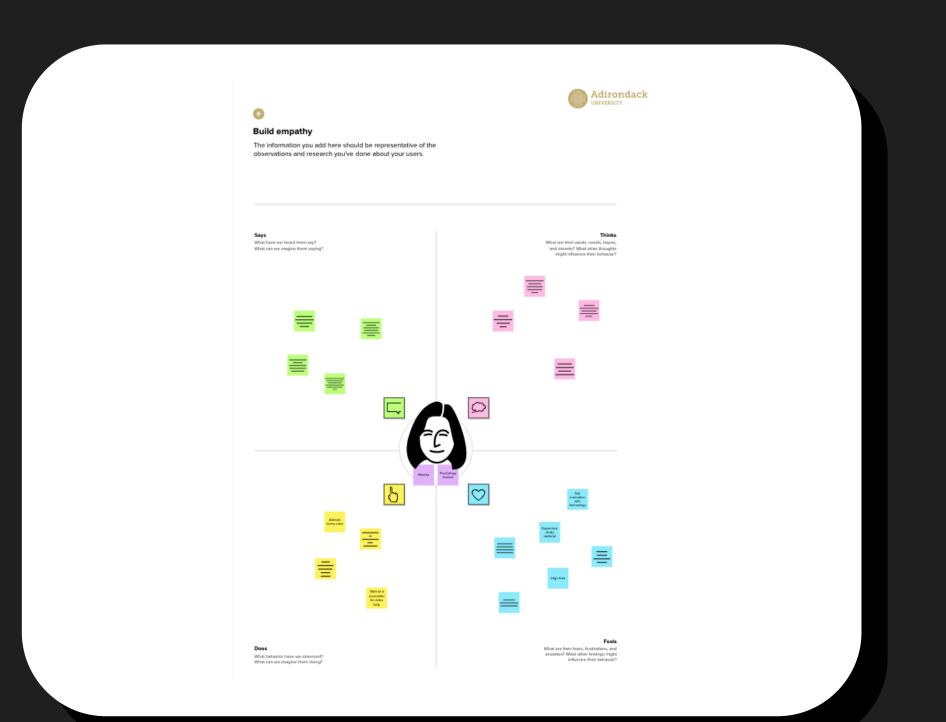


## Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Share template feedback



## Need some inspiration?

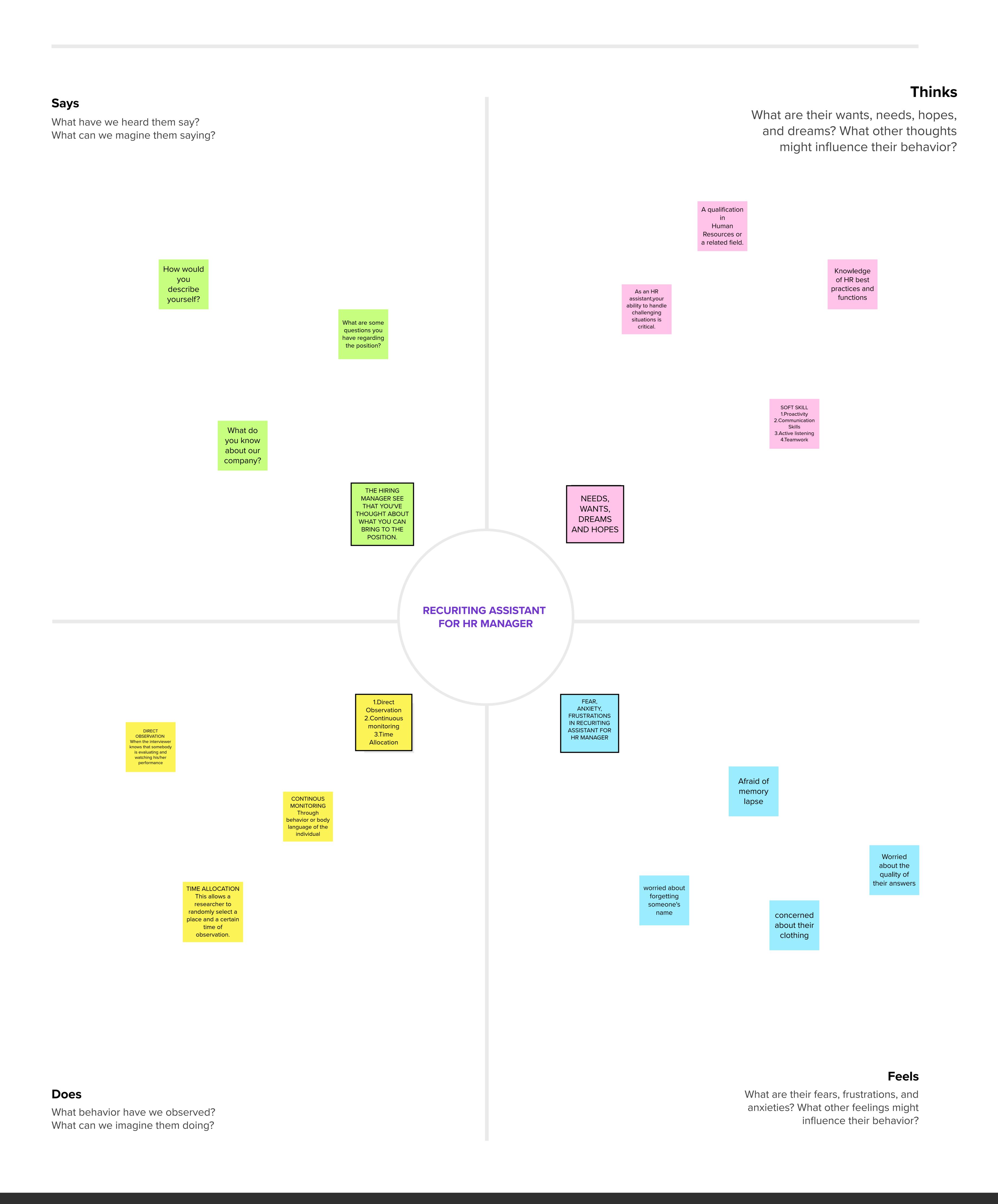
See a finished version of this template to kickstart your work.

