Data Management With R: Webscraping with rvest

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Online text data sources

```
    web pages (e.g. http://example.com)
    web formats (XML, HTML, JSON, ...)
    web frameworks (HTTP, URL, APIs, ...)
    social media (Twitter, Facebook, LinkedIn, Snapchat, Tumbler, ...)
    data in the web (speeches, laws, policy reports, news, ...)
    web data (page views, page ranks, IP-addresses, ...)
```

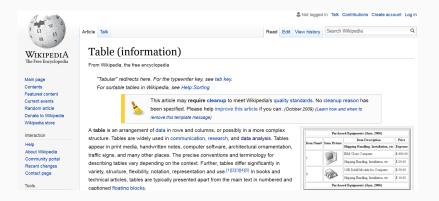
The Problems

phase	problems	examples
download	protocols procedures	HTTP, HTTPS, POST, GET, cookies, authentication, forms,
extraction	parsing extraction	translating HTML (XML, JSON, \dots) into R getting the relevant parts
	cleansing	cleaning up, restructure, combine

Before scraping, do some googling!

- If the resource is well-known, someone else has probably built a tool which solves the problem for you.
- ropensci has a ton of R packages providing easy-to-use interfaces to open data.
- The Web Technologies and Services CRAN Task View is a great overview of various tools for working with data that lives on the web in R.

Example



Inspecting elements

Simple table [edit]

The following illustrates a simple table with three columns and six rows. display the column names. This is traditionally called a "header row".

Age table			
First name	Last name	Age	→ C ☆
Bielat	Adamczak	24	Save Page As
Blaszczyk	Kostrzewski	25	View Background Image Select All This Frame ▶
Olatunkboh	Chijiaku	22	
Adrienne	Anthoula	22	View Page Source
Axelia	Athanasios	22	Inspect Element
Jon-Kabat	Zinn	22	inspect Element with Firebug
			1Password

Hover to find desired elements



Rvest

rvest is a nice R package for web-scraping by (you guessed it) Hadley Wickham.

- see also: https://github.com/hadley/rvest
- convenient package to scrape information from web pages
- builds on other packages, such as xml2 and httr
- provides very intuitive functions to import and process webpages

Basic workflow of scraping with rvest

library(rvest)

```
## Loading required package: xml2
library(magrittr)
## Warning: package 'magrittr' was built under R version 3
# 1. specify URL
"http://en.wikipedia.org/wiki/Table (information)" %>%
# 2. download static HTML behind the URL and parse it into
read html() %>%
# 3. extract specific nodes with CSS (or XPath)
1-4--7 -- 3-(11 ----1-7-11) 0/50/
```

Task 1

Navigate to this page and try the following:

Easy: Grab the table at the bottom of the page (hint: instead of grabbing a node by class with html_node(".class"), you can grab by id with html_node("#id"))

Medium: Grab the actual mean, max, and min temperature.

Hard: Grab the weather history graph and write the figure to disk (download.file() may be helpful here).

Task 1 (solution)

.[2:4, "Actual"]

```
library(rvest)
src <- read_html(paste0("http://www.wunderground.com/histor</pre>
"airport/KVAY/2015/2/17/DailyHistory.html?",
"req city=Cherry+Hill&req state=NJ&",
"req statename=New+Jersey&reqdb.zip=08002",
"&regdb.magic=1&regdb.wmo=99999&MR=1"))
# easy solution
tab1 <- src %>% html node("#obsTable") %>% html table()
# medium solution
tab2 <- src %>% html_node("#historyTable") %>% html_table()
```

hard solution
link <- src %>% html_node("#history-graph-image img") %>% 1
download.file(paste0("http://www.wunderground.com", link),

Selectorgadget + rvest to the rescue!

