### Machine Learning course 2023. Final Project 11.



# Contrastive Learning for Event Sequences with Self-Supervision on multiple domains

Replication study

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#### **Motivation**

#### Learning best algorithms for lifestream data embeddings

Extracting embeddings from event sequences is a useful approach that can be used for learning users preferences, advising customers products based on their clickstream data and many other real-world applications. However, classical methods for analyzing event sequences that are attributed to a person and capture their regular and routine behavior do not capture relationships between single object and its immediate neighborhood very well. Also, it usually requires a labeled data to operate this.

Therefore, new methods for data augmentation and event sequences extraction is needed.



#### Related work

#### CoLES: Contrastive Learning for Event Sequences with Self-Supervision

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Ivan Nazarov AIRI Moscow, Russia Alexander Tuzhilin New York University New York, USA

The paper on which our replication study is based on.

#### **Event sequence metric learning**

Dmitrii Babaev* Sberbank AI Lab	Ivan Kireev Sberbank AI Lab	Nikita Ovsov Sberbank AI Lab
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3

Metric learning method for producing embeddings of complex event sequences. The main advantage is that almost no pre-processing is needed for complex even streams to get their compact embedding.

#### Attributed Sequence Embedding

Zhongfang Zhuang, Xiangnan Kong, Elke, Rundensteiner Worcester Polytechnic Institute {zzhuang, xkong, rundenst}@wpi.edu Jihane Zouaoui, Aditya Arora Amadeus IT Group {jihane.zouaoui, aditya.arora}@amadeus.com



Study about extracting data embeddings from attributed sequences.

#### A Framework For Contrastive Self-Supervised Learning And Designing A New Approach

Technical Report

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Study with analysis of contrastive learning approaches and conceptual framework for Contrastive Learning.

Skoltech



#### **CoLES framework**

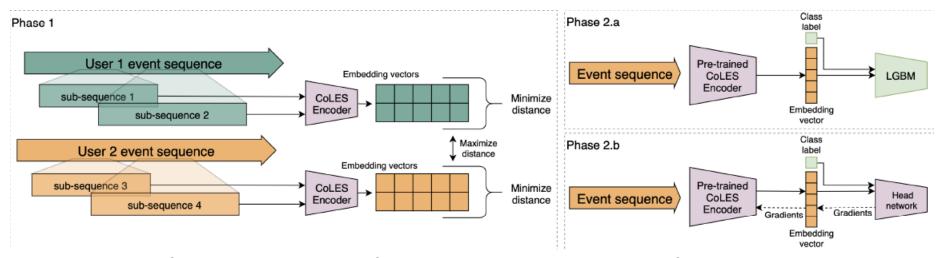


Figure 1: General framework. Phase 1: Self-supervised training. Phase 2.a Self-supervised embeddings as features for supervised model. Phase 2.b: Pre-trained encoder fine-tuning.



#### DataFusion 2022 datasets



# Hyperparameters



## **Conducted Experiments**



# **Analyzed methods**



# General pipeline



#### **Transactions**



# Clickstreams. PySpark



### Results



### Results



### Contribution



#### Conclusion