### Lola Marquez

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Portfolio LinkedIn GitHub

### **Personal Profile**

Gained a broad grounding in programming while studying a Udemy full-stack software development course in my spare time. Discovered my passion for coding and completed multiple projects.

Currently enrolled on the Software Development Skills Bootcamp from Just IT. Conscientious and hard-working, I take an analytical approach to the challenges of the course.

An enthusiastic self-starter pursuing a career change from teaching, my technical knowledge continues to expand rapidly. Would like to get more experience in a junior role for a successful and innovative company.

### **Education and IT Training**

Sep 2023-Present Just IT Training Ltd, London

**Digital Skills Bootcamp: Software Development** 

12-week intensive bootcamp focused on web and software development fundamentals. Successfully delivered a variety of

projects.

Jan 2023-Present Udemy, Online

The Complete Web Development Bootcamp

Full-stack software development training covering HTML, CSS, JavaScript, Node, React, MongoDB, and Web3. Completed multiple

projects.

Jul 2022-Dec 2022 Udemy, Online

The Content Writing Course and WordPress for Beginners

Training on digital content creation, SEO strategies, and use of

WordPress for website publishing. Launched <a href="https://www.alien-101.co.uk">www.alien-101.co.uk</a> as

a practical project in support of my artistic pursuits.

Jun 2021-Mar 2022 Digital Marketing Institute, Online

Certified Digital Marketing Specialist - Social Media and Certified

**Digital Marketing Professional** 

In-depth courses covering social media tactics, research, content creation, and digital marketing strategy. Awarded two professional

diplomas.

Oct 1996-Jun 1999 University of Huelva, Spain

BA (Hons), Teacher of Modern Languages (1st: 90%)

Awarded a First Class Degree with Honours.

Oct 1988-1991 Institute of Baccalaureate "Juan Ramon Jimenez", Spain

GCSE A grades in all subjects including English, Maths, and ICT.

IT Skills

Software Development Skills: Node.js, Python, MySQL

Web Technology: HTML5, CSS5, JavaScript

Programming Languages: JavaScript, Node.js, Python

### **Projects:**

• Developed 'Simon' game, dice app, calculator and drum kit

Tech: Vanilla JS, HTML, and CSSBuilt TinDog and Alien101 websiteTech: Bootstrap, Wordpress

### **Employment History**

# Jul 2022-Oct 2022 TEMBO Impact, London Marketing Executive (freelance)

- Planned and executed cross-channel marketing campaigns aligned with event or project objectives, with guidance from the Head of Marketing.
- Worked under pressure, both independently and collaboratively within a supportive team, to meet client needs and expectations based on daily briefs.
- Received positive feedback from clients, particularly for my content writing, indicating their satisfaction with the results of my work.
- Handled situations calmly and effectively, escalating concerns to my line manager when necessary.

# Feb 2021-Jun 2022 Plugged IN, London Digital Marketing Assistant (voluntary)

- Worked with a not-for-profit organisation focused on electronic music and visual arts events.
- Produced video ads and managed their publication on Instagram and Facebook. Spearheaded a successful long-term social media campaign.
- Demonstrated excellent teamwork as every member pushed themselves to reach more artists and locations for performances.

## Sep 2005-Feb 2021 Various schools, London SEND Class Teacher

- Taught SEND (Special Educational Needs and Disability) students with ASD, SLD, MLD, PMLD and SILD.
- Successfully completed planning, preparations, and assessments within specified timeframes.
- Experienced Senior Leader in the Sixth Form Department adept at handling challenging situations, working under pressure, and meeting deadlines effectively.
- Received two Outstanding ratings from OFSTED, commending my creativity, organisational skills, and passion.

#### **Interests and Achievements**

### Computing:

- Created and edited videos for electronic musicians using Final Cut Pro, with a selection available on YouTube.
- Live performance as a VJ (Video Jockey) using advanced software such as VDMX for playing and mixing visuals, and MadMapper for video mapping.

### **Hobbies:**

- Visual artist and VJ since 2018.
- Passionate about electronic music, while also exploring other music genres and discovering new bands.
- Keep fit with jogging and yoga.

#### **Additional Information**

References available upon request.