Shield Insurance Dashboard

Main View

Sales View

Age Group

SHIELD INSURANCE

Home Page | Main View | Sales View | Age Group

CODE BASICS

Revenue
₹989M

Customers
26841

Policy ID

Sales Mode
All

Age Groups
All

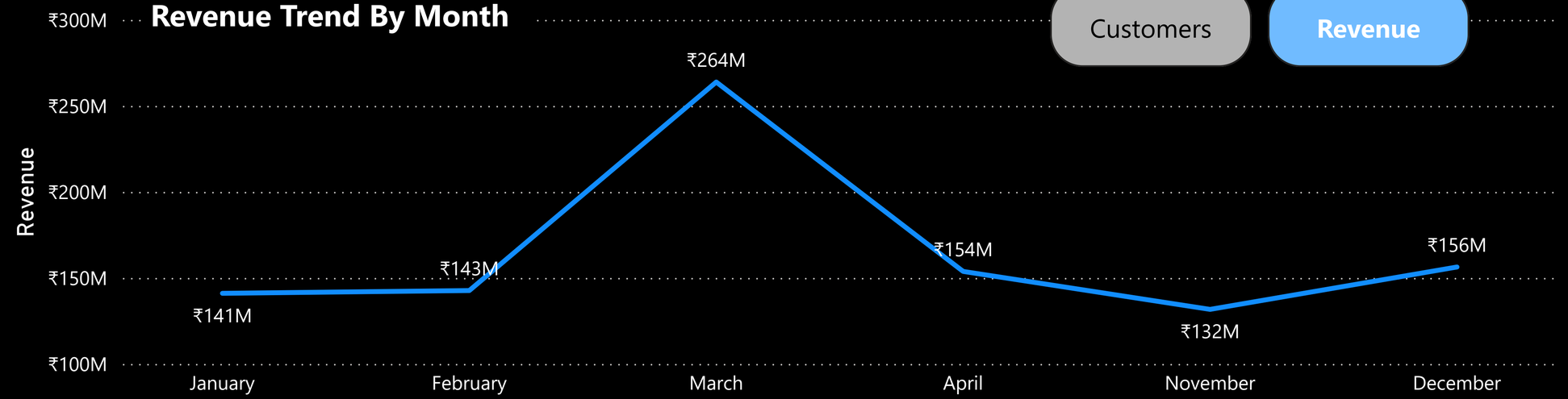
City
All

Month
All

Policy
All

Revenue Trend By Month

Customers | Revenue



Customers and Revenue by Age Group & City

age_group	Total customer	Total revenue
18-24	2098	₹29M
25-30	3340	₹59M
31-40	10794	₹328M
41-50	5607	₹217M
51-65	2860	₹158M
Above 65	2142	₹199M

City	Total customer	Total revenue
Chennai	2966	₹106M
Delhi NCR	11007	₹402M
Hyderabad	4340	₹161M
Indore	2096	₹81M
Mumbai	6432	₹240M

Home Page | Main View | **Sales View** | Age Group

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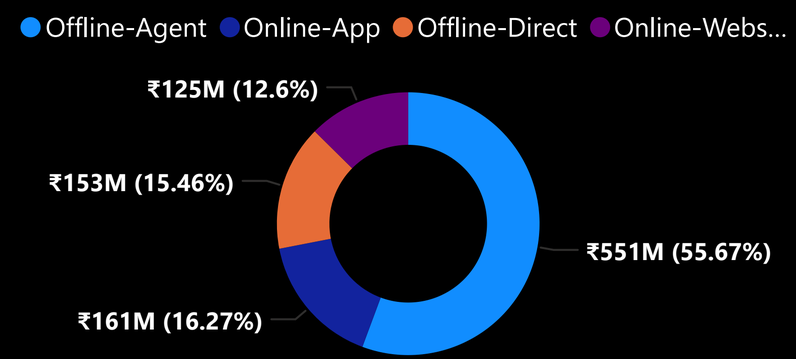
All

