



Longhorn Cards &  
Collectibles | Austin, TX

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# GemRate Update

## August 2025

- Excluding TCG, PSA once again led in terms of total items graded, but CGC increased the most YoY by a wide margin (+68%).
- The most graded sports player was Jayden Daniels and in a distant second was Michael Jordan.

### August 2025 - Items Graded - Sports & Misc

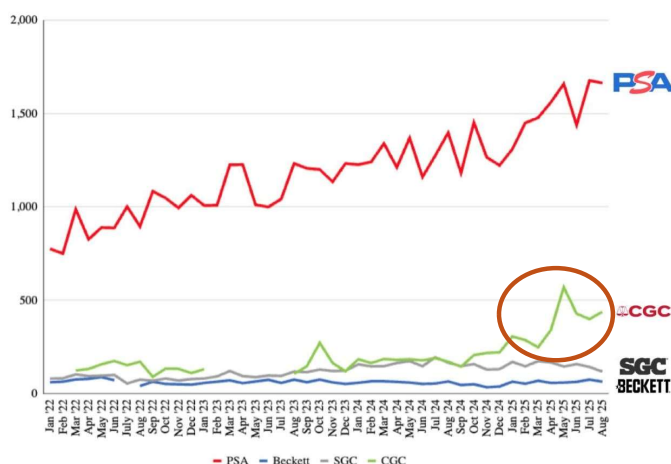
	Total Graded	% Change	
		MoM	YoY
<b>PSA</b>	<b>661k</b>	-2%	-20%
<b>SGC</b>	<b>112k</b>	-21%	-29%
<b>CGC</b>	<b>36k</b>	-8%	<b>+68%</b>
<b>BECKETT</b>	<b>30k</b>	+9%	-17%

Note: All data sourced from pop reports  
MoM = Month over month; YoY = Year over year

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### Items Graded by Month

(in 000s)



Note: All data sourced from pop reports  
CGC now represents the combined CGC TCG and sports cards

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### August 2025 - PSA Most Graded Players - Sports

Name	Total Graded Aug '25 (000s)	Growth vs Jul '25
<b>Jayden Daniels</b>	<b>26.2</b>	<b>-13%</b>
<b>Michael Jordan</b>	<b>17.4</b>	<b>+0%</b>
<b>Caitlin Clark</b>	<b>14.6</b>	<b>-9%</b>
<b>Bo Nix</b>	<b>13.6</b>	<b>-13%</b>
<b>Caleb Williams</b>	<b>13.2</b>	<b>-8%</b>
<b>Shohei Ohtani</b>	<b>13.0</b>	<b>-8%</b>
<b>JJ McCarthy</b>	<b>11.7</b>	<b>-5%</b>
<b>Drake Maye</b>	<b>11.7</b>	<b>-10%</b>
<b>Michael Penix Jr.</b>	<b>9.1</b>	<b>-9%</b>
<b>Victor Wembanyama</b>	<b>6.7</b>	<b>-4%</b>
<b>Kobe Bryant</b>	<b>6.4</b>	<b>+0%</b>
<b>Brock Bowers</b>	<b>6.2</b>	<b>-12%</b>

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### August 2025 - Grades by Category (000s)

Category	PSA	SGC	BECKETT	CGC
<b>TCG</b>	<b>969.7 +0%</b>	<b>6.2 -40%</b>	<b>34.1 -27%</b>	<b>402.0 +12%</b>
<b>Sports</b>	<b>228.3 -5%</b>	<b>26.2 -32%</b>	<b>7.5 -27%</b>	<b>12.7 +53%</b>
<b>Baseball</b>	<b>192.8 -4%</b>	<b>61.8 -13%</b>	<b>6.2 +5%</b>	<b>7.8 -30%</b>
<b>Basketball</b>	<b>149.7 +3%</b>	<b>16.4 -33%</b>	<b>10.5 +13%</b>	<b>5.8 -26%</b>
<b>Non Sport</b>	<b>42.0 -1%</b>	<b>n/a -</b>	<b>1.4 +22%</b>	<b>n/a -</b>
<b>Soccer</b>	<b>25.8 +8%</b>	<b>1.6 +18%</b>	<b>1.0 +3%</b>	<b>5.9 -29%</b>
<b>Baseball Bat</b>	<b>21.1 -13%</b>	<b>2.1 -17%</b>	<b>0.9 -6%</b>	<b>0.8 +7%</b>
<b>Boxing</b>	<b>10.3 -6%</b>	<b>1.3 -14%</b>	<b>1.6 +287%</b>	<b>1.5 +9%</b>
<b>Multi Sport</b>	<b>6.5 +17%</b>	<b>2.1 -18%</b>	<b>0.2 +718%</b>	<b>1.2 +56%</b>
<b>Misc</b>	<b>6.4 -15%</b>	<b>0.4 -16%</b>	<b>0.7 +174%</b>	<b>0.2 -73%</b>
<b>Packs</b>	<b>4.7 +69%</b>	<b>n/a -</b>	<b>n/a -</b>	<b>n/a -</b>

Note: % is monthly change  
All data sourced from pop reports

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Source: GemRate, Longhorn Cards & Collectibles, Data as of 09/01/2025