

Juan Eduardo Lopez-Padilla

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<https://www.figma.com/file/GmINUwfQ8dIIAC5y7dhTs2/My-Portfolio?type=design&node-id=0%3A1&mode=design&t=uRrt4EcB2X9eAEKw-1>

EDUCATION

University of Nebraska-Lincoln, Lincoln, NE

Bachelor of Arts in Graphic Design, December 2020

Major: Graphic Design

Minor: Psychology

TOOLS & SKILLS

Tools: Figma, Adobe Creative Suite, Confluence, Unity

Skills: User Research, Interaction Design, Visual Design, Communication Collaboration, QA Testing,

Agile Software Development, Adaptability and Continuous Learning

Languages: Fluent in written and verbal Spanish

PROJECTS

Hazlo, Omaha, NE

October 2022-Present

- Digital health app that uses remote patient monitoring to manage chronic illness targeting the LatinX community
- The project won the NMotion Growth Accelerator cohort (2023) among 217 applicants receiving \$100,000 investment

CustomerInsight, Omaha, NE

February 2022, Present

- CustomerInsight is an application designed to unlock insights for residential contractors to reduce time and cost in business development efforts

MyPartPros, Sioux Falls, South Dakota

April 2023-June 2023

- MyPartsPro is a logistics and warehouse management software improving operational efficiency for automotive parts picking

FrontRow365, Omaha, NE

November 2022-January 2023

- FrontRow365 is a white label platform for non-profit providing tools that improve donor engagement, fundraising efforts, and branding

EXPERIENCE

Beeso Studios, Omaha, NE

April 2022-Present

UI/UX Designer

- Developed both Lo-fi and Hi-fi designs using Figma, ensuring a seamless and visually appealing user interface.
- Crafted comprehensive style guides and logos that have been instrumental in maintaining brand consistency across various projects.
- Regularly met with decision-makers to deeply understand application requirements. This collaborative approach ensured that design solutions aligned with business goals and user needs, resulting in enhanced end-to-end experiences.
- Conducted and structured comprehensive user experience (UX) research efforts, gathering valuable insights to inform the design process.
- Effectively communicated and implemented technical strategies in collaboration with functional teams.

