Juan Eduardo Lopez-Padilla

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https://www.figma.com/file/GmINUwfQ8dlIAC5y7dhTs2/My-Portfolio?type=design&node-id=0%3A1&mode=design&t=uRrt4EcB2X9eAEKw-1

EDUCATION

University of Nebraska-Lincoln, Lincoln, NE
Bachelor of Arts in Graphic Design, December 2020
Major: Graphic Design
Minor: Psychology

TOOLS & SKILLS

Tools: Figma, Adobe Creative Suite, Confluence, Unity, HTML, CSS, JavaScript
Skills: User Research, Interaction Design, Visual Design, Communication Collaboration, QA Testing,
  Agile Software Development, Adaptability and Continuous Learning
Languages: Fluent in Spanish (written and verbal)

PROJECTS

Prepade, Las Vegas, NV
October 2022-Present
- Designed a mobile app enabling users to subscribe to and access two airline tickets annually, targeting young and senior travelers to enhance their travel experience

Interlink AI, Omaha, NE
February 2022, Present
- Collaborated on the scripClip product, a pharmacy solution streamlining prescription packaging and delivery to patients
- Led a complete UI reskin and UX redesign for scripClip, transitioning from outdated visuals to a modern, user-friendly interface tailored to optimize pharmacy workflows.

MyPartPros, Sioux Falls, South Dakota
April 2023-June 2023
- Designed logistics and warehouse management software to improve operational efficiency for automotive parts picking

CustomerInsight, Omaha, NE
February 2022-April 2022
- Developed an application providing actionable insights for residential contractors, reducing time and cost in business development efforts

EXPERIENCE

Beeso Studios, Omaha, NE
April 2022-December 2024
UI/UX Designer
- Delivered innovative UI/UX solutions for multiple high-impact projects, including Prepade, Interlink, MyPartPros, and CustomerInsights
- Created low- and high-fidelity prototypes using Figma, delivering intuitive and user-centric designs.
- Developed comprehensive style guides and logos to maintain consistent branding across all projects
- Conducted user research and usability testing to gather insights for design improvements, ensuring optimal functionality
- Partnered with stakeholders and cross-functional teams to align designs with business goals and technical feasibility