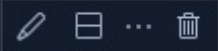


AtliQ Hotels Data Analysis Project

Data Import and Data Exploration



Click here to ask Blackbox to help you code faster

```
import pandas as pd
```

[64]

✓ 0.0s

Python

Click here to ask Blackbox to help you code faster

```
df_booking=pd.read_csv('../Hotel_Project.py/fact_bookings.csv')
df_booking.head(5)
df_booking.tail(5)
```

[65]

✓ 1.6s

Python

...

	booking_id	property_id	booking_date	check_in_date	checkout_date	no_guests	room_category	booking_platform	ratings_given	booking_status	revenue_generate
	Jul312217564RT46	17564	2022-07-29	2022-07-31	2022-08-03	1	RT4	makeyourtrip	2.0	Checked Out	3230
	Jul312217564RT47	17564	2022-07-30	2022-07-31	2022-08-01	4	RT4	logtrip	2.0	Checked Out	3876
	Jul312217564RT48	17564	2022-07-30	2022-07-31	2022-08-02	1	RT4	tripster	NaN	Cancelled	3230
	Jul312217564RT49	17564	2022-07-29	2022-07-31	2022-08-01	2	RT4	logtrip	2.0	Checked Out	3230
	Jul312217564RT410	17564	2022-07-31	2022-07-31	2022-08-01	2	RT4	makeyourtrip	NaN	Cancelled	3230

Click here to ask Blackbox to help you code faster

```
df_booking.loc[1:6:2]
```

[67]

✓ 0.0s

Python

...

	booking_id	property_id	booking_date	check_in_date	checkout_date	no_guests	room_category	booking_platform	ratings_given	booking_status	revenue_generate
1	May012216558RT12	16558	2022-04-30	2022-05-01	2022-05-02	2	RT1	others	NaN	Cancelled	
3	May012216558RT14	16558	2022-04-28	2022-05-01	2022-05-02	2	RT1	others	NaN	Cancelled	
5	May012216558RT16	16558	2022-05-01	2022-05-01	2022-05-03	2	RT1	others	4.0	Checked Out	

 Click here to ask Blackbox to help you code faster`df_booking.shape`

[12] ✓ 0.1s

Python


... (134590, 12)

 Click here to ask Blackbox to help you code faster`df_booking.room_category.unique()`

[13] ✓ 0.0s


Python

... array(['RT1', 'RT2', 'RT3', 'RT4'], dtype=object)

 Click here to ask Blackbox to help you code faster`df_booking.booking_platform.unique()`

[14] ✓ 0.0s

Python

... array(['direct online', 'others', 'logtrip', 'tripster', 'makeyourtrip',
 'journey', 'direct offline'], dtype=object) Click here to ask Blackbox to help you code faster
`df_booking.booking_platform.value_counts()`

[15] ✓ 0.0s

Python

... booking_platform
others 55066
makeyourtrip 26898
logtrip 14756
direct online 13379
tripster 9630
journey 8106
direct offline 6755
Name: count, dtype: int64

💡 Click here to ask Blackbox to help you code faster

```
import matplotlib.pyplot as plt
```

[21]

