LORI WERHANE

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SUMMARY

Innovative UX/UI design professional with a background in branding, production and creative problem-solving. Thrives in collaborative, fast-paced environments. Excellent presentation and communication skills. Certificate in UX/UI Design from the University of Denver (May 2022 graduation) with skills in human-centered research, Figma, Miro, Wireframing and Visual Prototyping. Passionate about understanding user behavior, telling a provocative story, maximizing technology, and creating elegant/ user-friendly design.

TECHNICAL SKILLS

Technical: Adobe Creative Suite, Figma, InVision, Miro, Slack, Trello, G-Suite
UX/UI: Human-centered research and design, user personas, storyboards, user flows, and wireframing

PROJECTS

NonProfit Website Case Study, UI Design Analysis | **Link to Project** [https://bit.ly/3Ckiu6f]
- Analyze and redesign a local nonprofit organization, Coats for Colorado
- UX designer, research, testing, wireframing, prototyping, UI Design
- Figma, Adobe Illustrator, Trello, Slack, G-Suite, Upsplash, Vecteezy, Zoom

Government Website Case Study, UI Design Analysis | **Link to Project** [https://bit.ly/3lbg0ck]
- Analyze and redesign the Department of Labor website
- UX designer, research, testing, wireframing, prototyping, UI Design
- Miro, Figma, Adobe Illustrator, Adobe Photoshop, Slack

ZENtravel - Mobile Case Study | **Link to Project** [https://bit.ly/3ff1J1m]
- Create a travel app that would reduce stress during travel planning
- UX designer, research, prototyping
- Miro, Figma, InVision, Adobe Illustrator, Adobe Photoshop, Slack

Need an OUT - Mobile Case Study | **Link to Project** [https://bit.ly/3qgQps8]
- Create an app to address a common problem/group project
- UX designer, research, testing, and prototyping
- Miro, Figma, G-Suite (Drive, Forms, Docs), Adobe Illustrator, Trello, Slack

Wabtec Virtual Product Catalog | **Link to Project** [https://bit.ly/3ng6axE]
- Create a catalog of promotion products for company employees to access
- Graphic design
- Adobe Illustrator, Adobe Photoshop, Adobe Acrobat, Flipsnap

EXPERIENCE

Freelance graphic designer/product photographer, Littleton, Colorado   **2011-present**

- Created branding and marketing materials for print and web projects.
- Collaborated with clients on marketing communications campaigns.
- Produced artwork for over 250 projects a month for clients.
- Organized workflow and client approvals.
- Developed, styled and shot product photography.
- Produced web and social media graphics.

Clients include Zodiac Event Displays, Cloth & Chroma, Baru Sports, Accents on Health, Fit Flex Nutrition, APAX (Prana Principle/FeelGoodSuperfoods), Vernon Company, Expand A Brand, and Wabtec.

Volunteer chairperson/Marketing Committee chair-
Douglas County Special Education Advisory Committee (DCSEAC), Lone Tree, CO   **2014-2017**

- Lead a board of twelve volunteers.
- Communicated with District Special Education leadership and community organizations.
- Created marketing plans.
- Expanded reach of communication via new website, new newsletter, and new programming reaching over 8000 families.
- Managed monthly newsletter content.
- Produced newly branded marketing materials.

EDUCATION

UX/UI Bootcamp Certificate: University of Denver, Denver, CO   **Expected May 2022**
An intensive 24-week long, project based, bootcamp dedicated to UX/UI. Skills learned consist of human-centered research, user persona development, user flows, wireframing and prototyping. The program taught Figma, Miro, Invision, Adobe XD, Slack, and Trello to produce both independent and collaborative projects.

Northern Illinois University, DeKalb, IL
Bachelor of Arts in Liberal Arts and Sciences,
Concentration in Organization/Corporate Communications