All Roads Lead to IT as a Service (ITaaS):



Achieving business transformation with the cloud

René Bostic

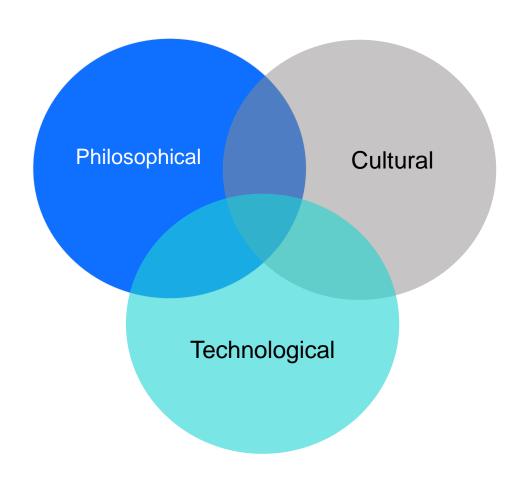
Technical VP Innovation and New Technologies IBM Cloud rbostic@us.ibm.com Follow me @ReneBosticAtIBM #oreillysacon



"The most successful software architectures are intentional, manifest, visible - and beautiful."

~Grady Booch, IBM Fellow, Chief Scientist for IBM Watson and Software Engineering

Common ground for Software Architects



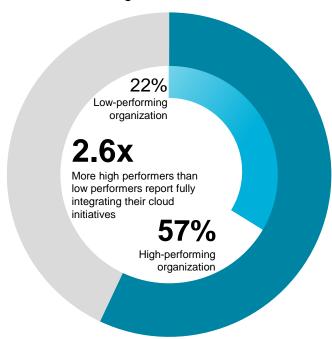
Philosophical



Beyond its impact as a technological innovation, cloud computing has expanded to become an integral part of business enablement

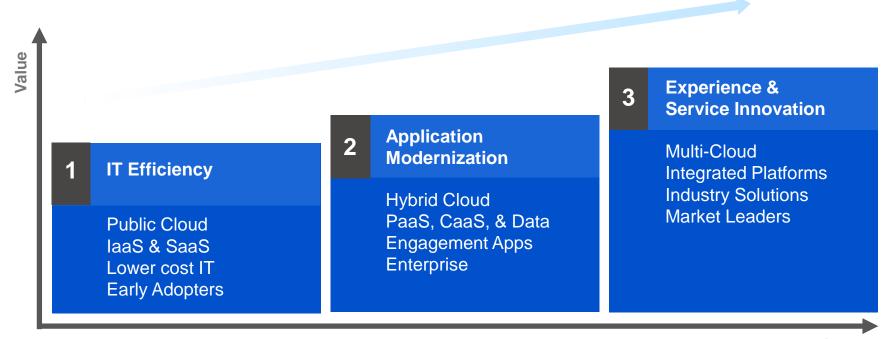
More than twice as many high performing organizations¹ report fully integrate their cloud initiatives as part of an overall strategic transformation than low-performing organizations

High performing organizations focus more on overall strategic cloud transformation



¹High performing organization is defined as providing a "5" on scale 1 (low) to 5 (high) in both revenue/effectiveness and profit/efficiency performances © 2018 IBM Institute for Business Value

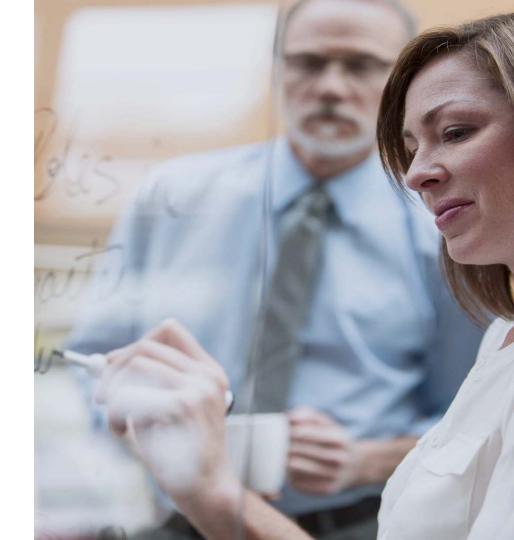
Cloud is moving beyond cost and efficiency - and enterprises are demanding more



