



October 6, 2015

What's on the agenda? Subject to Change

8:15 AM Doors Open-Registration, Coffee, Networking

9:00 AM Welcome

Mayor Remarks: Mayor Robert Garcia

City Manager Remarks: Pat West

Innovation Excellence: 21st Century Library Award

CivicTalk 1: Dr. Gary Painter, Director of Social Policy, USC

Catalyzing Social Innovation through Neighborhood Data

Academic & Research: Design Thinking & User Centered Design Award

CivicTalk 2: Dr. Brian Jersky, Provost & Senior Vice President, CSULB

Innovation Partnership: CSULB and the City of Long Beach

Administrative Innovation: Human Resources Optimization Award

CivicTalk 3: Heather Barker, Associate Professor College of Design, CSULB

Assets and Agents: UX Design in the City of Change

Livability: Bikeable City Award

CivicTalk 4: Mark Rosetti, Code for America Fellow

Getting it Right the Second Time: Creating Better Government

Services through Iterative Design

Smart City: Smart Lights Award

CivicTalk 5: Erik Takayesu, Director of Electrical System

Planning & Modernization, SCE

Transitioning to a Clean Energy Future, Through Vision, Strategy,
and Technical Innovation

CivicTalk 6: Rick Cameron, Managing Director of Planning and

Environmental Affairs, Port of Long Beach

Energy Island



12:00 PM Lunch

BreakThru Award to Promote Digital Inclusion Award

CivicTalk 7: Amy Erikson, Executive Director, Angels Gate Cultural Center
Kevin Lee, Marketing Manager and Public Information Officer, LB Transit
Ideafest: A Catalyst for Transformation and Leadership in Long Beach

CivicTalk 8: Mike Sumich, Account Manager, ESRI

Unite LB and the Hub Concept: driving smart city initiatives through the spatial platform

Innovative Partnerships: Youth STEM Program Award

CivicTalk 9: Justin Rudd, Founder, Community Action Team
Civic and Social Engagement

Operational Efficiency: Future Fleet Award

CivicTalk 10: Dr. Shawn Landres, L.A. County Commission
of Quality & Performance

**Southern California's Civic Innovation Ecosystem:
A First Look from UCLA Luskin**

Leveraging the Private Sector through the Long Range Plan Award

CivicTalk 11: Marilyn Surakus, Capital Projects Coordinator, Public Works
The P3: Creative Partnerships to Get Stuff Done

Social Innovation: Continuum of Care Award

CivicTalk 12: Dr. Ingrid Martin, College of Business Administration, CSULB
Cultivating a Community of Innovation

4:00 PM Closing Remarks