

CALEB ANDERSON

Full Stack Developer

North Salt Lake, UT

www.linkedin.com/in/thecalebanderson

801.663.9323 | caleb.mckay.a@gmail.com

Experienced Full Stack and Salesforce Commerce Cloud Developer skilled in B2C eCommerce solutions. Proficient in **OCAPI/SCAPI, JavaScript, React, Node.js**, and **HTML/CSS** for custom storefront development. Expertise in integrating **APIs** to enhance user engagement and platform functionality. Recognized for performance optimization, responsive design, and seamless cross-device experiences. Collaborative team player known for scalable, conversion-focused digital commerce solutions.

WORK EXPERIENCE

FULL STACK DEVELOPER

Groupe Dynamite Inc. | Montreal, QC

01/2023 – 09/2024

- Collaborated to deploy Salesforce-based loyalty ecosystem using **React, JavaScript**, and **Redux** with **Salesforce Service Cloud REST APIs**
- Developed **10+** reusable components based on **Figma** designs like, modals, forms, layouts with **CSS Flexbox**, and custom Salesforce integrations, using **SFRA, React, Redux**, and **CSS**
- Enhanced shopping cart functionality with **CSS** animations, utilizing **SFRA** shopping basket data for dynamic free shipping progress bar
- Improved Loyalty Program UX by integrating real-time data from Loyalty Management Software's **REST APIs**

FULL STACK DEVELOPER

Cricut | South Jordan, UT

12/2021 – 09/2022

- Contributed to Magento-to-Salesforce migration, integrated Affirm, and optimized site performance for all storefronts
- Utilizing **ISML, JavaScript**, and **CSS**, revamped PDP features like Quantity Stepper and Back in Stock Notifications, reducing support tickets related to product page UX
- Created **20+** reusable, **ADA**-compliant UI components like, modals, carousels, and forms, with **ISML, JavaScript**, and **CSS** for international storefronts

FRONT END WEB ENGINEER

Cricut | South Jordan, UT

09/2018 – 12/2021

- Created and implemented a **custom** and significantly smaller **design system** with **JavaScript & CSS** to replace existing system, leading to better **performance**, faster page loads and development
 - Developed a responsive carousel from scratch with touch functionality, enabling infinite scroll and improving mobile usability, utilizing **JavaScript** and **CSS** leading to a boost in mobile session duration.
 - Collaborated across departments to merge a marketing site with an eCommerce platform, localized content for global audiences, increasing conversion rates and international accessibility.
 - Engineered a **JavaScript**-based **micro-app** utilizing the **Cricut Heat Guide** to provide dynamic step-by-step instructions tailored to user input, enhancing task accuracy and user engagement.
-

EDUCATION

ASSOCIATE OF APPLIED SCIENCE COMPUTER SCIENCE AND INFORMATION SYSTEMS

Salt Lake Community College

AUGUST 2015 - JULY 2017

- 3.8 GPA

CERTIFICATIONS

- **SALESFORCE CERTIFIED B2C COMMERCE**
- **WEB DEVELOPMENT**
- **MOBILE DEVELOPMENT**
- **FUNDAMENTALS OF PROGRAMMING**

SKILLS

- JavaScript
 - Node.js
 - React.js
 - HTML5/CSS3
 - JSON
 - RESTful APIs
 - MongoDB, MySQL, NoSQL
 - Git
 - Agile/Scrum
 - ADA Compliance
-