✓ 0.0s

Python

💡 Click here to ask Blackbox to help you code faster

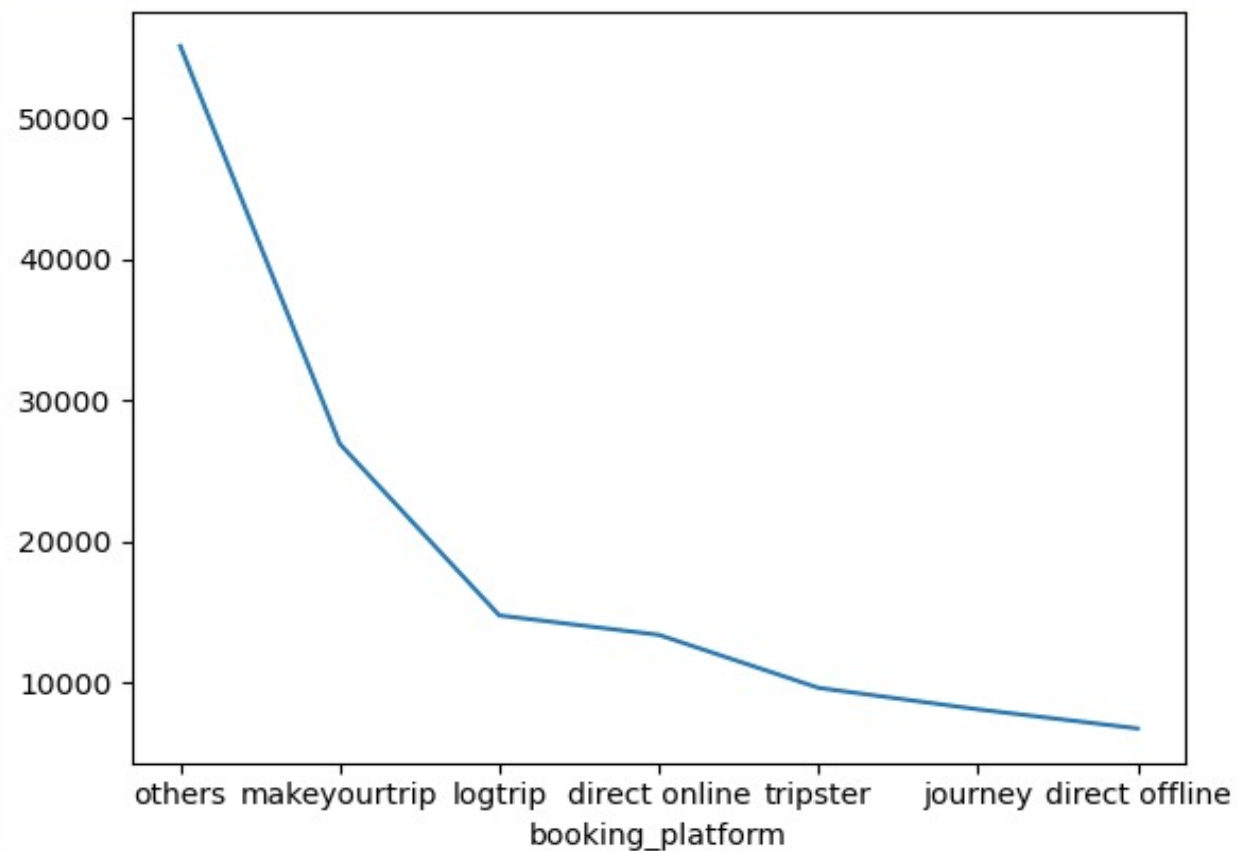
```
df_booking.booking_platform.value_counts().plot(kind = "line")
```

[105]

✓ 0.3s

Python

... <Axes: xlabel='booking_platform'>



💡 Click here to ask Blackbox to help you code faster

```
df_booking.describe()
```

[18]

✓ 0.1s

Python

...

	property_id	no_guests	ratings_given	revenue_generated	revenue_realized
count	134590.000000	134590.000000	56683.000000	134590.000000	134590.000000
mean	18061.113493	2.036808	3.619004	14916.013188	12696.123256
std	1093.055847	1.031766	1.235009	6452.868072	6928.108124
min	16558.000000	1.000000	1.000000	6500.000000	2600.000000
25%	17558.000000	1.000000	3.000000	9900.000000	7600.000000
50%	17564.000000	2.000000	4.000000	13500.000000	11700.000000
75%	18563.000000	2.000000	5.000000	18000.000000	15300.000000
max	19563.000000	6.000000	5.000000	45220.000000	45220.000000

💡 Click here to ask Blackbox to help you code faster

```
df_booking.revenue_generated.min(), df_booking.revenue_generated.max()
```

[25]

✓ 0.0s

Python

...

