## **Herald Sun**

**Business** SE China quick to milk trade deal HD WC 149 words PD 19 November 2014 Herald-Sun SN **HERSUN** SC HeraldSun ED PG 34 ΙΔ English CY © 2014 News Limited. All rights reserved. LP FOOD CHINA has moved quickly to cultivate new sources of milk in Australia in the wake of the free-trade deal between the countries. Australian company Freedom Foods Group has signed a memorandum of understanding with China's New Hope Group to develop a long-term supply of milk with the establishment of new large-scale farms in southeast Australia. TD The farms will be managed by the Perich Group, which holds a stake of about 60 per cent in Freedom Foods. New Hope will be a core investor and partner, while continuing to market and distribute dairy products into China through New Hope Dairy. New Hope, one of the largest suppliers of meat, eggs and dairy products in China, has established an investment fund of up to \$500 million to be used in the development of agricultural and food processing in Australia. ausnfh: Freedom Foods Group Limited CO IN i010010502 : Dairy Cattle Farming | i0 : Agriculture | i01001 : Farming | i0100105 : Cattle Farming | ilsfarm: Livestock Farming | i41: Food/Beverages/Tobacco | icnp: Consumer Goods | ifood: Food Products | ifunfod : Functional Foods NS e512 : Physical Trade | cpartn : Partnerships/Collaborations | c11 : Plans/Strategy | ccat : Corporate/Industrial News | e51 : Trade/External Payments | ecat : Economic News austr : Australia | china : China | apacz : Asia Pacific | asiaz : Asia | ausnz : Australia/Oceania | bric : RE BRICS Countries | chinaz : Greater China | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies I easiaz : Eastern Asia **PUB** News Ltd.

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