

User Persona Type



"I love my grandkids."

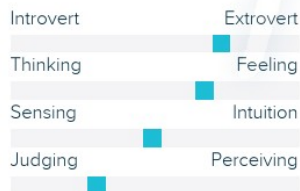
Age: 71

Work: Retired (Teacher)

Family: Widowed, 3 children, 10 Grandchildren.

Location: Mérida, Yucatán

Personality



Caring

Willing

Hypochondriac

Goals

- Having a pleasant time with her family.

Frustrations

- Family's feuds that are out of her control.
- Prone to depression.

Bio

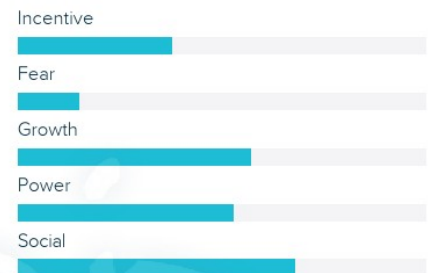
She lived her childhood in Tulancingo. She attended religious school there. There she studied former primary school education, with matters as: maths, geography, history, chemistry, physics. But she didn't go to university.

She got married in her town, when she was 17 years old. She had two children, one son and one daughter. She widowed 10 years later. She remarried and move to Yucatán were she remarried and had another child.

She was housewife, and she worked as a teacher in a elementary.

About the good memories in her life, she remembered, the school trips, with her friends as very funny moments. One of the most important moment of life is her children birth. Another important memory, is her grandchildren birth, she has 10

Motivation



Preferred Entertainment Method