(6500, 45220)

💡 Click here to ask Blackbox to help you code faster

```
df_date= pd.read_csv('../Hotel_Project.py/dim_date.csv')
df_hotels=pd.read_csv('../Hotel_Project.py/dim_hotels.csv')
df_rooms=pd.read_csv('../Hotel_Project.py/dim_rooms.csv')
df_agg_bookings=pd.read_csv('../Hotel_Project.py/fact_aggregated_bookings.csv')
```

[32]

✓ 0.0s

Python

[32] ✓ 0.0s Python

💡 Click here to ask Blackbox to help you code faster

```
df_hotels.shape
```

[33] ✓ 0.0s Python

... (25, 4)

💡 Click here to ask Blackbox to help you code faster

```
df_hotels.head(5)
```

[34] ✓ 0.0s Python

...

	property_id	property_name	category	city
0	16558	Atliq Grands	Luxury	Delhi
1	16559	Atliq Exotica	Luxury	Mumbai
2	16560	Atliq City	Business	Delhi
3	16561	Atliq Blu	Luxury	Delhi
4	16562	Atliq Bay	Luxury	Delhi

💡 Click here to ask Blackbox to help you code faster

```
df_hotels.category.value_counts()
```

[35] ✓ 0.0s Python

... category
Luxury 16
Business 9
Name: count, dtype: int64

💡 Click here to ask Blackbox to help you code faster

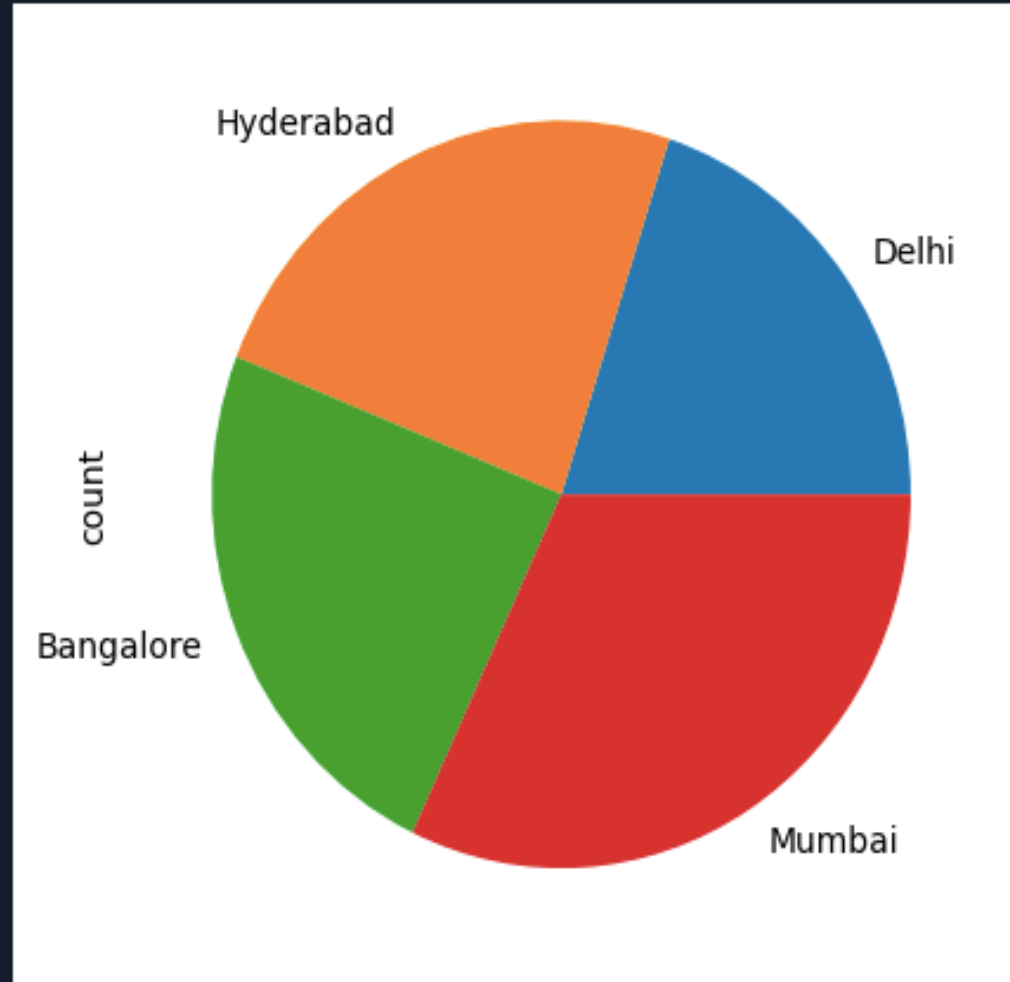
```
df_hotels.city.value_counts().sort_values().plot(kind='pie')
```

