

TIA SAJEEV

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SKILLS

- **Frontend:** React, HTML, CSS, JavaScript
- **Design & Prototyping:** Figma (UI/UX & Prototyping), Wireframing, Canva, Agile Methodology

EDUCATION

University of British Columbia

September 2025 – May 2027

Bachelor of Arts (Computer Science)

Langara College

September 2023 – April 2025

Computer Science + Business

PROJECTS

Overdrive Product Heist 2025 – VentureOS (2nd Place Winner) January 2025 | Team of 4

- **Designed user experience** for an **AI-powered operating system** targeting venture capital firms, directly addressing the operations of 20+ VC professionals through user research and iterative prototyping
- Developed **high-fidelity interactive Figma prototypes** demonstrating key user flows for three core features: agentic AI system, relationship mapping, and startup scoring—enabling judges and stakeholders to experience the product day-to-day
- Conducted **user persona development and journey mapping** for two distinct user groups (Associates and General Partners), **identifying pain points** that informed feature prioritization and MVP definition
- **Collaborated cross-functionally** with teammates to translate business requirements into scalable design solutions within a competitive 24-hour timeframe

Langara Consulting Club - Web Developer and Marketing Associate

April 2025 – September 2025

- **Led** the product development lifecycle for the club's website from concept to launch, creating interactive prototypes and **wireframes in Figma** to visualize the user experience before development
- **Spearheaded** development of the club's website from concept to launch, utilizing **React, HTML, CSS and JavaScript** to centralize event information and resources for 200+ members
- Designed **promotional posters** for workshops and **club events** using **Canva**, contributing to a 20% increase in event engagement
- Contributed to the development of social media marketing strategies, including **creating engaging content and scheduling posts**, which **increased student participation** in club events by 15%

CAA X LAC 2025 Business Case Competition

March 2025

- Spearheaded the team's strategy and delegated research tasks, ensuring a structured approach to analyzing the business case and meeting all critical deadlines.
- Synthesized complex findings into a compelling recommendation, designing a data-backed solution that addressed the core problem and provided clear client value.
- Developed a comprehensive risk assessment matrix to identify potential implementation pitfalls and proactively formulated mitigation strategies for each.

Langara Spring 2025 Business Case Competition

January 2025

- **Analyzed a provided business case** to evaluate expansion feasibility into North American markets, conducting primary and secondary **market research** and **competitor analysis**.
 - **Structured a complex business problem** using strategic frameworks to assess market demand, operational capacity, and regulatory hurdles.
 - **Developed data-backed recommendations** for a 12-month market entry strategy, including a pilot launch plan projected to increase revenue by 15%.
 - **Synthesized findings into a compelling executive presentation** and delivered it to a panel of judges, receiving feedback on strategy and communication clarity.
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EXPERIENCE

Canadian Cancer Society, Vancouver – Front Desk Assistant (Volunteer)

July 2024 – April 2025

- Demonstrating a **high degree of customer service** by putting people first by greeting and assisting checking in and out an average of 30+ cancer patients and caregivers per shift, ensuring a warm, welcoming and supportive environment.
- **Managed administrative** duties including handling **20+ calls per shift**, addressing inquiries and **providing accurate information and answering questions** about lodge services and local resources understanding each client's unique needs
- Established strong communication skills by interacting with diverse individuals in a professional setting

SWIS Youth Services, Richmond Public Library – Mentor

August 2022 – May 2023

- Assisted and **mentored 10+ students(children) aged 8-15** from diverse backgrounds, helping them integrate into the Richmond School District
- **Developed curriculum** and initiated and **executed a series of 8 inclusive workshops** that attracted 15+ participants, created a safe, fun and engaging environment

AWARDS AND CERTIFICATIONS

Coursera Certification: Databases and SQL for Data Science with Python

U-ROC (Richmond Outstanding Community) Youth Award 2023 recognized for exceptional mentorship to youth in Richmond, BC.