



Longhorn Cards &
Collectibles | Austin, TX

www.LonghornCardsATX.com

Digital Card Brand Overview

Category	Platform	Date Started	Focus / Niche	Key Features
Digital	NBA Top Shot	2020	NBA video highlights	Licensed NBA NFTs, marketplace for packs/moments
	NFL All Day	2022	NFL video highlights	NFL equivalent of Top Shot, game moments, packs
	Fanatics Collectibles	2021	Broad sports digital	Expanding NFT & digital memorabilia via Fanatics
	Topps Digital	2012	MLB, soccer, Star Wars, etc.	Digital trading card app (Topps BUNT, Star Wars, etc.)
	Upper Deck e-Pack	2016	Hockey, Marvel, other IP	Buy digital packs redeemable for physical cards
	Panini America NFTs	2020	NBA, NFL, UFC	Digital NFT cards + blockchain packs from Panini
	Sorare	2019	Soccer, MLB, NBA	Fantasy sports gameplay with NFT cards
	Candy Digital	2021	MLB, WWE, racing	Fan engagement, licensed MLB NFT collectibles
	DraftKings Reignmakers	2022	Fantasy + NFTs	Daily fantasy games tied to player NFT cards
	OpenSea	2017	General NFTs	Largest open NFT marketplace (sports + beyond)
	Rarible	2020	General NFTs	NFT marketplace & community governance token
	Autograph	2021	Celebrity/athlete NFTs	Tom Brady–founded, athlete & entertainment drops
	Crypto.com	2021	General NFTs	Exchange + NFT marketplace with sports focus
	Nifty Gateway	2018	General NFTs	Curated drops, mainstream digital collectibles
	Mintable	2018	General NFTs	Easy minting + marketplace for digital assets
	Loupe	2021	Live sports card streams	Breaks, digital live shopping app
	Collectable	2020	Fractional ownership	Invest in fractional shares of high-value collectibles
	Arena Club	2022	Sports card grading + marketplace	Derek Jeter's startup; digital vault + grading
Phygital	Only Gems	2022	Vault + live marketplace	Buy/sell graded sports cards in digital vault
	eBay Vault	2022	Card storage	Secure vault for cards bought/sold on eBay
	PWCC Vault	2019	Card storage & auctions	Long-running vault + auction house
	Alt	2020	Cards & alternative assets	Trading platform + Alt Vault for storage
	Goldin Vault	2022	High-end collectibles	Vault tied to Goldin Auctions
	Dibbs	2021	Fractional card trading	Trade fractional card shares backed by physicals

Source: ChatGPT, Longhorn Cards and Collectibles, as of 08/30/25