[104]

✓ 0.3s

... <Axes: ylabel='count'>

...



Aggregate Bookings

💡 Click here to ask Blackbox to help you code faster

```
df_agg_bookings.head(5)
```

[37]

✓ 0.0s

Python

...

	property_id	check_in_date	room_category	successful_bookings	capacity
0	16559	01-May-22	RT1	25	30
1	19562	01-May-22	RT1	28	30
2	19563	01-May-22	RT1	23	30
3	17558	01-May-22	RT1	13	19
4	16558	01-May-22	RT1	18	19

Find out unique property ids in aggregate bookings dataset

💡 Click here to ask Blackbox to help you code faster

```
df_agg_bookings.property_id.unique()
```

[38]

✓ 0.0s

Python

...

```
array([16559, 19562, 19563, 17558, 16558, 17560, 19558, 19560, 17561,  
       16560, 16561, 16562, 16563, 17559, 17562, 17563, 18558, 18559,  
       18561, 18562, 18563, 19559, 19561, 17564, 18560])
```

Find out total bookings per property_id

💡 Click here to ask Blackbox to help you code faster

```
df_agg_bookings.groupby("property_id")["successful_bookings"].sum()
```

[39]

✓ 0.0s

Python

...

property_id	
16558	3153
16559	7338
16560	4693
16561	4418
16562	4820
16563	7147
17558	5036
17559	6142
17560	6013
17561	5183
17562	3424
17563	6337
17564	3982
18558	4475
18559	5256
18560	6638
18561	6458
18562	7333
18563	4728
19558	4371
19559	4705
19560	5979
19561	5736
19562	5812
19563	5413

Name: successful_bookings, dtype: int64

Find out days on which bookings are less than capacity

💡 Click here to ask Blackbox to help you code faster

```
df_agg_bookings[ df_agg_bookings.successful_bookings < df_agg_bookings.capacity ]  
df_agg_bookings.head(5)
```

[82]

✓ 0.0s

Python

...

	property_id	check_in_date	room_category	successful_bookings	capacity
0	16559	01-May-22	RT1	25	30
1	19562	01-May-22	RT1	28	30
2	19563	01-May-22	RT1	23	30
3	17558	01-May-22	RT1	13	19
4	16558	01-May-22	RT1	18	19

Find out properties that have highest capacity

💡 Click here to ask Blackbox to help you code faster

```
df_agg_bookings.capacity.max()
```

[44]

✓ 0.0s

Python

...

