

# Privacy Policy

**Last Updated: November 11, 2025**

## Introduction

Welcome to lorimerjenkins.com (the "Site"). This Privacy Policy explains how Lorimer Jenkins ("I," "me," or "my") collects, uses, and protects information when you visit this personal website.

## Information I Collect

### Automatically Collected Information

When you visit the Site, I automatically collect certain information through Google Analytics, including:

- Your IP address (anonymized)
- Browser type and version
- Device type and operating system
- Pages you visit and time spent on each page
- Referring website or source
- Geographic location (country/city level)
- Date and time of your visit

### Information You Provide

Currently, this Site does not collect personal information directly from users through forms or accounts. If this changes in the future, this Privacy Policy will be updated accordingly.

## How I Use Your Information

I use the information collected through Google Analytics to:

- Understand how visitors use the Site
- Improve the Site's content and user experience
- Analyze traffic patterns and visitor demographics
- Monitor Site performance and technical issues

## Google Analytics

This Site uses Google Analytics, a web analytics service provided by Google LLC. Google Analytics uses cookies to help analyze how users interact with the Site.

The information generated by the cookie about your use of the Site (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the Site, compiling reports on Site activity, and providing other services relating to Site activity and internet usage.

For more information about how Google uses data, please visit:

<https://policies.google.com/technologies/partner-sites>

## Opting Out of Google Analytics

You can opt out of Google Analytics by:

- Installing the Google Analytics Opt-out Browser Add-on:  
<https://tools.google.com/dlpage/gaoptout>
- Adjusting your browser settings to block or delete cookies

## Cookies

Cookies are small text files stored on your device. This Site uses cookies only through Google Analytics for the purposes described above. You can control cookie preferences through your browser settings.

## Data Retention

Google Analytics data is retained for 26 months from the date of collection, after which it is automatically deleted.

## Third-Party Links

The Site may contain links to third-party websites. I am not responsible for the privacy practices of these external sites. I encourage you to review their privacy policies before providing any personal information.

## Your Rights

Depending on your location, you may have certain rights regarding your data, including:

- The right to access information I hold about you
- The right to request deletion of your data

- The right to object to processing of your data
- The right to data portability

To exercise these rights, please contact me using the information below.

### **For EU Visitors (GDPR)**

If you are located in the European Union, you have additional rights under the General Data Protection Regulation (GDPR). The legal basis for processing your data is legitimate interest in improving and analyzing the Site.

### **For California Visitors (CCPA)**

If you are a California resident, you have rights under the California Consumer Privacy Act (CCPA), including the right to know what personal information is collected and the right to request deletion.

## **Children's Privacy**

This Site is not directed to children under the age of 13. I do not knowingly collect personal information from children under 13. If you believe I have inadvertently collected such information, please contact me to have it removed.

## **Changes to This Privacy Policy**

I may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date. I encourage you to review this Privacy Policy periodically.

## **Security**

While I strive to protect your information, no method of transmission over the internet is 100% secure. I cannot guarantee absolute security of data transmitted to or stored on the Site.

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By using this Site, you consent to the collection and use of information as described in this Privacy Policy.