

# The New Zealand Herald

HD **Milk firm** to join ASX in dual listing

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The a2 **Milk Company** says it is planning to list in Australia, where most of its earnings come from, in the first quarter of 2015, while maintaining its listing on the NZX.

A2's cash flow comes from its success in Australia, where it now claims 9 per cent of the fresh **milk sold** through grocery stores.

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"Seeking an ASX listing is a logical strategic move," said a2 **Milk** managing director Geoffrey Babidge.

Listing on the ASX would enable more Australian investors to participate in the **company's** growth and increase the attractiveness and liquidity of its shares, he said, adding that a2 would not seek to raise any new capital in conjunction with the proposed ASX listing.

Earlier this year, a2 **Milk** Co reported a sharp drop in its net profit to \$10,000 in the 12 months ended June 30, from \$4.1 **million** a year earlier. Sales rose 17 per cent to \$111 **million** and would have been about \$14 **million** higher if not for the New Zealand dollar's strength against the Australian currency.

Babidge said the strength of the Australian **business** continued to underpin the implementation of the **company's** strategic growth initiatives in Britain, **China** and the United States.

"a2 **Milk** is one of the fastest-growing **dairy** brands in Australia with year-on-year **brand** growth of 38 per cent for the four months ending October 2014."

RF milk19

CO atwocp : The a2 Milk Co Ltd

IN i41 : Food/Beverages/Tobacco | i413 : Dairy Products | icnp : Consumer Goods | ifood : Food Products

RE austr : Australia | apacz : Asia Pacific | ausnz : Australia/Oceania

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