```html
<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>Biodiversity Landing Page</title>

<link rel="stylesheet" href="styles.css">

</head>

<body>

<header>

<nav>

<ul>

<li><a href="#">Home</a></li>

<li><a href="#">About</a></li>

<li><a href="#">Get Involved</a></li>

</ul>

</nav>

</header>

<main>

<section class="hero">

<h1>Join the Movement: Protect Our Planet's Biodiversity</h1>

<p>Every species matters. Take action to preserve the delicate balance of our planet's biodiversity.</p>

<button>Get Involved</button>

</section>

<section class="why-biodiversity">

<h2>The Importance of Biodiversity</h2>

 <p>Biodiversity is the foundation of life on Earth. It provides us with essential services like clean air and water, food, and medicine.</p>
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<img src="biodiversity-infographic.jpg" alt="Biodiversity Infographic">

</section>

<section class="threats">

<h2>The Challenges We Face</h2>

<p>Human activities like deforestation, pollution, and climate change are threatening the very existence of our planet's biodiversity.</p>

<img src="deforestation-image.jpg" alt="Deforestation Image">

</section>

<section class="take-action">

<h2>Make a Difference</h2>

 <ul>

<li>Reduce, Reuse, Recycle</li>

<li>Use eco-friendly products</li>

<li>Support conservation efforts</li>

<li>Spread awareness about biodiversity</li>

</ul>

</section>

<section class="get-involved">

<h2>Join the Movement</h2>

<p>Stay updated on our conservation efforts and join our community of biodiversity champions.</p>

<button>Sign Up for Our Newsletter</button>

</section>

</main>

<footer>

<p>&copy; 2024 Biodiversity Organization</p>

<ul>

<li><a href="#">Facebook</a></li>

<li><a href="#">Twitter</a></li>
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<li><a href="#">Instagram</a></li>

</ul>

</footer>

<script src="script.js"></script>

</body>

</html>
```