



LORENZO

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PROFILE

I am a graphic designer with more than five years of experience, excelling in typography design and color managing and planning. I am interested in foreign languages, art, gardening and always willing to learn new things, for instance, I have started venturing into front-end coding.

WORK EXPERIENCE

DESIGNER InfoLink Consulting Co., Ltd. March 2022 - May 2024

- Logo design for the subsidiary company, Reccessary
- Typography and main visual design of the events
- Website and system interface layout design
- Color index for each department
- Motion graphic design of short ad videos
- Poster, flyer, and merchandise design
- Content creation of the media page
- Yearly report whitepepper design
- Monthly e-magazine design

WORK EXPERIENCE

DESIGNER Sky Digi Entertainment Co., Ltd. July 2020 - Feb. 2022

- Typography design of Chinese titles of the films
- Poster, flyer, merchandise, and DVD cover design
- Cinema theme display curation
- Poster, flyer, banner layout arrangement
- Meme and content creation of the media page

PART TIME DESIGNER Sky Digi Entertainment Co., Ltd. Aug. 2019 - June 2020

- Typography, flyer, merchandise, and DVD cover design
- Quality check of translated subtitles

EDUCATION

FU JEN CATHOLIC UNIVERSITY Department of Communication Arts Sept. 2015 - June 2020

- I curated an oil painting exhibition, painted over 50 paintings, and made a picture book with an audio version on my own as the graduation project.

SKILLS

- | | |
|---|-------------------------------|
| -  Illustrator | - Graphic design |
| -  Photoshop | - Motion graphics |
| -  After Effects | - Color planning and managing |
| -  Premiere | - Typography |
| -  Lightroom | - Oil painting |
| -  InDesign | - Basic HTML, CSS, JS |

LANGUAGES

- | | |
|----------------------------|------------------|
| - Chinese, native language | - French, basic |
| - English, fluent | - Spanish, basic |

