



**HUMAN COMPUTER INTERACTION 1**

2<sup>st</sup> Semester SY 2023-2024

Individual Project

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Course and Year: \_\_\_\_\_ Section: \_\_\_\_\_

**SCORE**

| Criteria           | Excellent (25 pts)  | Good (20 pts)  | Fair (15 pts)   | Needs Improvement (10 pts)   |
|--------------------|---|--|---|--|
| <b>Originality</b> | The website concept and design are highly original and stand out from similar websites.                               | The website shows some originality in concept or design, but may borrow elements from existing websites. | The website concept is fairly generic, but there may be some unique elements in the implementation. | The website concept and design are unoriginal and derivative of existing websites. |
| <b>Creativity</b>  | The website demonstrates exceptional creativity in its visual design, user experience (UX), and overall presentation. | The website shows creativity in its design or functionality, but it could be further enhanced.           | The website uses some creative elements, but they are not fully developed or integrated.            | The website lacks creativity in its design and presentation.                       |



**Content/Completeness**

The website content is comprehensive, well-organized, and error-free. It includes all the necessary information for the target audience.

The website content is mostly complete and informative, with some minor errors or omissions.

The website content is somewhat limited or may have some missing information or errors.

The website content is incomplete, poorly organized, or inaccurate.

**Informative**

The website effectively communicates its intended message to the target audience. It is clear, concise, and easy to understand.

The website provides some informative content, but it could be improved in terms of clarity or organization.

The website content is somewhat confusing or difficult to understand.

The website lacks informative content and does not effectively communicate its message.

**Functionality/Interaction**

The website offers engaging and interactive features that enhance the user experience (UX). It functions flawlessly on different devices.

The website has some interactive elements, but it could benefit from additional features or improved functionality.

The website has limited functionality or may have some minor bugs that affect usability.

The website lacks interactive features and may have significant functionality issues.

**Total Score:** (Out of 100 points)

**Grading Scale:** 90-100: Excellent

80-89: Good

70-79: Fair

Below 70: Needs Improvement