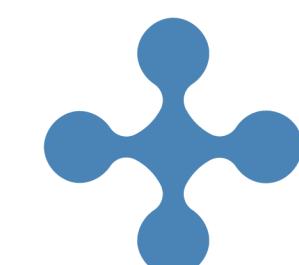




A COMPREHENSIVE GUIDE TO
PLANNING EVENTS

Outdoor Event Planner: Weather Risk Forecasting

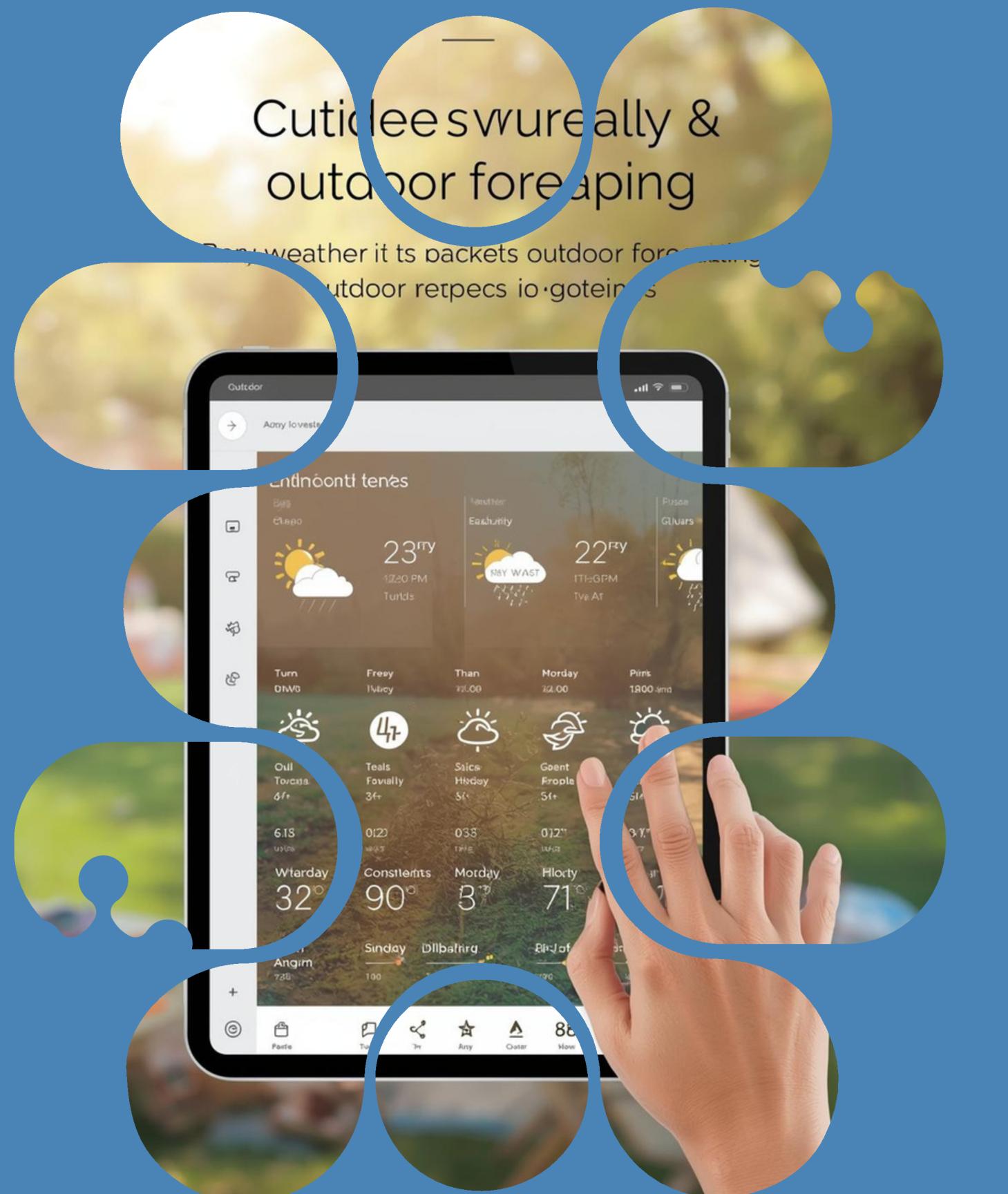
Personalized weather insights for
outdoor events



Agenda

Here are the main topics we will cover:

- *Understanding outdoor event weather risks
- *Identifying the problem with current solutions
- *Gives simple solutions ,rather than overwhelming numbers
- *Only address if the weather is too hot,or unsafe for the activity