PORTFOLIO

LOGOS AND TYPOGRAPHY

元

tanso

V I N O C H

V I N O C H

澤 零 —— 未來

產業綠化行動

建構
新南向
永續供應鏈



V I N O C H

V I N O C H

愛 情 人 形

偷天行動

低 空 亂 流

親 情 解 鎖

怪奇瘋人怒

隔 離 他 境

大盜晚威

異星攔截

人類終結者

因果效應

野獸男孩

蝸牛之家

雙面夏娃

不能開的房間

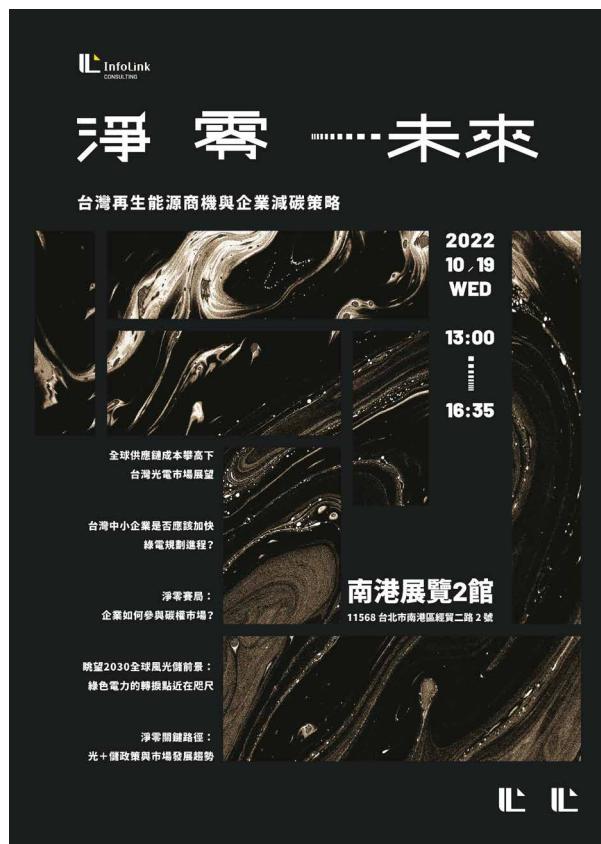
心 靈 之 戰

異 象 頻 級

WHAT'S
ON
YOUR
MIND

天 堂 計 劃

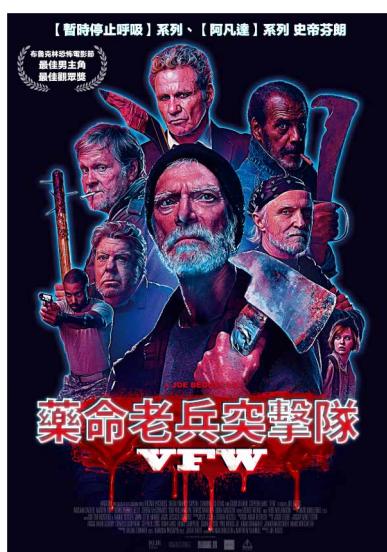
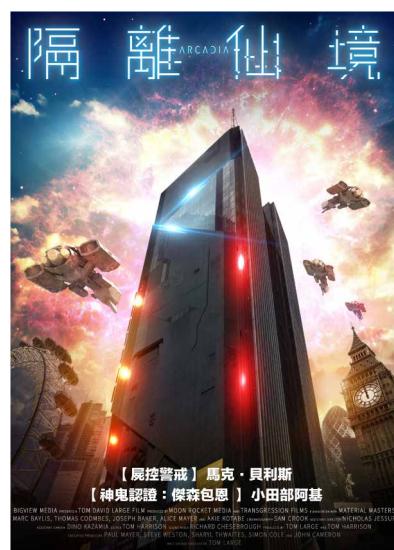
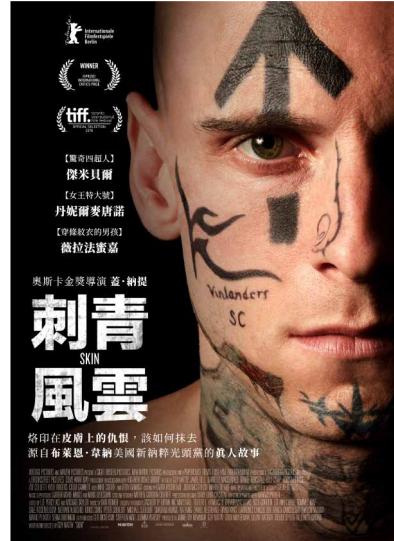
POSTERS



