1. Given the provided data, what are the three conclusions we can draw about Kickstarter campaigns?

**Answer:**

* Maximum number of the campaigns launched are for the Category – ‘theatre’. All the campaigns launched for the category ‘journalism’ were canceled.
* Maximum number of the campaigns were launched for the sub category –‘plays’.
* There is a gradual increase in the number of campaigns launched after the year 2009 till the year 2015. Maximum number of campaigns were launched in the year –‘2015’.

|  |  |
| --- | --- |
| **Year** | **Number of Campaigns launched** |
| 2009 | **14** |
| 2010 | **65** |
| 2011 | **171** |
| 2012 | **282** |
| 2013 | **274** |
| 2014 | **976** |
| 2015 | **1225** |
| 2016 | **950** |
| 2017 | **157** |

1. What are some limitations of this dataset?

**Answer:**

As per the assignment “Of more than 300,000 projects launched on Kickstarter, only a third have made it through the funding process with positive outcome”, however the table below shows that the data set provided for this assignment has more than half of   
(2185/4114) successful projects.

|  |  |  |  |
| --- | --- | --- | --- |
| **State** | **Count** | | **Total Number of campaign's provided in the sheet** |
| canceled | 349 | 1929 | 4114 |
| Failed | 1530 |
| Live | 50 |
| successful | 2185 | 2185 |

1. What are some other possible tables and/or graphs that we could create?

Answer:

* Duration between the Campaigns
* Percent Funded per Category and Sub – Category
* Average Donation per Category and Sub – Category
* Backer’s count per Category and Sub – Category
* Backer’s count per Year