## RURAL INFRASTRUCTURE

The state of rural infrastructure, including roads and irrigation, significantly impacts agricultural productivity and access to markets.

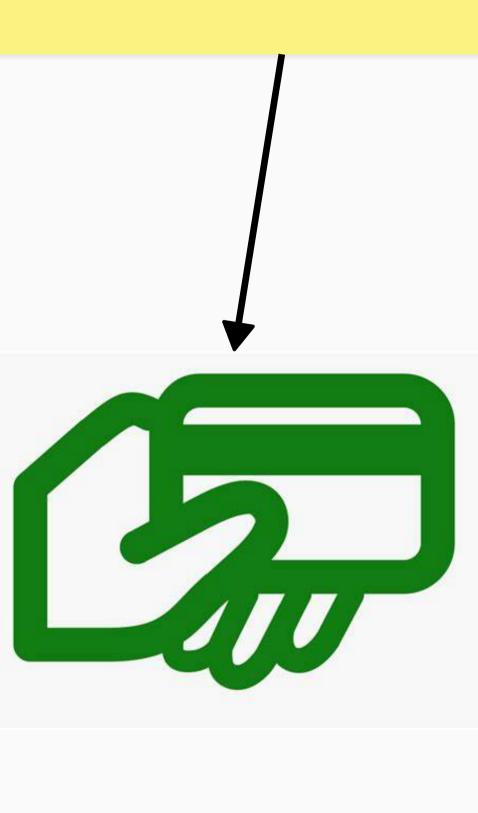
## SOCIAL ISSUES

Social inequality,
caste
discrimination, and
gender disparities
are concerns for
many farmers.



#### A AATAA TA ABTDIT

Farmers seek easier access to credit for agricultural needs.

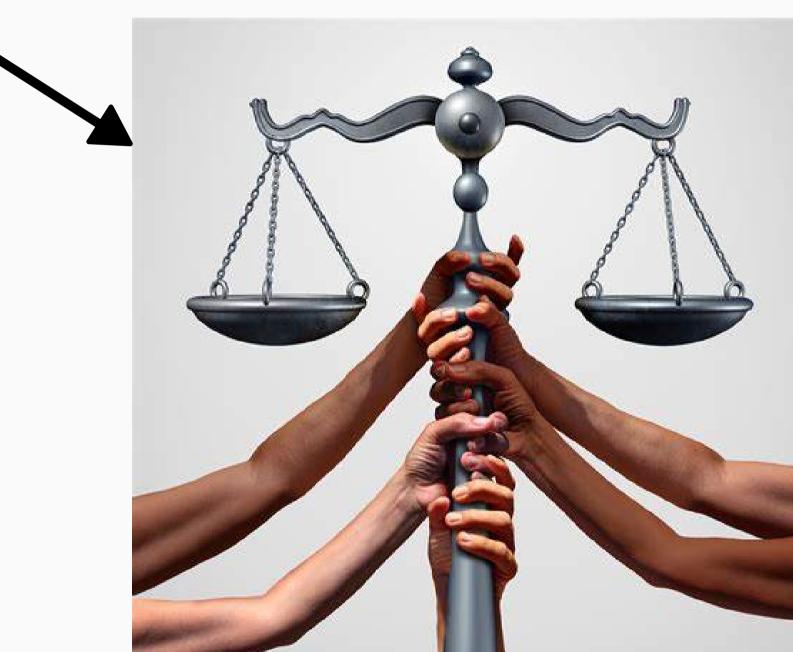


## GOVERNMENT POLICIES

Divergent opinions on government policies, highlighted by the 2020 farm laws and protests.



Concerns about land ownership and land rights persist, especially for landless farmers.



