CALEB ANDERSON

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**Summary**

Talented Salesforce Commerce Cloud Developer with 4 years of professional development experience, and a passion for reusable code, scalable design, and problem solving. Works great with team members under established work methodologies like Agile, Scrum, and Kanban. Keeps the end user’s experience top of mind in every development activity.

**Skills**

* Page Designer, including PDP and PLP
* Custom SFCC Controllers , Objects & Jobs
* HTML, CSS, SASS/LESS, Bootstrap, Git, REST APIs
* JS, jQuery, Node, React, ES6 modular development, PHP, SFCC/SFRA
* Accessibility and ADA compliance
* Analytical thinking and problem solving
* Very eager to learn new technologies
* Strong collaboration and communication skills
* Intrinsic and Self Motivator
* Site Localization

**Experience**

Cricut | South Jordan, UT

**Junior Salesforce Commerce Cloud Developer**

12/2021 - 09/2022

* Built Page Designer Components while collaborating with the Design and Merchant teams to incorporate new features and improved experience.
* Built robust, reusable, and ADA-compliant components that met creative and business requirements including localization.
* Rebuilt the Quantity Stepper from a dropodown to an input with plus/minus buttons that supported a number of business requirements including but not limited to: keyboard and accessibility, available stock including the number left if under threshold defined in Business Manager, restrict number of items to purchase including those already in cart (also defined in Business Manager), and would display an error message anytime the parameters were exceeded.
* Utilizing Business Manager, Customs Jobs and Objects built the Back In Stock Notifications that would add the user and product to a custom object for a custom job to loop through once a day and check if products were back in stock and if so, would add the user and details to our email client to be notified.
* Utilizing Business Manager and content assets built a Size Comparison Chart modal that would pull in any content asset to display to the user.
* Redesigned and updated PDP elements including, but not limited to: Quantity Selector; Back In Stock Notifications; Add to Cart; Save for Later; Product Share Dropdown; and a size comparison chart modal that utilizes content assets.
* Assisted in implementing a new payment processor, Affirm.
* Assessed code during code reviews to determine potential glitches and bugs.
* Reviewed project requirements to align with merchandiser to stay within resource constraints (AGILE).
* Updated PDPs to be controlled through Page Designer to give Merchandiser’s full control.
* Assisted in migrating the Magento site over to Salesforce and componentizing our existing design system into Page Designer.
* Assisted in localizing Page Designer components for Merchandiser’s/Content Manager’s too manage each individual storefront/language.

Cricut | South Jordan, UT

**Front End Web Engineer**

09/2018 - 12/2021

* Built a JavaScript-based micro-app that would provide the best step-by-step instructions in a user-friendly manner according to user inputs, the Cricut Heat Guide (https://cricut.com/en-us/heatguide)
* Site-wide redesign, including enhanced navigation, to support the launch of the three major products and new branding updates.
* Built a custom mobile and responsive carousel from scratch using JS & CSS to achieve a smooth user experience that included touch to scroll for mobile devices and an unlimited scrolling feature.
* Improved and designed new web layouts to achieve usability and performance objectives.
* Utilizing a REST API, built a UX friendly accordion that showcases all our open positions and in their respected departments. (https://cricut.com/careers)
* Assisted in combining the Drupal-based marketing site with the Magento-based ecommerce storefront to improve the user's experience and increase conversion.
* Assisted in localizing entire marketing site for our Worldwide audiences.

**Education, Training and Certifications**

* Salt Lake Community College (GPA 3.8) | 08/2015 - 05/2017
  + **Web Development Certification** | 05/2017
  + **Mobile Development Certification** | 05/2017
* Trailhead by Salesforce Official Online Training Course
  + **B2C Commerce Developer With SFRA (CCD-102)** | 12/2022
* LinkedIn Learning Course
  + **Become a Web Developer** | 07/2022