Policy
All

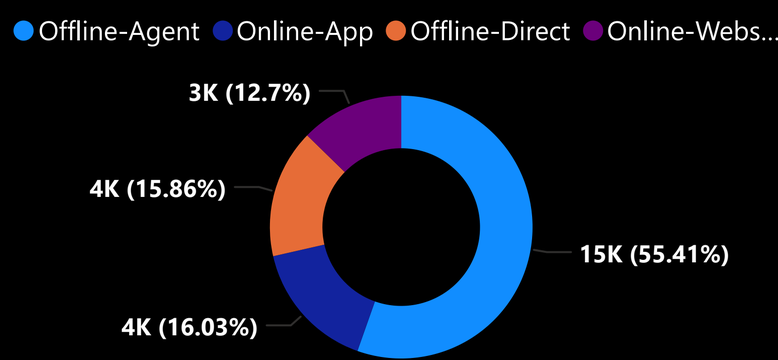
Policy By Sales Mode & Revenue

sales_mode	P1	P2	P3	P4	P5	P6	P7	P8	P9
Offline-Agent	₹14M	₹18M	₹30M	₹40M	₹46M	₹57M	₹70M	₹94M	₹182M
Offline-Direct	₹4M	₹6M	₹9M	₹11M	₹13M	₹17M	₹21M	₹23M	₹51M
Online-App	₹4M	₹5M	₹10M	₹11M	₹13M	₹16M	₹21M	₹30M	₹52M
Online-Website	₹3M	₹5M	₹7M	₹8M	₹10M	₹13M	₹17M	₹21M	₹40M

