

HD The Pottinger **Hong Kong** Celebrated First ever Collaboration with Legendary Photographer Fan Ho in His Most Favourite Place on Earth - Central **Hong Kong**

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HONG KONG, Nov. 21, 2014 /PRNewswire/ -- The Pottinger **Hong Kong** celebrated its collaboration with legendary photographer Fan Ho with an exclusive welcome lunch on 20 November 2014, as Mr. Ho graced his presence to his most favourite place on earth, Central **Hong Kong**, for the first time in eight years.

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Mr. Ho, who has taken some of the most iconic photographs of **Hong Kong** in 1950s and 1960s, returns to **Hong Kong** to celebrate also the upcoming worldwide release of his new book 'A **Hong Kong** Memoir', and the accompanying exhibition in **Hong Kong**.

The Pottinger **Hong Kong** ('the **Hotel**'), under Sino **Group** of Hotels and winner of Asia's Best City Boutique **Hotel** Award at World Boutique **Hotel** Awards 2014, collaborates with Mr. Ho to have 10 of his masterpieces that depicts the heritage of **Hong Kong**, to be showcased in about 70 locations at guestrooms and Gradini Ristorante E Bar Italiano in the **Hotel**.

The collaboration becomes fruitful after a 6-month discussion with Mr. Ho, who now resides in California, USA, and it is the biggest scale **commercial** project that Mr. Ho has ever agreed to participate in.

Photography was chosen as the art form used at the **Hotel** as its location at Pottinger Street, a Grade I historic **site**, is where early **Chinese** photography started in **Hong Kong** in late 19th Century.

Mr. Ho, now aged 83, has received over 280 photography awards in his long career. Between 1958 and 1965, he was eight times named one of the Top Ten Photographers of the World by the Photographic Society of America. His style of photography has also earned him the nickname of 'The Great Master' and 'Henri Cartier-Bresson of Asia'.

The **Hotel** team also travelled to California in December 2013 to film a video documentary on The Great Master's life, his philosophy on photography, and his journeys around Central **Hong Kong** when he took those iconic photos in 1950s and 60s. The documentary is now being displayed at all guestrooms at the **Hotel** to allow guests to have a better understanding of Mr. Ho's legacy.

"It is our great honour that Mr. Ho chose to work with us at The Pottinger **Hong Kong**, a **hotel** that celebrates the heritage of **Hong Kong**, where East Meets West, and where heritage meets modernity," says Mr. Daryl Ng, Executive Director, Sino **Group**.

"Mr. Ho's photos depict the can-do spirit of **Hong Kong**, one that has characterised this city for many generations," Mr. Ng continues. "We're delighted that Mr. Ho returns to **Hong Kong** first time in years, and that he graced his presence at our **Hotel**."

Mr. Ho will attend several public events to meet his fans while in **Hong Kong**, including a book signing session at The Pottinger **Hong Kong** on 30 November.

The Pottinger **Hong Kong** offers 68 luxury guestrooms and suites, ranging from 23 square metres to 68 square metres. The Pottinger Suite and six cosy suites, named after the streets around the Central neighbourhood, feature a bespoke decor with a touch of oriental flavour and celebrates **Hong Kong's** romantic rich heritage and reflects the wealth of its diverse culture. Room rate starts from HK\$2,220.

The Pottinger **Hong Kong**

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About Sino **Group** of Hotels

Established in 1994, Sino **Group** of Hotels is the hospitality management arm of Sino **Group** and an affiliate of Sino Land **Company** Limited (HKSE: 083). It operates a number of properties on **Hong Kong Island** and in Kowloon, as well as a resort-style **hotel** on **Hong Kong** Gold Coast.

Its portfolio covers The Royal Pacific **Hotel** & Towers, City Garden **Hotel**, **Hong Kong** Gold Coast **Hotel**, **Island** Pacific **Hotel**, The Johnston Suites (serviced apartments) and Gold Coast Yacht & Country Club. While each **property** on its portfolio offers a unique guest experience, which share common values in providing best possible services and facilities. A trusted brand in the hospitality industry, the hotels and yacht club cater to both business and leisure travelers while celebrating the local communities.

<http://www.sino-hotels.com>

About Sino **Group**

Sino **Group** is one of the leading **property** developers in **Hong Kong** with core business in developing **residential**, office, industrial and retail properties for **sale** and investment. The **Group** is also a major player in **hotel** investment and management, club management, **property** management, car **park** operations as well as environmental and security services. With a 11,000-strong team of dedicated professionals, Sino **Group** strives to consistently deliver quality properties and services that surpass the expectations of our customers.

A committed corporate citizen, Sino **Group** has been actively participating in community services and green activities as well as art and culture events over the years. The **Group's** corporate social responsibility efforts are four-fold: Sino Care, Sino Green, Sino Art and Sino Heritage. Sino Land **Company** Limited (083) has been a constituent member of the Hang Seng Corporate Sustainability Index since September 2012 for its continuous efforts in promoting sustainability.

<http://www.sino.com>

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