

HD Media Release: Wanda Hotels & Resorts

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AAPMEDIA RELEASE PR58286 Wanda Hotels & Resorts Presents Taobao "11.11" Shopping Fiesta

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2014/10/15-2014/11/10 Pre-sale period

A new wave of "11.11" shopping fiesta at the Tmall Store of Wanda Hotels & Resorts is coming. Last year, many consumers received high-quality service of Wanda hotels at an extremely favorable price. This year, Wanda Hotels Tmall Store presents an even larger promotion plan of more discounts and better services -- the Wanda Hotels Taobao "11.11" Shopping Fiesta. A feast of promotions and discounts is about to unveil.

Wanda Hotels Taobao "11.11" Shopping Fiesta includes 1. Room voucher at CNY 499 per night, available for at least three nights. Consumers buying the voucher can choose to stay at any Wanda Realm Hotel under Wanda Hotels and Resorts; 2. Up to 60% off for traveler's package: the package includes a five-star hotel room, buffet breakfast, and tickets of tourist attractions nearby, etc; 3. Restaurant vouchers: on the day of "11.11," pay CNY 99 for a buffet voucher OR CNY 70 to get a restaurant voucher of the value at CNY 100. The traveler's package and restaurant voucher are applicable to the brands owned by Wanda Hotels and Resorts: Wanda Realm and brands under Wanda's management, including Sheraton, Meridian, Hilton, Intercontinental, Hyatt, and Sofitel, etc.

Wanda Hotels Taobao "11.11" Shopping Fiesta aims to offer more and better deals to our guests and to further promote the brand popularity and influence of Wanda Hotels & Resorts. This offer cannot be used in conjunction with other discounts and is subject to actual situation of the guest rooms and restaurants at the time of reservation. All offers are valid from Nov. 11 2014 to Apr. 30 2015. For more information, please call 4000 8888 99, or visit www.wandahotels.com.

About Wanda Hotels & Resorts

As owner and operators, Wanda Hotels & Resorts is an international luxury hotel management company incorporating hotel owner, hotel operations and marketing that is dedicated to providing profound experience of Chinese culture and considerate guest services to global travelers. Currently there are three premium 5 star hotel brands under the umbrella of Wanda Hotels & Resorts, namely the renowned five-star hotel brand Wanda Realm, upscale five-star hotel brand Wanda Vista and premium luxury hotel brand Wanda Reign. By the end of 2014, Wanda will have 71 five-star hotels in China, including 37 hotels and resorts under the management of over ten international hotel brands, and 34 hotels of the self-owned international brands. By the end of 2018, Wanda Hotels & Resorts will own and manage over 150 hotels around the world, including Wanda Vista Hotels in London, Madrid, Chicago and on the Gold Coast in Australia. The loyalty program "Wanda Club" is also under the unified management of the company. For more information or for reservations, please visit <http://www.wandahotels.com>.

Photo - <http://photos.prnasia.com/prnh/20141016/0861407475-b>

SOURCE: Wanda Hotels & Resorts

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