

Lorenzo Masselli

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Technology

Languages: Ruby, JavaScript ES6+, SQL, HTML, CSS

Frameworks & Libraries: Ruby on Rails, Stimulus, Mustache.js, Bootstrap, React, Jest

Developer Tools: Git, GitHub, PostgreSQL, Heroku, Figma, Webpack, Node.js

Work Experience

Pollinate, London | Business Analyst | Jan 2022 - Jan 2023

- Conducted comprehensive market research and analysis across multiple sectors, including SME, consumer, technology, and banking, facilitating data-driven decision-making, informing partnership choices, and guiding business development in the financial services market.
- I utilised the data and output of this research to assist the Pollinate CEO and Chief of Staff to drive strategic decision-making, prioritise the revitalisation of bank-business connections through innovative payment solutions, and deliver high-quality documents and presentations to board members, shareholders, and stakeholders.

Education

Le Wagon, London, UK, *Web Development Bootcamp - BCS Tech 10 accredited*, completed June 2023

University of Cambridge, *Business and Climate Change course*, completed December 2021

University of Oxford, Saïd Business School, *Fintech course*, completed December 2021

Bocconi University, Milan, Italy, *BSc in Economics & Management (CompSci module)*, graduated June 2021

Projects

BarHop Web App - 2 week sprint / <https://www.barhop.tech/>

Ruby on Rails, PostgreSQL, JavaScript, HTML, SCSS, Heroku, REST API

- Collaborated with 2 other team members to build BarHop, a web application that simplifies the process of planning bar crawls by generating curated routes based on user preferences, such as venue type, price, and number of bars.
- Integrate external Restful APIs seamlessly. This enabled real-time access to comprehensive data on bar venues, enhancing the user experience of the Barhop application
- Actively participated in pull request reviews and contributed to the collaborative development process on the BarHop GitHub repository, maintaining code quality and facilitating teamwork and then deployment

Restaurant Reservation Management - <https://lorenzomasselli.github.io/react-rails-restaurant-frontend/>

Ruby on Rails, React, Node.js, PostgreSQL, HTML, SCSS, GH Pages, REST API, Jest, JavaScript

- Developed a restaurant reservation management platform with a customer facing website
- Features include dynamic routing, data fetching (API calls), handling user input, hooks and user authentication.
- Created unit tests with Jest to test the correctness of the codebase and ensure code robustness
- Seamlessly integrated API requests to fetch and edit user and booking data.