



**Longhorn Cards &  
Collectibles** | Austin, TX

[www.LonghornCardsATX.com](http://www.LonghornCardsATX.com)

# Digital Cards Explained

## Summary

- Digital cards – especially when tied to NFTs – are digital collectibles that seek to replicate physical trading cards but exist entirely in digital form.
- However, while some platforms are purely digital, others do have a physical card twin that is stored securely in a vault.
- Per ChatGPT, an NFT is a unique digital identifier stored on a blockchain that certifies ownership and authenticity and can't be replicated or exchanged for something identical.
- Digital sports card NFTs are tokenized assets representing athletes or memorable sports moments (e.g. NBA Top Shot Moments).
- Examples of digital sports cards include NBA Top Shot, Topps Digital, Panini Digital, and Sorare.

## Features

- Key features of digital sports cards include digital ownership and scarcity, interactive elements, global marketplaces with instant trading, and the gamification of the collectibles.
- Owning a digital card does not mean you own the intellectual property – you own the token/license to that collectible.
- Although most digital sports cards are purely digital, there are platforms that offer vaulted physical cards (a.k.a. “Phygital cards”).

## Pros and Cons

- Benefits of digital sports cards are that they are immune to physical damage, can be accessed globally, enjoy potentially instant liquidity, and provide authentication via a blockchain ledger.
- Some drawbacks to digital cards are that legal ownership can be complex, there can be increased market risks, scams, and manipulation, and there are regulatory concerns when it comes to digital assets.