

YINGXI LONG

B.S Cognitive Science specialized Design and Interaction

Experience

Triple C(Chinese Computer Community), Product Manager

March 2020-Present

- Performed user research including surveys, interviews for Feat.X, a geosocial app for musicians to connect with each other.
- Hold weekly meetings with product designers to work on the design
- Recruit developers to develop the app and make business plans

Triple C(Chinese Computer Community), Product Designer

Sep 2019-Present

- Designed the brand logo for IdleGo, a secondhand exchange platform for college students and Feat.X for now.
- Introduced user research including surveys, interviews and analyzed using information architecture and performed all level of prototypes.
- Worked with software developers to make and promote the product

Instructional Assistant, UCSD Cognitive Science Department

Jan 2020 to Mar 2020- San Diego, CA

- Demonstrate labs on visual/auditory/perceptual illusion for COGS101A
- Hold labs and office hours weekly for 50+ students
- Grade labs and exams

Initiative

Bluum-in progress

March 2020 to present-La Jolla, CA

A DSGN100 course project where our team are working on an app for students in quarantine to find projects, practice their skills and potentially build their startups.

Houseit

May 2019 to Oct 2019-La Jolla, CA

An individual project that concerns the housing problem of college students. Started from brainstorming ideas to generating Hi-fi interactive protopye, I had conducted a survey with 20+ respondants and 10+ interviews throughout the process of usability heuristics, Guerilla test, and usability test.

Education

University of California, San Diego

Anticipated June 2021

BS. Cognitive Sci Spec. Design and Interaction, GPA 3.86/4.0

Springboard

May 2019 to Oct 2019

UX Design course

Udacity

June 2018 to Nov 2018

Intro to Programming "Nanodegree"

Contact

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🌐 Github: [LongAli](#)

📁 Portfolio:
[yingxilong.com](#)

Skills

UI Design

Persona

Storyboarding

Wireframing

Hi-fi UI design

Prototyping

UX Research

Interview

Survey

Information

architecture

Usability testing

Language

PYTHON

HTML

CSS

JAVA

Javascript

Management

Tools

Figma

Invision

Marvel

Adobe Illustrator

Adobe XD

Balsamiq