- Selectorgadget is a Chrome browser extension for quickly extracting desired parts of an HTML page.
- With some user feedback, the gadget find out the CSS selector that returns the highlighted page elements.
- Let's try it out on this page

Extracting links to download reports

```
domain <- "http://www.sec.gov"</pre>
susp <- pasteO(domain, "/litigation/suspensions.shtml")</pre>
hrefs <- read_html(susp) %>% html_nodes("tr+ tr a:nth-chile
  html attr(name = "href")
# download all the pdfs!
hrefs <- hrefs[!is.na(hrefs)]</pre>
pdfs <- pasteO(domain, hrefs)</pre>
mapply(download.file, pdfs, basename(pdfs))
```

Technologies and Packages

- Regular Expressions / String Handling
 - stringr, stringi
- HTML / XML / XPAth / CSS Selectors
 - rvest, xml2, XML
- JSON
 - jsonlite, RJSONIO, rjson
- HTTP / HTTPS
 - httr, curl, Rcurl
- Javascript / Browser Automation
 - RSelenium
- URL
 - urltools

Readings

- Basics on HTML, XML, JSON, HTTP, RegEx, XPath
 - Munzert et al. (2014): Automated Data Collection with R.
 Wiley. http://www.r-datacollection.com/
- curl / libcurl
 - http:
 //curl.haxx.se/libcurl/c/curl_easy_setopt.html
- CSS Selectors
 - W3Schools: http://www.w3schools.com/cssref/css_selectors.asp
- Packages: httr, rvest, jsonlite, xml2, curl
 - Readmes, demos and vignettes accompanying the packages
- Packages: RCurl and XML
 - Munzert et al. (2014): Automated Data Collection with R.
 Wiley. Nolan and Temple-Lang (2013): XML and Web
 Technologies for Data Science with R. Springer

Twitter

Twitter has two types of APIs

- REST APIs -> reading/writing/following/etc.
- Streaming APIs -> low latency access to 1% of global stream public, user and site streams
- authentication via OAuth
- documentation at https://dev.twitter.com/overview/documentation

Accessing the twitter APIs

To access the REST and streaming APIs, you will need to create a twitter application, and generate authentication credentials associated with this application. To do this you will first need to have a twitter account. You will also need to install at least the following R packages: twitteR,

```
install.packages(c('twitteR', 'streamR', 'RCurl', 'ROAuth'
```

Create a twitter application

To register a twitter application and get your consumer keys:

- 1. Go to https://apps.twitter.com in a web browser.
- 2. Click on 'create new app'.
- 3. Give your app a unique name, a description, any relevant web address, and agree to the terms and conditions. Set the callback URL to http://127.0.0.1:1410.
- 4. Go to the keys and access section of the app page, and copy your consumer key and consumer secret to the code below.
- 5. (optional): For actions requiring write permissions, generate an access token and access secret.

Use twitter in R

```
library(twitteR)
library(streamR)
library(ROAuth)
consumerKey <- 'your key here'
consumerSecret <- 'your secret here'</pre>
# Try this first, to use twitteR
setup_twitter_oauth(consumerKey, consumerSecret)
results <- searchTwitter('#Trump')</pre>
df <- as.data.frame(t(sapply(results, as.data.frame)))</pre>
```

Then try these instructions, to use streamR: https://github.com/pablobarbera/streamR# installation-and-authentication

Media data from LexisNexis

Nexis includes a large selection of international newspapers updated daily. Among them The Daily Telegraph, International New York Times, The Observer, Le Figaro, Le Monde, Corriere della Sera, taz, die tageszeitung, Die ZEIT.

You can access Nexis through the Hertie Library: https: //www.hertie-school.org/en/library/resources/#c6741 (scroll down till you find the Nexis link).

Parse data from Nexis into R

```
library(tm)
## Warning: package 'tm' was built under R version 3.3.3
## Loading required package: NLP
library(tm.plugin.lexisnexis)
## Warning: package 'tm.plugin.lexisnexis' was built under
library(quanteda)
## quanteda version 0.9.9.48
```

Using 7 of 8 cores for parallel computing

21

Homework Exercises

Homework Exercises

For this week's homework exersises go to Moodle and answer the Quiz posted in the Relational Data section.

Deadline: Sunday, November 12 before midnight.

That's it for today. Questions?