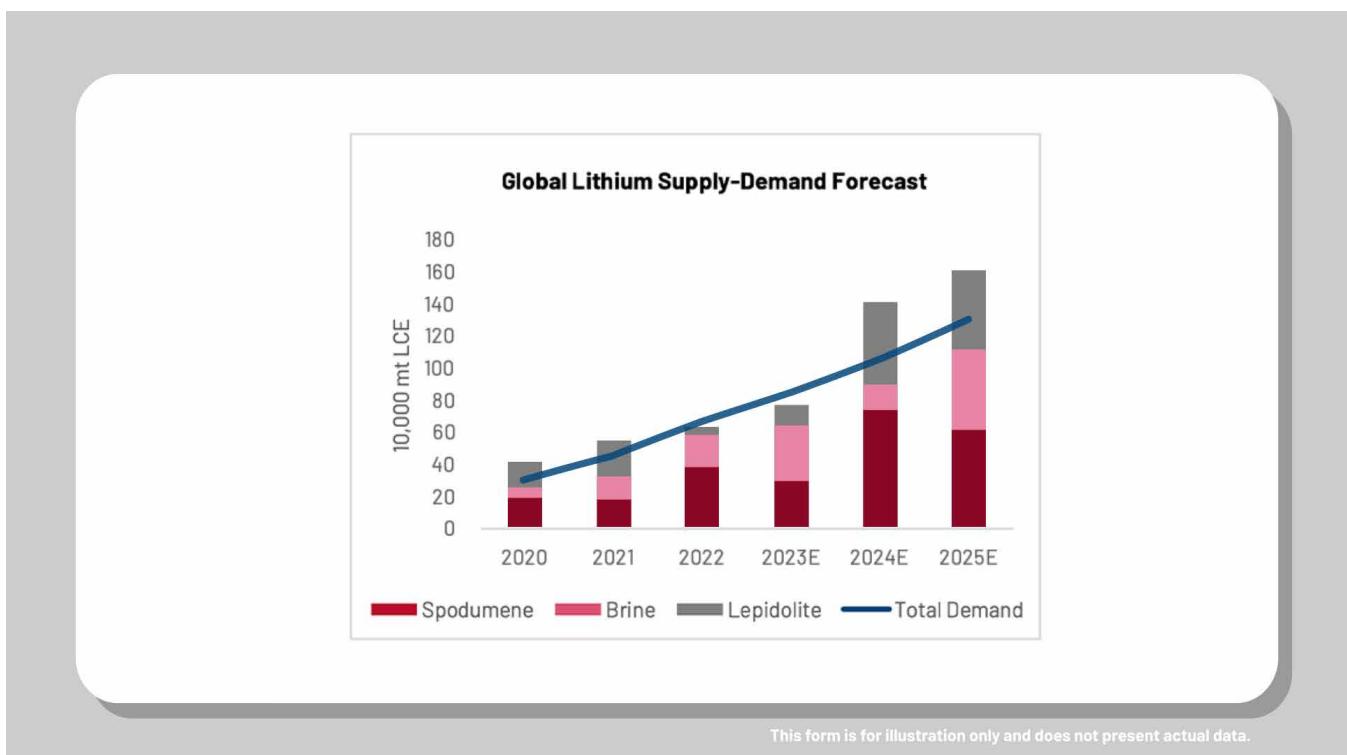
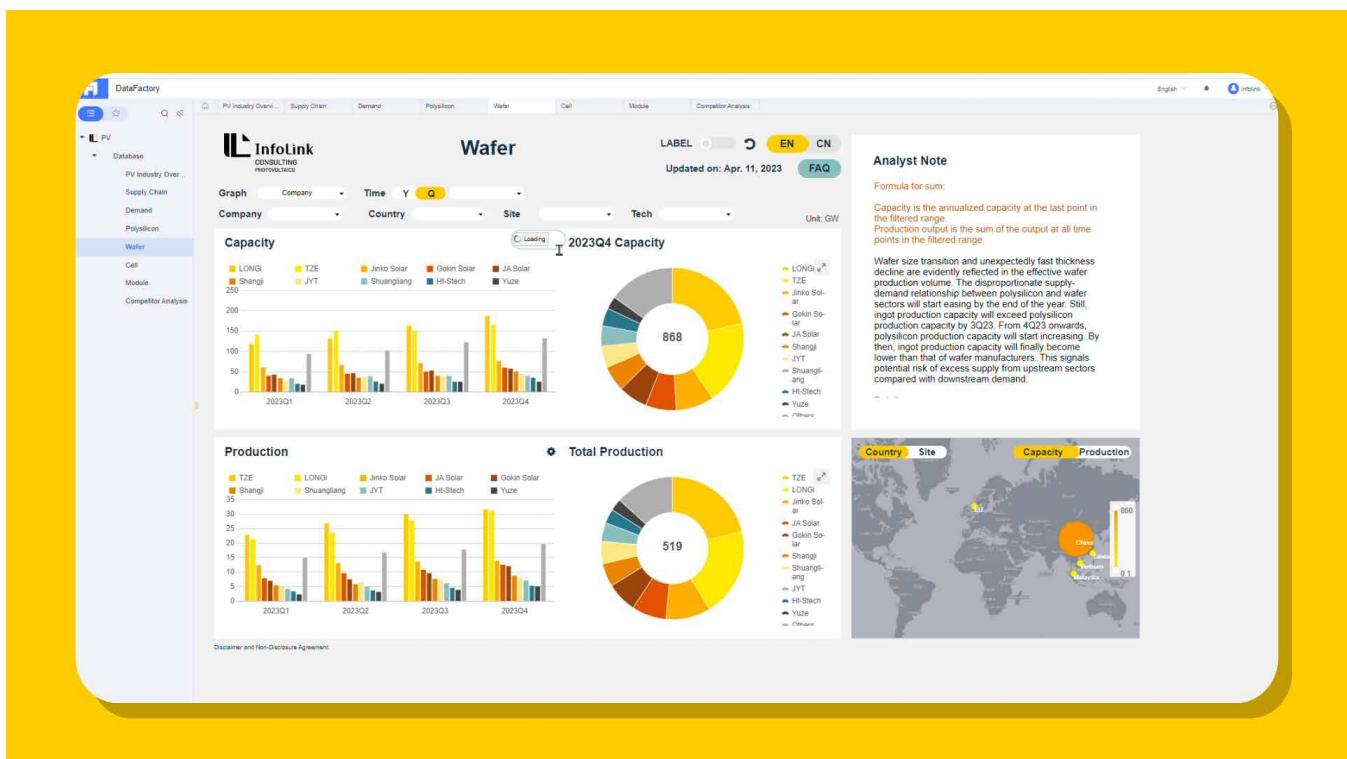
POSTERS AND DVD COVER LAYOUT DESIGNS



POSTERS AND DVD COVER LAYOUT DESIGNS



MOTION GRAPHICS



This form is for illustration only and does not present actual data.

MOTION GRAPHICS

ON THE ROAD TO NET ZERO



CH1 PV 1.1 DEMAND

Regional markets: China, the U.S., Europe (EU and the U.K.)

