

Résumé

Lorenzo Ferreyra

Role: Data Analyst

Experience: 2 years

Profile

I'm a data analyst looking to further develop my professional career. Always in constant learning, I am fully committed to my goals and dedicated to growing professionally in a company that provides me with training and opportunities to grow. I have a background in social sciences and have trained extensively in programming, statistics and data analytics not only at the university but also at different coding schools. Mostly, I have fulfilled data analytics roles, but in the future, I'm ready to take new positions out of this scope whenever it is necessary. As a data analyst, I have started from scratch: from battling with excel sheets and implementing complex functions against the clock, updated and developed dashboards on Power BI according to business' requirements, analyzed large amounts of customer data with Python, used a CRM system to my advantage and, most importantly, spent countless hours solving problems.

Skills & Technologies

Programming languages:	Python, R, SQL, Google Apps Script, DAX, M
Databases:	PostgreSQL, MySQL, SQLite, SQL Server
Operating Systems:	Windows, Android
Frameworks & Libraries:	Pandas, Numpy, Matplotlib, Seaborn, Scikit-learn, Django, Selenium, Tkinter, Streamlit, ggplot, dplyr, tidy, Shiny
Tools and IDEs:	Visual Studio Code (VS Code), Jupyter Notebook, RStudio, Power BI, Looker Studio, Make, Zapier, Codespaces, Git, GitHub
Others:	Web scraping, data visualization, text mining on social media, data story-telling, fact checking based on data, computational sociology and social sciences

Experience

Data Analyst

- **Data Analyst at Aardvark Partners LLC – USA**

Description: Aardvark is a property management company focusing on property care, customer care, and maximizing revenue. It manages its own and third parties' premium units and complexes mainly through online travel agencies, such as Airbnb, Booking, etc. It also provides consultancy on interior decoration, home remodel and restyling.

My responsibilities/Deliverables were:

- Data analysis.
- Payroll reporting.
- Python data manipulation.
- Owner Statements analysis.
- Looker Studio development.
- Zapier development to connect different systems (PMS to Looker, PMS to Google Sheets). Processes Automation.
- Desktop and Web Apps Development

Skills & Technologies: GitHub, Jupyter Notebook, Python, Pandas, Tkinter, Numpy, Google Sheets, Looker Studio, Make, Zapier, PythonAnywhere, Django, selenium.

Team size: 1 team leader + 3 analysts

Duration: February 2023 – ongoing

- **Research assistant at Universidad de Flores (UFLO) – Argentina**

Description: The goal of the project where I'm taking part is to analyze and measure people's perception about artificial intelligence and technology in general.

My responsibilities/deliverables were:

- We are building a shiny R app for users to see the research results interactively and access this information in a clean and concise way.

Skills & Technologies: R, shiny.

Team size: 1 lead researcher + 2 assistants

Duration: August 2023 – ongoing

Data Analyst

- **Data Analyst at Qendar – Argentina.**

Description: Qendar is an integrated marketing agency, exclusively dedicated to serving the needs of non-governmental organizations, with the purpose of providing them with more efficiency in their communication, positioning, and funding. It guarantees human-based fundraising efforts through marketing campaigns across all existing platforms.

My responsibilities/deliverables were:

- CRM management.
- Data analysis.
- Power BI Dashboard development.
- SQL querying, daily and ad-hoc reporting.
- Lead Segmentation.
- Python analysis on past customer data.

Duration: September 2022 – December 2022

- **Freelance English Translator – Argentina**

Description: In this period, I worked as a freelance translator for direct clients and companies from different industries.

My responsibilities/deliverables were:

- Translation of legal contracts for corporate clients.
- Video segmentation for later subtitling.
- Database terminology management.
- Audiovisual content subtitling.
- Dealing with client's problem solving, managing a one-person independent business and payments.

Duration: January 2020 – August 2022

Education

Sociology (data-oriented, 2020)	Universidad de Flores (Buenos Aires)
English Translation and Interpretation (2019)	Instituto Almirante Brown (Santa Fe, Capital)

Courses

2023	Initial Python Developer for Data Science Applications - Argentina Programa 4.0.
2022	Data Analyst in Power BI, Data Scientist with Python – Datacamp
2022	Data Analyst in SQL – Datacamp
2021	Data Analytics, Data Science and Python – Coderhouse.

Languages

English	Advanced
Spanish	Native