



Recognizing Outstanding Innovation in Government

October 6, 2016 What's on the Agenda?

8:15 AM 9:00 AM 9:10 AM 9:30 AM	Doors Open-Registration, Coffee, Networking Welcome Mayor of Long Beach Remarks: Robert Garcia City Manager/Assistant City Manager Remarks: Pat West or Tom Modica
9:40 AM 9:45 AM	Innovation Excellence: 21st Century Library Award CivicTalk 1: Dr. Gary Painter, Director of Social Policy, USC Price Center for Social Innovation Catalyzing Social Innovation through Neighborhood Data
10:05 AM 10:10 AM	Academic & Research: Design Thinking & User Centered Design Award CivicTalk 2: Dr. Brian Jersky, Provost & Senior Vice President, CSULB Innovation Partnership: CSULB and the City of Long Beach
10:30 AM 10:35 AM	Administrative Innovation: Human Resources Optimization Award CivicTalk 3: Heather Barker, Assistant Professor of Design, CSULB Department of Design Assets and Agents: UX Design in the City of Change
10:55 AM 11:00 AM	Livability: Bikeable City Award CivicTalk 4: Mark Rosetti, Code for America Fellow, Code for America Getting it Right the Second Time: Creating Better Government Services through Iterative Design
11:20 AM 11:25 AM	Smart City: Smart Lights Award CivicTalk 5: Rick Cameron, Managing Director of Planning and Environmental Affairs, Port of Long Beach Energy Island
11:45 AM	CivicTalk 6: Erik Takayesu, Director of Electrical System Planning & Modernization, Southern California Edison Transitioning to a Clean Energy Future, Through Vision, Strategy,

and Technical Innovation





12:15 PM	Lunch
12:40 PM 12:45 PM	BreakThru Award: Promoting Digital Inclusion Award CivicTalk 7: Amy Erikson, Executive Director, Angels Gate Cultural Center Kevin Lee, Marketing Manager and Public Information Officer, LB Transit Ideafest: A Catalyst for Transformation and Leadership in Long Beach
1:05 PM	CivicTalk 8: Mike Sumich, Account Manager, ESRI Unite LB and the Hub Concept: Driving Smart City Initiatives through the Spatial Platform
1:25 PM 1:30 PM	Innovative Partnerships: Youth STEM Program Award CivicTalk 9: Justin Rudd, Founder, Community Action Team Civic and Social Engagement
1:50 PM 1:55 PM	Operational Efficiency: Future Fleet Award CivicTalk 10: Dr. Shawn Landres, Senior Fellow, UCLA Luskin Southern California's Civic Innovation Ecosystem: A First Look from UCLA Luskin
2:15 PM 2:20 PM	Leveraging the Private Sector through the Long Range Plan Award CivicTalk 11: Marilyn Surakas, Capital Projects Coordinator, Public Works The P3: Creative Partnerships to Get Stuff Done
2:40 PM 2:45 PM	Social Innovation: Continuum of Care Award CivicTalk 12: Dr. Ingrid Martin, Director of Graduate Programs, CSULB College of Business Administration Cultivating a Community of Innovation
3:05 PM	Closing Remarks