

SE Business

HD Chinese housing fear 'unfounded'

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WC 523 words

**PD** 17 November 2014

**SN** The Australian

SC AUSTLN

**ED** Australian

**PG** 24

LA English

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THE Australian entrepreneur who developed a now booming global real **estate** portal for **Chinese** investors says there could be a "racist" element to the backlash from first-home buyers against soaring investment from **China** in the nation's **property** market.

Shanghai-based Andrew Taylor, co-founder of juwai.com — now China's largest international property website for Chinese buyers — said he believed the backlash against Chinese investors in Australian property was "not based on any data".

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"No one was ever complaining when it was people from Canada, from the US and the UK investing in larger sums than what the Chinese are doing now. No one ever batted an eyelid. So there is a question mark on whether there is some element of racism or people just not being familiar with the audience," Mr Taylor told The Australian after addressing a forum at the G20 in Brisbane.

"When you have a heated **property** market in Australia that is difficult for first-home buyers, it is easy to start picking on people who look a bit different and are easy to identify rather than a seasoned Australian investor who is buying up a whole heap of first-home buyer stock and then renting it out to the people that couldn't afford to **buy** it." He said that for every example of **purchases** involving **Chinese** investors, "I can give you three or four local examples that are having the same or even greater impact".

Chinese investors have been the largest source of foreign demand for Australian property this year and Credit Suisse has forecast that Chinese nationals will buy about \$44 billion in residential real estate over the next seven years.

Juwai, which has been asked by the Foreign Investment Review **Board** to provide data on **Chinese property purchases** in Australia, is planning to release a report next year that Mr Taylor said would offer transparency "to the whole global as well as Australian **Chinese property** buyer".

It will show that international Chinese property buyers wanting to purchase in Australia have an average budget of \$US2.6 million (\$3m) whereas Chinese residents within Australia have a much lower budget of around \$US800,000 and are largely focused on purchases around the \$US500,000 level.

Juwai was launched in 2011 and aims to provide a portal for overseas real **estate** marketers to reach **Chinese property** buyers. Its co-founder is Simon Henry.

Mr Taylor is a former executive of online real **estate firm**REA **Group**. While Australian **property** has long been a popular choice for **Chinese** money, the flow of investment has allegedly increased following the **Chinese** government's crackdown on corruption.

But Mr Taylor said allegations of illegitimate **Chinese** transfers of money into the Australian market had been overplayed. "I don't accept the premise that there is evidence of people funnelling money illegally into the Australian **property** market," he said. "Let's come up with evidence of that. If they did,

I would suggest they look at the Canadians, the US, the UK guys who have been doing it for a long time before this."

NS ereal: Real Estate Markets | e11: Economic Performance/Indicators | ecat: Economic News

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AN Document AUSTLN0020141116eabh0001j