

HD Press Release: Silver Spring Networks Showcases Smart Street Lights Vision for Australia

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Silver Spring Networks Showcases Smart Street Lights Vision for Australia

Highlights How the Internet of Things Can Help Future Cities Meet **Energy**, Economic, Health & Safety, and Transportation Goals

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MELBOURNE, Australia--(BUSINESS WIRE)--August 18, 2014--

Today at the Australian Smart Lighting Summit, Silver Spring Networks, Inc. (NYSE:SSNI) showcased its vision for the future of smart city and smart **energy** infrastructure in Australia. In his presentation, "Street Lighting Controls: Why They're Ready Today, Important for Tomorrow and Critical in Australia," Mr. CJ Boguszewski, Global Commercial **Lead** for Smart City Applications for Silver Spring, highlighted the opportunities for Australian councils to leverage Internet of Things (IoT) technology to help modernize critical infrastructure such as intelligent and adaptive street lighting.

"By establishing an open, standards-based IP network underpinning multiple applications, from **energy** to public lighting to traffic light systems to disaster sensors, cities can leverage network economics to cost-effectively deploy new smart infrastructure services to their citizenry over time," said Boguszewski. "With our smart **energy** networks deployed in Victoria, South Australia and Western Australia, the market has made strides in proving out the critical role technology plays in helping modernize its **energy** and municipal infrastructure. The next step is advancing to more sophisticated IoT applications, and intelligent street lights are often the onramp to smarter cities."

Cities today in Australia are faced with costly, ageing infrastructure. Street lights, for example, can consume as much as 40 percent of a city's **energy** budget. Smart public lighting networks can help drive reductions of more than 10 percent in street light **energy** consumption and can help lower maintenance costs by up to 30 percent. When combined with LEDs, Silver Spring's Smart City Solution can help deliver up to 60 percent in **energy** savings over traditional high-pressure sodium street lights and can help reduce maintenance costs by up to 35 percent.

Silver Spring's Smart City Solution is comprised of its proven IPv6 wireless networking platform and management and control software optimized for smart city devices. In addition to smart street lighting, cities can leverage the open network platform for the deployment of additional smart city services over time, greatly lowering long-term costs and accelerating speed of deployment for these new services for their citizens.

Silver Spring's networking platform has connected over 2 **million** homes and businesses in Australia to **energy** providers such as Citipower & PowerCor, Jemena, United **Energy** and Western Power, helping improve **energy** efficiency and to empower consumers to make smarter **energy** decisions. In New Zealand, Silver Spring has been selected by SmartCo, a consortium of electricity lines companies, to deploy an advanced smart grid network across New Zealand, and has already begun deployments with member **company** WEL Networks. In Asia, the Singapore Power Group is leveraging a countrywide IPv6 smart infrastructure networking platform from Silver Spring to allow eligible customers in Singapore to now choose from a variety of retail **energy** providers and **purchase** electricity at wholesale market prices.

The Silver Spring Smart City Solution has been selected for programs in global cities including Copenhagen, Dublin, Glasgow, Miami, Oslo, Paris, and Dongguan in **China** to help with the economic, environmental, health and safety, and traffic and transportation challenges they face today.

For more information on Silver Spring's Smart City solution, please visit www.silverspringnet.com/smartcities.

The Australian Smart Lighting Summit is endorsed by the City of Melbourne and is being held at the Melbourne Convention & Exhibition Centre from August 18-19. For more information, please visit: www.lightingconference.com.au.

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About Silver Spring Networks

Silver Spring Networks is a leading networking platform and solutions provider for smart **energy** networks. Silver Spring's pioneering IPv6 networking platform, with over 19 **million** Silver Spring enabled devices delivered, is connecting utilities to homes and business throughout the world with the goal of achieving greater **energy** efficiency for the planet. Silver Spring's innovative solutions enable utilities to gain operational efficiencies, improve grid reliability, and empower consumers to monitor and manage **energy** consumption. Silver Spring Networks' customers include major utilities around the globe such as Baltimore Gas & Electric, CitiPower & Powercor, Commonwealth Edison, CPS **Energy**, Florida Power & Light, Jemena Electricity Networks Limited, Pacific Gas & Electric, Pepco Holdings, Progress **Energy** and Singapore Power, among others. To learn more, please visit www.silverspringnet.com.

Forward-Looking Statements

This press release contains forward-looking statements about Silver Spring Networks' expectations, plans, intentions, and strategies, including, but not limited to statements regarding Silver Spring Networks' projects in Australia, New Zealand and Singapore, and the benefits to cities of IoT technology, smart infrastructure and Silver Spring's Smart City Solution. Statements including words such as "anticipate", "believe", "estimate", "expect" or "future" and statements in the future tense are forward-looking statements. These forward-looking statements involve risks and uncertainties, as well as assumptions, which, if they do not fully materialize or prove incorrect, could cause our results to differ materially from those expressed or implied by such forward-looking statements. The risks and uncertainties include those described in Silver Spring Networks' documents filed with or furnished to the Securities and Exchange Commission. All forward-looking statements in this press release are based on information available to Silver Spring Networks as of the date hereof. Silver Spring Networks assumes no obligation to update these forward-looking statements.

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