

HD **Media Release: CPA Global**

WC 617 words

PD 25 September 2014

SN AAP MediaNet Press Releases

SC AAPMPR

LA English

CY © 2014 Australian Associated Press Pty Ltd. All Rights Reserved

LP

AAPMEDIA RELEASE PR58020 CPA Global Appoints Marcos Antunes as General Manager Asia Pacific

SYDNEY, Sept. 25 /PRNewswire-AsiaNet/ --

TD

CPA Global, the world's leading specialist in intellectual **property** (IP) software and services, has appointed Marcos Antunes to head up its business across Asia Pacific, which is a major growth area for the **Company**.

(Logo: <http://photos.prnewswire.com/prnh/20130910/638525>)

(Photo: <http://photos.prnewswire.com/prnh/20140924/708461>)

As General Manager, Asia Pacific, Antunes is responsible for leading CPA Global's continued expansion in the region, helping meet the rapidly increasing demand for IP management services and software.

Antunes has a strong **commercial** background and extensive business experience in Asia Pacific. Before joining CPA Global, he was Business Development Director, Asia Pacific, for international marketing services **company** TAG, part of the Deutsche Post DHL **Group**. In this role, Antunes led key client relationships in regional markets including Japan, Mainland **China**, **Hong Kong**, South Korea, Singapore and Australia.

Previously, Antunes worked for 10 years with Madrid-based AFA Press, a leading content and service provider for international media. He held a number of senior management positions with AFA Press, most latterly being **Commercial** Director, responsible for managing teams across 32 countries. Before that, he was Regional Sales Director, covering emerging markets in Asia, Middle East, South America and Africa.

Commenting on Antunes' appointment, CPA Global's Chief Business Development Officer, Simon Webster, said: "We are delighted to appoint Marcos Antunes to lead our business expansion in Asia Pacific. This is an important region for CPA Global and a major part of our international growth strategy."

Added Antunes: "This is an exciting time for the IP industry in Asia Pacific and for CPA Global. With our world-class IP management solutions, CPA Global is strongly positioned to support the ongoing development of regional IP markets and to help meet the ever-increasing demand for IP services and software from corporations and law firms across Asia Pacific."

About CPA Global

CPA Global is the world's leading intellectual **property** (IP) management software and services specialist, and an international provider of outsourced legal services. With offices across Europe, the United States and Asia Pacific, CPA Global supports many of the world's best known corporations and law firms with a range of IP and broader legal services, helping them to manage risk, cost and capacity, and realise greater value for their businesses and IP assets.

CPA Global helps corporates and law firms in managing valuable IP Rights, such as patents, designs and trademarks, ensuring that IP portfolios are protected, maintained and regularly reviewed in order to maximise value. Working closely with its clients, CPA Global ensures they have the best information on which to base IP decisions, and the best support in terms of helping implement those decisions. CPA

Global is also a leading player in the outsourced legal services sector, providing high quality and cost-efficient legal support services such as **transaction** support, contract management, anti-bribery and compliance, and legal research.

Founded in Jersey, Channel Islands in 1969, CPA Global today employs more than 1,800 people, serving clients' needs in 200 jurisdictions through its own offices and an extensive agent network. CPA Global's diverse client list ranges from major global corporations, headquartered in Europe, North America and Asia Pacific, to small and medium-sized enterprises and innovation start-ups; and from top international law firms to national and regional law and IP firms. For further information, please visit: <http://www.cpaglobal.com>.

Media Contacts:

Steve Clark +44(0)207549-5504, sclark@cpaglobal.com

Victoria Knowles +44(0)20-7549-4585, vkowles@cpaglobal.com

SOURCE: CPA Global

CO cpannu : CPA Global Ltd | dbpst : Deutsche Post AG | cinii : Cinven Ltd

IN i7901 : Postal Service | i835 : Legal Services | ibcs : Business/Consumer Services | icargo : Freight/Cargo Transport | itsp : Transportation/Shipping

NS ccat : Corporate/Industrial News | c411 : Management Moves | csImc : Senior Level Management | npress : Press Releases | c41 : Management | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter

RE sydney : Sydney | apacz : Asia Pacific | ausnz : Australia/Oceania | austr : Australia | nswals : New South Wales

PUB Australian Associated Press Pty Ltd

AN Document AAPMPR0020140925ea9p0002u