50

💡 Click here to ask Blackbox to help you code faster

```
df_booking[df_booking.no_guests > 0]
```

[53]

✓ 0.0s

Python

...

	booking_id	property_id	booking_date	check_in_date	checkout_date	no_guests	room_category	booking_platform	ratings_given	booking_status	revenue
0	May012216558RT11	16558	2022-04-27	2022-05-01	2022-05-02	3	RT1	direct online	1.0	Checked Out	
1	May012216558RT12	16558	2022-04-30	2022-05-01	2022-05-02	2	RT1	others	NaN	Cancelled	
2	May012216558RT13	16558	2022-04-28	2022-05-01	2022-05-04	2	RT1	logtrip	5.0	Checked Out	
3	May012216558RT14	16558	2022-04-28	2022-05-01	2022-05-02	2	RT1	others	NaN	Cancelled	
4	May012216558RT15	16558	2022-04-27	2022-05-01	2022-05-02	4	RT1	direct online	5.0	Checked Out	
...
134585	Jul312217564RT46	17564	2022-07-29	2022-07-31	2022-08-03	1	RT4	makeyourtrip	2.0	Checked Out	
134586	Jul312217564RT47	17564	2022-07-30	2022-07-31	2022-08-01	4	RT4	logtrip	2.0	Checked Out	
134587	Jul312217564RT48	17564	2022-07-30	2022-07-31	2022-08-02	1	RT4	tripster	NaN	Cancelled	
134588	Jul312217564RT49	17564	2022-07-29	2022-07-31	2022-08-01	2	RT4	logtrip	2.0	Checked Out	
134589	Jul312217564RT410	17564	2022-07-31	2022-07-31	2022-08-01	2	RT4	makeyourtrip	NaN	Cancelled	

134590 rows x 12 columns

💡 Click here to ask Blackbox to help you code faster

```
df_booking.shape
```

[54]

✓ 0.0s

Python

...

(134590, 12)

💡 Click here to ask Blackbox to help you code faster

```
df_booking.revenue_generated.min(), df_booking.revenue_generated.max()
```

[56]

✓ 0.0s

Python

...

(6500, 45220)

💡 Click here to ask Blackbox to help you code faster

```
df_booking[df_booking.no_guests > 0]
```

[53]

✓ 0.0s

Python

...

	booking_id	property_id	booking_date	check_in_date	checkout_date	no_guests	room_category	booking_platform	ratings_given	booking_status	revenue
0	May012216558RT11	16558	2022-04-27	2022-05-01	2022-05-02	3	RT1	direct online	1.0	Checked Out	
1	May012216558RT12	16558	2022-04-30	2022-05-01	2022-05-02	2	RT1	others	NaN	Cancelled	
2	May012216558RT13	16558	2022-04-28	2022-05-01	2022-05-04	2	RT1	logtrip	5.0	Checked Out	
3	May012216558RT14	16558	2022-04-28	2022-05-01	2022-05-02	2	RT1	others	NaN	Cancelled	
4	May012216558RT15	16558	2022-04-27	2022-05-01	2022-05-02	4	RT1	direct online	5.0	Checked Out	
...
134585	Jul312217564RT46	17564	2022-07-29	2022-07-31	2022-08-03	1	RT4	makeyourtrip	2.0	Checked Out	
134586	Jul312217564RT47	17564	2022-07-30	2022-07-31	2022-08-01	4	RT4	logtrip	2.0	Checked Out	
134587	Jul312217564RT48	17564	2022-07-30	2022-07-31	2022-08-02	1	RT4	tripster	NaN	Cancelled	
134588	Jul312217564RT49	17564	2022-07-29	2022-07-31	2022-08-01	2	RT4	logtrip	2.0	Checked Out	
134589	Jul312217564RT410	17564	2022-07-31	2022-07-31	2022-08-01	2	RT4	makeyourtrip	NaN	Cancelled	

134590 rows x 12 columns

💡 Click here to ask Blackbox to help you code faster

```
df_booking.shape
```

[54]

✓ 0.0s

Python

...

(134590, 12)

💡 Click here to ask Blackbox to help you code faster

```
df_booking.revenue_generated.min(), df_booking.revenue_generated.max()
```

[56]

✓ 0.0s

Python

...

