SOFTLINES MANAGER

Summary

Experienced Retail Sales Manager, known for hiring and training solid, long-term staff, adept at problem solving, who posses a strong background in Visual Merchandising.

Visual Merchandise Experience
Softlines Manager
March 2011 to Current Company Name ï¼ City , State

- Managed the Sales performance of the Footwear and Apparel associates to meet sales and margin goals.
- Implemented game plans in the Apparel and Footwear Departments to maximize sales.
- Interviewed, hired, and trained essential staff.
- Granted title of "Store Human Resource Adviser" to issue appropriate counceling to all store associates.

Apparel Sales Leader
December 2006 to March 2011 Company Name ï¼ City , State

- Assisted the store management team with general supervision in the store in accordance with company policies and procedures.
- Implemented merchandise presentation standards and signage of the apparel department to meet company standards.
- Maximized profits by supporting company standards of selling and customer service.
- Educated new staff on merchandising and selling standards of Dick's Sporting Goods.

Nike Brand Coordinator
October 2005 to December 2006 Company Name ï¼ City , State

- Encompassed the Nike brand image, ensuring the highest standards of visual presentation at all times.
- Introduced new product lines by highlighting features and benefits.
- Coached and inspired store associates to maintain the Nike retail presence.
- Increased profitability of sales on an average of 4% yearly.

Education
High School Diploma : General Studies , 2000 Mount Everett Regional High School ï¼ City , State , USA
Professional Recognitions

Shrink Defender of the Month Â

August 2008, July 2009, December 2010, February 2011, April 2014 Â

- Enforcing company policies and procedures to ensure the protection of company assets.

Skills

- Master at executing and enhancing Game-plans
- Proficient in opening and closing store procedures, including cash office execution.