China

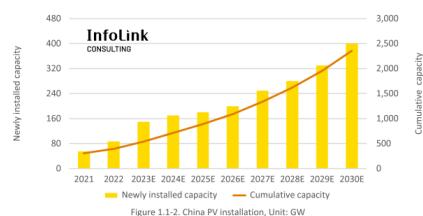


Figure 1.1-2: China PV installation, Unit: GW

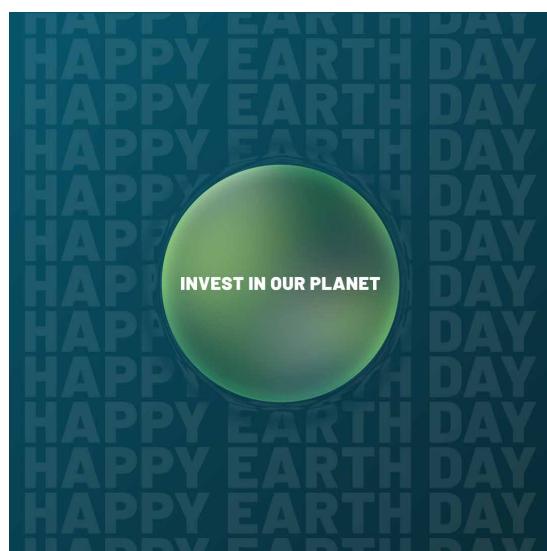
China sees solar capacity increasing rapidly. The nation added 53 GW in 2021, a 10% year-on-year increase. Distributed generation projects accounted for 55% of total additions, hitting a milestone of overtaking the share of utility-scale one for the very first time. Distributed generation projects will keep expanding, becoming the major driving force behind the development of Chinese PV industry. As of the end of 2021, China has 306 GW of PV capacity connected to the grid.

In 2022, China connected 87 GW of PV capacity to the grid, a 58% increase on 2021's 32 GW. Subject to lofty prices across the supply chain, distributed generation projects underperformed demand during the first three quarters. The fourth quarter was expected to see an installation rush due to lower supply chain prices, resulting in a surge for market share acquisition and the traditional high-priority areas. However, prices stay elevated. As a result, installation was not as active as expected, with 34.8 GW added to the grid. Utility-scale projects account for merely 36.3 GW of the addition in 2022, while residential and C&I projects saw an increase to 25.2 GW and 25.9 GW, respectively. Distributed generation projects represent 58% of the total addition. In 2023, as module prices decline, the previously postponed utility-scale projects are likely to reinitiate, pushing up demand. China could cumulate 150 GW of installed PV capacity in 2023.

Long been a major driving force behind the rapid growth of the global PV market, China is committed to the ambitious goals of achieving carbon peak by 2030 and carbon neutrality by 2060. In 2021, solar energy reached grid parity in China. The nation aims for 20% of its electricity consumption to be met by

