

## HD QANTAS, CATHAY PACIFIC AND BRITISH AIRWAYS OPEN NEW LA BUSINESS LOUNGE

WC 1,074 words

**PD** 18 June 2014

SN ENP Newswire

SC ENPNEW

LA English

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Release date - 17062014

Sydney - Managing airline Qantas, together with joint owners and oneworld partners Cathay Pacific and British Airways, officially unveiled the new stylish and spacious Los Angeles Business Lounge at Los Angeles International Airport today.

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The contemporary design reflects Californian culture combined with signature elements from each airline, featuring a communal fireplace to relax and socialise around and a central glass atrium providing natural light and space.

The lounge offers customers menus influenced by multicultural California, a new dining area, a cocktail bar serving signature cocktails and premium wines, and a barista service. Customers can also enjoy an enhanced buffet, faster WiFi, new workstations and nine shower suites with Aurora Spa amenities.

From today the lounge will accommodate 400 customers. Upon completion of all phases in early 2015, it will offer seating for 600 customers. This combined with the new world-class Qantas First Lounge, will be more than double the size of the former space.

Qantas International CEO, Simon Hickey, said the new multi-million dollar lounge demonstrates the airline's commitment to its customers and to Los Angeles as one of the most popular hubs in the airline's overseas network.

'The new Los Angeles **Business** Lounge is proof of our ongoing investment in our product to ensure we provide the best travel experience possible for our customers when they are on the ground and in the air,' said Mr Hickey.

'As well as an overall upgrade, we've significantly increased the amount of space in the lounge for our premium customers. It's designed to reflect the culture of California, while providing a place to relax, socialise and work before their flight.

'Los Angeles is our major gateway to the US and with our partners we connect our customers to more than 270 destinations across the United States, Canada and Mexico.

'The lounge provides Qantas customers with a wider selection of dining options, so they can maximise their sleep onboard our overnight flights to Australia.'

Renowned Qantas Chef Neil Perry has designed the new menus based on signature Qantas Lounge favourites, with influences of multicultural Los Angeles including Italian, Mexican, **Chinese**, Korean and US West Coast street food.

Californian food carts similar to the pop-up dining concept offer freshly prepared dishes such as crumbed cod tacos with red cabbage slaw and lime chipotle mayo and Asian-spiced chicken wings. Customers can also enjoy a variety of hot and cold dishes from an enhanced buffet.

Qantas has partnered with Sofitel to offer a service experience consistent with the standards across its Sydney, Melbourne, Hong Kong and Singapore lounges. The service includes a hosted experience for customers travelling in First, Platinum Frequent Flyers and oneworld Emerald members with exclusive services including shirt pressing, shoe shining and priority access to showers.

Upon completion the **Business** Lounge will also include seven additional shower suites bringing the total to 16, a Family Zone and a dedicated dining area. Customers in the dining area will be offered a daily plate choice with matching premium **wine** or beer and able to enjoy Qantas signature dishes from an additional buffet area.

A new world class Qantas First Lounge accommodating over 200 customers will open in Los Angeles in line with the completion of the Los Angeles **Business** Lounge. While the new Qantas First Lounge refurbishment is in progress, Qantas, Cathay Pacific and British Airways First and premium tier Frequent Flyers will use the new Los Angeles **Business** Lounge.

Tom Owen, Senior Vice President, Americas for Cathay Pacific said: 'Cathay Pacific travellers are accustomed to a premium lounge experience due to our renowned airport lounges in **Hong Kong** and around the world, and the new Los Angeles **business** lounge certainly delivers on this expectation.

'Our major investment in the Los Angeles **business** lounge is a reflection of the importance of this market to us and we are pleased to join with fellow oneworld carriers Qantas and British Airways in welcoming our customers inside.'

Steve Clark, Head of North America, Asia Pacific Customer Service and Operations for British Airways' said: 'This new lounge facility reflects British Airways' commitment to delivering customer service excellence both in the air and on the ground. We now operate a double daily A380 between Los Angeles and London Heathrow and our customers will surely benefit from the investment in the lounge.'

Qantas is the only carrier to operate A380 services between Australia and the US. Qantas operates double daily A380 services from Sydney and Melbourne to Los Angeles, a daily B747 (refreshed with A380-style interiors) service from Brisbane to Los Angeles, a daily B747 Sydney to New York service and the introduction of direct A380 services between Sydney and Dallas/Fort Worth from 29 September. Qantas celebrates its 60th year flying across the Pacific this year.

Cathay Pacific Airways flies four times daily from Los Angeles to Hong Kong and beyond, including over 22 destinations in Mainland China. Cathay also offers daily flights from Chicago - increasing to 10 flights per week on August 2, 2014 - four times daily from New York (JFK), daily from Newark Liberty, double daily from San Francisco and Vancouver, 10 flights per week from Toronto; and cargo flights to 15 cities across the Americas.

British Airways, part of International Airlines **Group**, is one of the world's leading global premium airlines and the largest international carrier in the UK. The carrier has its home base at London Heathrow, the world's busiest international airport and flies to more than 70 different countries. British Airways carries almost 40 **million** customers a year and has a fleet of more than 280 aircraft. It operates twice daily A380 services from Los Angeles to London Heathrow's Terminal 5.

To celebrate the official opening of the Los Angeles **Business** Lounge, Qantas is bringing the Californian-inspired menu to its Qantas Clubs across the domestic network. From 18 - 20 June customers will be able to enjoy classic American hot dogs with sauerkraut, mustard and ketchup.

Qantas is also offering a Luxury USA **Sale** in First, **Business** and Premium Economy until 11:59pm AEST 21 June 2014 unless **sold** out prior. Customers who book a Premium Economy **sale** fare will receive a complimentary pass to the new Los Angeles **Business** Lounge.\* To book, visit qantas.com \*Terms and conditions apply.

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