

SE SN-News

HD Working together for China

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A new \$100 million deal between Bega Cheese and a Chinese retailer will result in more work for Shepparton's new Pactum UHT dairy factory.

While Bega has two factories in northern Victoria and is an exporter of milk powder, it does not pack UHT milk, so it will engage the Pactum plant officially opened in May.

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Bega has signed the agreement with Chongging General Trading Group in southern China.

The Chongqing municipality in south-west **China** has a population of 32 **million**.

The signing of the Chongqing agreement represents an expansion of Bega's products entering the **Chinese** market.

The Bega brand has been sold in China since 2000 and Bega Cheese, through its wholly owned subsidiary Tatura Milk Industries, has been a major Australian exporter of high value milk powder, infant formula and cream cheese to the Chinese market.

CO becoop : Bega Cheese Ltd | tatmp : Tatura Milk Industries Limited

IN i41 : Food/Beverages/Tobacco | i413 : Dairy Products | i4131 : Non-frozen Dairy Products | icnp :

Consumer Goods | ifood : Food Products

NS cprdop: Facility Openings | c24: Capacity/Facilities | ccat: Corporate/Industrial News

RE china: China | nswals: New South Wales | chongp: Chongqing | apacz: Asia Pacific | asiaz: Asia |

ausnz : Australia/Oceania | austr : Australia | bric : BRIC Countries | chinaz : Greater China | devgcoz

: Emerging Market Countries | dvpcoz : Developing Economies | easiaz : Eastern Asia

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