

HD Media Release: Sino **Group** of Hotels

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AAPMEDIA RELEASE PR57008 Sino **Group** of Hotels Unveils The Pottinger **Hong Kong**

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New Boutique **Hotel** in the Heart of Central Celebrates **Hong Kong**'s Heritage

Sino **Group** of Hotels, the hospitality management arm of Sino **Group** and an affiliate of Sino Land **Company** Limited (HKSE: 083), operates and manages a growing portfolio of hotels, a yacht club, serviced apartments and **residential** food and beverage club houses. Sino **Group** of Hotels announced today the opening of The Pottinger **Hong Kong**, a 68-room luxury boutique **hotel** that rises in **Hong Kong**'s oldest historic stone slab street. The Pottinger **Hong Kong** is where East meets West, where Modernity meets Heritage. This icon of timeless elegance welcomes visitors to experience the dynamic and vibrant neighbourhood of Central, while feeling like home.

(Photo: <http://photos.prnasia.com/prnh/20140529/8521403075-a>)

(Photo: <http://photos.prnasia.com/prnh/20140529/8521403075-b>)

(Logo: <http://photos.prnasia.com/prnh/20140529/8521403075LOGO>)

The Pottinger **Hong Kong** offers 68 luxury guestrooms and suites, ranging from 23 square metres to 68 square metres. The Pottinger Suite and six cosy suites, named after the streets around the Central neighbourhood, feature a bespoke decor with a touch of oriental flavour and celebrates **Hong Kong**'s romantic rich heritage and reflects the wealth of its diverse culture. Room rate starts from HK\$1,880.

Standing on the historic Pottinger Street, a Grade I historic place graded by Antiquities Advisory **Board** of **Hong Kong**, The Pottinger **Hong Kong** is just a 5 minutes' walk from Central MTR Station. The **Hotel** makes an ideal starting point to explore the unique 'firsts' of **Hong Kong**. It embraces pioneering spirits; the art pieces and select decorative accessories in the **hotel** help interpret the history of **Hong Kong** and Central, they intrigue guests to venture out to search for the romance and the spirit of **Hong Kong**.

Legendary and world-acclaimed photographer, Fan Ho, a photographer and film director who spent decades with his most beloved camera since his early teen, captured the best lights and scenes of **Hong Kong**. Many of his images were taken in his most favourite place -- Central, **Hong Kong**. These most treasurable frames have taken a new residence in the rooms and passageway of The Pottinger **Hong Kong** and invite every guest and visitor to experience some of the fondest memories of **Hong Kong** at their leisure. Mr. Ho, now 83, loves Central and his hometown **Hong Kong** and graces his first-ever collaboration in a **hotel** setting, The Pottinger **Hong Kong**.

With its diverse dining choices and a comforting ambience that highlights a sense of classic elegance, the **hotel** is set to elevate the guest experience to new heights. The refined atmosphere has been created under the consultancy of Australian interior designer Suzy Annetta, founder of Studio Annetta and a specialist in hospitality projects. Annetta is highly regarded for her use of colour and for interiors characterised by refined surfaces and beautiful materials. Realised from her highly developed artistic sense and holistic understanding of design, The Pottinger **Hong Kong** exudes the splendour of **Hong Kong** and offers guests an unforgettable stay in the heart of the city.

Riding on the success of Sino **Group** in developing and managing an award-winning, widely diversified portfolio, Sino **Group** of Hotels strives to expand its development in **Hong Kong** and regional gateway cities, and consistently delivers quality services and new additions to the portfolio. The launch of The Pottinger **Hong Kong** signifies a strategic phase of development in Sino **Group** of Hotels that will synergise positively and enhance promising and better results for Sino **Group**.

The Pottinger **Hong Kong**

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About Sino **Group** of Hotels

Established in 1994, Sino **Group** of Hotels is the hospitality management arm of Sino **Group** and an affiliate of Sino Land **Company** Limited (HKSE: 083). It operates a number of properties on **Hong Kong Island** and in Kowloon, as well as a resort-style **hotel** on **Hong Kong Gold Coast**.

Its portfolio covers The Royal Pacific **Hotel** & Towers, City Garden **Hotel**, **Hong Kong Gold Coast Hotel, Island Pacific Hotel**, The Johnston Suites (serviced apartments) and **Gold Coast Yacht & Country Club**. While each **property** on its portfolio offers a unique guest experience, which share common values in providing best possible services and facilities. A trusted brand in the hospitality industry, the hotels and yacht club cater to both business and leisure travellers while celebrating the local communities.

www.sino-hotels.com

About Sino **Group**

Sino **Group** is one of the leading **property** developers in **Hong Kong** with core business in developing **residential**, office, industrial and retail properties for **sale** and investment. The **Group** is also a major player in **hotel** investment and management, club management, **property** management, car **park operations** as well as environmental and security services. With a 11,000-strong team of dedicated professionals, Sino **Group** strives to consistently deliver quality properties and services that surpass the expectations of our customers.

A committed corporate citizen, Sino **Group** has been actively participating in community services and green activities as well as art and culture events over the years. The **Group's** corporate social responsibility efforts are four-fold: Sino Care, Sino Green, Sino Art and Sino Heritage. Sino Land **Company** Limited (083) has been a constituent member of the Hang Seng Corporate Sustainability Index since September 2012 for its continuous efforts in promoting sustainability.

www.sino.com

SOURCE: Sino **Group** of Hotels

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