUNT

Country wise Customer %



COUNTRY WISE DISTRIBUTION





SALES ANALYSIS



TOP PREFERABLE PRODUCT

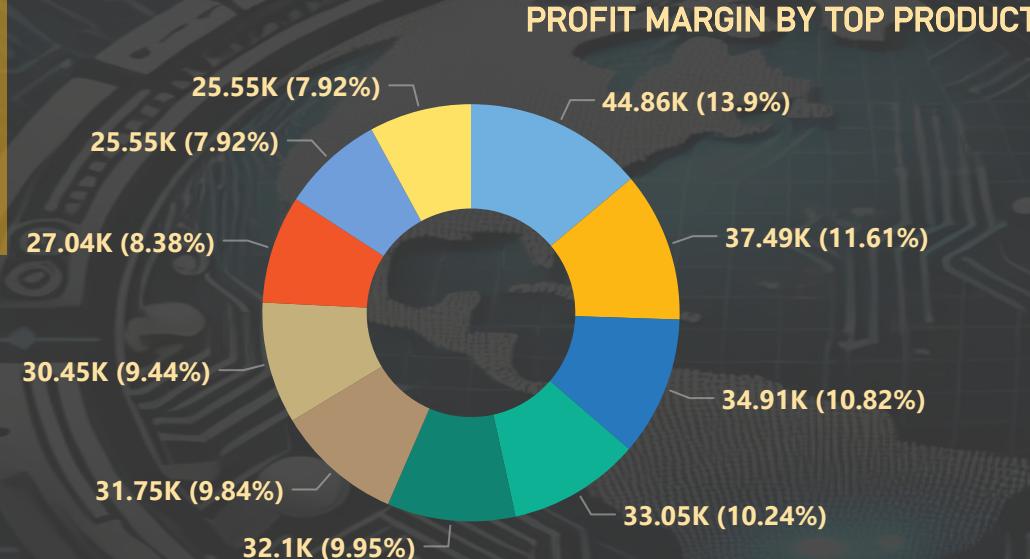
product_name	Sum of total_quantity
Adventure Works Desktop PC1.60 ED160 Black	83.00
Contoso DVD 7-Inch Player Portable E200 Silver	60.00
Contoso DVD Recorder L210 Silver	61.00
SV DVD 9-Inch Player Portable M300 Black	60.00
WWI Desktop PC1.80 E1800 White	81.00
WWI Desktop PC1.80 E1801 Brown	70.00
WWI Desktop PC2.30 M2300 Black	70.00
WWI Desktop PC2.33 X2330 Black	73.00
WWI Desktop PC2.33 X2330 Brown	61.00
WWI Desktop PC3.0 M0300 Black	60.00



- ### TOP REVENUE PRODUCTS
-
- A horizontal bar chart titled "TOP REVENUE PRODUCTS" showing product names and their revenue values. The chart uses a color gradient for the bars. A progress bar at the bottom indicates 57% completion.
- | Product Name | Revenue Value |
|---|---------------|
| WWI Desktop PC2.33 X2330 Black | 56.06K |
| WWI Desktop PC2.33 X2330 Brown | 52.20K |
| Adventure Works 52" LCD HDTV X590 Black | 49.42K |
| Adventure Works Desktop PC2.33 XD233 Silver | 48.00K |
| Fabrikam Refrigerator 24.7CuFt X9800 Silver | 47.48K |
| Adventure Works Desktop PC2.33 XD233 White | 45.54K |
| Adventure Works Desktop PC2.33 XD233 Black | 40.44K |
| WWI Desktop PC2.33 X2330 White | 39.13K |
| WWI Desktop PC2.30 M2300 Black | 38.21K |
| Adventure Works 52" LCD HDTV X790W Black | |



PRODUCT ANALYSIS



Product Name

- WWI Desktop PC2.33 X2330 Black
- WWI Desktop PC2.33 X2330 Brown
- Adventure Works 52" LCD HDTV X590 Black
- Adventure Works Desktop PC2.33 XD233 Silver
- Fabrikam Refrigerator 24.7CuFt X9800 Silver
- Adventure Works Desktop PC2.33 XD233 White
- Adventure Works Desktop PC2.33 XD233 Black
- WWI Desktop PC2.33 X2330 White
- Adventure Works 52" LCD HDTV X790W Black



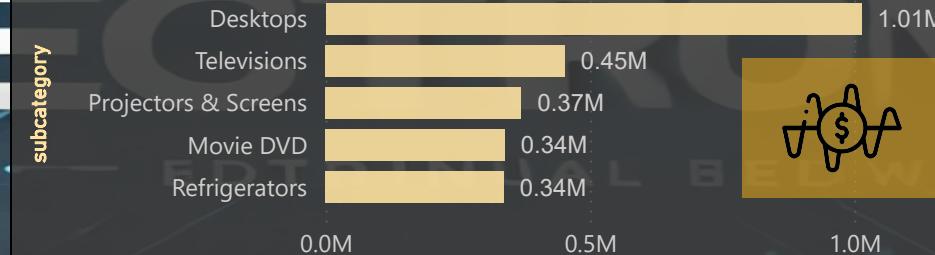
TOP 10 FREQUENCY PRODUCTS

product_name
Adventure Works Desktop PC1.60 ED160 Black
Contoso DVD 7-Inch Player Portable E200 Silver
Contoso DVD Recorder L210 Silver
SV DVD 9-Inch Player Portable M300 Black
WWI Desktop PC1.80 E1800 White
WWI Desktop PC1.80 E1801 Brown
WWI Desktop PC2.30 M2300 Black
WWI Desktop PC2.33 X2330 Black
WWI Desktop PC2.33 X2330 Brown

