

HD AirAsia & AirAsia X commemorate Skytrax wins with special sale

WC 771 words

PD 31 August 2014

SN InPR

SC BUINPR

LA English

CY (c) 2014. InPR provided by U2C Communications Ltd. All rights reserved.

LP

AirAsia was once again named the 'World's Best Low Cost Airline' & 'Asia's Best Low Cost Airline' at the 2014 World Airline Awards held in London in July, making it the sixth consecutive win for AirAsia. The airline is commemorating this success with a special promotion of over 850,000 seats throughout its entire network with all-in-fares from as low as RM46 one way for domestic flights, and from RM60 one way for international flights.

The booking period for this promotion will be from tomorrow, 4th August – 10th August 2014, and guests are able to travel immediately from 5th August until 14th December 2014. The seats are all available for booking online at www.airasia.com as well as via AirAsia's mobile apps on iPhone, Android devices and the Blackberry 10, and also AirAsia's mobile [site](http://mobile.airasia.com) at mobile.airasia.com.

TD

All-in-fares for domestic flights from Kuala Lumpur are from as low as RM46 one way, inclusive of taxes and fees. Destinations include Kuala Lumpur to Penang, Langkawi, Kota Bharu, Terengganu, Johor Bahru and Alor Setar. Intra-East Malaysia flights connecting both Sabah and Sarawak also begin from RM46 one way.

Meanwhile, all inclusive fares from Kuala Lumpur to international destinations such as Singapore begin from RM60 one way. Fly and discover the beauty of [island](#) and beach destinations such as Krabi and Phuket in Thailand from only RM76 one way, or have an adventure in Ho Chi Minh City or Da Nang, Vietnam from only RM86 one way. Other scenic and relaxing cities such as Kochi, India and Chiang Mai, Thailand are also up for grabs from only RM126 one way.

Apart from the domestic and international routes from Kuala Lumpur, guests are also able to travel from other hubs such as Kota Kinabalu, Penang, Johor Bahru and Kuching while enjoying promotional fares from this same campaign.

Fly from Kota Kinabalu to Jakarta, or Taipei from only RM166 one way, inclusive of fares, taxes and fees; or travel from Penang to Medan from RM79 one way, and from Penang to Bangkok from only RM166 one way. Those flying from Johor Bahru can enjoy all-in-fares from RM136 one way to destinations such as Lombok, and Yogyakarta in Indonesia.

Siegtraund Teh, [Group](#) Chief [Commercial](#) Officer of AirAsia commented, "The Skytrax World Airline Awards is the global benchmark of airline excellence and one of the most prestigious accolades for the airline industry, with a total of 18.9 million customer surveys measuring standards across 41 key performance indicators of an airline's front line product and services. We are so proud to have won four coveted awards at the Skytrax World Airline Awards."

"This amazing feat would not have been possible without the support of our wonderful guests as without them, we wouldn't achieve what we have today. This special promotion is a way to say thank you to our guests for their support throughout the years. Rest assured that we always listen to our guests' needs for low fares and ensure we offer the best products and services," she added.

AirAsia X the long haul, low fare airline, an affiliate of AirAsia was also awarded the World's Best Low Cost Airline Premium Seat and the Best Low-Cost Airline Premium Class Cabin titles for two consecutive years. In conjunction with this win, AirAsia X is also offering fantastic deals to its destinations.

Guests on AirAsia X flights may book online and enjoy deals from as low as MYR 296* on Economy and MYR 966* on Business Class seat for flights from Kuala Lumpur to Sri Lanka (Colombo), Australia (Perth, Gold Coast, Adelaide, Sydney, Melbourne), **China** (Chengdu, Hangzhou, Beijing, Shanghai, Xi'an), Japan (Haneda, Osaka, Nagoya, Narita), South Korea (Seoul, Busan), Taiwan (Taipei) and Nepal (Kathmandu).

Fly-Thru promotional deals are also available from as low as MYR379* from Penang to Nagoya, Penang to Perth, Kota Kinabalu to Seoul, Kuching to Sydney, Johor Bahru to Xi'an and many more. The Fly-thru service allows passengers to seamlessly **purchase** two flight sectors and connect via Kuala Lumpur to our vast Australia and North Asia destinations leveraging on AirAsia's low cost carrier network.

All Data Processing does not endorse in any way, the views, opinions or recommendations expressed above. The use of the Information is subject to the terms and conditions as published by the original source, which you have to read and accept in full prior to the execution of any actions taken in reliance on Information contained herein.

Source: (GP/GP/GP)

IN iairtr : Air Transport | i75 : Airlines | itsp : Transportation/Shipping

NS c3141 : Sales Promotions | c31 : Marketing | gapps : Apps | npress : Press Releases | c314 : Pricing | ccat : Corporate/Industrial News | gcat : Political/General News | glife : Living/Lifestyle | gptech : Personal Technology | ncat : Content Types | nfact : Factiva Filters | nfcpin : FC&E Industry News Filter

RE austr : Australia | malay : Malaysia | thail : Thailand | taiwan : Taiwan | kuala : Kuala Lumpur | apacz : Asia Pacific | asiaz : Asia | ausnz : Australia/Oceania | chinaz : Greater China | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | easiaz : Eastern Asia | seasiaz : Southeast Asia

PUB All Data Processing Limited

AN Document BUINPR0020140831ea8v002bd