Total revenue by sales_mode

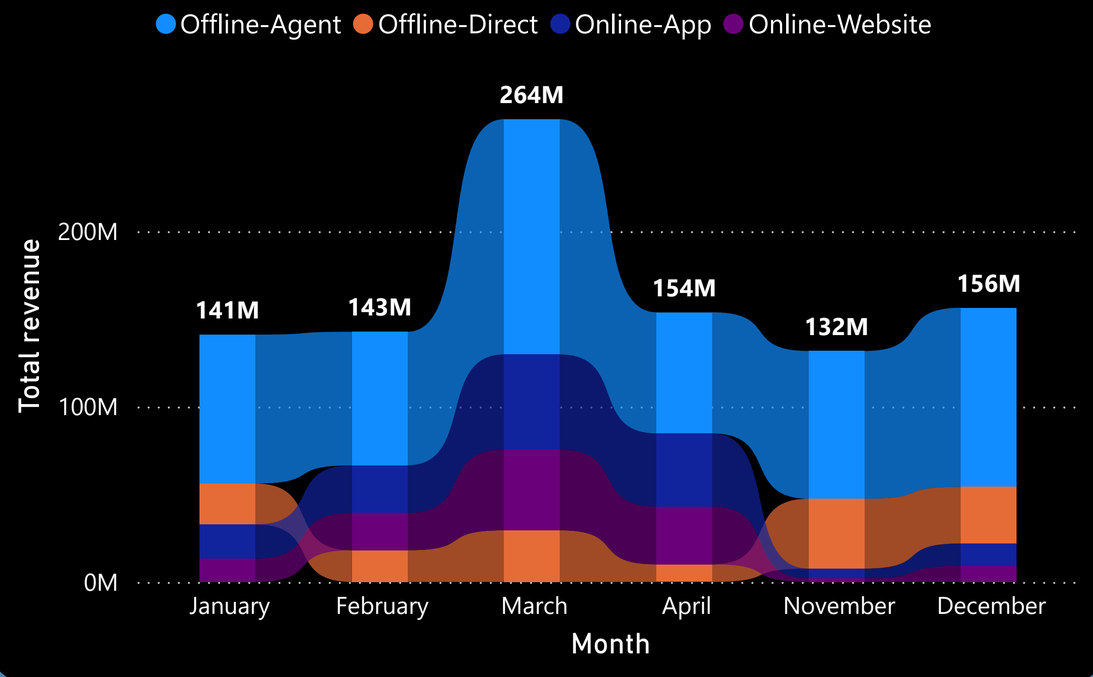


Total customer by sales_mode



Revenue by Month and Sales Mode

Total revenue by Month and sales_mode



SHIELD INSURANCE

Home Page | Main View | Sales View | Age Group

CODE BASICS

Revenue
₹989M

Customers
26841

Policy ID

Sales Mode
All

Age Groups
All

City
All

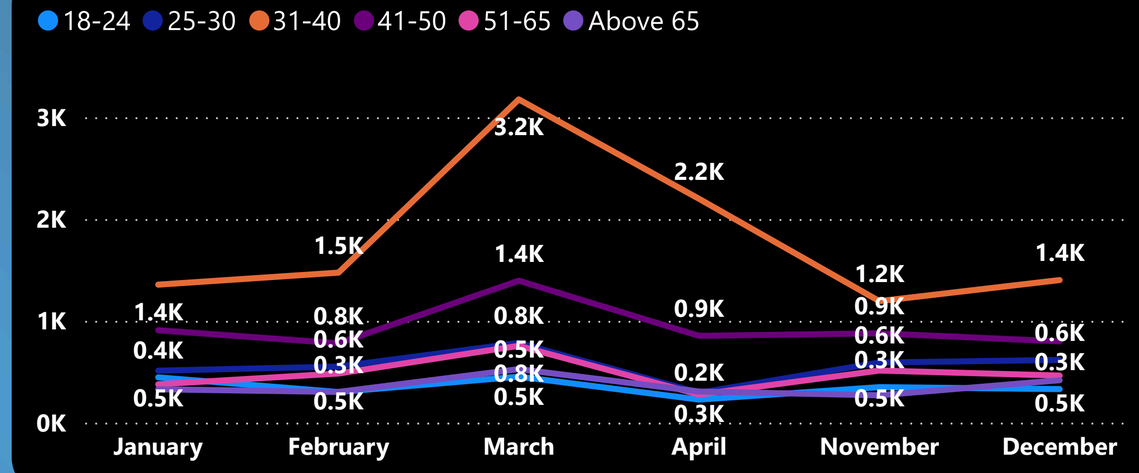
Month
All

Policy
All

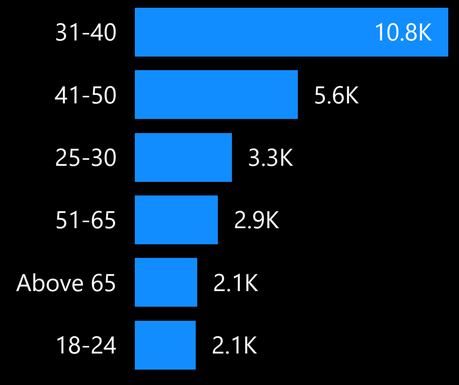
Policy Preference by Age Group

policy	18-24	25-30	31-40	41-50	51-65	Above 65	Total
P8	39	101	620	352	244	312	**1668**
P9	38	82	530	360	352	606	**1968**
P7	67	123	833	575	428	292	**2318**
P6	87	189	1028	687	340	212	**2543**
P5	105	237	1272	846	390	167	**3017**
P4	100	309	1464	910	375	171	**3329**
P2	429	650	1679	616	220	141	**3735**
P3	261	480	1893	766	297	132	**3829**
P1	972	1169	1475	495	214	109	**4434**

Trend Chart By Age Group



Age Group by Customers



Age Group by Expected Settlement

age_group	Expected Settlement
18-24	11.19M
25-30	27.44M
31-40	177.03M
41-50	131.53M
51-65	102.73M
Above 65	141.76M
Total	**591.69M**

Age Group by Sales Mode & Revenue

sales_mode	18-24	25-30	31-40	41-50	51-65	Above 65
Offline-Agent	₹18M	₹34M	₹177M	₹122M	₹91M	₹109M
Offline-Direct	₹5M	₹10M	₹49M	₹33M	₹23M	₹32M
Online-App	₹4M	₹9M	₹54M	₹34M	₹25M	₹36M
Online-Website	₹3M	₹6M	₹47M	₹27M	₹19M	₹22M