|  |  |  |
| --- | --- | --- |
| Caleb  Anderson | | Full Stack Developer  North Salt Lake, UT  www.linkedin.com/in/thecalebanderson  801.663.9323 | caleb.mckay.a@gmail.com |
| Experienced Full Stack and Salesforce Commerce Cloud Developer skilled in B2C eCommerce solutions. Proficient in OCAPI/SCAPI, JavaScript, React, Node.js, and HTML/CSS for custom storefront development. Expertise in integrating APIs to enhance user engagement and platform functionality. Collaborative team player recognized for performance optimization, responsive design, seamless cross-device experiences, and scalable, conversion-focused digital commerce solutions. | | |
| Work experienceFull Stack DeveloperGroupe Dynamite Inc. | Montreal, QC01/2023 – 09/2024  * Collaborated to deploy Salesforce-based loyalty ecosystem using **React**, **JavaScript**, and **Redux** with **Salesforce Service Cloud REST APIs** * Developed **10+** reusable components based on **Figma** designs like, modals, forms, layouts with **CSS Flexbox**, and custom Salesforce integrations, using **SFRA**, **React**, **Redux**, and **CSS** * Enhanced shopping cart functionality with **CSS** animations, utilizing **SFRA** shopping basket datafor dynamic free shipping progress bar * Improved Loyalty Program UX by integrating real-time data from Loyalty Management Software’s **REST APIs**  Full Stack DeveloperCricut | South Jordan, UT12/2021 – 09/2022  * Contributed to Magento-to-Salesforce migration, integrated Affirm, and optimized site performance for all storefronts * Utilizing **ISML**, **JavaScript**, and **CSS**, revamped PDP features like Quantity Stepper and Back in Stock Notifications, reducing support tickets related to product page UX * Created **20+** reusable, **ADA**-compliant UI components like, modals, carousels, and forms, with **ISML**, **JavaScript**, and **CSS** for international storefronts  Front end web engineerCricut | South Jordan, UT09/2018 – 12/2021  * Created and implemented a **custom** and significantly smaller **design system** with **JavaScript** & **CSS** to replace existing system, leading to better **performance**, faster page loads and development * Developed a responsive carousel from scratch with touch functionality, enabling infinite scroll and improving mobile usability, utilizing **JavaScript** and **CSS** leading to a boost in mobile session duration. * Collaborated across departments to merge a marketing site with an eCommerce platform, localized content for global audiences, increasing conversion rates and international accessibility. * Engineered a **JavaScript**-based **micro-app** utilizing the **Cricut Heat Guide** to provide dynamic step-by-step instructions tailored to user input, enhancing task accuracy and user engagement. | | |
| PROJECTsGreen Pig Pub – Website <https://lordsahvith.github.io/green-pig-pub/index.html> Live from 2018 – 2023 Built website to replace old, outdated site to showcase what the Pub is all about, including menu, events and location, that greatly improved business and compliance with the health regulations during the pandemic by providing QR Codes to each of the menus for guests to scan, keeping physical menu contact at a minimum if nonexistent.   * Created with **WordPress**, **PHP**, **HTML**, **CSS** and **Vanilla JavaScript** * All animations were built from scratch | | |

|  |  |
| --- | --- |
| EducationCOMPUTER SCIENCE AND INFORMATION SYSTEMSSalt Lake Community CollegeAugust 2015 - July 2017  * 3.8 GPA | CertificationsSALESFORCE Certified B2C CommerceWeb developmentMobile development |

# Skills

|  |  |  |
| --- | --- | --- |
| * JavaScript * Node.js * React.js * HTML5/CSS3 * JSON |  | * RESTful APIs * MongoDB, MySQL, NoSQL * Git * Agile/Scrum * ADA Compliance |