(6500, 45220)

In aggregate bookings find columns that have null values. Fill these null values with

whatever you think is the appropriate substitute (possible ways is to use mean or median)

💡 Click here to ask Blackbox to help you code faster

```
df_agg_bookings.isnull().sum()
```

[78]

✓ 0.0s

Python

```
... property_id      0
    check_in_date    0
    room_category    0
    successful_bookings 0
    capacity         0
    dtype: int64
```

💡 Click here to ask Blackbox to help you code faster

```
df_agg_bookings=df_agg_bookings.fillna(df_agg_bookings.capacity.mean())
df_agg_bookings
```

[79]

✓ 0.0s

Python

```
...   property_id  check_in_date  room_category  successful_bookings  capacity
0         16559    01-May-22         RT1             25             30
1         19562    01-May-22         RT1             28             30
2         19563    01-May-22         RT1             23             30
3         17558    01-May-22         RT1             13             19
4         16558    01-May-22         RT1             18             19
...         ...         ...         ...         ...         ...
9195        16563    31-Jul-22         RT4             13             18
9196        16559    31-Jul-22         RT4             13             18
9197        17558    31-Jul-22         RT4              3              6
```

In aggregate bookings find out records that have successful_bookings value greater than

capacity. Filter those records

💡 Click here to ask Blackbox to help you code faster

```
df_agg_bookings[df_agg_bookings.successful_bookings >= df_agg_bookings.capacity]
```

[85]

✓ 0.0s

Python

...

	property_id	check_in_date	room_category	successful_bookings	capacity
24	19562	01-May-22	RT2	23	23
29	16561	01-May-22	RT2	24	24
60	16561	01-May-22	RT3	21	21
69	16558	01-May-22	RT3	8	8
99	16558	01-May-22	RT4	3	3
...
7699	16558	16-Jul-22	RT4	3	3
7999	16558	19-Jul-22	RT4	3	3
8399	16558	23-Jul-22	RT4	3	3
8499	16558	24-Jul-22	RT4	3	3
9099	16558	30-Jul-22	RT4	3	3

112 rows x 5 columns

Data Transformation

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```
df_agg_bookings.head()
```

[86] ✓ 0.0s

Python

...

	property_id	check_in_date	room_category	successful_bookings	capacity
0	16559	01-May-22	RT1	25	30
1	19562	01-May-22	RT1	28	30
2	19563	01-May-22	RT1	23	30
3	17558	01-May-22	RT1	13	19
4	16558	01-May-22	RT1	18	19



▶

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```
df_booking.info()
```

[88] ✓ 0.1s

Python

...

```
<class 'pandas.core.frame.DataFrame'>
```

```
RangeIndex: 134590 entries, 0 to 134589
```

```
Data columns (total 12 columns):
```

#	Column	Non-Null Count	Dtype
0	booking_id	134590 non-null	object
1	property_id	134590 non-null	int64
2	booking_date	134590 non-null	object
3	check_in_date	134590 non-null	object
4	checkout_date	134590 non-null	object
5	no_guests	134590 non-null	int64
6	room_category	134590 non-null	object
7	booking_platform	134590 non-null	object
8	ratings_given	56683 non-null	float64
9	booking_status	134590 non-null	object

Insights Generation

1. What is an average occupancy rate in each of room categories?

💡 Click here to ask Blackbox to help you code faster

```
df_agg_bookings.groupby("room_category")["occ_pct"].mean().round(2)
```

Python

💡 Click here to ask Blackbox to help you code faster

```
df_hotels.head()
```

✓ 0.0s

Python

...

	property_id	property_name	category	city
0	16558	Atliq Grands	Luxury	Delhi
1	16559	Atliq Exotica	Luxury	Mumbai
2	16560	Atliq City	Business	Delhi
3	16561	Atliq Blu	Luxury	Delhi
4	16562	Atliq Bay	Luxury	Delhi

💡 Click here to ask Blackbox to help you code faster

```
import pandas as pd
```

