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 HD Italian **dairy** giant snaps up Harvey Fresh for latte lira  
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Renowned WA agribusiness Harvey Fresh has been **sold** to Italian **dairy** giant Parmalat for a reported sale price of €79 **million** (\$A120 **million**).

The sale follows the acquisitions of Mundella and the Margaret River **Dairy Company** by **Chinese** conglomerate Bright Foods, and Canadian **company** Saputo taking over Australia's oldest **dairy**, Warrnambool **Cheese** and **Butter** (WCB).

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Harvey Fresh director Kevin Sorgiovanni said he was proud Parmalat had recognised the value of WA's **dairy** industry and Harvey Fresh's position within it.

"Harvey Fresh operations have grown from a relatively humble juicing operations to a significant agribusiness with large international domestic and export contracts supplied by farmers who have a commitment to producing quality products," he said.

Mr Sorgiovanni added that Parmalat had expressed a strong desire to drive expansion.

CO brgfdc : Bright Food (Group) Co Ltd  
 IN i010010502 : Dairy Cattle Farming | i0 : Agriculture | i01001 : Farming | i0100105 : Cattle Farming | ilsfarm : Livestock Farming | i41 : Food/Beverages/Tobacco | icnp : Consumer Goods | ifood : Food Products  
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