

**HD IHG Dining Rewards Launches in Australasia**

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InterContinental Hotels **Group** (IHG), one of the world's leading **hotel** companies, today announces the launch of IHG Dining Rewards, awarding members with generous dining and accommodation benefits and an instant status upgrade in the **group's** loyalty programme, IHG Rewards Club.

**TD**

The Australasia launch is the second phase in the rollout of the new programme, following its launch in Greater **China** in May.

For an annual fee of AU\$319 (Australia) or AU\$295 (New Zealand), joining members will receive a dual membership card for both their IHG Rewards Club and IHG Dining Rewards programme memberships. IHG Dining Rewards sets itself apart from the competition by offering a one-tier membership status upgrade in IHG Rewards Club, the world's first and largest **hotel** loyalty programme.

Core IHG Dining Rewards programme benefits:

Dining and Beverages\*

25% off all dining and beverages at participating IHG **hotel** restaurants and bars (ongoing)

One \$AU50 or \$NZ55 e-voucher for redemption against dining and beverages in participating **hotel** restaurants & bars across Australasia

IHG Rewards Club

One-tier status upgrade in IHG Rewards Club (e.g. Club to **Gold** Elite or **Gold** Elite to Platinum Elite)

Room\*\*

One free night at any of IHG's more than 4,700 hotels globally

One 25% off Best Flexible room rate certificate across participating hotels in Australasia and Greater **China**

10% off Best Flexible and Advance **Purchase** rates across participating hotels in Australasia and Greater **China** (ongoing)

Karin Sheppard, Chief **Commercial** Officer, Asia Middle East and Africa, IHG said, 'This programme goes beyond just great dining discounts by providing flexibility and benefits to all members, no matter how far or how often they travel, from room rate discounts to IHG Rewards Club membership status upgrades.'

'We're thrilled to be launching the programme in Australasia; home to great hotels offering superb dining. With IHG Dining Rewards already available in Greater **China** and with its continued roll out across the Asia, Middle East and Africa (AMEA) region soon, there will be even more places for members to redeem their dining and room benefits at our great hotels.'

Members are able to redeem their benefits at all 33 of IHG's InterContinental, Crowne Plaza and Holiday Inn hotels in Australia, New Zealand, Fiji and Vanuatu, as well as a growing number of hotels across Greater **China**. The programme is set to launch in the UAE, Singapore, Malaysia and Thailand by the end

of 2014, meaning even greater opportunities to redeem room and dining benefits, and will be available at hotels across South East Asia, Japan and the Middle East by the end of 2015.

A prospective member can sign up by calling toll free: 1800 226 462 (Australia) or 0800 26 44 42 (New Zealand). For more information on the programme & participating hotels please visit [www.ihgdiningrewards.com](http://www.ihgdiningrewards.com).

IHG Rewards Club, the industry's first and largest **hotel** rewards program with 79 **million** members is free, and guests can join at [IHGRewardsClub.com](http://IHGRewardsClub.com), by downloading the IHG app or by inquiring at the front desk of any of IHG's more than 4,700 hotels worldwide. The programme offers industry-leading benefits, including free internet for members across IHG's family of nine trusted **hotel** brands.

End-

Benefits only available at hotels participating in IHG Dining Rewards, except for the free night, which can be used globally. \*\*All room benefits are subject to **hotel** availability

Download more images of our properties from our IHG Digital Library.

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Notes to Editors:

IHG (InterContinental Hotels **Group**) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of nine **hotel** brands, including InterContinental Hotels & Resorts, **Hotel** Indigo, Crowne Plaza Hotels & Resorts, Holiday Inn Hotels & Resorts, Holiday Inn Express, Staybridge Suites, Candlewood Suites, EVEN Hotels and HUALUXE Hotels and Resorts.

IHG manages IHG Rewards Club, the world's first and largest **hotel** loyalty programme with over 80 **million** members worldwide. The programme was relaunched in July 2013, offering enhanced benefits for members including free internet across all hotels, globally.

IHG franchises, leases, manages or owns over 4,700 hotels and 693,000 guest rooms in nearly 100 countries, with almost 1,200 hotels in its development pipeline.

InterContinental Hotels **Group** PLC is the **Group**'s holding **company** and is incorporated in Great Britain and registered in England and Wales.

Visit [www.ihg.com](http://www.ihg.com) for **hotel** information and reservations and [www.ihgrewardsclub.com](http://www.ihgrewardsclub.com) for more on IHG Rewards Club. For our latest news, visit: [www.ihg.com/media](http://www.ihg.com/media), [www.twitter.com/ihg](https://www.twitter.com/ihg), [www.facebook.com/ihg](https://www.facebook.com/ihg) or [www.youtube.com/ihgplc](https://www.youtube.com/ihgplc).

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**RE** austr : Australia | apacz : Asia Pacific | ausnz : Australia/Oceania

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