This document summarizes a few MCC MOMO API dependent revenue streams with corresponding projections for 2019. These projections are mostly historical.

# MOMO PROJECTIONS

Mobile Content.Com Ltd

| MOMO DEPENDENT PRODUCT AND SERVICES | | | | PROJECTIONS (GHC) | |
|---|---|---|---|---|---|
| No. | ACTION ITEM | PRODUCT BACKGROUND | TIMELINES | Historical Figure | Projections Revenue |
| 1 | GMB | Bulk voting platform for Ghana Most Beautiful reality show . This year the product realised a total revenue of 615,773.76 GHC. With total app store downloads of 63,510 active users | 2019 July | 615,773.76 | 800,505.89 |
| 2 | Mentor | It's TV3's flagship talent hunt for musicians called "Mentor", | 2019 Q4 | 540,000.00 | 702,000.00 |
| 3 | School placement | Purchase of scratch cards and checking of placements and results checking | Quarter 3 2019 | 2,465,000.00 | 2,575.00 |
| 4 | Political Party member Payments | payment of member dues and donantions. Registration for 1million active party members yielded 300,000GHC. Expected average dues per person per yer is 2GHC = 2Million GHC | Jan-19 | 300,000.00 | 2,000,000.00 |
| 5 | AGAFEST | Bulk voting to choose nominees for over 50 music categories in Ghana, Nigeria, south africa and Uganda | Jan-19 | - | 150,000.00 |
| 6 | Talented Kids | Kids Talent hunt show | 2nd Week - January | - | 70,000.00 |
| 7 | Celebrations | Music talent show for various bands in churches | 22nd December 2018 | - | 50,000.00 |
| 8 | RTP | Bulk voting platform for Radio and TV Personality Show which sawhundreds of thousands of Voters downloading and using the RTP mobile app | Quarter 3 2019 | 40,000.00 | 52,000.00 |