

HD Australia : Australia Week in China builds momentum for trade and investment

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Australia s Trade and Investment Minister, Andrew Robb, led the biggest ever trade mission to China this month as part of a push to strengthen economic ties with our largest trading partner. Two-way trade between the two economies reached A\$130 billion last year. China is also one of the fastest growing investors in Australia total Chinese FDI stock in Australia was valued at A\$17 billion in 2012. More than 700 representatives from 564 organisations participated in the four day program, which included 90 events in five key Chinese cities Shanghai, Beijing, Guangzhou, Chengdu and Qufu. The mission was part of Australia Week in China (AWIC), a Government initiative to enhance Australia s trade, investment, education and tourism engagement with China.

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It was also timed with Prime Minister Tony Abbott s successful visit to Japan and Korea, marked by the announcement of the Japan Australia Economic Partnership Agreement, and the signing of a free trade agreement between Australia and the Republic of Korea. The trade mission to China also involved Minister for Small Business. Bruce Billson, five state premiers and the Chief Minister of the Australian Capital Territory (ACT). Investment roundtables with Chinese business and government leaders were an important part of the mission, along with other investment promotion activities. A roundtable in Shanghai, of CEOs from both countries, focused on the agriculture, resources and energy sectors, the main drivers of current Chinese investment in Australia. During this event, Mr Robb launched a new online resource cataloguing Chinese investment into Australia. The interactive website, Demystifying Chinese Investment was developed by KPMG, the University of Sydney Business School and the China Studies Centre. The Chief Minister of the ACT along with representatives from five states, participated in a tourism infrastructure roundtable showcasing investment opportunities around Australia. Other key events included the Australia-Sichuan investment roundtable, an investment forum in Beijing and a tourism investment panel discussion on waterfront developments during the Australian Waterfront Developments Exhibition and Symposium in Shanghai. During the mission, Australia s RayGen Resources signed an A\$60 million investment and distribution deal to supply its concentrated solar photovoltaic technology into China, Business Spectator magazine reported that the deal with ZhuoZhou Intense Solar includes a A\$2 million investment in the Melbourne-based technology firm, and will see the Chinese company purchase Raygen's semiconductor and computerised control components for further assembly in China with locally made parts, and exclusive distribution there.

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