



# LORENZO MIRA MATEO

## BUSINESS ANALYST

### HARD SKILLS

#### Tech:

- ❖ Python
  - ⇒ Data analysis
  - ⇒ Automation
  - ⇒ Web development (with Streamlit)
- ❖ JavaScript (GAS)
- ❖ SQL
- ❖ Bash/shell scripting
- ❖ CSS, HTML, JavaScript (basic)

#### Databases and cloud:

- ❖ AWS (S3, Redshift), GCP
- ❖ Presto

#### Other:

- ❖ VCS: GitHub
- ❖ IDE: PopSQL, VScode
- ❖ Reporting/Viz tools: Mode, Tableau, Imply
- ❖ ETL: Airflow
- ❖ API's, Cron
- ❖ Microsoft Office Suite/Google Workspace

### LANGUAGES

FRENCH



ENGLISH (TOEIC: 965/990)



SPANISH



### CONTACT

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## WORK EXPERIENCES

DATA ANALYST  
NEAR PARIS - FRANCE

NOV. 2022 – PRESENT

- ❖ **Automation & Analytics:** Optimized campaign performance through comprehensive analysis and automation. Developed tools to enhance team efficiency and created interactive dashboards for effective data visualization and monitoring.
- ❖ **Support & Maintenance:** Proactively investigated and resolved incidents and anomalies during campaigns. Regularly optimized scripts and utilized data-driven insights for ongoing improvements.
- ❖ **Collaboration:** Engaged actively with cross-functional teams, ensuring a collective approach to continuous improvement in campaign performance.



DATA OPS ENGINEER  
ADIKTEEV PARIS - FRANCE

SEPT. 2021 – OCT. 2022

- ❖ **Automation & Analytics:** Automated repetitive tasks based on team and client needs, reducing manual effort and increasing productivity. Used Streamlit to create dynamic dashboards, improving data analysis and presentation.
- ❖ **Support & Maintenance:** Leveraged APIs and databases to initiate alert reports, enabling prompt issue identification and resolution. Maintained and optimized scripts regularly, and efficiently addressed technical issues related to campaigns and data.
- ❖ **Web Development:** Built user-friendly web apps from scratch and maintained existing ones, improving internal processes. Developed several applications that aided in optimizing campaign launches.



BILINGUAL DATA ASSOCIATE  
AMAZON TORONTO – CANADA

JAN. – AUG. 2019

#### Alexa department

- ❖ **User Interaction Analysis:** Enhanced Alexa's comprehension of user interactions by evaluating user feedback, identifying system bugs, and proposing improvements.
- ❖ **App Compatibility Management:** Ensured seamless user experience by optimizing the compatibility and stability of Android and iOS third-party apps with Alexa.
- ❖ **Innovative Project Contributions:**
  - ⇒ Participating to supervised Machine Learning sections to improve Alexa's voice, making it sound more natural and user-friendly.
  - ⇒ Improving Alexa's voice recognition to further personalize their experience.

## EDUCATION

MSC IN BIG DATA AND BUSINESS ANALYTICS 2020 – 2022  
ESCP BUSINESS SCHOOL – FRANCE | GERMANY

- ❖ **Core courses:** Python, R & Statistics, SQL, Data Analysis, Data quality & visualization, Machine Learning, NLP, Microsoft Azure, Financial Analysis & Reporting.

BSC IN MANAGEMENT – BUSINESS DEVELOPMENT 2020  
KEDGE BUSINESS SCHOOL MARSEILLE - FRANCE