✓ 0.0s

Python

💡 Click here to ask Blackbox to help you code faster

```
df=pd.merge(df_agg_bookings,df_hotels , on="property_id")  
df.head(4)
```

✓ 0.0s

Python

💡 Click here to ask Blackbox to help you code faster

```
df=pd.merge(df_agg_bookings,df_hotels , on="property_id")
df.head(4)
```

[92] ✓ 0.0s

Python

...

	property_id	check_in_date	room_category	successful_bookings	capacity	property_name	category	city
0	16559	01-May-22	RT1	25	30	Atliq Exotica	Luxury	Mumbai
1	16559	01-May-22	RT2	35	41	Atliq Exotica	Luxury	Mumbai
2	16559	01-May-22	RT3	27	32	Atliq Exotica	Luxury	Mumbai
3	16559	01-May-22	RT4	17	18	Atliq Exotica	Luxury	Mumbai

3. When was the occupancy better? Weekday or Weekend?

💡 Click here to ask Blackbox to help you code faster

```
df.head()
```

[98] ✓ 0.0s

Python

...

	property_id	check_in_date	room_category	successful_bookings	capacity	property_name	category	city
0	16559	01-May-22	RT1	25	30	Atliq Exotica	Luxury	Mumbai
1	16559	01-May-22	RT2	35	41	Atliq Exotica	Luxury	Mumbai
2	16559	01-May-22	RT3	27	32	Atliq Exotica	Luxury	Mumbai
3	16559	01-May-22	RT4	17	18	Atliq Exotica	Luxury	Mumbai
4	16559	02-May-22	RT1	20	30	Atliq Exotica	Luxury	Mumbai

💡 Click here to ask Blackbox to help you code faster

```
df_date
```

[99] ✓ 0.0s

Python

...

	date	mmm yy	week no	day_type
0	01-Mav-22	Mav 22	W 19	weekend


```
df=pd.merge(df , df_date , left_on="check_in_date" , right_on="date")
df.head()
```

[100] ✓ 0.0s

Python

	property_id	check_in_date	room_category	successful_bookings	capacity	property_name	category	city	date	mmm yy	week no	day_type
0	16559	01-May-22	RT1	25	30	Atliq Exotica	Luxury	Mumbai	01-May-22	May 22	W 19	weekend
1	16559	01-May-22	RT2	35	41	Atliq Exotica	Luxury	Mumbai	01-May-22	May 22	W 19	weekend
2	16559	01-May-22	RT3	27	32	Atliq Exotica	Luxury	Mumbai	01-May-22	May 22	W 19	weekend
3	16559	01-May-22	RT4	17	18	Atliq Exotica	Luxury	Mumbai	01-May-22	May 22	W 19	weekend
4	19562	01-May-22	RT1	28	30	Atliq Bay	Luxury	Bangalore	01-May-22	May 22	W 19	weekend

4. In the month of june, what is the occupancy for diffrent cities

💡 Click here to ask Blackbox to help you code faster
df.head()

[101] ✓ 0.0s

Python

	property_id	check_in_date	room_category	successful_bookings	capacity	property_name	category	city	date	mmm yy	week no	day_type
0	16559	01-May-22	RT1	25	30	Atliq Exotica	Luxury	Mumbai	01-May-22	May 22	W 19	weekend
1	16559	01-May-22	RT2	35	41	Atliq Exotica	Luxury	Mumbai	01-May-22	May 22	W 19	weekend
2	16559	01-May-22	RT3	27	32	Atliq Exotica	Luxury	Mumbai	01-May-22	May 22	W 19	weekend
3	16559	01-May-22	RT4	17	18	Atliq Exotica	Luxury	Mumbai	01-May-22	May 22	W 19	weekend
4	19562	01-May-22	RT1	28	30	Atliq Bay	Luxury	Bangalore	01-May-22	May 22	W 19	weekend

💡 Click here to ask Blackbox to help you code faster
df["mmm yy"].unique()

