Use and Importance of Alt and Title attributes:

Use of alt attribute:
- It defines the alternate text for an image.
- Useful when image cannot be properly displayed

Importance of Alt attributes:
- It is important for blind people to access the image information.
- It offers another opportunity to include the target keyword.

Use of Title attribute:
- It adds a hint with title text to the image.
- It specifies the extra information about the element.

Importance of Title attribute:
- They provide users with context on the respective page.