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| Caleb  Anderson | | Full Stack Developer  North Salt Lake, UT  www.linkedin.com/in/thecalebanderson  801.663.9323 | caleb.mckay.a@gmail.com |
| Experienced Full Stack and Salesforce Commerce Cloud Developer skilled in B2C eCommerce solutions. Proficient in OCAPI/SCAPI, JavaScript, React, Node.js, and HTML/CSS for custom storefront development. Expertise in integrating APIs to enhance user engagement and platform functionality. Collaborative team player recognized for performance optimization, responsive design, seamless cross-device experiences, and scalable, conversion-focused digital commerce solutions. | | |
| Work experienceFull Stack DeveloperGroupe Dynamite Inc. | Montreal, QC01/2023 – 09/2024  * Collaborated to deploy Salesforce-based loyalty ecosystem using **React**, **JavaScript**, and **Redux** with **Salesforce Service Cloud REST APIs** * Developed **10+** reusable components based on **Figma** designs like, modals, forms, layouts with **CSS Flexbox**, and custom Salesforce integrations, using **SFRA**, **React**, **Redux**, and **CSS** * Enhanced shopping cart functionality with **CSS** animations, utilizing **SFRA** shopping basket datafor dynamic free shipping progress bar * Improved Loyalty Program UX by integrating real-time data from Loyalty Management Software’s **REST APIs**  Full Stack DeveloperCricut | South Jordan, UT12/2021 – 09/2022  * Contributed to Magento-to-Salesforce migration, integrated Affirm, and optimized site performance for all storefronts * Utilizing **ISML**, **JavaScript**, and **CSS**, revamped PDP features like Quantity Stepper and Back in Stock Notifications, reducing support tickets related to product page UX * Created **20+** reusable, **ADA**-compliant UI components like, modals, carousels, and forms, with **ISML**, **JavaScript**, and **CSS** for international storefronts  Front end web engineerCricut | South Jordan, UT09/2018 – 12/2021  * Created and implemented a **custom** and significantly smaller **design system** with **JavaScript** & **CSS** to replace existing system, leading to better **performance**, faster page loads and development * Developed a responsive carousel from scratch with touch functionality, enabling infinite scroll and improving mobile usability, utilizing **JavaScript** and **CSS** leading to a boost in mobile session duration. * Collaborated across departments to merge a marketing site with an eCommerce platform, localized content for global audiences, increasing conversion rates and international accessibility. * Engineered a **JavaScript**-based **micro-app** utilizing the **Cricut Heat Guide** to provide dynamic step-by-step instructions tailored to user input, enhancing task accuracy and user engagement. | | |
| PROJECTsGreen Pig Pub – Website <https://lordsahvith.github.io/green-pig-pub/index.html> Live from 2019 – 2023  * **Increased business** by updating to a more modern site, appealing to existing & younger audiences with easier to read fonts that used device’s default font size as a base * First created with **HTML**, **CSS, JavaScript** & **jQuery**, then converted to **PHP templates** for **WordPress** * Installed **WordPress** on **HostGator** server for business to manage all content like images and copy * All animations were built from scratch using **CSS3 Animations** & **jQuery** * All pages have their own URL for **SEO** and for better guest experiences by conforming to Health and Safety protocols during & after the Pandemic for no-contact menus, using **QR Codes** | | |

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| EducationCOMPUTER SCIENCE AND INFORMATION SYSTEMSSalt Lake Community CollegeAugust 2015 - July 2017  * 3.8 GPA | CertificationsSALESFORCE Certified B2C CommerceWeb developmentMobile development |

# Skills

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| * JavaScript * Node.js * React.js * HTML5/CSS3 * JSON |  | * RESTful APIs * MongoDB, MySQL, NoSQL * Git * Agile/Scrum * ADA Compliance |