

10 WAYS ASSET MANAGERS BENEFIT USING KURTOSYS



Kurtosys provides an industry class digital experience platform for financial services companies - but what are the obvious benefits? What makes Kurtosys different from a design or marketing agency? We've put together a list of 10 benefits that asset managers can access by using Kurtosys.

Here are 10 ways Asset Managers can benefit from using the Kurtosys Platform



1. AUTOMATION

Save time and resources by automating processes using your fund data across documents, web pages and data tools.



6. INTEGRATION

Our APIs can integrate with your platforms using single-sign on, or push data into CRMs such as Salesforce.



2. SECURITY

Bank-grade security across all layers of the platform, adhering to ISO27001 standards.



7. TECHNOLOGY

15 years of knowledge and investment underpin our technology, helping us solve business problems so you don't have to.



3. EXPERTISE

Our global team are experts in data, design, ux and delivery of world class digital projects.



8. DESIGN & UX

Our designers are experts in information design and create the latest, responsive websites around your brand.



4. SUPPORT

Dedicated Customer Success team with 24/7 support available.



9. PERFORMANCE

By using services like Akamai's CDN we can speed up your website or fund tools.



5. ACCURATE DATA

Our Unified Data Model stores your fund data enabling use across multiple channels. Our workflows enable you to approve the correct data.



10. THOUGHT LEADERSHIP

A host of resources for fund marketers through blogs, white papers and webinars.

CONTACT US

USA
134 Fifth Avenue,
3rd Floor,
New York NY 10011
Tel: +1 (646) 380-3877

UK
25 Wellington Street,
3rd Floor,
London WC2E 7DA
Tel: +44 (0)20 7836 3476

SOUTH AFRICA
ICR House, Alphen Office
Park, 1 Constantia Main Road,
Constantia, Cape Town
Tel: +27 (0)21 795 0076

Request a Demo



KURTOSYS.COM