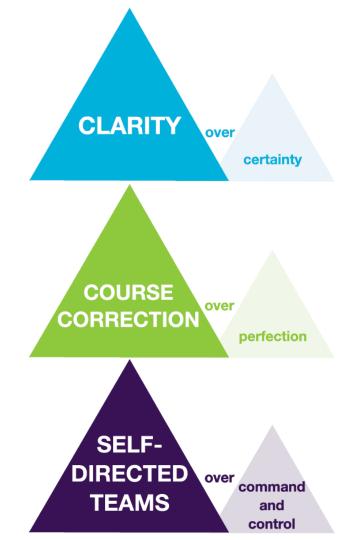
Business Innovation and the Art of the Possible in your hands



Cultural



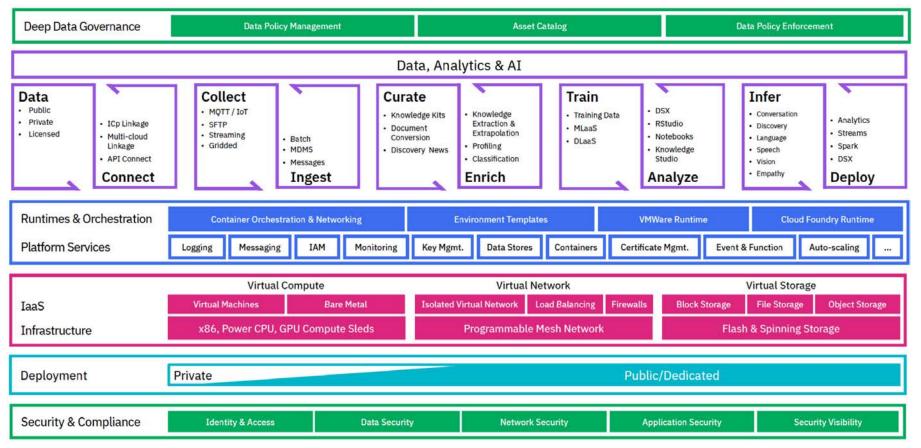
Collaborative culture to drive business outcomes



Technological



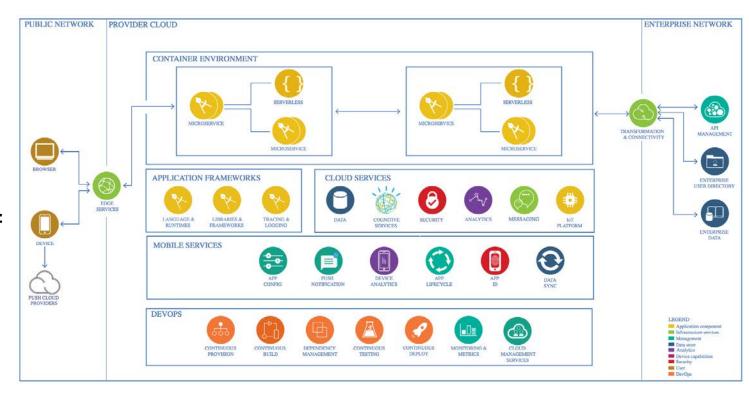
IT as a Service (ITaaS)