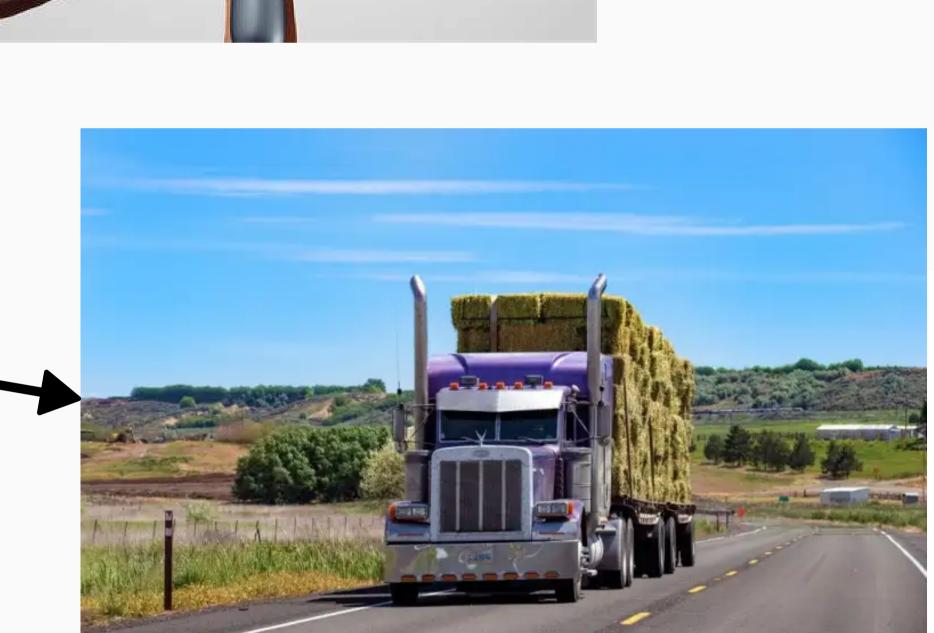
Farmers demand

better access to

fair pricing and

marketing

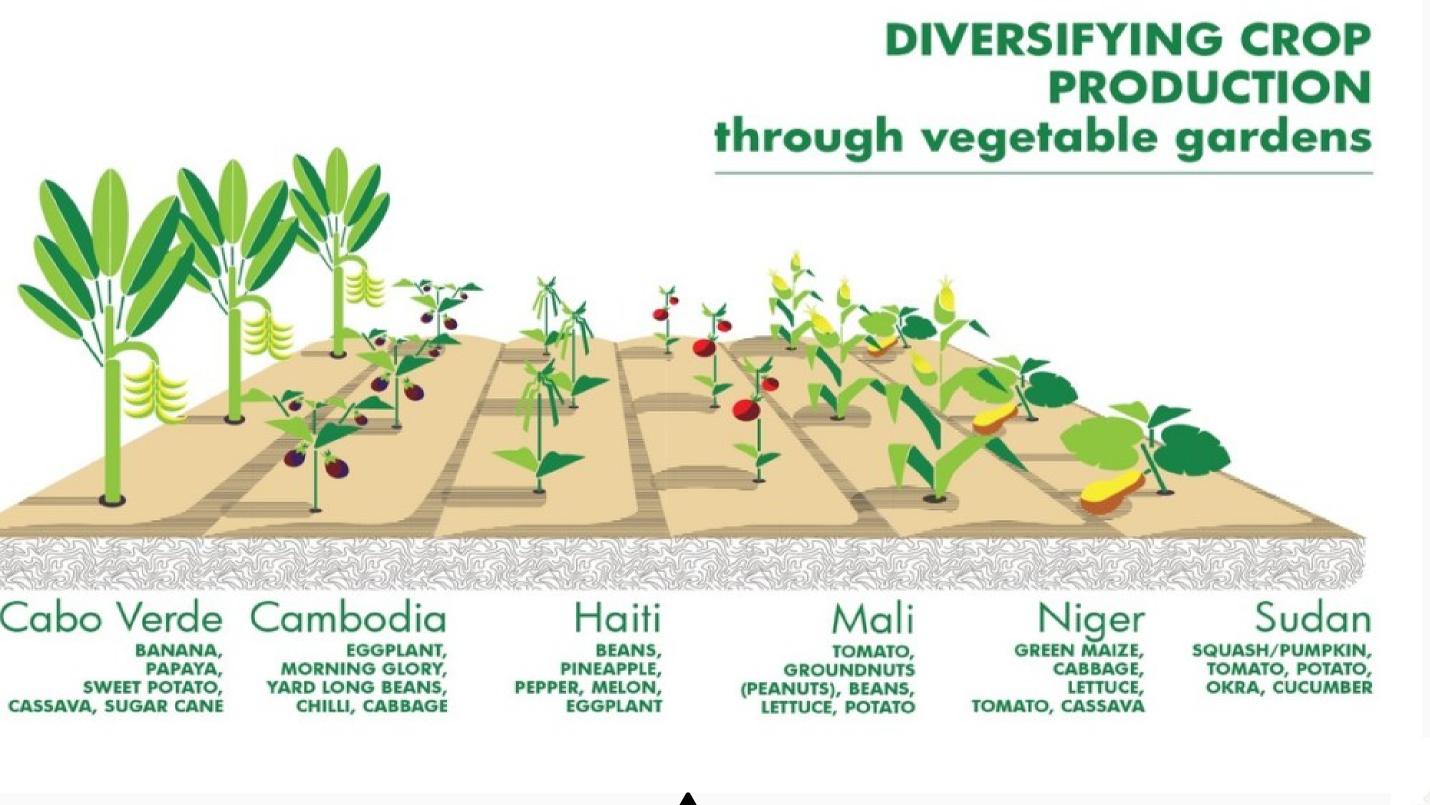
systems.





## DIVERSIFICATION

Encourage crop
diversification to
reduce reliance on a
few crops and
mitigate the risks
associated with
monoculture.



## CEARCH& DEVELOPMENT

Invest in agricultural research to develop new technologies, crop varieties, and farming practices tailored to local conditions.



## DIGITAL SOLUTION

Encourage the adoption of digital platforms for e-commerce, market information, and financial services in rural areas.



## DEBT BURDEN

High levels of debt are a significant concern for farmers, leading to stress and even suicides in some cases.



Many farmers face financial difficulties due to low crop prices, high input costs, and market uncertainties.



# Unpredictable weather condition

weather conditions,
droughts, and
floods can result in
crop failures,
causing frustration
and despair.