**SPOT
SUPPLY CHAIN SHIFTS
AND
TRANSFORMATIVE
TECHNOLOGY
ADVANCEMENT**

MOTION GRAPHICS



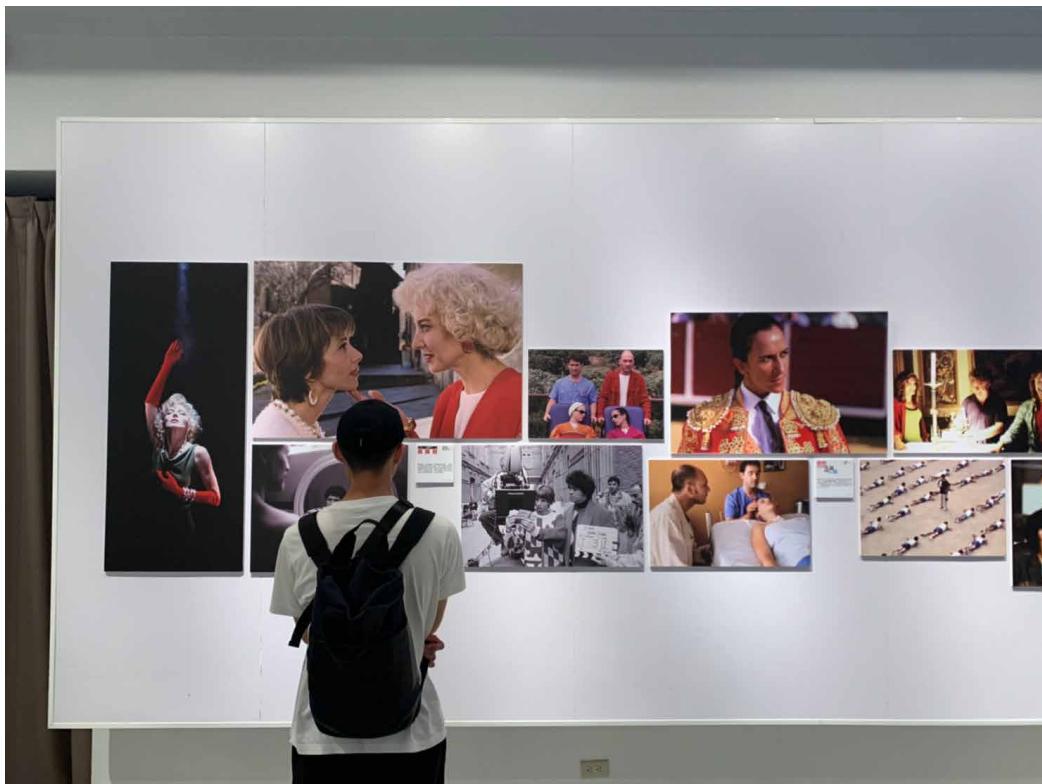
PACKAGING LAYOUT DESIGNS



EXHIBITION BOOTH DESIGN



CINEMA THEME DISPLAY



PROMOTIONAL FLYERS



DATA AND INSIGHTS TO BACK YOUR BUSINESS GROWTH

Real-time market intelligence and industry insights

PV

- New Technology Market Report
- Supply Chain Cost Structure Report
- Price Forecast Report
- Supply Chain Utilization Rate Report
- Monthly Note Report
- Supply and Demand Database Report

ESS

- Global Lithium-Ion Battery Supply Chain & Trend Report
- Solar-plus-storage Global Market Report

Online database at your disposal

DataFactory — Solar supply and demand database

The new DataFactory V2.0 allows businesses to harness data and insights based on their specific needs, such as factory output, production capacity, expansions, technology evolution, product size trend, as well as comprehensive comparison among upstream and downstream solar industry players.

Real-time industry information:

Keep you up to date with the latest market trends and give you a head start on key news.

Various analysis functions:

The dashboard reduces the time you need to compile data across files and enables data filtering, sorting, and aggregation for manufacturing capacity comparisons or competitor analysis, etc.

Data and image export:

Export data to Excel and charts to images for business purposes with one click.

Analyst note:

Get instant access to analysts' views before the release of regular reports.

SOLUTIONS DRIVING YOUR BUSINESS EVEN FURTHER

PV competitor analysis

Gain a strategic advantage with InfoLink's PV competitor analysis solution, encompassing supply-demand modeling, short-term, mid-term, and long-term price forecasts, technology and product-wise competitor analysis, and comprehensive competitive benchmarking.

PV cost reduction consultation

Achieve significant cost savings and increased profitability with cost structure analysis, benchmarking with industry leaders, cost-benefit analysis, and tailored cost optimization strategies.

B2B clean electricity matchmaking

Unlock new business opportunities and foster sustainable partnerships in the renewable energy sector with customized clean energy solutions, analysis of renewable energy PPA prices, electricity market competitiveness analysis, and efficient matchmaking services.

Why us?

Comprehensive supply chain information

Discerning market perspectives

Expertise in data analysis and strong stance in the renewable energy industry

Feasible, tailored-made solutions

PROMOTIONAL FLYERS



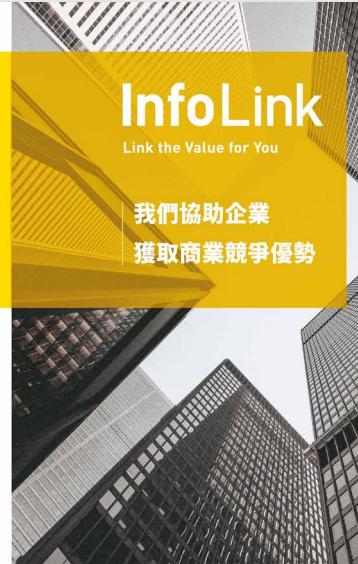
InfoLink

關於我們

InfoLink Consulting 為全球領先的再生能源市場研究與顧問公司，提供實時的研究數據、分析洞見、統計調研及個別諮詢服務，協助企業在快速變動的產業環境背景下訂定策略。我們的服務深受國內外知名大廠信賴，設立至今，InfoLink已協助全球超過100間企業因應各種經營挑戰，帶領企業贏取商業競爭優勢。

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- InfoLink Consulting
- @PvinfoLink | @WindinfoLink



InfoLink

Link the Value for You

**我們協助企業
獲取商業競爭優勢**

ESS InfoLink

Energy storage supply and demand outlook for 2021-2030

The world cumulated more than 20 GWh of energy storage capacity in 2021, with the U.S., China, and Europe dominating 80% of the global market. While the installations volume was lower than expected, it will increase over 100% from 2020 despite the past year's challenges. In the residential sector, we can see the growth of solar-plus-storage projects. In the utility sector, adoption of home energy storage in the U.S., Germany, Japan, and Australia is also increasing continuously. However, short supply of cells could hinder development of energy storage. In light of this, cell manufacturers in China, Japan, and South Korea are expanding capacity rapidly, which is expected to help ease shortages in 2022.

