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HD China's coal import ban evokes mixed reactions among industry, analysts

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China's ban on imports and domestic sale of certain low-grade coal from Jan. 1, 2015, has sparked mixed reactions among coal analysts and experts, with some believing that the policy is not strict enough to suppress the country's coal demand, but could still impact thermal coal shipments from Australia to China.

The Chinese government has restricted companies from importing coal with more than 16% ash and 1% sulfur content, as part of its plan to control air pollution.

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A research report from Nomura Holdings Inc. said about 50% of thermal **coal** exports heading from Australia to **China** could be affected by the ban. According to Wood Mackenzie, **China**'s thermal **coal** imports are expected to rise only 1.7% year-over-year in 2014. Australia supplies roughly 49 **million** tonnes of thermal **coal** to **China**, according to The Sydney Morning Herald.

From a U.S. perspective, Nomura analysts said **China**'s efforts to reduce **coal** consumption would be bearish in the medium term, especially for Peabody **Energy** Corp.'s Australian thermal **coal** platform. According to the research report, Nomura estimates that 3 **million** tonnes of Peabody's thermal **coal** from Australia exceed the 16% maximum ash threshold set by **China**. Thermal **coal** sales represent roughly 10% to 15% of Peabody's **coal** exports into **China**.

SNL **Energy**'s questions to Peabody on the ban's material impact on the **company**'s **coal** exports from its Australian units to **China** went unanswered.

Peabody's thermal **coal** mines in Australia include Wilpinjong, Wambo, Wambo North and Burton, according to data from Nomura.

Australia has been shipping more thermal **coal** to Europe rather than **China**, in search of new markets as shipping costs have become economical. Earlier, Australia had a freight advantage over its competitors in supplying to Asian markets, but since **coal** prices came crashing down, the situation has changed.

Meanwhile, the Minerals Council of Australia said that reports on the ban's impact on Australian **coal** exports was "misleading and unnecessarily alarmist," the Australian Associated Press reported. The council's executive director Greg Evans said the ban would only affect brown or lignite **coal**, which Australia does not ship, and low-quality black **coal**.

"Australia is fortunate to have reserves of high-quality black coal, which will continue to be in strong demand from established and emerging markets, including China," Evans was quoted as saying by the Herald.

In related news, Brean Capital said in a research report that **China**'s restrictions on **coal** "could have at most a minor impact in keeping more import **coal** out of **China**," as few import shipments are transported 600 kilometers or beyond their target users in **China**. Transporting **coal** shipments beyond 600 kilometers results in stringent restrictions from **China**.

The **Chinese** government is prohibiting domestic **mining**, **sale**, transportation and imports of **coal** with ash and sulfur content exceeding 40% and 3%, respectively. For lignite **coal**, the ash and sulfur content should not exceed 30% and 1.5%, respectively.

"We believe that most imported **coal** will remain unaffected by the overarching sulfur cap of 1.5% for lignite and 3.0% for other coals," Brean Capital said, adding that the tightened measures are being implemented to provide support to struggling domestic **Chinese coal** producers in the weak pricing environment.

More than 70% of **China**'s **coal** producers have reported losses, forcing them to delay wage payments and struggle to pay off loans, according to an earlier report.

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