

KUSHA RANJAN BAG

SALESFORCE DEVELOPER

CONTACT



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SEC-9,CDA,CUTTACK.ODISHA,INDIA



[My Portfolio](#)



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[My LinkedIn](#)

SKILLS

Technical Skills: Apex , LWC, Visualforce, SOSL, SOQL, CSS, HTML, JAVA

Soft Skills: Communication, Team Collaboration, Problem-Solving, Adaptability

Languages: English, Hindi, Odia

EDUCATION

Ravenshaw University

Bachelor of Science in
Information Science and Telecommunications
2019-2022

Kendriya Vidyalaya No.1 , CTC

12th CBSE
2018

Kendriya Vidyalaya No.1 , CTC

12th CBSE
2016

CERTIFICATIONS

[Salesforce Certified Platform Developer I](#)

[Salesforce Certified CPQ Specialist](#)

[Salesforce Certified Administrator](#)

[Google Cloud Certified - Cloud Digital Leader](#)

SUMMARY

As a Salesforce Developer with 1.5 years as a Salesforce Developer, I specialize in crafting sophisticated tools like automated email alerts, date and time sheets, and time zone-sensitive calendars. Expertise includes Salesforce administration with a 20% uptime increase and 98% user satisfaction. Skilled in data management, security protocols, and driving strategic decisions through insightful reports.

WORK EXPERIENCE

Deloitte USI

Associate Analyst

February 2023 - Present

- Automation Development:** Contributed to an automated email alert system and developed date and time sheet and date picker calendar components.
- Salesforce Administration:** Configured and maintained Salesforce applications, boosting system uptime by 20% and user satisfaction to 98%.
- Data Management:** Conducted data cleanup, managed 500,000 record import/export, and led a 1 million record migration without data loss.
- Documentation & Training:** Created documentation and trained over 100 users, enhancing adoption rates by 60%.
- System Integration & Automation:** Integrated third-party APIs, saving 30 hours of manual work monthly. Improved lead conversion by 35% with automation workflows.
- Reporting & Monitoring:** Generated reports and dashboards, improving decision-making by 30%.
- Security & Compliance:** Strengthened security protocols, reducing data breaches by 25%.
- Feature Rollout:** Assisted in launching new features, increasing user engagement by 10%.
- Technical Expertise:** Configured user accounts, roles, profiles, and developed custom email templates, improving communication by 15%. Maintained code repositories, reducing deployment errors by 30%.

KEY RESPONSIBILITIES

- Built and customized Experience Sites using LWR templates.
- Enabled site access for guest users.
- Created and exposed Lightning Web Components (LWC) to Experience Sites.
- Focused on layout and responsive design, using CSS variables, styling hooks, and SLDS library.
- Integrated APIs from LWC and Apex.
- Developed reusable components with effective parent-child communication.
- Added features like ringtones and music to enhance user experience.
- Implemented CRUD operations using LWC and Apex.
- Utilized components such as tabs, accordions, data tables, cards, badges, banners, and modals.
- Built surveys to gather user feedback.
- Applied real-time problem statements to learn and implement LWC development topics.