Global ESS capacity projected to reach 40 GWh by 2022, with solar-plus-storage share surpassing 30%

More than 90% of the energy storage in the front-of-the-meter storage market is deployed with renewable energy in the U.S., while more than two thirds of the provinces in China have introduced policies for ESS application with renewables. InfoLink projects the share of solar-plus-storage to reach 33% in 2021. This year, the world's installed energy storage capacity is expected to grow by 10%, reaching 20 GWh of ESS capacities. Driven by policy framework, PV development, and supply chain advantage, China will lead the fastest growth of solar-plus-storage. InfoLink put forward for global solar-plus-storage application in 2022 at 35%.

Global share of ESS market in 2021 (GWh)

Global share of ESS market in 2022 (GWh)

Share of solar-plus-storage

Cell capacity additions to surpass 3500 GWh by 2025

As demand for batteries continues to surge, prices for cell storage could normalize battery prices to the cost of electricity only from this year onward, production capacities of major cell makers in China, Japan, and South Korea will gradually cover most of the demand by the end of this year, and exceeds 3500 GWh by 2025. This will allow short supply to ease in 2023 at the earliest.

GWh

Capacity per major cell makers in China, Japan, and South Korea

PV InfoLink

Link the Value for You

Following the U.S.' imposition of AD/CVD and Section 201 tariffs and its sanctions against Xinjiang, where to manufacture, what technology to use, how to optimise costs and how to develop subsequent policies again become the center of attention, taking new entrants a long time to find out answers to these questions.

With intuitive understanding of the market, we can quickly get hold on capacity, costs, technology, and policy trends, connecting information and develop big picture insights to help our clients make decisions in competitive situations.

HOW WE CAN HELP

Manufacturing consulting Where to manufacture? We help you identify opportunities and subsidies, logistics, taxes, manpower and other related details.	Risk assessment With comprehensive market data on supply and demand, as well as an in-depth understanding of the industry, we help you identify potential risks in each stage of your expansion plan.
Technology selection With a wide range of technology and equipment options in the industrial chain, we work closely with suppliers and manufacturers and R&D engineers to help you take the best path from the very beginning and avoid unnecessary spending.	Cost optimization Based on a thorough cost study, we help you benchmark with Chinese manufacturers to find the best cost reduction path and optimize manufacturing costs.
Competitor analysis As capacity expansion continues, we help you analyze your strengths and weaknesses in terms of cost, technology, and market position, and comparison with your competitors to enhance your competitiveness.	

RECESSARY
is necessary



www.recessary.com
service@recessary.com
+86-2-276-3123



Deep dive into RENEWABLE ENERGY and CARBON MARKETS

RECESSARY, which stands for "Renewable Energy and Carbon Awareness is Necessary", is dedicated to delivering in-depth insights and information of renewable energy and carbon market developments, with a focus in Southeast Asia.

Our platform compiles market information, policies, case studies, and supply chain movements to help businesses seeking opportunities in the SEA region keep up with industry trends and achieve their goals.

- Obtain industry insights and data
- Stay ahead of the game amid energy transition
- Deepen knowledge and ESG strategies for business performance

WHAT WE DO

OUR MISSION

RECESSARY helps companies get their stories and ESG information published, helping businesses in their market move quickly and easily towards better investment decisions. We also organize events to foster collaboration among different sectors and create commercial opportunities.

Events 
Global outreach with a focus in Southeast Asia

Advertising 
Neutral ad diverse perspectives

Amid the global movement towards carbon neutral and green supply chain development, RECESSARY provides companies and investors who are looking to expand into the region with valuable information to support their business with carbon reduction plans and renewable energy purchase strategies as the world transits to net zero future.

Events 
Overcome barriers to sustainable growth

Advertising 
Accelerate the time to reach carbon neutrality

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service@recessary.com
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PROMOTIONAL FLYERS



超值預售票

單人海報套票 NT\$270
內含「電影交換券」壹張及「電影A3原文海報」壹張。

雙人共舞套票 NT\$480
內含「電影交換券」兩張，加贈由O.P.I提供之「歌舞伎町女王指甲油 玩轉東京系列15ml」壹份。(市價NT.480)
●數量有限，售完為止。

購票請洽： 光點華山電影館 (光點華山僅能售單人海報套票)

票根抽好禮

憑《手塚治虫迷幻少女》電影票根，至天馬行空粉絲團登錄表單就有機會獲得由台灣東販出版社提供之「原著漫畫《迷幻少女1&2》」壹組。

●贈品均以實物為準，詳情請見天馬行空粉絲團。
●主辦單位保留取消、變更本活動之權利。

更多相關活動及電影訊息請上天馬行空官網 www.skydigient.com 或 [facebook](https://www.facebook.com/skydigient/) 搜尋查詢



