

Privacy Policy for Idle Ball Falling Simulator

Effective Date: 06.08.2024

Thank you for choosing to play **Idle Ball Falling Simulator** ("the Game"). Your privacy is important to us, and we are committed to protecting any personal data you share with us. This Privacy Policy outlines what data we collect, how we use it, and your rights regarding that data.

1. Information We Collect

When you play **Idle Ball Falling Simulator**, we may collect certain data that is relevant to the operation of the Game, including data necessary for displaying advertisements through Unity Ads. This data may include:

a. Device Information

- Device type (e.g., mobile, tablet)
- Device operating system and version
- Unique device identifiers (such as IP address or device ID)

b. Game Usage Data

- In-game events (e.g., levels completed, game progress, etc.)
- Session duration and frequency
- In-app purchase data (if applicable)

c. Ad Data (via Unity Ads)

We use **Unity Ads** to serve advertisements in the Game. Unity Ads may collect:

- Information about interactions with advertisements (e.g., ad views, clicks)
- General location data (city or country level)
- Information about how you interact with the Game before and after watching an ad

d. Analytics and Performance Data (via Unity)

We may collect data through Unity for analytics purposes to better understand how players use the Game. Unity may collect:

- App performance metrics
 - Game crashes and error reports
 - Other diagnostic data
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2. How We Use Your Information

The data we collect is primarily used for the following purposes:

- **To Improve Gameplay:** Analyze game performance, in-game events, and player feedback to improve the Game experience.
 - **To Display Ads:** Serve personalized or contextual ads through Unity Ads, based on your interactions with the Game.
 - **To Ensure Stability and Performance:** Use diagnostic data to identify and fix issues within the Game.
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3. Third-Party Data Sharing

We may share your data with the following third parties:

- **Unity Technologies:** Unity provides services like analytics and ads, and may collect and process your data in accordance with their own privacy policy. You can find Unity's privacy policy here: [Privacy Policy Hub \(unity.com\)](https://unity.com/privacy-policy)

We do not sell or share your personal data with other third-party companies for their own marketing purposes.

4. Data Security

We take reasonable precautions to protect the data we collect from loss, misuse, unauthorized access, or disclosure. However, no method of transmission over the Internet is 100% secure, and we cannot guarantee the absolute security of your data.

5. Children's Privacy

Idle Ball Falling Simulator is not intended for children under the age of 13, and we do not knowingly collect personal data from children under 13. If we become aware that we have inadvertently collected such data, we will take steps to delete it as soon as possible.

6. Your Rights

Depending on your jurisdiction, you may have the following rights regarding your personal data:

- **Access:** Request access to the personal data we hold about you.
- **Correction:** Request correction of any inaccurate or incomplete data.
- **Deletion:** Request deletion of your personal data under certain circumstances.
- **Opt-Out:** You may opt-out of personalized advertising by changing your device settings or adjusting ad preferences in the Game.

To exercise any of these rights, or if you have questions about how your data is handled, you can contact Unity directly at the E-Mail: DPO@unity3d.com.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will post the updated version in the Game and update the "Effective Date" at the top of this policy. Please review the policy periodically to stay informed about any changes.

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us via E-Mail at:

unlockedsoftware.jel@gmail.com

or via the Discord official server:

<https://discord.gg/WUXurQv2R9>

By playing **Idle Ball Falling Simulator**, you agree to the collection and use of your data as described in this Privacy Policy.