[102] ✓ 0.0s

Python

... array(['May 22', 'Jun 22', 'Jul 22'], dtype=object)

<div> <div>Click here to ask Blackbox to help you code faster</div> <div>df_june_22 = df[df["mmm yy"]=="jun 22"]</div> <div>df_june_22.head(4)</div> </div> <div> <div>[103]</div> <div>✓ 0.0s</div> <div>Python</div> </div>											
<div> <div>property_id</div> <div>check_in_date</div> <div>room_category</div> <div>successful_bookings</div> <div>capacity</div> <div>property_name</div> <div>category</div> <div>city</div> <div>date</div> <div>mmm yy</div> <div>week no</div> <div>day_type</div> </div>											
<div> <div>Click here to ask Blackbox to help you code faster</div> <div>df_booking.head()</div> </div> <div> <div>[106]</div> <div>✓ 0.0s</div> <div>Python</div> </div>											
<div> <div>booking_id</div> <div>property_id</div> <div>booking_date</div> <div>check_in_date</div> <div>checkout_date</div> <div>no_guests</div> <div>room_category</div> <div>booking_platform</div> <div>ratings_given</div> <div>booking_status</div> <div>revenue_generated</div> </div>											
0	May012216558RT11	16558	2022-04-27	2022-05-01	2022-05-02	3	RT1	direct online	1.0	Checked Out	
1	May012216558RT12	16558	2022-04-30	2022-05-01	2022-05-02	2	RT1	others	NaN	Cancelled	
2	May012216558RT13	16558	2022-04-28	2022-05-01	2022-05-04	2	RT1	logtrip	5.0	Checked Out	
3	May012216558RT14	16558	2022-04-28	2022-05-01	2022-05-02	2	RT1	others	NaN	Cancelled	
4	May012216558RT15	16558	2022-04-27	2022-05-01	2022-05-02	4	RT1	direct online	5.0	Checked Out	
<div> <div>Click here to ask Blackbox to help you code faster</div> <div>df_booking["property_name"].unique()</div> </div> <div> <div>[]</div> <div></div> <div>Python</div> </div>											
<div> <div>Click here to ask Blackbox to help you code faster</div> <div>df_booking.describe()</div> </div> <div> <div>[111]</div> <div>✓ 0.1s</div> <div>Python</div> </div>											
<div> <div>property_id</div> <div>no_guests</div> <div>ratings_given</div> <div>revenue_generated</div> <div>revenue_realized</div> </div>											
count	134590.000000	134590.000000	56683.000000	134590.000000	134590.000000						
mean	18061.113493	2.036808	3.619004	14916.013188	12696.123256						
std	1093.055847	1.031766	1.235009	6452.868072	6928.108124						

```
df_agg_bookings.describe()
```

[112] ✓ 0.0s Python

...

	property_id	successful_bookings	capacity
count	9200.000000	9200.000000	9200.000000
mean	18040.640000	14.629348	25.280000
std	1099.818325	7.591770	11.440971
min	16558.000000	1.000000	3.000000
25%	17558.000000	9.000000	18.000000
50%	17564.000000	14.000000	25.000000
75%	18563.000000	19.000000	34.000000
max	19563.000000	43.000000	50.000000

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```
df_booking.info()
```

[113] ✓ 0.0s Python

...

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 134590 entries, 0 to 134589
Data columns (total 12 columns):
#   Column                Non-Null Count  Dtype
---  -
0   booking_id            134590 non-null object
1   property_id           134590 non-null int64
2   booking_date          134590 non-null object
3   check_in_date         134590 non-null object
4   checkout_date         134590 non-null object
5   no_guests             134590 non-null int64
6   room_category         134590 non-null object
7   booking_platform      134590 non-null object
8   ratings_given         56683 non-null float64
9   booking_status        134590 non-null object
10  revenue_generated     134590 non-null int64
11  revenue_refunded      134590 non-null int64
```