FINANCIAL REVIEW

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HD GH Properties to target owner-occupiers in Brisbane

BY Michael Bleby

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Chinese developer GH Properties is entering the Australian high-rise **residential** market with a 20-storey project at Milton, near the Brisbane CBD.

Hong Kong-based GH will begin construction next year on Icon Milton, a \$175-million development of two towers containing 251 apartments aimed at the owner-occupier market, rather than investors.

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The company, which in February purchased Noosa Springs Golf and Spa Resort and in December The Links Hope Island Golf Club on the Gold Coast, has three other sites it is planning to build residential towers on – in Sydney's Epping and CBD, as well as at Forster in northern NSW.

"They decided to make a big play into Australia," project manager Barry Jakeman told The Australian Financial Review. "They want to spread their risk and get money out of **China** into a more stable environment."

The **company**, part of parent Golden Horse **Group**, has more than two decades' experience at building **residential** properties and golf courses in **China** and also intends to redevelop the two Queensland golf courses it owns, Mr Jakeman said.

Milton, the first train station outside the CBD, is one of a growing band of inner suburbs experiencing accommodation growth. It is within walking distance of the **Park** Road dining precinct, Southbank Parklands, Paddington's boutiques and Suncorp Stadium.

The apartments at Icon Milton, designed by Jackson Teece architects, will start at about \$375,000 for a single bed, rising up to \$1.5 million, Mr Jakeman said. A greater proportion of two-bedroom apartments with study or three bedrooms of generous size makes them more suitable for the owner-occupier market that GH Properties says has not been adequately served.

"We are keen to meet demand for luxury apartments in the inner suburbs of Brisbane as the city's real estate market continues to strengthen," GH Properties director Feng Di said. With Brisbane's apartment construction market surging – the city was on track to pick up to a record average 2700 completions a year by 2015-16, research firm BIS Shrapnel said in January – the owner-occupier may be a safer market.

"We do expect the market to be locally oversupplied two, three years out from now," BIS Shrapnel researcher Angie Zigomanis said on Wednesday.

"If you're in a situation where you're forced to sell, if your potential market is investors and owner-occupiers, it gives you a broader market to be selling into. If you are an investor and want to try and flip it, it may not be so easy."

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