跨世代看侯麥的少女心 溫貞菱X鄭宜農 的電影筆記

放映影片：【冬天的故事 經典數位修復】

時間：8/23 (日) 13:10開演（保護級，片長114分鐘，講堂45分鐘）

地點：光點華山電影館 A one廳

與談人：溫貞菱、鄭宜農

開賣時間：8/5 (三) 15:00



購票請洽 光點華山電影館 櫃台/線上售票。

主辦單位保留修改、終止、變更活動內容細節之權利。

票根抽好禮

憑《侯麥·四季 經典數位修復》任一場電影票根，至天馬行空登錄表單就有機會獲得由蔚藍文化提供之《侯麥》壹本。(市價NT.990)

贈品以實物為準，詳情請見天馬行空粉絲團。

更多相關活動及電影訊息請上天馬行空官網 www.skydigient.com 或 [facebook](https://www.facebook.com/skydigient/) 搜尋查詢

燒腦的犯罪鬥智、衝擊視覺的跑酷極限、一部翻轉結局的動作鉅獻

崔斯特是一名具有繪畫天份的孤兒，整個倫敦街頭都是他的涂鴉作品，為了躲避警方追捕，因此練就出一身驚天動地、上下潛行的偷窺技能。某次因為在警車上偷窺，被交差連個正著，崔斯特靈鬼道供出資金的來源是他的犯罪集團，集團成員有電腦詐欺員貝茲、迷人前小可愛小紅以及資金的搭擋，誰都認識到了以資金為基礎的犯罪集團，並對他們「求生、技能」。他將這裡稱為「甜蜜的家」。跟着邪惡塔樓貴族妹。資金收穫這些街頭孤兒，並對他們「求生、技能」！即使面對警衛森嚴、滴水不漏的多特維伊拍賣場，崔斯特還是成功以偷天換日之計將運作歸零。不料，心懷不軌的貝克絲想無吃黑，不僅要殺小紅作為人質，同時，警方也早已盯上崔斯特並對其鵝以大義。面對友情、愛情與正義，崔斯特該如何抉擇呢？

超值預售票

單張票券 NT\$230
雙人套票 NT\$450
內含電影交換券兩張，加贈由 HOII 后益 提供之「后益防塵美膚口罩」壹隻。
●歐式隨機出貨，數量有限，售完為止。(市價NT.1180)

購票請洽： 搭客來搭客

票根抽好禮

憑《偷天行動》電影票根，至天馬行空粉絲團登錄表單就有機會獲得由 HOII 后益 提供之以下任一精美好禮：
●「后益防塵伸縮鷹眼帽」(市價NT. 3980)
●「Mr.hosea ho經典刺繡圓頂帽」(市價NT. 1880)
●「Mr.hosea ho經典棒球帽」(市價NT. 1600)
●「Mr.hosea ho原創經典棒球帽」(市價NT. 1600)

●贈品皆以實物為準，詳情請見天馬行空粉絲團。
●主辦單位保留取消、變更本活動之權利。

更多相關活動及電影訊息請上天馬行空官網 www.skydigient.com 或 [facebook](https://www.facebook.com/skydigient/) 搜尋查詢

我的母親

影迷必蒐預售票

電影紀念海報單人套票組 NT.270
內含【我的母親 經典數位修復】電影紀念票券壹張
加贈「A3電影插圖版海報」壹張

電影訂製杯墊單人套票組 NT.270
內含【我的母親 經典數位修復】電影紀念票券壹張
加贈「限量電影珪藻土杯墊」壹個
尺寸：長10CMx寬10CMx厚度0.9CM

