CALEB ANDERSON

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**Summary**

Talented Salesforce Commerce Cloud Developer with 4 years of professional development experience, and a passion for reusable code, scalable design, and problem solving. Works great with team members under established work methodologies like Agile, Scrum, and Kanban. Keeps the end user’s experience top of mind in every development activity.

**Skills**

* Page Designer, including PDP and PLP
* Custom SFCC Controllers , Objects & Jobs
* HTML, CSS, Bootstrap, Git, REST APIs
* JS, jQuery, Node, React, ES6 modular development
* Accessibility and ADA compliance
* Analytical thinking and problem solving
* Very eager to learn new technologies
* Strong collaboration and communication skills
* Intrinsic and Self Motivator

**Experience**

Cricut | South Jordan, UT

**Junior Salesforce Commerce Cloud Developer**

12/2021 - 09/2022

* Built Page Designer Components while collaborating with the Design and Merchant teams to incorporate new features and improved experience.
* Built robust, reusable, and ADA-compliant components that met creative and business requirements.
* Redesigned and updated PDP elements including, but not limited to: Quantity Selector; Back In Stock Notifications; Add to Cart; Save for Later; Product Share Dropdown; and a size comparison chart modal that utilizes content assets.
* Assisted in implementing a new payment processor, Affirm.
* Assessed code during code reviews to determine potential glitches and bugs.
* Reviewed project requirements to align with merchandiser to stay within resource constraints.
* Updated PDPs to be controlled through Page Designer to give Merchandiser’s full control.
* Assisted in migrating the Magento site over to Salesforce and componentizing our existing design system into.

Cricut | South Jordan, UT

**Front End Web Engineer**

09/2018 - 12/2021

* Improved and designed new web layouts to achieve usability and performance objectives.
* Built and maintained the first edition micro-app for consumers to use their products efficiently by giving step-by-step instructions to achieve bests results for their craft, Heat Guide (https://cricut.com/en-us/heatguide)
* Researched and tracked new web technologies to enhance applications.
* Completed design projects to meet budget, equipment, performance, and legal requirements.
* Site-wide redesign, including enhanced navigation, to support the launch of the three major products and new branding updates.
* Assisted in migrating from Drupal to Magento to combine full site as one user experience.

**Education, Training and Certifications**

* Salt Lake Community College (GPA 3.8) | 08/2015 - 05/2017
  + **Web Development Certification** | 05/2017
  + **Mobile Development Certification** | 05/2017
* Trailhead by Salesforce Official Online Training Course
  + **B2C Commerce Developer With SFRA (CCD-102)** | 12/202
* LinkedIn Learning Course
  + **Become a Web Developer** | 07/2022