The Problem: Unpredictable Weather Disruptions

How weather can ruin outdoor events unexpectedly

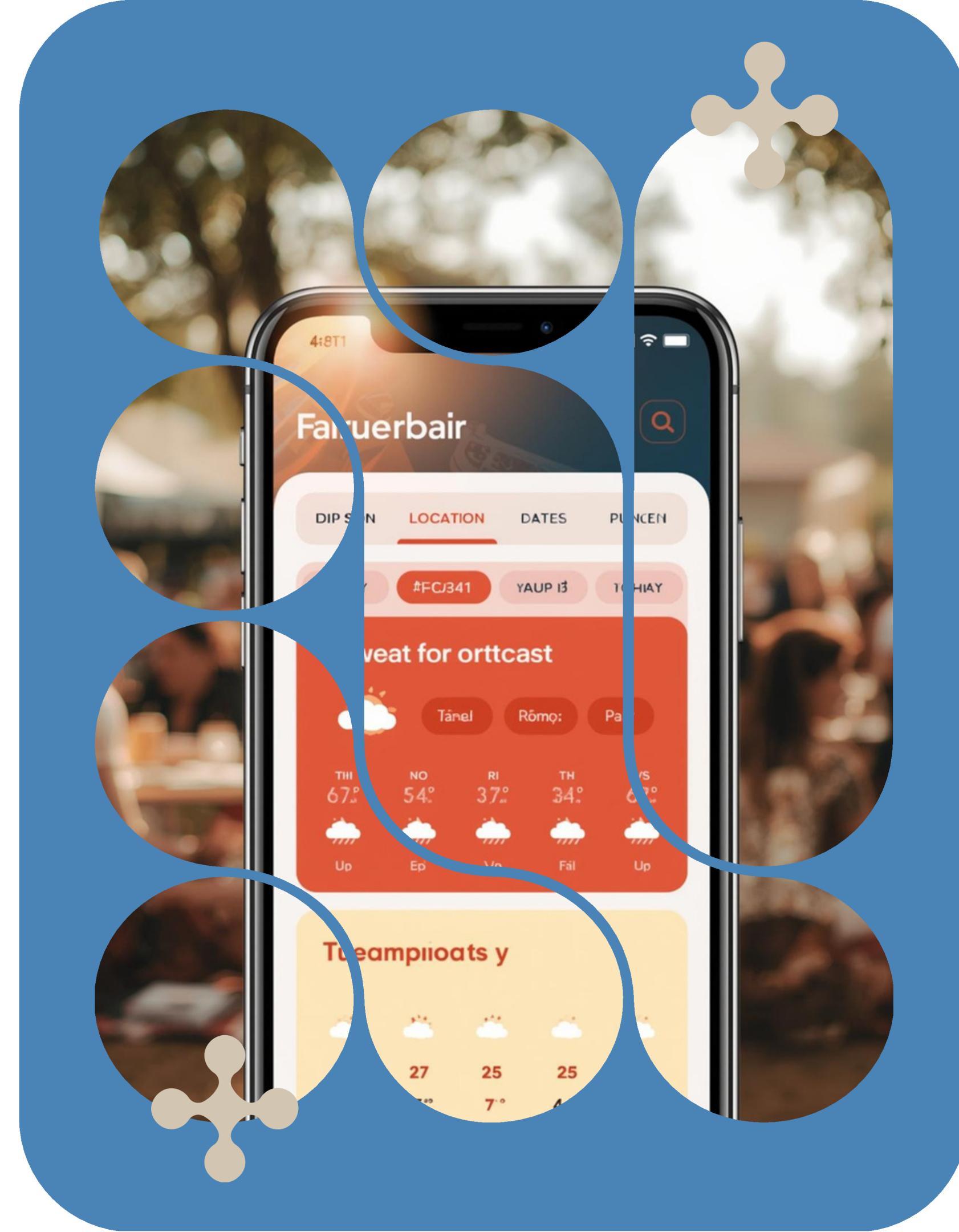
Unpredictable weather can lead to **significant disruptions** for outdoor events. Rain, extreme heat, or sudden storms can cancel plans and disappoint guests, making it essential to understand local forecasts tailored to specific dates and locations to mitigate risks.



Our Solution: Personalized Weather Risk Forecasts

Tailored weather insights for your outdoor events

Our platform offers **customized weather risk assessments** based on user-selected location and date, utilizing Earth observation data to forecast conditions like 'very hot' or 'very wet'. This empowers users to make informed decisions for enjoyable outdoor experiences.





HW

Location found



°F



- Smartphone
- Weather app
- Travel essentials

Share List

Key Features of Our Website

**Tailored solutions for
planning outdoor
events effectively**

Customized Weather Queries

Users can select specific dates and locations to receive accurate forecasts.

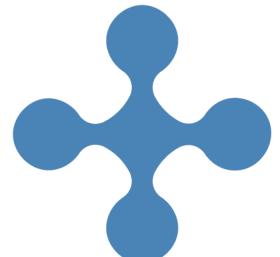
Personalized Interface

An intuitive design ensures a seamless user experience for everyone.

Risk-Based Forecasts

Our platform provides users with insights on extreme weather conditions.





THANK YOU

Feel free to reach out anytime for
more info!