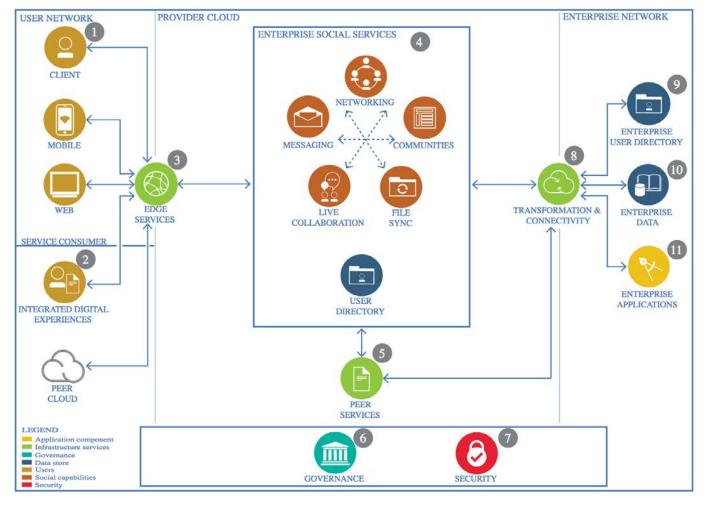
The Digital Reinvention Framework



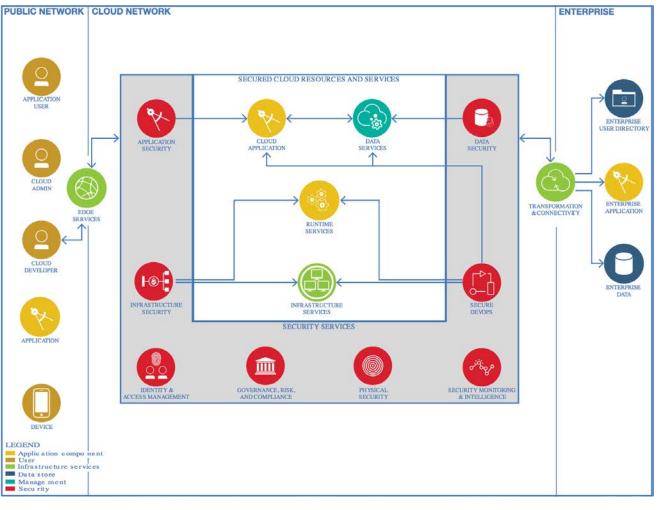
DNA Signature of Mobile



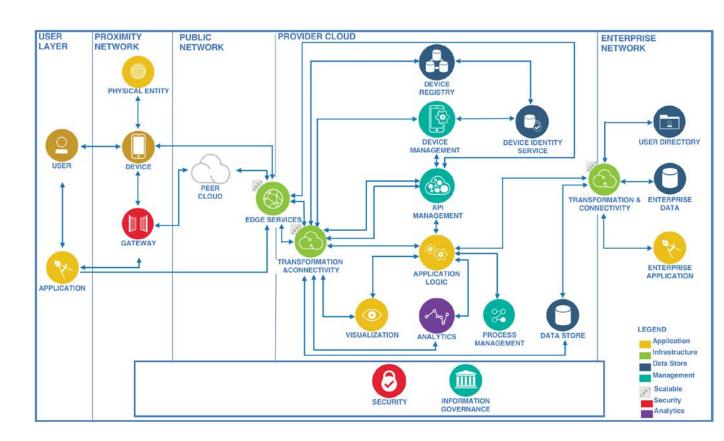
DNA Signature of Social



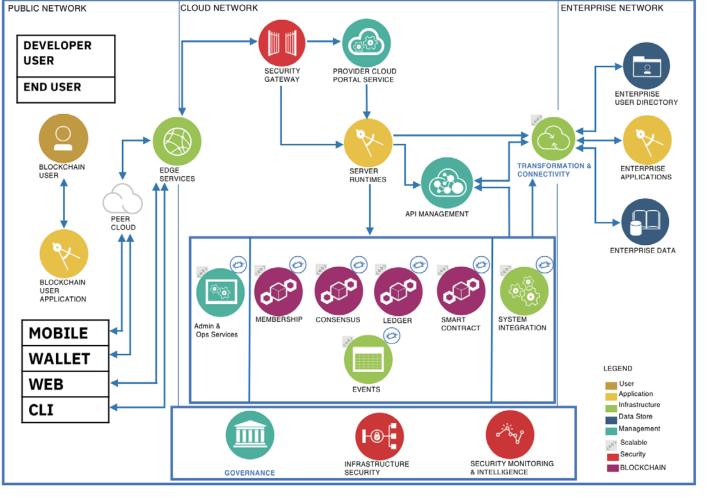
DNA Signature of Security



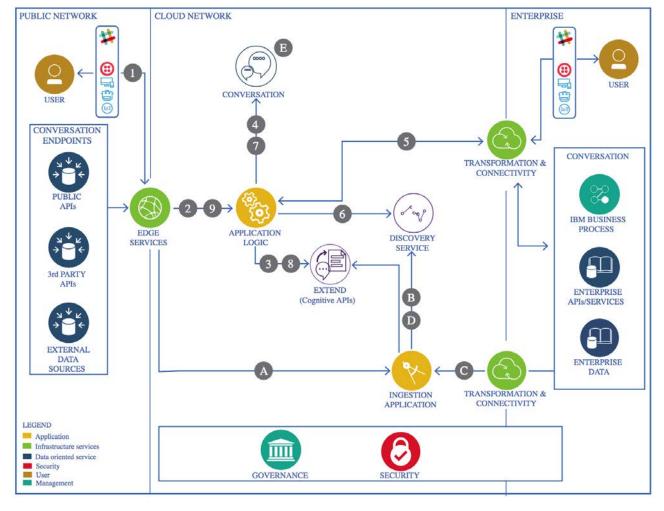
DNA Signature of IOT

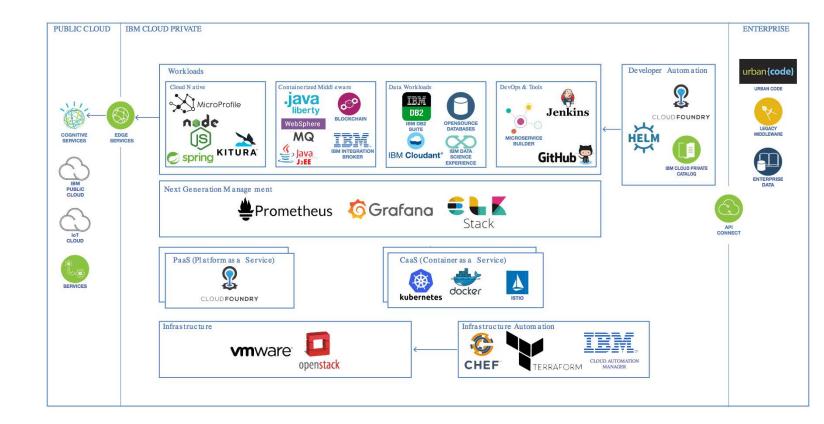


DNA Signature of Blockchain



DNA Signature of Cognitive





Hybrid Cloud

Full spectrum of compute options for any workload, across global infrastructure





Bare Metal

Maximum performance and control



Virtual Server

Leverage existing languages and tools



Containers

Maximum portability



Platform as a Service

Extensive runtime options



Serverless

Maximum speed with serverless apps



Architects need to challenge the conventions of philosophy, culture and technology to create relevant architectures that are centered on business growth and innovation.

Here's how...



The 4 key tenets of cloud success

Business Innovation



Cloud & Data Integration





Security & Management



Investment Leverage



Software Architect Learning Roadmap



Cloud Computing
Reference Architecture V5



Architecture Center



Cloud Learning Journeys

A learning journey is a curated collection of learning content, both formal and informal, that can be used to acquire skills for a specific role or technology area.



© Copyright IBM Corporation 2018. All rights reserved. The information contained in these materials is provided for informational purposes only, and is provided AS IS without warranty of any kind, express or implied. Any statement of direction represents IBM's current intent, is subject to change or withdrawal, and represents only goals and objectives. IBM, the IBM logo, and other IBM products and services are trademarks of the International Business Machines Corporation, in the United States, other countries or both. Other company, product, or service names may be trademarks or service marks of others.