

SE Business News

HD Bid target Treasury Wine full of cheer despite loss

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The boss of the world's second-largest winemaker, which is the target of a £1.9 billion bid battle, struck a bullish tone on the company's future despite revealing a bigger-than-expected A\$101 million (£56.5 million) loss.

Australia's Treasury Wine Estates, the subject of a takeover battle between private equity firms KKR and TPG Capital, revealed the loss at its full-year results and said operating earnings had fallen 32%, hit by currency fluctuations.

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But former Kraft executive Michael Clarke, who took over running the business in March, was adamant the group is in recovery as it slashes costs and jobs. He said: "The fundamentals which make our business attractive have not changed. Importantly, the change required to enable the company to realise the true value of its brands, assets and people has begun."

The maker of Lindemans, Rosemount and Wolf Blass wines suffered competition in its home market from New Zealand imports and rival wines from South America, while a **Chinese** crackdown on ostentatious gift-giving as part of an anti-corruption drive has also hit sales. It had to destroy thousands of gallons of "old and obsolete **wine**" in the US that had passed its drink-by date, and wrote off A\$281 million.

The **group** did not comment on the takeover offers it has received. But Clarke said it will now focus on more upmarket wines and will target Asia and the US. He added: "Our Americas **business** represents a key growth platform. The luxury category in the US is the fastest growing and to date, Our participation has been limited due to supply constraints."

co autry: Australia Treasury | tpgpar: TPG, Inc. | trzwn: Treasury Wine Estates Ltd

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