



## CITIZEN FEEDBACK FOR THE DIGITAL AGE

Only 11% of Americans have attended a neighborhood meeting, but more than 75% use text messaging. So, we created **Textizen**.

Textizen **meets citizens where they are** by posting questions in high-traffic public places, then asking residents to text in their answers. Anyone with a minute and an opinion can reply.

### HOW IT WORKS



#### 1. PLAN AND BUILD SURVEYS

Our easy-to-use tools let you create and edit surveys in just a few minutes. And yes, you can choose your local area code.



#### 2. ROLL YOUR OUTREACH

We'll work with you to identify the best ways to spread the word in your community. Some examples:

bus shelters  
bus or subway cars  
(via donated PSA space)

local newspaper  
local radio  
Facebook

door-to-door handouts  
signs at local events  
community blogs



#### 3. WATCH RESULTS, INSTANTLY

Track results from our web-based dashboard. The data is yours to keep, analyze, or share: you can also download a CSV or publish results online.



#### 4. CLOSE THE LOOP

Incorporate the results into local plans, decisions, or actions and strengthen your relationship with your community.

#### CONTACT

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@textizen

#### TEXTIZEN AND CODE FOR AMERICA

Launched in June 2012, Textizen is an open-source project built during Code for America's fellowship program with the City of Philadelphia. Code for America (CfA), founded in 2009, is a nonprofit collaborating with local governments to foster and facilitate innovation in cities. For more information, visit [codeforamerica.org](http://codeforamerica.org)

### PROGRAM DETAILS

#### SETUP IS EASY

No installs or coding required. If you can use email, you can create and manage Textizen surveys. Sign up at [textizen.com](http://textizen.com) and we'll get in touch to create your account.

#### FREE BETA

Textizen is currently in free beta for civic use in the US and Canada. Starting January 2013, Textizen will offer affordable plans, priced by volume from \$19 and up.



### TRY IT NOW

#### Would you use rapid transit to get to Center City?

Text YES or NO to  
208/994-3051

Try this demo survey from the citizen's perspective. You'll get a series of 2 follow-up questions.



### TEXTIZEN IN ACTION

