

**HD** NUMBERS GAME KEY PART OF **CHINESE** TOWER PLAN

**WC** 311 words

**PD** 23 June 2014

**SN** Waikato Times

**SC** WAIKTI

**PG** 11

**LA** English

**CY** © 2014 Fairfax New Zealand Limited. All Rights Reserved.

**LP**

Sydney's tallest **residential** tower will have a level 82 but there will really only be 66 floors.

The mysterious disappearing floors are an example of an influx of foreign buyers, further underlined by Treasury figures showing NSW is witnessing a boom in approvals for foreign buyers.

**TD**

In the nine months to March there were 5245 **property** approvals for foreign buyers worth A\$9.61 billion, which is on a course to double the 3475 approvals worth \$5.57 billion for the 2012-13 financial year.

The developer of Greenland Centre, **China**'s state-owned Greenland **Group**, has carefully avoided any reference to the number four, because "four" and "death" have a similar look and pronunciation in Mandarin.

So there's no level four, 14, 24 or 34. An entire 10 floors between level 39 and 50 don't exist. And of course no level 54, 64 or 74.

Same goes with the numbers of the apartments.

"No-one wants to get any mail to number four - every time you spell out the number on your door it sounds like 'death' - it's a very bad number," says David Milton, managing director of **residential** projects at CBRE. Greenland Centre has been hugely popular with buyers, with about 85 per cent - 410 of the 484 apartments - already **sold**.

The buyers of the level 81 and 82 penthouses - priced between \$5.6 million and \$9.7 million - will be extremely lucky since eight sounds similar to "prosper" or "wealth".

One individual, who spends part of the year in **China** and the rest in Australia, is apparently keen on three.

However, rooftop gardens in **Chinese** towers are apparently to be avoided because they could represent a green hat.

"Wearing a green hat" is a term that **Chinese** use when a woman cheats on her husband. Fairfax

**NS** gcat : Political/General News

**RE** china : China | austr : Australia | nswals : New South Wales | sydney : Sydney | apacz : Asia Pacific | asiaz : Asia | ausnz : Australia/Oceania | bric : BRIC Countries | chinaz : Greater China | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | easiaz : Eastern Asia

**PUB** Fairfax New Zealand Limited

**AN** Document WAIKTI0020140622ea6n00016