Category: All

Select all

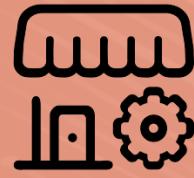
SALES ANALYSIS BY SUBCATEGORY & CATEGORY



LEAST 10 PRODUCTS

product_name

Adventure Works Laptop15.4W M1548 Red
Adventure Works Laptop16 M1601 Red
Contoso Microwave 1.5CuFt X0110 Black
Litware Microwave 0.8CuFt E080 Silver
Litware Microwave 1.5CuFt X110 Blue
Proseware Air conditioner 12000BTU M640 Silver
Proseware High Speed Laser M2000 White
Proseware Office Jet Wireless All-in-One Inkjet Printer M600 Grey
SV 500GB USB 2.0 Portable External Hard Drive X405 White
SV Car Video TFT6.2W E6280 Black

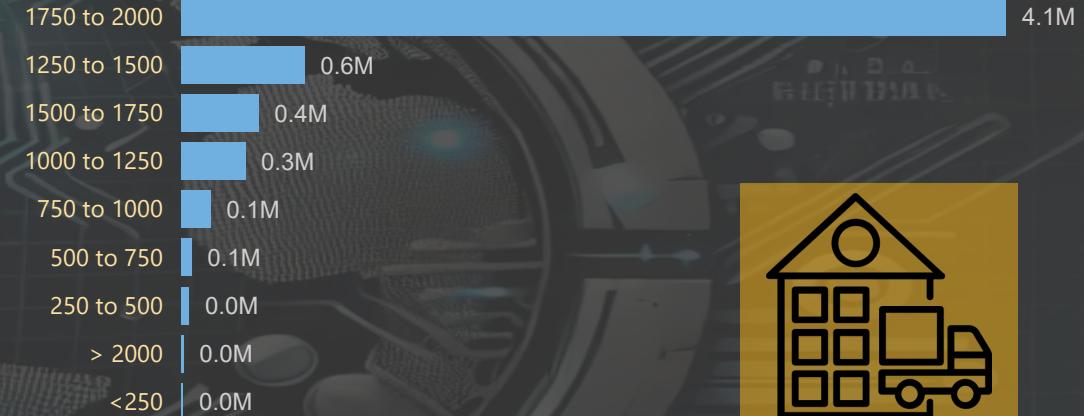


STORE ANALYSIS

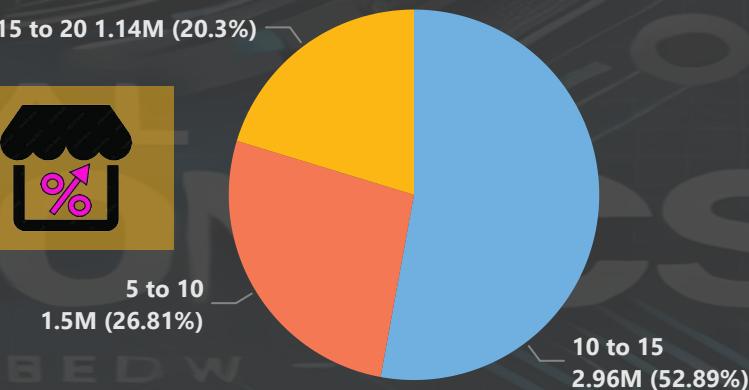
OVERALL STORE ANALYSIS BY REVENUE

Continent	Country	State	Sum of storekey	total_revenue_USD
Australia	Australia	Victoria	5	6,15,067.94
North America	United States	South Carolina	61	3,60,061.35
North America	United States	Connecticut	45	3,36,819.75
North America	United States	Arkansas	44	3,29,136.00
North America	United States	Kansas	50	3,06,740.75
North America	United States	Nevada	55	2,95,674.91
North America	United States	Oregon	59	2,88,211.36
Australia	Australia	Western Australia	6	2,41,553.43
North America	United States	Nebraska	54	2,25,052.43
Europe	Germany	Freistaat Thüringen	22	2,06,160.44
North America	United States	Iowa	49	2,04,976.86
North America	United States	West Virginia	65	1,45,123.29
North America	United States	Utah	63	1,37,755.11
North America	United States	Washington DC	64	1,31,545.53
Europe	Germany	Hessen	24	1,30,467.47
North America	United States	New Mexico	57	1,26,857.40
Europe	Germany	Sachsen-Anhalt	27	1,24,385.47
North America	United States	Maine	51	1,11,854.13
North America	United States	Idaho	48	1,06,235.28
Australia	Australia	Tasmania	4	1,04,899.89
North America	United States	Hawaii	47	1,03,711.05
North America	United States	Wyoming	66	97,248.37
Europe	Netherlands	Friesland	33	89,140.96
North America	United States	South Dakota	62	89,057.59
Europe	Germany	Berlin	19	88,239.16

STORE SIZE BUCKET VS TOTAL SALES



STORE AGE BUCKET TOTAL SALES



Store Age Bucket

- 10 to 15
- 5 to 10
- 15 to 20



Future Business Growth

ENHANCE PRODUCT AND SERVICE OFFERING

- Product Innovation** - Continuously innovate and improve your products or service based on market trends and customer feedback.
- Diversification** - Expand your product line to cater to a wider range of customer needs or enter new markets.
- Quality Assurance** - Ensure high-quality standards for your products or services to build trust and encourage repeat purchases.
- New Stores** – Expand stores to Asian countries focus mainly on Indian markets.

OPTIMIZE PRICING STRATEGIES

- Competitive Pricing** - Analyze competitor pricing and adjust your pricing strategy to remain competitive without compromising profitability.
- Dynamic Pricing** - Implement dynamic pricing models that adjust prices based on demand, customer segments , or market conditions.
- Bundling and Discounts** - Offer Product Bundles or discounts to incentivize purchases and increase average order value.