電影大全套雙人套票組 NT.500
內含【我的母親 經典數位修復】電影紀念票券兩張
加贈「A3電影插圖版海報」壹張
及「限量電影珪藻土杯墊」壹個

●販售時間至2/25 (四)，數量有限，售完為止。
●以上電影交換券僅限光點華山電影戲場使用。

【我的母親 經典數位修復】觀影送好禮

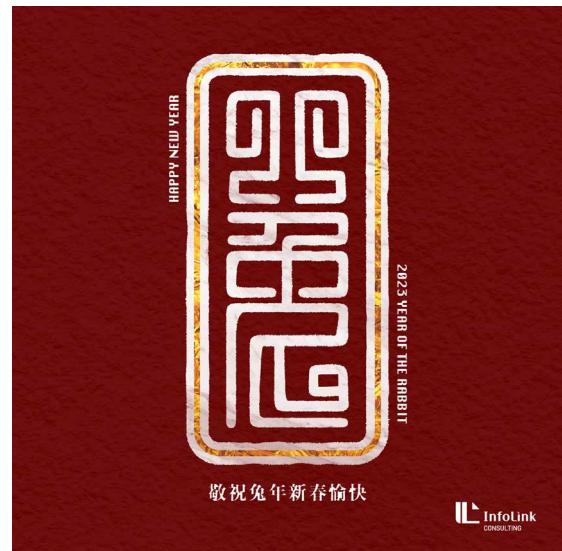
凡購買 2/14 新春口碑場、2/21 閻天祥老師大師講堂活動場
臺張電影票即贈「A3電影劇照版海報」壹張。

**歡迎使用預售票劃位
不同贈品一次收齊**

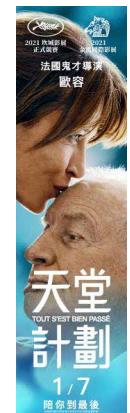
購票請洽現場服務人員

●主辦單位保留取消、變更此活動的權利。
●贈品皆以實物為準。

BANNERS



BANNERS



OIL PAINTING EXHIBITION AND PICTURE BOOK

Painter is my graduation project. It includes an oil painting exhibition, a picture book, and an audio book.

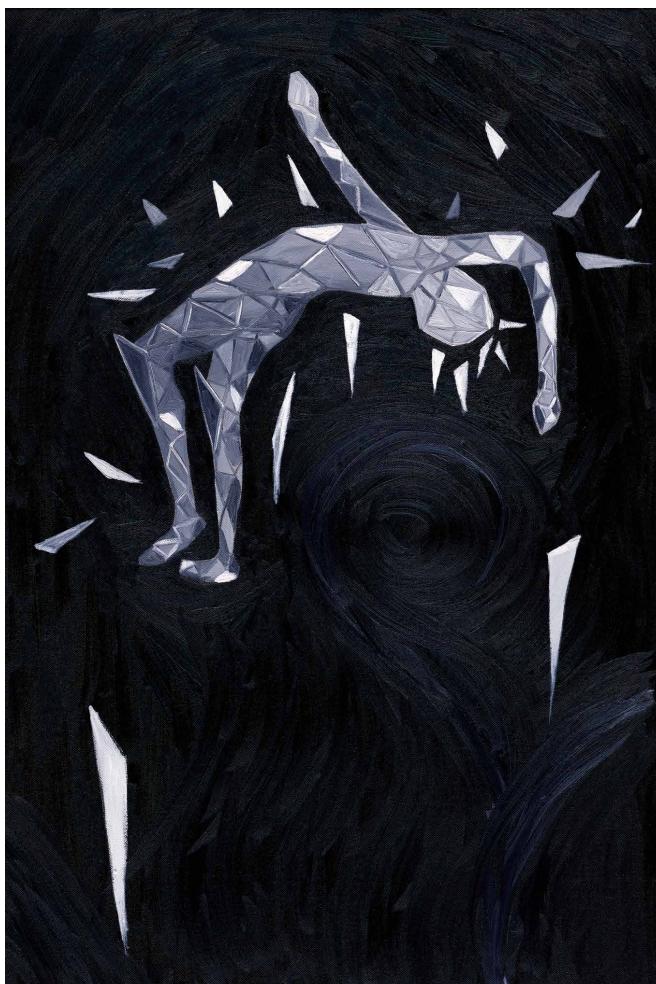
Painter is a fairytale in a distant future. It's about Painter, the protagonist, getting a magic pen that can revive the dead by drawing them on the canvas. In order to find the highest entities, The Truths, he starts an adventure with his friend, Astronaut.



Painter and Astronaut

Oil on Canvas , 45 × 65 cm

The main visual of the exhibition



The War of Truths (Top)

Oil on Canvas , 45 × 65 cm

My personal favorite



The War of Truths (Bottom)

Oil on Canvas , 45 × 65 cm

My personal favorite

(Reference: Photography by Trey McIntyre)



Since *Painter* is set to be a story in the future, I designed a whole new language system to be the lingua franca by the future humans in this project. The logo on the cover says “Painter” in this language.

Painter the picture book and visual cards



Painter the audio book, sketches, and some samples in the cabinet



▲ Photos of the exhibition

◀ Photo with one of the voice actor

FILM MAKING

I was the script writer in most of my college film-making assignments. The most iconic one was the short film 3792, my junior year project.

3792 is a story about a talented yet colorblind art student, Bai, asking his classmate, Hei, to help finish a portrait for the assignment of Color Theory.



Stills from 3792

These actors are also the voice actors of
my later work *Painter*.

