

SE General  
HD **Harvey Fresh sold**  
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WA **business** Harvey Fresh has been **sold** to Italian **dairy** giant Parmalat for about \$120 **million**.  
The deal was announced yesterday and comes after almost a year of negotiations.

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The sale comes after the recent acquisitions of Mundella and the Margaret River **Dairy Company** by **Chinese** giant Bright Foods, and Canadian **company** Saputo buying Australia's oldest **dairy**, Warrnambool **Cheese** and **Butter**.  
Harvey Fresh, established in 1986 as a fruit processing venture, employs 250 production workers and was owned by the Sorgiovanni family.

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