# HD Skytap extends footprint with new Singapore datacentre

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**NEWS BITES - PRIVATE COMPANIES** 

[Company Release]

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Skytap, a provider of self-service application development environments in the cloud, has introduced its first international datacentre; located in Singapore and serving customers across the Asia Pacific region - including those in Australia, **Hong Kong** and **China**. In addition to two existing US-based datacentres (US-East and US-West), Skytap"s global footprint now reaches the APAC region.

Singapore is quickly becoming one of the hottest datacentre hubs in the APAC market, with tech giants including Amazon Web Services, IBM and Salesforce.com adding datacentres to the region over the last few years. As a result of this recent growth, the country now accounts for roughly half of South East Asia"s datacentre capacity, according to the Singapore Economic Development Board.

"Our newest datacentre location will help Skytap support the rapid growth we"re experiencing within the global enterprise technology market, while at the same time meeting the specific demands of our customers looking to develop and test their critical business applications in the APAC region," said Brian White, vice president of products at Skytap. "International expansion into the Singapore market supports software development teams with the speed and latency they need to fast-track delivery within the region, as well as optimize collaboration amongst their globally dispersed teams."

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#### **COMPANY BACKGROUND**

### **ACTIVITIES**

BroadGroup is an Information Media Technology and Professional Services company providing a value chain of research, publications, consulting and conference services to fast growing niches in the IT and Telecoms sector with 19 events in 13 countries.

Founded in 2002, the **company** aims to provide senior managers with a different perspective of new and emerging business niches, create new communities of interest, and inspire them with fresh insight on how they could be exploited profitably. Today, the **company** covers a portfolio of markets offering professional services through a value chain of bespoke consulting, market research, reports, and events.

# **BUSINESS NEWS ROUND UP**

24 January 2014: Datacentres.com: Tata Communications brings 100G connectivity with Ciena"s GeoMesh

[Company] Release] Tata Communications and Ciena, the network specialist, have announced the launch of 100 gigabits per second upgrade along the TGN-Pacific submarine cable system that connects the US to Japan and three routes in the TGN-Intra-Asia market across Asia. With this latest in a series of investments, Tata Communications becomes the only private subsea cable owner that has 100G deployed across major routes around the world on its own infrastructure. With Ciena's 6500 Converged Packet Optical platform and GeoMesh solution, Tata Communications is upgrading its TGN-P submarine cables - which is the longest segment in route km and believed to be the highest capacity subsea cables deployed in the Pacific - to 100G.

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23 January 2014: Datacentres.com: Infinity Slough launched with first two customers

[Company] Release] Infinity SDC, the UK datacentre operator, has launched the first phase of its flagship datacentre at Slough. The datacentre is Infinity"s first purpose built facility, located in the heart of the UK"s High Tech corridor. The site was made fully operational in December with the first two contracted customers already installing their equipment. The facility is also Infinity"s first modular design that employs scalable building blocks.

## Click here for the full original announcement

23 January 2014: Equinix invests US\$60 million in Melbourne datacentre

[Company] Release] Global datacentre company, Equinix, has announced it plans to invest approximately US\$60 million to build a new datacentre in Melbourne. The new datacentre-called ME1-is being built to "address strong demand from customers for premium datacentre services in Melbourne, as data consumption and cloud services experience continued growth in the Australian and global IT markets." The facility is located in Port Melbourne, and will provide a capacity of 1,500 cabinets, with the first phase of 375 cabinets scheduled for completion in Q4 2014.

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23 January 2014: Tekhnoserv builds Tier-III datacentre for Magnit

[Company Release] Tekhnoserv, a Russian integrator has completed the deployment of a new datacentre for the Magnit retail chain, Russia media reports. The datacentre, which has a capacity of 84 racks, meets the Tier-III standard under the classification of the Uptime Institute. Source: Company Website

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23 January 2014: Swedish wind energy for Google's Finnish datacentre

[Company] Release] The Swedish wind power developer, Eolus Vind AB and search engine giant Google have signed a ten year agreement in which Google will buy all electricity generated by 29 wind turbines that Eolus establishes in four wind farms in southern Sweden. The Power Purchase Agreement (PPA), means that Google during ten years starting in early 2015 will buy all renewable electricity produced by the 29 turbines of the models Vestas V90, V100 and V112.

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