Lorenzo Street-Simmons

Front-End Web Developer

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SUMMARY

Web Developer with experience designing, development using JavaScript frameworks, maintaining multiple websites, QA Testing, and email marketing.

EXPERIENCE

Digital Media Rights *Full Stack Web Developer*

Sept 2021 - Oct 2022

- Worked with web development technologies like React, Node, Typescript, Next.js, SCSS, JavaScript, CSS, Bootstrap, HTML,NoSQL.
- Worked with a custom CMS to provide content to 10s of thousands of users.
- Created and implemented UI/UX design to better flow of client facing websites.
- Worked with web based api calls for metadata reports
- Developed and implemented linear feeds to display live video feeds.
- Used api calls to deliver content
- Implemented Sign up functionality for users
- Developed custom conditional forms with validation using bootstrap and similar libraries.
- Worked with Mailchimp to connect signup forms for email collection.
- Developed reusable react components.
- Developed new pages using Next.js, React
- Styled content using SCSS, and CSS-in-Js
- Used Yarn to install and update new Node Packages.
- Used Redis to handle database queries.
- Created and used environment variables to handle specific information between websites
- Created roku deeplinks for advertising.
- Used conditional logic to render and deliver content between 5 different sites.
- Provided expertise on SEO concepts and onsite implementation.

Little Rhino, *Junior Developer & QA Tester*

Feb 2020 - Jan 2021

- Worked with web development technologies like WordPress, PHP, JavaScript, JQuery, CSS, HTML, WooCommerce, Shopify, Gravity Forms.
- Utilized page builders for formatting and design.
- Provided extensive weekly client reports and suggestions.
- Managed and fixed broken links.
- Assessed and handled security issues.
- Tested web metrics such as page speed.
- Handled QA testing of new client sites before launch.
- Assisted in new client design and development.
- Implemented on and off site SEO.

Sengino, *Junior Developer*

Mar 2017 - Apr 2018

- Worked with WordPress, PHP, JavaScript, JQuery, CSS, HTML, WooCommerce, SQL to build out client websites.
- Created themes and child themes for controlled development.
- Used PHP for plugin development and alteration.
- Provided extensive reports for clients pertaining to metrics and possible updates and changes.
- Provided keyword research for clients and helped them grow their google ranking.
- Implemented on and off-site SEO.
- Wrote blogs and content for SEO purposes.
- Obtained and set up backlinks for SEO.
- Created and oversaw email marketing campaigns using mailchimp.

EDUCATION

Gwinnett Technical College, *Computer Science*

Ohio State University Coding Boot Camp