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LP REGION - Federal politicians have been given a taste of what the Fleurieu has to offer.

The Fleurieu Peninsula was joined by the Adelaide Hills and Kangaroo Island in a presentation at Parliament House on Tuesday, August 11, to promote the benefits, attractions and advantages of visiting the regions.

TD Title 'Discover: the Adelaide Hills, Fleurieu Peninsula and Kangaroo Island' had representation from local business and industry, and the councils of Mount Barker, Adelaide Hills, Onkaparinga, Kangaroo Island, Yankalilla, Victor Harbor and Alexandrina.

Launched by federal treasurer Joe Hockey, 'Discover' brought together almost 30 exhibitors to promote their world class produce and services from the region.

Member for Mayo Jamie Briggs also attended.

He said the event was a fantastic opportunity for exhibitors and council representatives to meet with key decision makers and the media to promote their produce and services on the national stage.

Mr Briggs said the Fleurieu's wine, produce and tourism services are among the best in the world.

He said the government's successful negotiation of free trade agreements with Japan, Korea and China mean there are now huge opportunities for local primary producers and service providers to access new global markets, grow their businesses and create more jobs.

"In fact, two of our exhibitors, B.-d Farm Paris Creek and Ferguson Australia, will now have their products sold in Chinese supermarkets later this year, thanks to a \$140 million deal between South Australian food processor Beston Global Food Company and Chinese retail giant, Dashang Group," he said.

Alexandrina Council mayor Keith Parkes and chief executive Peter Dinning attended the event in Canberra.

Together with the City of Victor Harbor they presented the Fleurieu Regional Aquatic Centre project, which has seen the benefit of federal government funding bringing the project from concept to realisation.

The federal government funded \$7.5 million toward the project.

"Apart from profiling the wider region in Canberra we also took the opportunity to demonstrate and build on the positive working relationships with neighbouring councils and the federal government and to promote the Alexandrina Council region as a tourism and lifestyle destination," Mr Parkes said.

Spruiking values of the Fleurieu Peninsula were Chalk Hill winery manager Tom Harvey, City of Onkaparinga mayor Lorraine Rosenberg, City of Victor Harbor CEO Graeme Maxwell and council's director of planning Graham Pathuis, Fleurieu Tourism's Miranda Lang, Hastwell & Lightfoot's Martin Lightfoot, The Marina Hindmarsh Island's Colleen Healy, and Yankalilla mayor Glen Rowlands and CEO Adrian Skull.

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