

HD The Pottinger Hong Kong Hosted Legendary Photographer Fan Ho's Worldwide Release of "A Hong Kong Memoir" at a Book Autograph Session

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HONG KONG, Dec. 2, 2014 /PRNewswire/ -- To celebrate the collaboration with legendary photographer Fan Ho, who returned to Hong Kong for the first time in eight years, The Pottinger Hong Kong hosted a Book Autograph Session on 30 November, 2014 at Gradini Ristorante E Bar Italiano, where 100 supporters, collectors and followers got the rare chance to meet with Mr. Ho upclose.

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It was a public book autograph session taken place in Central, the most favourite place on earth for Mr Ho, who has taken some of the most iconic photographs of Hong Kong in 1950s and 1960s, in his homecoming trip. The event attracted 100 of Mr Ho's supporters, many having the first chance to meet The Great Master in the flesh.

Mr Ho's trip marks the worldwide release of "A Hong Kong Memoir", and the reprint of his two previous publications, "Hong Kong Yesterday" and "The Living Theatre", which had both been out of print and sought after by fans in the past few years.

All three publications, in a special edition for The Pottinger Hong Kong, are now available at HK\$690 each.

Mr. Ho, now aged 83, has received over 280 photography awards in his long career. Between 1958 and 1965, he was eight times named one of the Top Ten Photographers of the World by the Photographic Society of America. His style of photography has also earned him the nickname of 'The Great Master' and 'Henri Cartier-Bresson of Asia'.

The Pottinger Hong Kong, under Sino Group of Hotels and winner of Asia's Best City Boutique Hotel Award at World Boutique Hotel Awards 2014, collaborates with Mr Ho to have 10 of his masterpieces that depict the heritage of Hong Kong showcased at about 70 locations in the hotel.

The collaboration becomes fruitful after a 6-month discussion with Mr. Ho, who now resides in California, USA, and it is the biggest scale commercial project that Mr. Ho has ever agreed to participate in.

"Central Hong Kong is my most favourite place on earth. When Sino approached me and explained to me patiently that they hope to celebrate the heritage of Hong Kong through my photographs in The Pottinger Hong Kong, I realised that we have similar goals," says Mr. Ho. "I am very happy to be here at The Pottinger Hong Kong and see that they have used my photos in most of the rooms and at the restaurant."

About Sino Group of Hotels

Established in 1994, Sino Group of Hotels is the hospitality management arm of Sino Group and an affiliate of Sino Land Company Limited (HKSE: 083). It operates a number of properties on Hong Kong Island and in Kowloon, as well as a resort-style hotel on Hong Kong Gold Coast.

Its portfolio covers The Royal Pacific Hotel & Towers, City Garden Hotel, Hong Kong Gold Coast Hotel, Island Pacific Hotel, The Pottinger Hong Kong and Gold Coast Yacht & Country Club. While each

property on its portfolio offers a unique guest experience, which share common values in providing best possible services and facilities. A trusted brand in the hospitality industry, the hotels and yacht club cater to both business and leisure travelers while celebrating the local communities.

www.sino-hotels.com

About Sino **Group**

Sino **Group** is one of the leading **property** developers in **Hong Kong** with core business in developing **residential**, office, industrial and retail properties for **sale** and investment. The **Group** is also a major player in **hotel** investment and management, club management, **property** management, car **park** operations as well as environmental and security services. With a 11,000-strong team of dedicated professionals, Sino **Group** strives to consistently deliver quality properties and services that surpass the expectations of our customers.

A committed corporate citizen, Sino **Group** has been actively participating in community services and green activities as well as art and culture events over the years. The **Group's** corporate social responsibility efforts are four-fold: Sino Care, Sino Green, Sino Art and Sino Heritage. Sino Land **Company** Limited (083) has been a constituent member of the Hang Seng Corporate Sustainability Index since September 2012 for its continuous efforts in promoting sustainability.

www.sino.com

About Sino Heritage

Sino Heritage was established in 2011 with the belief that conservation of our cultural heritage helps the community build a sense of identity and strengthen relationships in the city. Sino Heritage identifies and showcases the heritage significance of historical projects in both **Hong Kong** and Singapore.

Located at the heart of Singapore, The Fullerton Heritage is a historic precinct consisting of historic landmarks including The Fullerton **Hotel** Singapore, converted from the former General Post Office, Clifford Pier and the Fullerton Waterboat House. A historically significant location with iconic architecture that carries stories and histories dear to Singaporeans' hearts, we are conducting extensive cultural mapping and heritage interpretation efforts to celebrate the unique culture and history of Singapore. The Fullerton Heritage is the winner of 2011 Architectural Heritage Award by Urban Redevelopment Authority of Singapore.

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