

HD Chinese group to make \$70m splash in South Perth

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Chinese developer JiaHe Jian Group has launched its first Western Australian project - a \$100 million, two-tower office and residential development overlooking the zoo in South Perth.

JiaHe Jian **Group**'s Australian subsidiary, Zone Q Investments, received development approval for the project late last week, which comprises a \$70 million, 20-storey luxury **apartment** tower, and a \$30 million, seven-level **commercial** building alongside.

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The project, which will be located on the corner of Charles Street and Labouchere Road, is scheduled to be complete by 2016, with construction set to start within months

The **apartment** tower, Pinnacle, has been designed by architecture **firm** Hassell and will comprise 102 apartments, while the office tower will include retail space along Charles Street.

Zone Q purchased the development site last year for \$10.7 million.

The apartments will be put to market by Colliers International and Dempsey Real **Estate**, while the **commercial** space will be brokered through Knight Frank and Ron Farris Real **Estate**.

Colliers International director of **residential** Jo-Anne **Chin** said Zone Q had looked closely at all major national markets before choosing Perth for its first Australian development.

Ms Chin said the developer was planning further projects in WA, with two other sites purchased in recent months.

JiaHe Jian Group has developed more than 7,000 apartments in China, focusing on the city of Shenzhen, north of Hong Kong.

"This is a **company** that puts significant thought and planning into its **apartment** developments - everything from location, to size, to construction, to standard of finishes - and is committed to delivering top quality homes that people value and enjoy living in," Ms **Chin** said.

"That they have selected Perth as the **site** of their first overseas investment and development, and are already planning more, speaks to the confidence they have in our market and the opportunities they see for quality **residential** offerings here."

The development is the second large apartment and office project launched in South Perth in recent months, following Finbar Group's \$300 million plan at the Civic Triangle site on Labouchere Road.

Finbar is planning a 30-storey, 295-apartment residential tower with commercial and retail space on the ground level, including a 2,500 square metre supermarket.

The apartment developer purchased the Civic Triangle development site for \$27.3 million, in a transaction brokered by commercial agency JLL.

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