

INVESTIGATION & SECURITY (P) Ltd.

Registered Office: "Kamala Kuni", Good Fir 129A Mancharpskut Road,

129A Muncharpukut N Kolkata - 700026 Ph. 033 2466 5557

Office

New Dulbi - 110 092

Empli Website: administration and the second second

CIN No: 1U74999W82012PTC183767

To The Inspector-in-Charge, Kurnargram, District Alipurduar, West Bengal, India

Through The Officer-In-Charge, Barobisha Police Out Post, Kumargram, Dist. Alipurduar.

Dated-21.08.2022

Sir,

I. Krishnendu Sengupta, S/o Late Pijush Kanti Sengupta of Ram Krishna Sarada Road, P.O. Natagarh, P.S. Ghola, North 24 Parganas, Kolkata- 700113, West Bengal, India is an IPR Executive of Anusandhan Investigation and Security Private Limited, the company authorized by Tata Consumer products of the aforesaid companies, a subsidiary of Tata Group, and constructed and instructed to bring before you this complaint on the following grounds inter alia others-

- That, our company is a leading brand in food and beverage industry, having earned considerable reputation and consequential goodwill in the market.
- That, one of our staples and most widely used product is "TATA SALT" which has been circulated and marketed for over thirty years as on date.
- That, our salt is an iodized salt and has remained true to every household throughout the nation, and has garnered formidable goodwill among the common consumers.
- 4. That, it has divuiged to our knowledge that the proprietor of Samrat Sea Brines Private Limited having office at LS. No. 283, Near Rallway Station at Santalpur Patan, Gujrat 385360, manufacturing salt in the name and style of "SUPER MAHEK SHAKTI SALT" and "TAZA SHAKTI SALT", which endeavours to pass off their product under the deceptive appearance of our "TATA SALT". This incident is clear indication of intention of selling goods and exposing the goods for sale, with false trademark and trade description.
- That, in past as well, the proprietor of Samrat Sea Brines Private Limited attempted to pass off their product under the style of our company, being "TAZA SHAKTI SALT", in which event they were defeated and had given declaration with such faisified brand.
- 6. That, we annually expend considerable funds towards the sales, promotion, publicity of the goods sold under the aegis of our brand "TATA SALT" including its trademarks and other property marks and keen vigil thereof. In course of which it has come to our knowledge that a good quantity "SUPER MAHEK SHAKTI SALT" and "TAZA SHAKTI SALT" is being stored and distributed in some shops and stores at Barobisha Bajar area specifically in Mama Bhagna Store (Biju Saha) and Sri Krishna Bhandar, Barobisha Bajar, under P.S. Kumargram, Dist. Alipurduar and are available with several wholesalers and retailers.

- 7. That, Samrat Sea Brines Private Limited is attempting to sell and circulate the "SUPER MAHEK SHATI SALT" and "TAZA SHAKT! SALT" which appears to be identical and deceptively similar to the registered trademark in respect of packaging and colour combination of our product "TATA SALT". These products tend to ride on the hard-earned goodwill of our brand and directly impact our social and commercial image and reputation. Furthermore, these products are not authenticated by any proper authority verifying the quality and purity of the same, and it may lead to health hazards and may pose a great threat to the public health at large.
- 8. That, the falsified product intends to cause great mischief on our goodwill and reputation, and likely to interfere with the health and safety of the general public.
- 9. That, the faisified product may also be adulterated and noxious for consumption, and since it tends to pass off under the colour of our trademark we are directly in harm's way against such patently violated act on part of the accused persons.
- 10. That, the patent deceptive similarity of appearance in the packaging of these deceptively similar products to that of ours is an act of counterfeiting our trademark.
- 11. That, these deceptively similar products if allowed to be marketed or circulated or sold in the course of commerce will not only be a cheating upon our brand as well as the general public.

Therefore, it is requested to investigate into the matter and to take necessary legal action against the accused person so that these deceptively similar products cannot be circulated or sold to the public in general.

Received on 21/08/22 at 14:15 has Vide Basiobishs of our Frie 812 of - motion and formanded to I a Kernar armin is a te Stanfold & Spirities does bride proper Lections stlaw.

Sincerely,

Krishneida Sengusto Krishnendu Sengupta

[IPR Executive of AISPL] MB-8100651693

Enclosures:

ALTE DECIME 1. Copy of Authority Letter issued by Tata Consumer Products Limited to Anusandhan Investigation and Security Pvt Ltd

2. Copy of Authority Letter issued to Krishnendu Sengupta by Anusandhan Investigation and Security Pvt Ltd

Compared images of TATA SALT and deceptively similar product

Copy of Trademark Certificate of TATA SALT class 30

5. Copyright Certificate of Tata Salt

6. Copy of the declaration made by Samrat Sea Brines Pvt Ltd Received on 21.06, 2022 vide Kumargiam PS GIDE no 656 dated 21.08.2021 and started Kumargram Ps case no 256/22 dated 21.08,2022 4/5 17/482/483/272/273/ 420 IPC 8/W scotion of 63 of copy right, Alt & (b) of Trade Mark Act.

-frispontor tri-charge n a Kilmararam, Unit. Alipurduar