



Overview

- Arena Club is designed as a digital-first sports card marketplace and grading platform, built around a modern digital “vault” experience that connects collectors globally.
- The company was launched in 2022, co-founded by Derek Jeter, bringing mainstream visibility and credibility to the hobby.
- Collectors can submit cards for digitization or buy directly through the marketplace, with the physical “twin” securely vaulted — introducing “Phygital cards” that merge physical ownership with digital access.

Grading

- The grading process is powered by advanced machine learning systems, offering consistency and precision beyond human-only grading methods.
- Each graded card comes with a full rationale and explanation, so collectors understand exactly why the card received its grade.
- Cards receive four sub-grades (centering, corners, edges, surface) that roll up into a comprehensive overall grade for transparency.

Vaulting

- All cards purchased through Arena Club are automatically vaulted, ensuring secure custody from the moment of transaction.
- Members can also submit raw or graded cards for grading, vaulting, and minting, with minting creating a digital token (NFT) tied to the card.
- The vault itself features 24/7 surveillance, temperature and moisture control, full insurance coverage, and cards can be retrieved anytime for a small handling fee.

Marketplace

- Each member receives a personalized digital showroom that doubles as a social hub, allowing them to highlight their collection and attract followers.
- Transactions between members are seamless and instant, with immediate ownership transfer and settlement of payments.
- All trades and transfers are digitally recorded on the blockchain, creating a secure and transparent ledger of activity while enabling efficient buying, selling, and trading.