See IoT
in a new way.
Take a look at
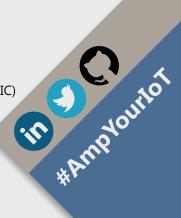
LooUQ

Enabling Your Internet of Things

Proud to be part of the
East Lansing Technology Innovation Center (TIC)
Located inside the Michigan State University
Innovation Center

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#AmpYourIoT

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LooUQ /loo k/ verb
The act of building your idea for a smart connected thing rapidly, robustly and securely with iotQi.

Offering feature-rich devices to stay ahead of your competition? Chasing customized solutions for your business, research or industrial application?

Contact us to start your free trial subscription today and see how LooUQ can accelerate your project.

The IoT Reality

The Internet of Things powers connected devices like smart home gadgets and intelligent commercial sensors. Business, industrial and consumer applications relentlessly pursue development of the next game-changing IoT features — for good reason.

The analyst firm Gartner predicts:
- An estimated 20.4 billion connected devices by 2020
- IoT hardware spending will reach nearly $3 trillion by 2020

Meanwhile, security poses tremendous risks — so much so that in 2017, Congress proposed the "Internet of Things Cybersecurity Improvement Act" to increase security for devices connected to the federal government.

Platform + Partnership + Perspective

How does LooUQ enable your IoT through our modern development toolkit, called iotQi? As an IoT software development and cloud services company, we provide platform and partnership. Through our affordable subscription model, we scale up with you.

LooUQ is led by CEO Greg Terrell, who founded the company after decades in tech leadership positions. Greg experienced a perspective shift as he searched for nimble solutions — he realized establishing LooUQ would be the best way to serve as a partner who can amp up IoT projects.

Reasons to LooUQ

Enabling Your Internet of Things

Robust: Let HR try to fill your project team with the broad skills successful IoT requires across a dynamic landscape of technologies — or import our spectrum of expertise.

Rapid: Design, purchase and provision your own cloud — or subscribe to LooUQ's platform and see results today.

Secure: Tack on security features — or rely on LooUQ. We use strong encryption for all communications, and act as a proxy between your devices and your enterprise systems, protecting enterprise from devices. Security has been at the top of our list from Day 1.