

## Persona

Aleksander Rynning

**Alder:** 48

**Arbeid:** IKT-konsulent Høgskolen i Østfold

**Sivilstatus:** skilt med 3 barn

**Historia:**

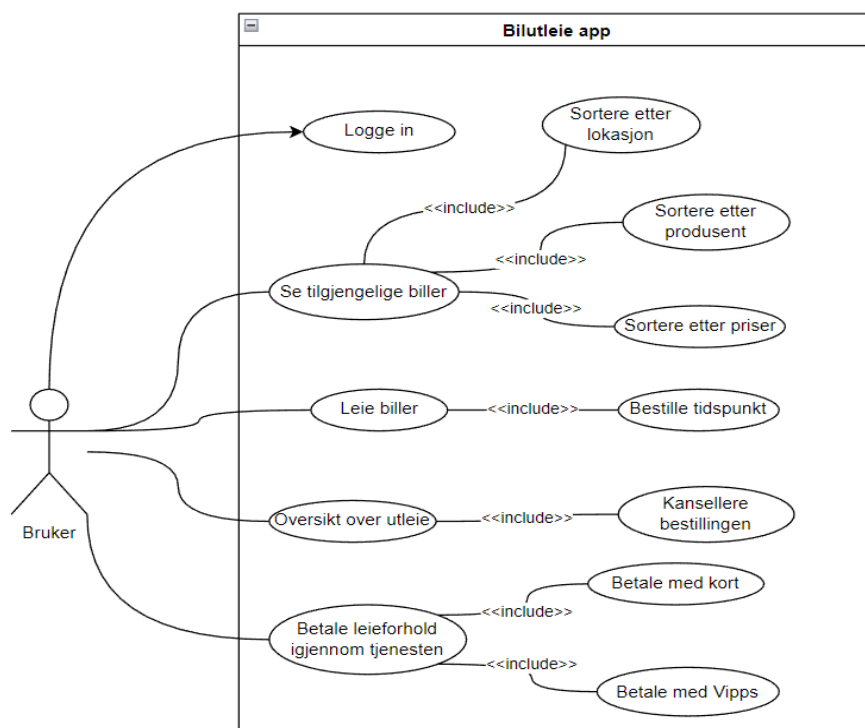
Aleksander Rynning jobber i Høgskolen i Østfold. Han er skilt og har 3 barn og leier for tiden en leilighet ved siden av arbeidsplassen sin. Aleksander prøver å spare penger så mye som mulig for å kjøpe sitt eget sted, så nå kutter han ned alle de unødvendige tingene han ikke trenger til hverdagen, en av dette er å ha en bil.

Hans tre barn i alderen 7,9 og 10 år og deltar aktivt i forskjellige klubber for sport hver helg. Barna bor ikke sammen med ham, og han møter dem bare hver helg. Det er derfor Aleksanders ansvar å kjøre barna sine til treningsstedet for at de skal kunne delta på aktivitetene i tide og hente dem etter treningen.

## Scenario

Det er fredag kveld og Aleksander har nattevakt på jobb. I morgen er det lørdag og Aleksander er litt bekymret for om han kan få barna sine i tide og levere dem til treningsområdene deres etter at han er ferdig med skiftet klokken 8.00. Deretter tenkte han på en tjenesteapplikasjon for leiebiler rundt i nabolaget, slik at det blir lettere for ham å velge bilen og hente barna sine og levere dem til treningsstedene deres uten å stresse og komme for sent i timene.

Aleksander foretrekker å leie bil i stedet for at han tar offentlig transport for å nå sine destinasjoner, men han skulle også ønske at han kunne finne en bil i nærheten av stedet hans, for han trenger ikke ta buss for å komme og bringe tilbake bilen. Han foretrekker også en billig leiebil fordi han ikke har budsjett til å betale mye penger. For ham er det alt som betyr noe så lenge bilen fungerer og bringer ham fra punkt A til B.



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**Age:** 48

**Arbeid:** IKT konsultant Høgskolen i Østfold

**Sivilstatus:** skilt med 3 barn

### **User History:**

Aleksander Rynning is working for Høgskolen i Østfold. He is divorced and has 3 kids and currently renting an apartment next to his working place. Aleksander tries to save money as much as possible to buy his own place, so now he cuts down all the unnecessary things that he doesn't need for everyday life one of these is having a car.

His three kids are ages 7, 9 and 10 and are actively joining different clubs for sports every weekend. The kids are not living with him and he is only meeting them every weekend. It is therefore Aleksander's responsibility to drive his kids to their training location for them to be able to attend the activities on time and fetch them after the training.

### **Scenario:**

It is Friday night and Aleksander is having a night shift at work. Tomorrow is Saturday and Aleksander is a bit worried if he can get his kids on time and deliver them to their training areas after he finishes his shift at 8:00 am. He then thought about a service application for car rentals around the neighbourhood so it will be easier for him to pick the car and get his kids and deliver them to their training places without stress and being late in their appointments.

Aleksander prefers to rent a car instead of him taking the public transportation to reach their destinations, but he would also wish that he could find a car nearby his location so he doesn't need to take a bus to get and bring back the car. He also prefers a low-priced car rental because he doesn't have a budget to pay a lot of money. For him, as long as the car works and brings him from point A to B is all that matters.

Description: The user opens his app through a web mobile application. The he clicks the option button for <<available car for rent>> where he will have the options to filter his own preference. For example sort after car manufacturer, sort for price and the location of the car for rent. In case the user found a car they wanted to rent, but want to search for more available cars in the location then they could place it in favorites folder to save the potential car to rent, otherwise if they already found the car they wanted to rent then they could click the rent button and proceed for the booking options for when they want to rent the car out. After that they could proceed to payment button when they will have the option which method they want to pay the rental, either pay with visa card or vipps. When the have paid for the car rental they will then get a confirmation that the booking was successful and the car is available for pick up.