

SE Business
HD **Guvera app set to take on the world**
WC 206 words
PD 7 March 2014
SN The Courier-Mail
SC COUMAI
ED CourierMail
PG 32
LA English
CY © 2014 News Limited. All rights reserved.
LP

CHINESE technology products **company** Lenovo has struck a deal to place an app developed by **Gold** Coast-based free music-streaming **company** Guvera on its next generation of smartphones.

The deal comes on the back of support for Guvera by Australia's AMMA Private **Equity** which has invested \$45 **million** to fund development of the business and is a major shareholder in the **company**.

TD

AMMA chief executive Paul Jansz unveiled the deal yesterday and said the Guvera app would be included "on the glass" of Lenovo's new S-Series smartphones.

He said the tie-up was a huge windfall for the **company** along the lines of the relationship between iTunes and Apple.

At the recent 2014 Mobile World Congress in Barcelona, Spain, Lenovo said the new smartphone with app would be rolled out to 30 countries including the massive Indian market from April.

Mr Jansz said Guvera's success would not have been possible without AMMA's long-term support. "Guvera's partnership with Lenovo, a US\$34 **billion** personal technology giant, is an outstanding success story for a local **company** and vindicates AMMA's strategic decision to fund the growth and development of the business."

CO letech : Lenovo Group Ltd | legndh : Legend Holdings Ltd
IN imobsoft : Mobile Applications Software | i3302 : Computers/Electronics | i330202 : Software | i3302021 : Applications Software | icomp : Computing | itech : Technology
NS ccat : Corporate/Industrial News
RE austr : Australia | apacz : Asia Pacific | ausnz : Australia/Oceania
PUB News Ltd.
AN Document COUMAI0020140306ea370004v