



# SAGAR KUMAR

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## Profiles

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Passionate content creator with a focus on storytelling and travel. Experienced in managing social media accounts and producing engaging content that resonates with audiences. Strong background in creating horror-themed stories and documentaries, with a proven track record of growing an Instagram

## Experience

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### unon production manager

Content Creator & Social Media Manager

Managed social media accounts for Unknown Production and Himachal Valla, growing Instagram followers to 50,000 within four months.

Achieved 100,000 to 200,000 views per reel.

Created and managed engaging content for a YouTube channel focusing on storytelling and horror themes.

Earned a Content Creation certificate from Bright show, demonstrating expertise in content creation.

## Skills

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Content Creation: Experienced in producing engaging content for YouTube and social media platforms. Social Media Management: Grew Instagram followers to 50,000 in four months; expertise in audience engagement and analytics. Storytelling: Skilled in crafting compelling narratives, particularly in the horror and documentary genres. Scriptwriting: Proficient in writing detailed, engaging scripts for videos, ensuring a clear and captivating narrative. Video Editing: Basic to intermediate skills in editing videos, enhancing storytelling through post-production techniques.

## Certifications

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### bright so

Content Creation Course

Completed a four-month content creation course with Tech Burner.