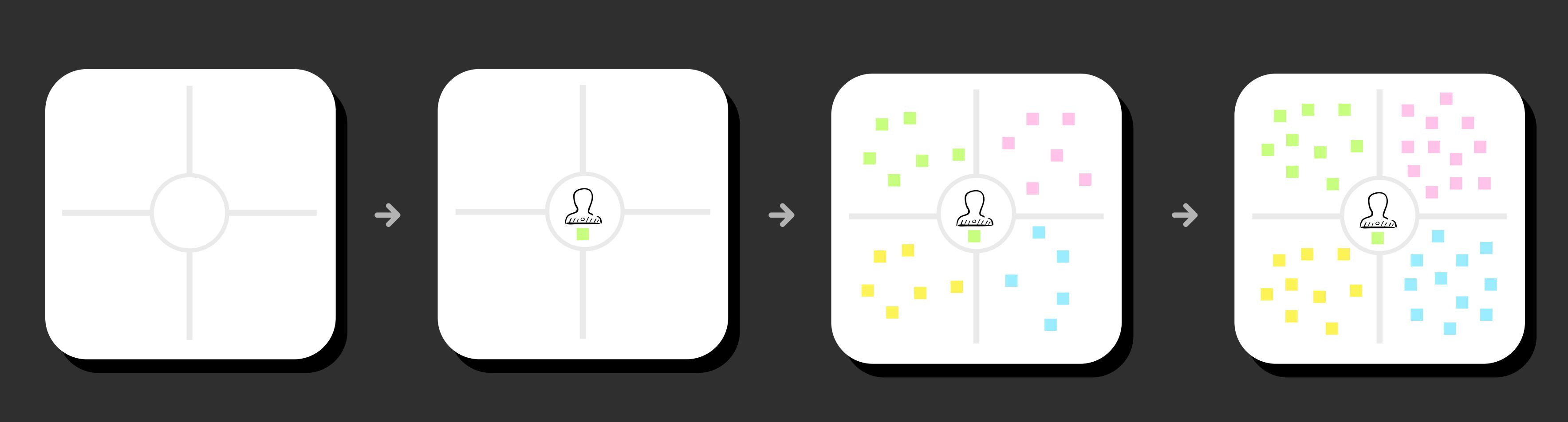
Open example ->



## **Build empathy**

The information you add here should be representative of the observations and research you've done about your users.





HAT YOU CAN RING TO THE POSITION

DUGHT ABOU'

IANAGER SEE

'HAT YOU'VE